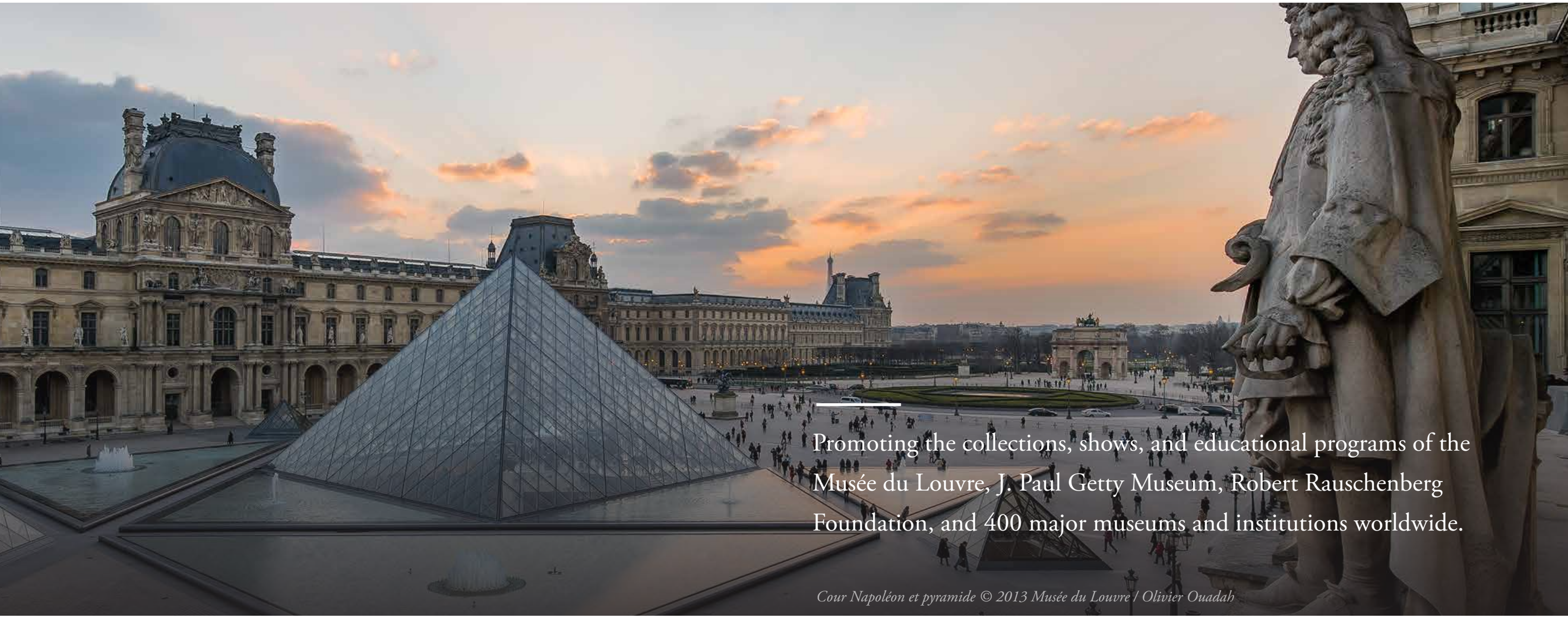


# Artsy for Museums



Promoting the collections, shows, and educational programs of the Musée du Louvre, J. Paul Getty Museum, Robert Rauschenberg Foundation, and 400 major museums and institutions worldwide.

Cour: Napoleon et pyramide © 2013 Musée du Louvre / Olivier Quadaï

## Shows — Showcasing exciting exhibitions every day

Make sure art lovers discover your shows alongside thousands of spectacular museum and gallery exhibitions in New York, Paris, London, Tokyo, Hong Kong, Istanbul, Mexico City, and more in our searchable shows listing.



**ROYAL ACADEMY OF ARTS**  
Rubens and His Legacy: From Van Dyck to Cézanne  
London, Jan. 24th – Apr. 10th



**GUGGENHEIM MUSEUM**  
On Kawara: Silence  
New York, Feb. 6th — May. 3rd

## Education — Share images for learning via The Art Genome Project

Collaborate with us to share 300,000+ images of world art with the public. The Art Genome Project creates associations between artists and artworks so that experts and non-experts alike can easily discover your collections with 800 categories (“genes”) like “Abstract Expressionism,” “Splattered/Dripped,” “Portrait,” and “Eye Contact.”



**GUGGENHEIM MUSEUM**  
NEW YORK



**SFMOMA**  
SAN FRANCISCO



**J. PAUL GETTY MUSEUM**  
LOS ANGELES



**MUSÉE DU LOUVRE**  
PARIS



**FONDATION CARTIER**  
PARIS



**THE NATIONAL GALLERY**  
LONDON



**VAN GOGH MUSEUM**  
AMSTERDAM



**SERPENTINE GALLERY**  
LONDON

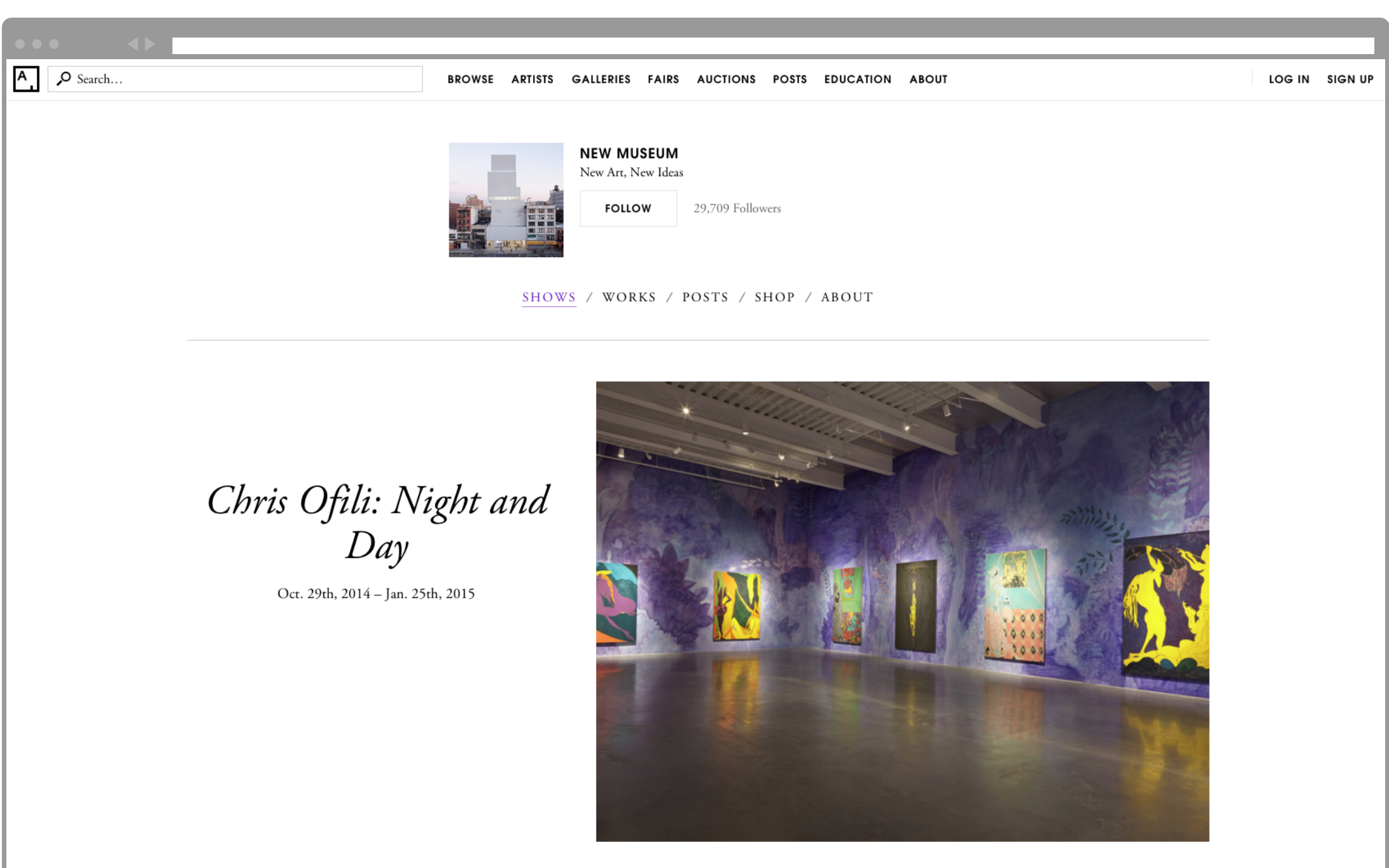
## Audience — Reach a global audience of 13 million art lovers and collectors

"Artsy's reach into the worldwide art market resulted in the participation of students from 78 cities in 13 countries and 5 continents in the Robert Rauschenberg Foundation's Emerging Curator Competition--evidence of Artsy's tremendous educational impact."

— *Christy MacLear*  
*Executive Director, Robert Rauschenberg Foundation*

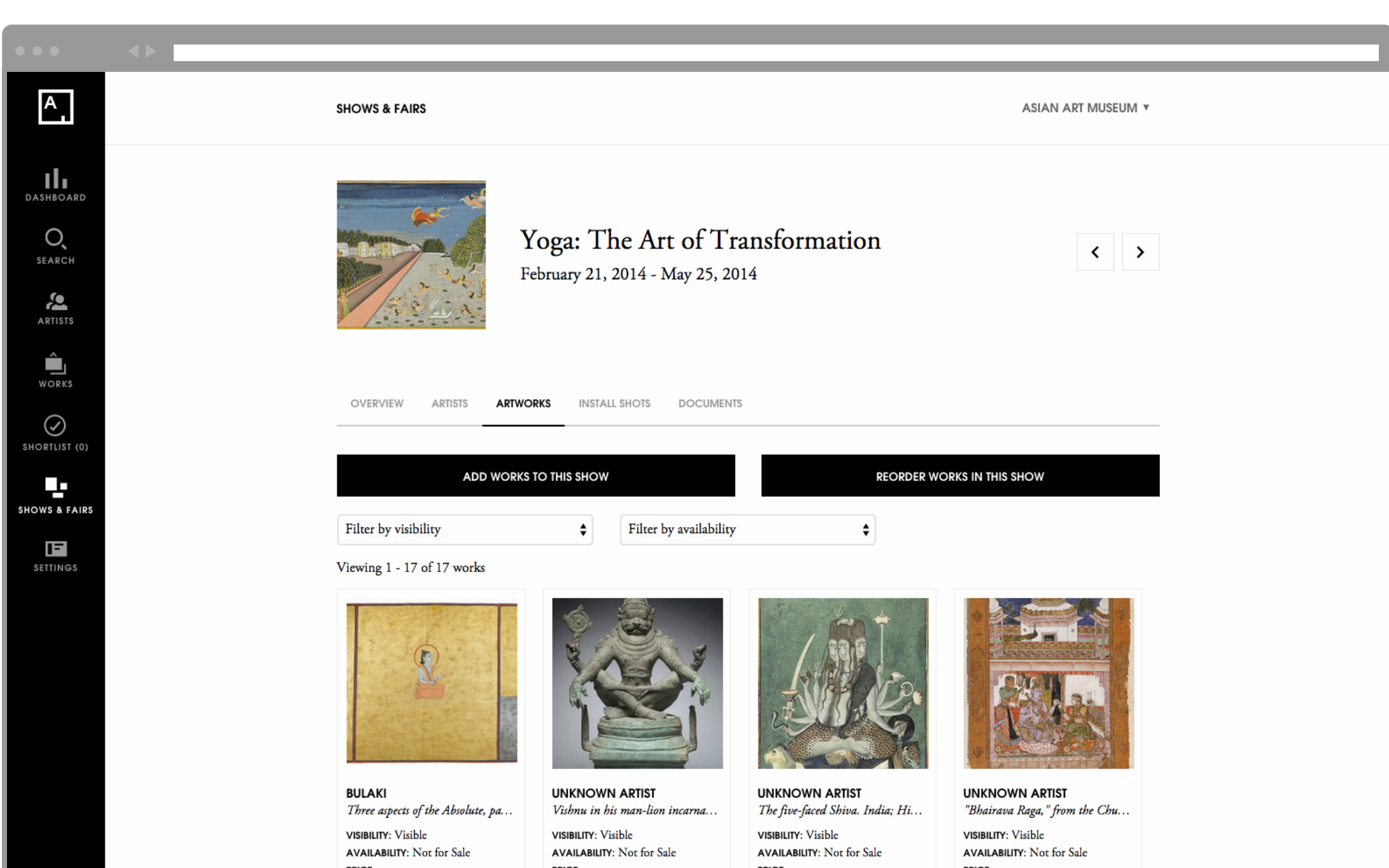
## Design — Promote shows and collections on your dedicated page

Create an elegant page for your institution so that users can follow you and be automatically notified of any new shows and works you upload. High-resolution images are protected with invisible watermarks by Digimarc, right-click disabled, and download disabled. You also have the option to make images downloadable if you wish-- nearly 30,000 open access images are freely downloadable on Artsy.



## Tools— Directly manage your page on Artsy

Use our cloud-based Content Management System (CMS) to update your page 24/7. Partners receive analytics via email each month. You may also opt to use our “Shop” feature to list limited editions and original artworks for sale to benefit your nonprofit. It is free for nonprofits to promote your Shows and Collections. Contact us about our special subscription plans for nonprofit sellers.



## Team— Passionate museum experts dedicated to fostering access to art

The Artsy institutions team is dedicated to building an encyclopedic database and fostering free online access to world art. Every partner works with an Artsy team member to help you promote your organization to Artsy's international audience of art lovers, students, collectors, and patrons of the arts.



**CHRISTINE KUAN**  
*Chief Curator*



**LIZ LUNA**  
*Manager*



**JANET YOON**  
*Curatorial Liason*



**ALESSANDRA CASTILLO**  
*Curatorial Liason*



**JOHN ELDERFIELD**  
*Advisor + Chief Curator  
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## Join the Arsty Community

FOR MORE INFORMATION:  
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