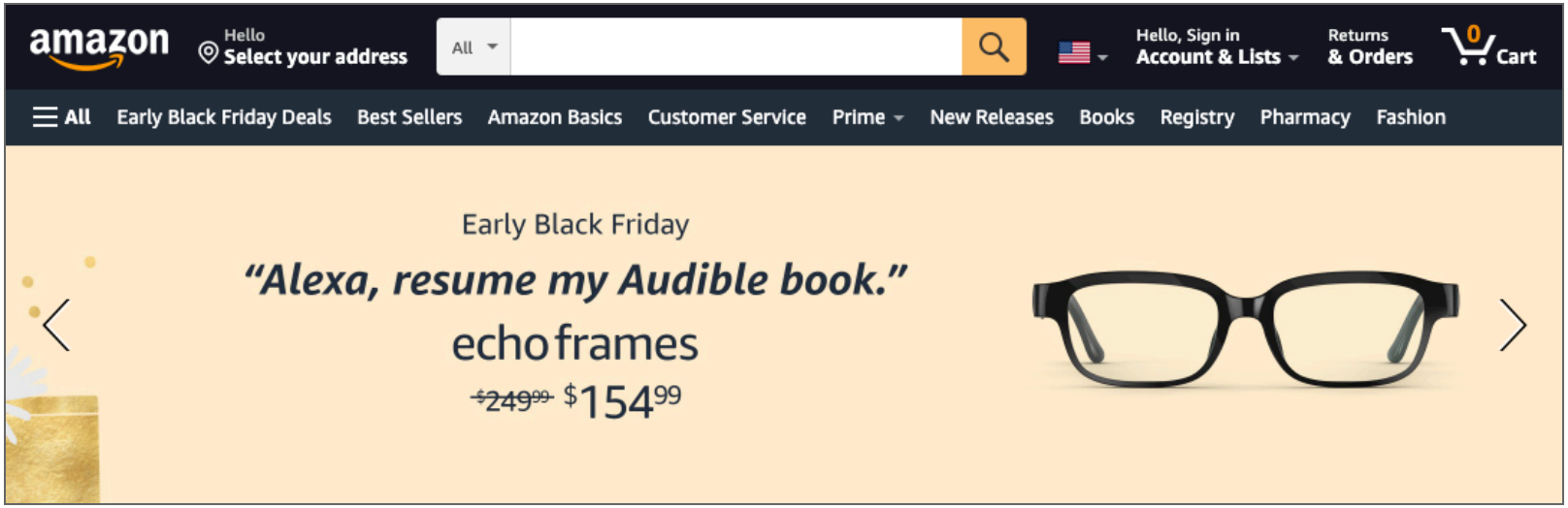
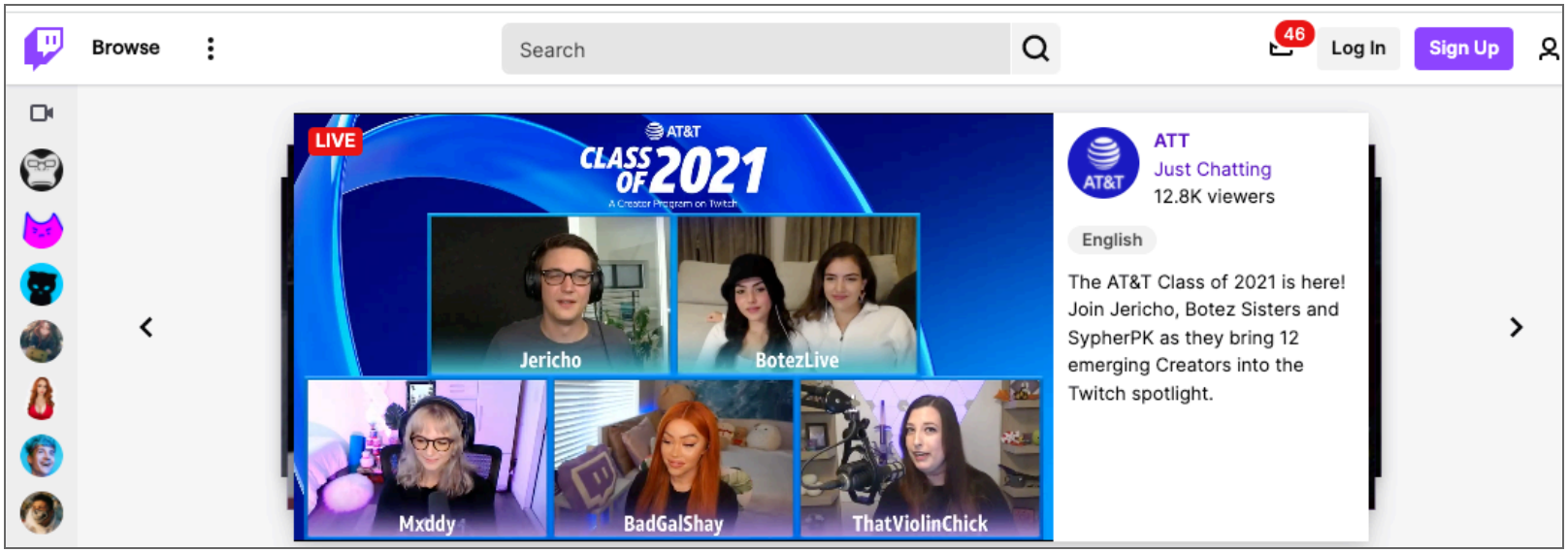
The Carousel

Carousel / Slide Show / Image Rotation

- Shows multiple blocks/images
- One/Few at a time
- May auto-advance, May be manual
- Often arrows at the side
- Sometimes indicators at the bottom


amazon
Hello
Select your address
All
Hello, Sign in
Account & Lists
Returns
& Orders
0
Cart
All
Early Black Friday Deals
Best Sellers
Amazon Basics
Customer Service
Prime
New Releases
Books
Registry
Pharmacy
Fashion
Early Black Friday
"Alexa, resume my Audible book."
echo frames
$249.99 $154.99


Browse
Search
46
Log In
Sign Up
LIVE
AT&T
CLASS OF 2021
A Creator Program on Twitch
Jericho
BotezLive
Mxddy
BadGalShay
ThatViolinChick
ATT
Just Chatting
12.8K viewers
English
The AT&T Class of 2021 is here! Join Jericho, Botez Sisters and SypherPK as they bring 12 emerging Creators into the Twitch spotlight.

Carousels are often BAD

- Auto-rotation is *particularly* bad
    - Lots of accessibility problems
    - Lots of usability problems
- Non-first content is very hidden
    - Almost never the actual desire

https://shouldiuseacarousel.com/

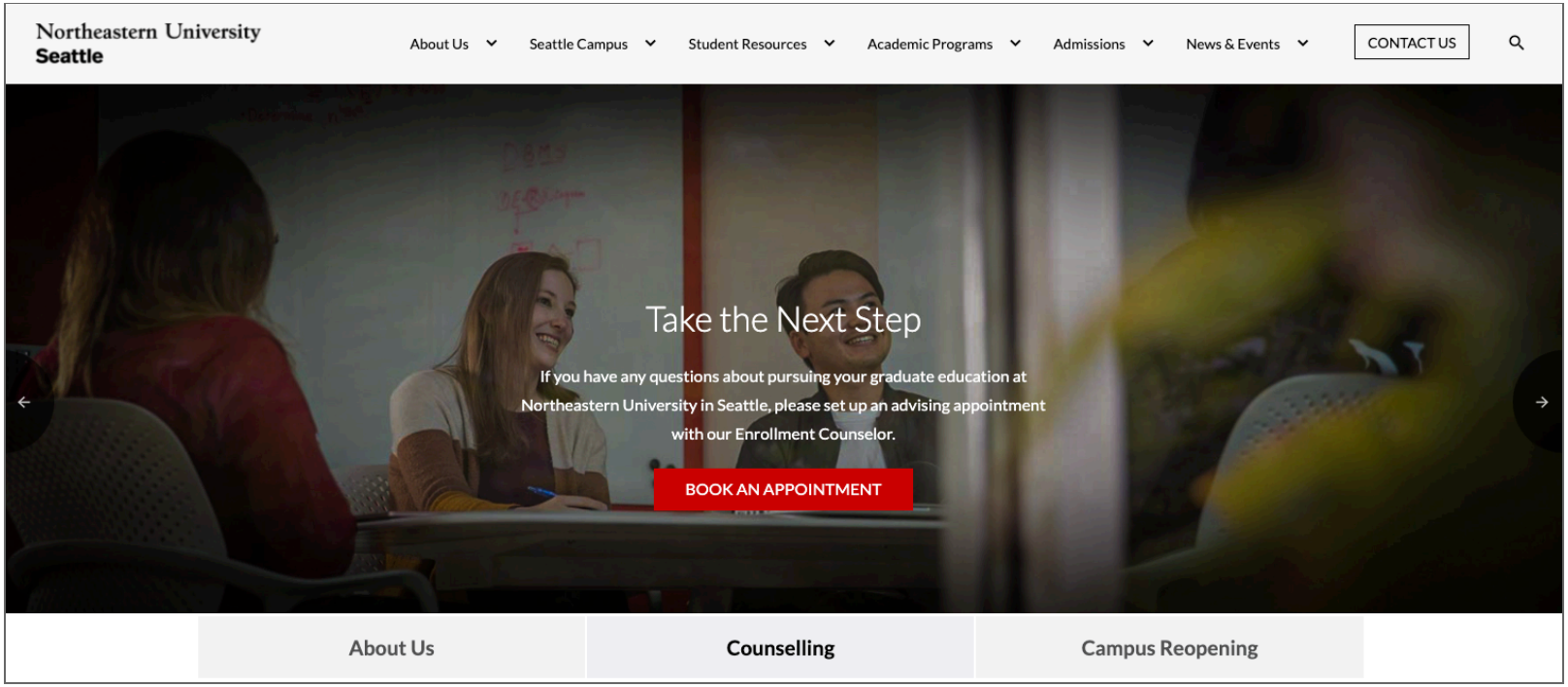
Bad reasons to use a Carousels

- Management wants everything to be on the page
    - Above the fold
    - Inherently flawed
    - Won't be how they describe their desire
    - But it is their desire
- You will see more often on sales sites
    - Like all ads, they want oversaturation
        - Okay if users miss some content
    - This is not a model FOR users

Tolerable reasons for a Carousel?

- No auto-rotation
- Use like tabs
    - But with a "next/prev" option available
        - Arrows (w/a11y text!)
    - Must declare contents
- Large listing?
    - Think netflix/youtube
    - Allows two direction of scrolling
        - But is that good?

Are those good enough?



Lots of "unused" space

- Focus on image, not text
- Image is "feeling", not detail
    - Avoids begin too dense
    - But carousels are desired because of too much density

Space used to avoid a page

What if the boss demands it?

- No auto-rotation
    - If must, have a stop/pause
        - Also pause on hover/focus
- Accessible controls
- Alternative text

Summary - Carousel

- A set of panels with text or images
- Shown one-at-a-time
- May auto-advance/rotate
- Usually has "arrows" for prev/next
- May have progress indicators
    - Dots/thumbnails
    - These often allow selection

Summary - Issues with Purpose

Often used to put "more" on page

- But that "more" goes largely unseen
- Means: Content deemed "important"
    - Treated as unimportant

Summary - Accessibility Issues

- Auto-rotation is BAD
    - Speed (impacts reading time)
    - Visual interruption
    - Verbal interrupts w/screen reader
- So much visual content
- Small controls
    - Often without text