



# Ibrahim Said

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## EDUCATION

### **Carleton University**

*Bachelor of Engineering* in Biomedical and Electrical, **GPA: 3.70/4.00**

Areas of Interest: Biomedical Technology, System Optimization

- Hack The Wall Hackathon 2020 (1<sup>st</sup> out of 141 students)
- Carleton Capital Scholarship

**Ottawa, ON**

5/2021

## WORK EXPERIENCE

### **Fantom Digital**

*Co-founder*

**Toronto, ON**

5/2021 – Present

- Designed and built web applications to facilitate the sale of company created digital commodities
- Oversee products that exceed US\$1,000,000 in revenue and maintain 2,000 users globally
- Handle all aspects of Fantom Digital's business development, strategic growth, and marketing

*Lead Developer*

- Developed web applications with React JS, emphasizing UI/UX
- Maintain several high traffic websites and backends, generating revenue monthly

### **Bill Gosling Outsourcing**

*Compliance Engineer*

**Newmarket, ON**

8/2019 – 1/2020

- Executed regular security audits to mitigate risk to clients like Capital One and Freedom Mobile
- Tested and reviewed workstations for vulnerabilities, patching threats as necessary
- Performed daily compliance monitoring of company and employee internal communications

### **Honda of Canada Manufacturing**

*Quality Engineer*

**Alliston, ON**

1/2018 – 1/2019

- Restructured the quality assurance and production process of the Honda CRV
- Trained line workers to identify and remediate common production errors
- Created training manuals and visual aids to streamline inspection processes

### **Sensbomb**

*Co-founder*

**Ottawa, ON**

4/2016 – 11/2018

- Co-founded a health and beauty start-up company, specializing in bath bombs and soap
- Exceeded US\$350,000 in revenue and sold products to over 10,000 customers, sold the company
- Developed and operated supply chains in the US, Canada, and UK

## ADDITIONAL EXPERIENCE

### **24 Consulting**

*Lead Consultant*

**Toronto, ON**

8/2021 – Present

- Assisted start-ups with treasury management, strategy development, and investment structure
- Improved client profit retention with cost-benefit analysis and allocation restructuring
- Created comprehensive risk management strategies to mitigate market risk for clients

### **FTM Alerts**

*Content Specialist*

**Toronto, ON**

7/2021 – Present

- Grew the online brand FTM Alerts through engagement, outreach, and marketing
- Gained 120,000 followers (+521% YTD) educating users on financial strategies and investment
- Organized and conducted live interviews with businesses, providing exposure and marketing

### **Centre for Student Academic Support (Carleton University)**

*Peer Assisted Study Sessions Facilitator*

**Ottawa, ON**

1/2019 – 4/2019

- Led weekly workshops providing students with additional coursework and assistance
- Designed workshops, mock exams, and led revision sessions on graded content
- Provided comprehensive academic support face to face, over email, and in a class setting

## SKILLS

- **Programming Languages:** JavaScript, Assembly, C, C++
- **Software:** OrCAD, Photoshop, MATLAB, MS Excel, Illustrator, CMS
- **Technical Skills:** Embedded System Design, Microcontrollers, Real-time DSP
- **Soft Skills:** Project Management, Leadership, Problem-Solving, Public Speaking