



EAST SACRAMENTO LITTLE LEAGUE 2017 SPONSORSHIP OPPORTUNITIES

East Sacramento Little League (ESLL) offers businesses and individuals a great opportunity to support a worthwhile program serving more than 400 boys and girls, ages 5 to 12, and to reach over 250 East Sacramento families with the message that you are actively involved in the East Sacramento community.

ESLL knows that receiving well-designed, highly visible recognition is the best way to show our appreciation for sponsorships, especially for business owners. For the 2017 season, ESLL is pleased to offer the following sponsorship levels and recognition benefits:

FRIEND OF EAST SAC LITTLE LEAGUE

under \$299

Listed on League website and in season Program

TEAM SPONSOR

\$300

Same as Friend of ESLL, plus Sponsor name on team jerseys

DIAMOND SPONSOR

Same as Team Sponsor, plus sponsor banner on bleachers

\$400

Same as Team Sponsor, plus sponsor banner on field

\$500

GOLD GLOVE SPONSOR

Same as Team Sponsor, plus sponsor banner on field and bleachers

\$700

Same as Team Sponsor, plus sponsor banner on both fields

\$800

WORLD SERIES SPONSOR

\$2,500-\$4,999

Logo on home page of website, half-page ad in season Program, team photo sponsor plaque and sponsor banner on two fields

HALL OF FAME SPONSOR

\$5,000+

Logo prominently displayed on home page of website, full-page sponsor ad in season Program, featured sponsor on all League communications, sponsor banner on scoreboard, plus invitation to toss first pitch on Opening Day

.



**THANK YOU FOR YOUR INTEREST IN SPONSORING
EAST SACRAMENTO LITTLE LEAGUE**



EAST SACRAMENTO LITTLE LEAGUE SPONSORSHIP FORM

Please check a box below to reserve your sponsorship
for the 2016 Season:

- | | |
|---|-----------------|
| <input type="checkbox"/> Friend of East Sac Little League | under \$299 |
| <input type="checkbox"/> Team Sponsor | \$300 |
| <input type="checkbox"/> Diamond Sponsor | \$400 or 500 |
| <input type="checkbox"/> Gold Glove Sponsor | \$700-800 |
| <input type="checkbox"/> World Series Sponsor | \$2,500-\$4,999 |
| <input type="checkbox"/> Hall of Fame Sponsor | \$5,000+ |

Sponsorship Amount: \$ _____

Name and Title: _____

Name of Business: _____

Address: _____

Phone #: _____ Fax: #: _____

Email address: _____

Team Sponsor Preference _____

(Include level, such as T-Ball, A, AA, AAA, Minor Softball, *Sponsorship designation on first come first serve basis.)

Authorized by: _____

Signature of Sponsor

Please make checks payable to: East Sacramento Little League and mark “**Sponsorship**” on your check.

Mail payments with this form to: ESLL, c/o Neal Smith, 818 University Ave., Sacramento, CA 95825.

Please direct any questions to Neal Smith (neal@teamks.com)

East Sacramento Little League appreciates that sponsor recognition is a unique choice.

Please indicate your preference below for how you wish to be recognized at the end of the season:

- ☐ I enjoy receiving a plaque and will proudly display it at my home or place of business
- ☐ I prefer to receive a Certificate of Appreciation that I can display or keep on file
- ☐ I want to maximize my sponsorship dollar and prefer ESLL not provide any form of recognition

PLEASE RETURN BY FEBRUARY 10TH

For League use only:

Payment received on: _____ by _____

Logo received on: _____ by _____