



Sum of
customer_count

3K

Sum of
monetary_sum

785.48K

Sum of
monetary_mean

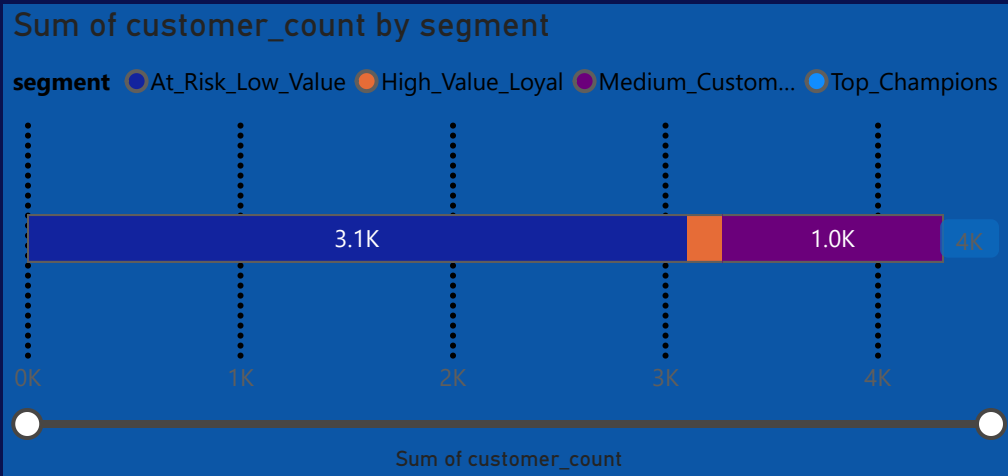
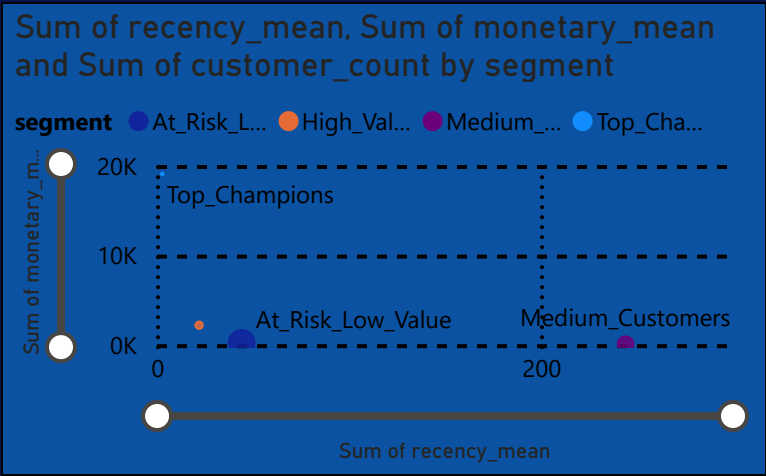
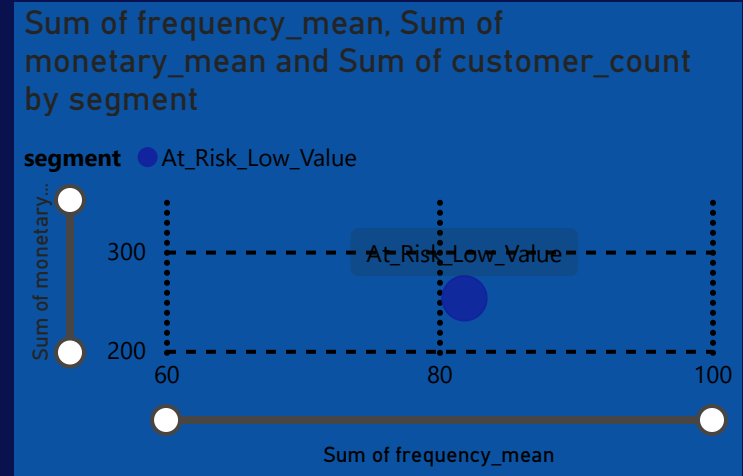
252.89

Sum of
frequency_mean

81.87

Sum of
recency_mean

44.10



segment	Sum of frequency_mean	Sum of recency_mean	Sum of monetary_sum	Sum of monetary_mean	Sum of revenue_pct	Sum of customer_count
At_Risk_Low_Value	81.87	44.10	7,85,481.02	252.89	58.49	3106
High_Value_Loyal	631.72	21.95	3,72,480.31	2,230.42	27.73	167
Medium_Customers	29.70	244.05	1,08,603.30	104.73	8.09	1037
Top_Champions	4,281.75	2.75	76,459.15	19,114.79	5.69	4
Total	5,025.03	312.85	13,43,023.78	21,702.83	100.00	4314

segment ▼

At_Risk_Low_Value ▼