Text in CSS

The properties that allow you to control the appearance of text can be split into two groups:

- Those that directly affect the font and its appearance (including the typeface, whether it is regular, bold or italic, and the size of the text)
- Those that would have the same effect on text no matter what font you were using (including the color of text and the spacing between words and letters)

Typeface Terminology

SERIF

Serif fonts have extra details on the ends of the main strokes of the letters. These details are known as serifs.

SANS-SERIF

Sans-serif fonts have straight ends to letters, and therefore have a much cleaner design.

MONOSPACE

Every letter in a monospace (or fixed-width) font is the same width. (Non-monospace fonts have different widths.)







In print, serif fonts were traditionally used for long passages of text because they were considered easier to read. Screens have a lower resolution than print. So, if the text is small, sans-serif fonts can be clearer to read.

Monospace fonts are commonly used for code because they align nicely, making the text easier to follow.



WEIGHT

Light

Medium

Bold

Black

STYLE

Normal

Italic

Oblique

STRETCH

Condensed

Regular

Extended

The font weight not only adds emphasis but can also affect the amount of white space and contrast on a page.

Italic fonts have a cursive aspect to some of the lettering. Oblique font styles take the normal style and put it on an angle. In condensed (or narrow) versions of the font, letters are thinner and closer together. In expanded versions they are thicker and further apart.

When choosing a typeface, it is important to understand that a browser will usually only display it if it's installed on that user's computer.

SERIF

Serif fonts have extra details on the end of the main strokes of the letters.

SANS-SERIF

EXAMPLES:

Sans-serif fonts have straight ends to letters and therefore have a much cleaner design.

EXAMPLES:

Georgia Arial

Times Verdana

Times New Roman Helvetica

MONOSPACE

Every letter in a monospace typeface is the same width. (Non-monospace fonts have different widths.)

EXAMPLES:

Courier

Courier New

CURSIVE

Cursive fonts either have joining strokes or other cursive characteristics, such as handwriting styles.

EXAMPLES:

Comic Sans MS

Monotype Corsiva

FANTASY

Fantasy fonts are usually decorative fonts and are often used for titles. They're not designed for long bodies of text.

EXAMPLES:

Impact

Haettenschweiler

Specifying Typefaces font-family

```
<!DOCTYPE html>
<html>
 <head>
   <title>Font Family</title>
   <style type="text/css">
     body {
       font-family: Georgia, Times, serif;}
     h1, h2 {
       font-family: Arial, Verdana, sans-serif;}
     .credits {
       font-family: "Courier New", Courier,
         monospace;}
   </style>
 </head>
 <body>
   <h1>Briards</h1>
   by Ivy Duckett
   The <a class="breed"</pre>
      href="http://en.wikipedia.org/wiki/
      Briard">briard</a>, or berger de brie, is
      a large breed of dog traditionally used as
      a herder and quardian of sheep...
 </body>
</html>
```

Briards

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

Size of Type font-size

```
body {
  font-family: Arial, Verdana, sans-serif;
  font-size: 12px;}
h1 {
  font-size: 200%;}
h2 {
  font-size: 1.3em;}
```

RESULT

Briards

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafavette all owned briards.

PIXELS

Pixels are commonly used because they allow web designers very precise control over how much space their text takes up. The number of pixels is followed by the letters px.

PERCENTAGES

The default size of text in browsers is 16px. So a size of 75% would be the equivalent of 12px, and 200% would be 32px.

If you create a rule to make all text inside the <body> element to be 75% of the default size (to make it 12px), and then specify another rule that indicates the content of an element inside the

body> element should be 75% size, it will be 9px (75% of the 12px font size).

EMS

An em is equivalent to the width of a letter m.

8_{pt} 9_{pt} 10 pt

11_{pt}

12_{pt}

14_{pt}

18_{pt}
24_{pt}
36_{pt}

PIXELS

PERCENTAGES

EMS

TWELVE PIXEL SCALE

h1	24px
h2	18px
h3	14px
body	12px

=

SIXTEEN PIXEL SCALE

h1	32px
h2	24px
h3	18px
body	16px

@font-face allows you to use a font, even if it is not installed on the computer of the person browsing, by allowing you to specify a path to a copy of the font, which will be downloaded if it is not on the user's machine.

Because this technique allows a version of the font to be downloaded to the user's computer, it is important that the license for the font permits it to be used in this way.

You add the font to your style sheet using the @font-face rule, as shown on the right.

font-family

This specifies the name of the font. This name can then be used as a value of the font-family property in the rest of the style sheet (as shown in the rule for the $\langle h1 \rangle$ and $\langle h2 \rangle$ elements).

src

This specifies the path to the font. In order for this technique to work in all browsers, you will probably need to specify paths to a few different versions of the font, as shown on the next page.

format

This specifies the format that the font is supplied in. (It's discussed in detail on the next page.)

```
chapter-12/font-face.html
```

```
CSS
```

```
@font-face {
  font-family: 'ChunkFiveRegular';
  src: url('fonts/chunkfive.eot');}
h1, h2 {
  font-family: ChunkFiveRegular, Georgia, serif;}
```

RESULT

Briards

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafayette all owned briards.

Many typeface makers do not allow you to use their fonts in this way, but there are open source fonts you can use freely. You can find lists of them at:

www.fontsquirrel.com www.fontex.org www.openfontlibrary.org

When looking at fonts on these sites, it is still important to check the font's license agreement because some fonts are only free for personal use (that is, not for use on commercial websites).

There are some sites that give you access to use commercial fonts, because they negotiated permission to let their customers use these fonts for a fee:

www.typekit.com www.kernest.com www.fontspring.com

Google also provides open source fonts. Rather than adding the @font-face rule to your own style sheet, you link to a CSS file and font files on their servers: www.google.com/webfonts

```
chapter-12/understanding-font-formats.html
@font-face {
   font-family: 'ChunkFiveRegular';
   src: url('fonts/chunkfive.eot');
   src: url('fonts/chunkfive.eot?#iefix')
      format('embedded-opentype'),
      url('fonts/chunkfive.woff') format('woff'),
      url('fonts/chunkfive.ttf')
      format('truetype'),
      url('fonts/chunkfive.svg#ChunkFiveRegular')
      format('svg');}
```

BROWSER	FORMAT				
	eot	woff	ttf/otf	svg	
Chrome (all)				•	
Chrome 6+		•	•	•	
Firefox 3.5			•		
Firefox 3.6+		•			
IE 5 - 8	•				
IE 9+	•	•	(
Opera 10+			•	•	
Safari 3.1+					
iOS <4.2					
iOS 4.2+			•	•	

Bold font-weight

```
.credits {
  font-weight: bold;}
```

RESULT

Briards

by Ivy Duckett

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Breed History

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafayette all owned

normal

This causes text to appear at a normal weight.

bold

This causes text to appear bold.

Italic font-style

CSS

chapter-12/font-style.html

```
.credits {
  font-style: italic;}
```

RESULT

Briards

by Ivy Duckett

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Breed History

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If you want to create italic text, you can use the font-style property. There are three values this property can take:

normal

This causes text to appear in a normal style (as opposed to italic or oblique).

italic

This causes text to appear italic.

oblique

This causes text to appear oblique.

In this example, you can see that the credits have been italicized.

UpperCase &LowerCase text-transform

The text-transform property is used to change the case of text giving it one of the following values:

uppercase

This causes the text to appear uppercase.

lowercase

This causes the text to appear lowercase.

capitalize

This causes the first letter of each word to appear capitalized.

In this example, the <h1> element is uppercase, the <h2> element is lowercase, and the credits are capitalized. In the HTML, the word by in the credits had a lowercase b.

BRIARDS

By Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

RESULT

breed history

Underline & Strike text-decoration

```
.credits {
  text-decoration: underline;}
a {
  text-decoration: none;}
```

RESULT

Briards

by Ivy Duckett

The briard, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafayette all owned briards.

following values:

none

This removes any decoration already applied to the text.

underline

This adds a line underneath the text.

overline

This adds a line over the top of the text.

line-through

This adds a line through words.

blink

This animates the text to make it flash on and off (however this is generally frowned upon, as it is considered rather annoying).

Leading line-height

```
p {
  line-height: 1.4em;}
```

RESULT

Briards

by Ivy Duckett

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Breed History

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RESULT MINUS CSS

Briards

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

Letter & Word Spacing letter-spacing, word-spacing

```
h1, h2 {
   text-transform: uppercase;
  letter-spacing: 0.2em;}
.credits {
  font-weight: bold;
  word-spacing: 1em;}
```

ESULT

BRIARDS

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

BREED HISTORY

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafayette all owned briards.

RESULT MINUS CSS

Briards

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

Alignment text-align

The text-align property allows you to control the alignment of text. The property can take one of four values:

left

This indicates that the text should be left-aligned.

right

This indicates that the text should be right-aligned.

center

This allows you to center text.

justify

This indicates that every line in a paragraph, except the last line, should be set to take up the full width of the containing box.

```
chapter-12/text-align.html

h1 {
   text-align: left;}

p {
   text-align: justify;}
.credits {
   text-align: right;}
```

Briards

RESULT

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

Vertical Alignment vertical-align

```
#six-months {
     vertical-align: text-top;}
   #one-year {
     vertical-align: baseline;}
   #two-years {
     vertical-align: text-bottom;}
RESULT
            Briard Life Stages
                 Six months
```

```
baseline
sub
super
top
text-top
middle
bottom
text-bottom
```

Indenting Text text-indent

```
h1 {
  background-image: url("images/logo.gif");
  background-repeat: no-repeat;
  text-indent: -9999px;}
.credits {
  text-indent: 20px;}
```

RESUL'



by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

```
p.one {
  background-color: #eeeeee;
  color: #666666:
  text-shadow: 1px 1px 0px #000000;}
p.two {
  background-color: #dddddd;
  color: #666666:
  text-shadow: 1px 1px 3px #666666;}
p.three {
  background-color: #cccccc;
  color: #ffffff:
  text-shadow: 2px 2px 7px #111111;}
p.four {
  background-color: #bbbbbb;
  color: #cccccc:
  text-shadow: -1px -2px #666666;}
p.five {
  background-color: #aaaaaa;
  color: #ffffff:
  text-shadow: -1px -1px #666666;}
```

ESULT

The briard is known as a heart wrapped in fur.

The briard is known as a heart wrapped in fur.

The briard is known as a heart wrapped in fur.

The briard is known as a heart wrapped in fur.

The briard is known as a heart wrapped in fur.

```
CSS3: Drop Shadow
    text-shadow
First Lett er or Line
:first-letter, :first-line

p.intro:first-letter {
    font-size: 200%;}
p.intro:first-line {
    font-weight: bold;}
```

RESUL

Briards

by Ivy Duckett

The <u>briard</u>, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

```
a:link {
  color: deeppink;
  text-decoration: none;}
a:visited {
  color: black;}
a:hover {
  color: deeppink;
  text-decoration: underline;}
a:active {
  color: darkcyan;}
```

ESULT

Dog Breeds: B

- · Basset Hound
- Beagle
- Bearded Collie
- Beauceron
- Bedlington Terrier
- · Belgian Shepherd
- Bergamasco
- Bichon Frise
- Bloodhound
- Bolognese
- Border Collie
- B_der Terrier
- Borzoi
- · Bouvier des Flandres
- Briard
- Bull Terrier
- Bulldog

Styling Links :link, :visited

:link

This allows you to set styles for links that have not yet been visited.

:visited

This allows you to set styles for links that have been clicked on.

Exercise

Briards

A HEART WRAPPED IN FUR

The briard, or berger de brie, is a large breed of dog traditionally used as a herder and guardian of sheep.

Breed History

The briard, which is believed to have originated in France, has been bred for centuries to herd and to protect sheep. The breed was used by the French Army as sentries, messengers and to search for wounded soldiers because of its fine sense of hearing. Briards were used in the First World War almost to the point of extinction. Currently the population of briards is slowly recovering. Charlemagne, Napoleon, Thomas Jefferson and Lafayette all owned briards.

by Ivy Duckett