

## QR Code for Team Registration and Social Media Engagement

Using a QR code on each pub table is a smart, contactless way to streamline registration while boosting your social media presence. Here's how to implement it effectively:

- **QR Code Design and Placement:** Generate a QR code that links directly to a simple registration form (e.g., via Google Forms, Typeform, or a custom web app). Include fields for team name, number of players, and optional contact info like email or social handles. Print the QR code on durable, laminated table tents or stickers that say something inviting like "Scan to Join the Quiz & Follow Us for More Fun!" Place one per table to make it easy and visible. To tie in your "Perfect DJ" brand, incorporate your logo into the QR code design using tools like QR Code Monkey for a customized look.
- **Incentivizing Social Follows via QR:** Make the QR code multifunctional. After registration, redirect users to a landing page that prompts them to follow your social media accounts (e.g., Instagram, X/Twitter, or Facebook) for a bonus. Ideas include:
  - **Entry Bonus:** "Follow @PerfectDJQuiz on Instagram for an extra point on tonight's quiz!" or "Tag us in your team photo for a chance to win a free drink."
  - **Exclusive Content:** Promise followers access to quiz hints, behind-the-scenes DJ mixes, or upcoming event teasers. For example, the landing page could say: "Registered? Great! Follow us now for weekly quiz tips and DJ playlists."
  - **Gamification:** Use the QR to link to a social media poll or story where teams vote on quiz themes, encouraging immediate engagement and follows.
- **Integration with AI Quiz:** Since your quiz is AI-generated with TTS, have the registration form feed data into a backend (like a Google Sheet or simple database) that the AI can access for real-time team tracking. Announce registered teams via TTS at the start, adding a fun, interactive element.

## Custom Printed Answer Sheets for Promotion

Custom printing answer sheets adds a professional touch and turns them into mini billboards for your brand and social media. Aim for high-quality paper (e.g., cardstock) to make them feel premium. Here's how to maximize their impact:

- **Layout and Content Ideas:**

- **Header Branding:** At the top, feature your "Perfect DJ" logo prominently, along with the quiz name/date. Include a tagline like "Powered by Perfect DJ – Where Music Meets Trivia!"
- **Social Media Prompts:** Dedicate space at the bottom or margins for calls-to-action. Examples:
  - "Follow @PerfectDJ on X for live quiz updates and DJ gigs!"
  - "Share your scores on Instagram with #PerfectDJQuiz for a shoutout next week."
  - A small QR code on the sheet itself linking to your social profiles or a feedback form.
- **Themed Sections:** Divide the sheet into rounds with space for answers (e.g., numbered lines or boxes). Add fun elements like a "Bonus Question" tied to social media: "What's our latest DJ mix? Hint: Check our TikTok!"
- **Sponsorship Tie-Ins:** If you have partners, include subtle promotions (e.g., "Brought to you by [Local Brewery] – Follow them too!"), but keep the focus on your brand.

- **Printing and Distribution Tips:**

- **Batch Printing:** Use services like Vistaprint or local printers for cost-effective runs. Print in batches of 50-100 per event, customizing per quiz theme (e.g., music-themed borders for a DJ-branded night).
- **Eco-Friendly Option:** Opt for recycled paper and note it on the sheet: "Printed on eco-paper – Follow us for more green tips!"
- **Collection Strategy:** At the end, have teams submit sheets for scoring, and use this moment to remind them via TTS: "Don't forget to scan the QR or follow us on the sheet for exclusive perks!"

- **Enhancing Professionalism:** These sheets prevent messy handwriting issues and make scoring easier (e.g., pre-printed grids). They also build loyalty – teams might keep them as souvenirs, extending your brand reach.

Overall, this setup creates a seamless, engaging experience that boosts participation and your online following. Start small with one event to test, then iterate based on feedback. If you need help generating sample QR codes or sheet templates, let me know!