



CERTIFICATE OF COMPLETION

IS HEREBY PRESENTED TO:

ANDREI JULLIAN A. NACAYA

For having successfully attended and completed the
3-HOUR TRAINING in **"STRATEGIC PROJECT MANAGEMENT &
DESIGN THINKING 101: ELEVATE YOUR PROJECT GAME & LEAD W/
CUTTING-EDGE MANAGEMENT & DESIGN THINKING TECHNIQUES"**
via Zoom given this **26th day of November 2023**.


M.A. MASUSHIMA

Chief Executive Officer
Founder




ENGR. TIMOTHY MADRID

Chief Operations Officer
Founder




MR. RAPHA LEONARDO

Professional Training Specialist
Professional Development Coach
Head Trainer

COURSE OUTLINE:

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- INTRODUCTION TO DESIGN THINKING
- PRINCIPLES AND CORE CONCEPTS
 - THE FIVE STAGES OF THE DESIGN THINKING PROCESS
- PHASES OF DESIGN THINKING
 - EMPATHIZE:
USER NEEDS IDENTIFICATION
 - DEFINE:
PROBLEM STATEMENT
AND USER PERSONAS
 - BREAK
- INTEGRATING DESIGN THINKING INTO STRATEGIC PROJECT MANAGEMENT
 - BENEFITS OF INTEGRATION
 - ENHANCING INNOVATION AND USER-CENTERED SOLUTIONS
 - MINIMIZING RISKS THROUGH USER VALIDATION
 - STRATEGIC PROJECT EXECUTION W/ DESIGN THINKING
 - INCORPORATING DESIGN THINKING IN PROJECT PLANNING
 - AGILE METHODOLOGIES AND DESIGN SPRINTS
- PRACTICAL APPLICATION AND CASE STUDY
- APPLYING DESIGN THINKING
- APPLYING DESIGN THINKING TO A PROJECT CHALLENGE
- REAL-WORLD CASE STUDY
- ANALYSIS OF A PROJECT THAT SUCCESSFULLY INTEGRATED DESIGN THINKING