

# Assessing a Secondary Market in Sports Gambling

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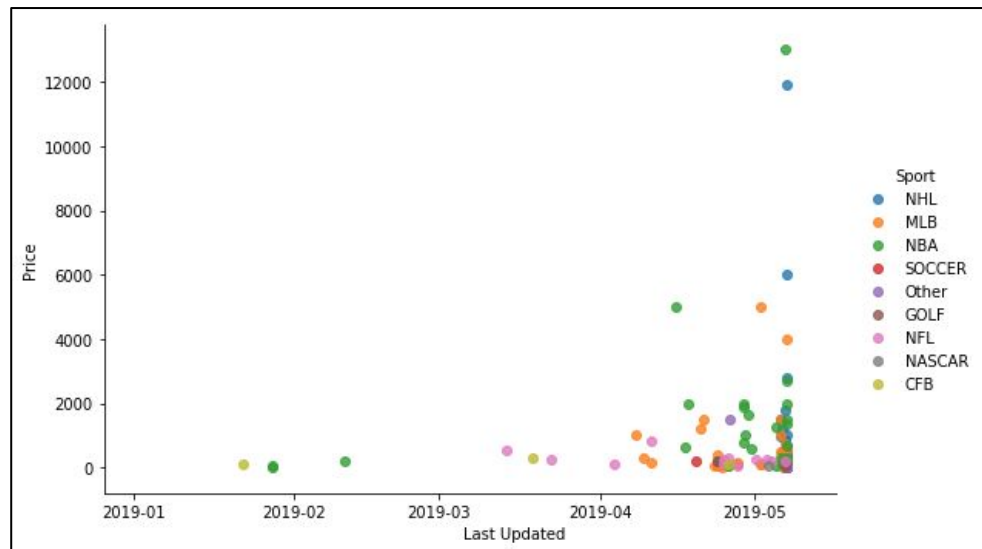
# The Data Set

- Website contains bets that were purchased at a sportsbook with the intention of reselling
- ~130 unique bets available for purchase
- Bets contain details such as Sport, Price, Payout, Odds, etc.
- Regular scraping of this website can provide interesting market research

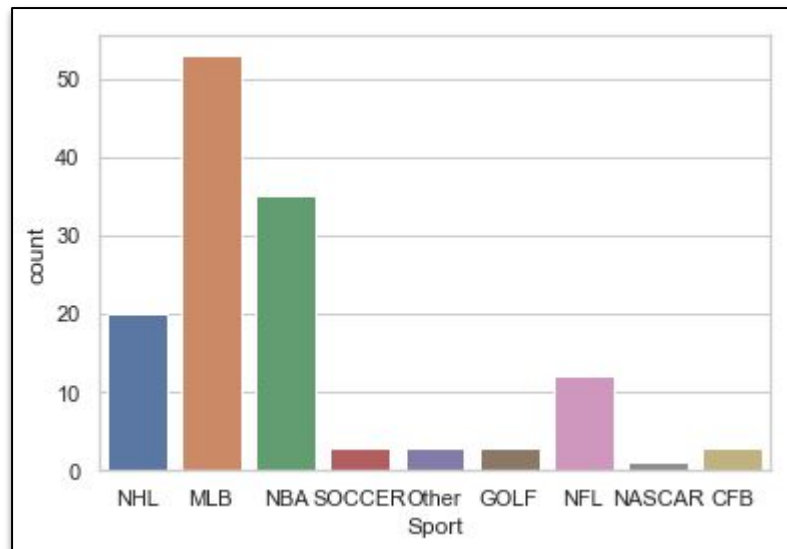
TICKETS FOR SALE								
Click into the Ticket Details to Submit a Bid.								
To purchase, you must reside in one of our <a href="#">approved states</a>								
Show 100 entries <span>Search:</span>								
Seller	Sport	Bet Type	Team	Event	Odds	Price	Collects	
☆☆☆	NHL	Future	BOS Bruins	To Win 2019 Stanley Cup	1.25/1	\$2,800.00	\$6,300.00	
☆☆☆	MLB	Future	Franmil Reyes	To Win 2019 Home Run Title	50.00/1	\$196.08	\$9,999.75	
☆☆☆	MLB	Future	Javy Baez	To Win 2019 NL MVP	8.00/1	\$111.11	\$1,000.00	
☆☆☆	NHL	Future	Colorado Avalanche	To Win Stanley Cup	5.67/1	\$225.00	\$1,500.00	
☆☆☆	NBA	Future	HOU Rockets	To Win 2019 NBA Championship	3.00/1	\$250.00	\$1,000.00	

# Exploratory Data Analysis

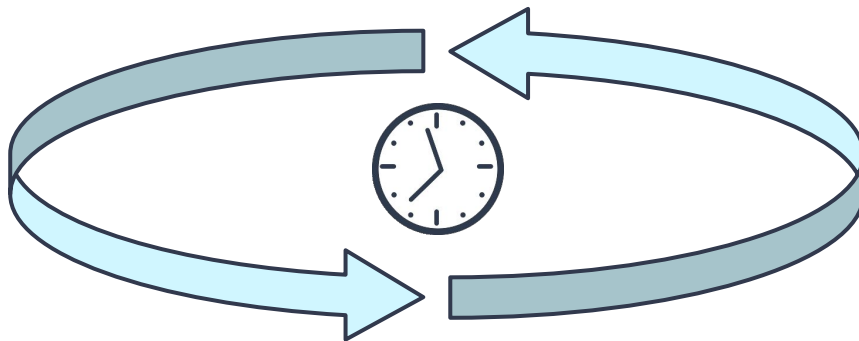
## Price of Bet vs. Listed Date



## Number of Bets by Sport



# Product Proposal



- Scraper code would run at a regular interval
- Would effectively track bet turnover on a daily basis
  - Total bets sold, Total price sold, Types of bets sold
- With enough data would be able to track seasonal trends and increase/decrease in consumer interest

