



Ethical Leadership

Course Overview

The topic of ethics has become increasingly important in society, particularly in the business sector. More and more, companies are recognizing the need to focus intentionally on ethics within their organizations. Numerous factors have contributed to this. Recent ethical scandals have led to increased scrutiny and legal regulation. At the heart of these scandals were multiple players, leaders, who were faced with troubling circumstances and made decisions that, in some instances, caused the corporate death of the organization. In addition, increased globalization and diversity, as well as a focus on multiple stakeholders within organizations, have led companies to create ethics programs and engage in socially responsible behavior. Companies are recognizing that good ethics is good business.

This course will help you identify ethical issues and dilemmas those in leadership may face. It covers the theoretical (ethical theories), the practical (code of ethics analysis), and legal regulations, as well as policy and program development. You will learn about managing ethical culture, common ethical issues, whistleblowing, and corporate social responsibility. When you finish this course, you will have a better understanding of how to recognize and resolve ethical dilemmas and lead others toward a more ethical culture.

About the Assessment

This course has three performance assessments. There are no templates or outlines for the three performance assessments, as the instructions in this course are direct and straightforward. You will not need a template or outline to complete the tasks successfully. In terms of formatting, it is recommended that you clearly label each prompt within your paper, so it is well organized. Tips on how to complete performance assessment Tasks 1, 2, and 3 can be found in the course.

Technology

This course uses a VitalSource e-text learning resource for reading content and offers a variety of features that you will find useful in your studies. For more details on navigation and features, view the "VitalSource Navigational Video" found in the Learning Resources section.

You can also download the textbook to your mobile device. The textbook also offers screen-reading capability. To access it, you will need to download the VitalSource Bookshelf reader and the textbook. Open any chapter of the text and click the Settings button in the lower left corner of the screen. Next, click Support and you will be taken to a page with a download button at the top, where you can choose the platform for your reader. Once you have downloaded the reader and opened the book, the reader will keep your place as you progress. You can print out pages from the textbook by accessing the print-on-demand option. The e-reader allows you to print 10 pages at a time.

Frequently Asked Questions

What is the Ethical Lens Inventory? Do I need to fill out the Ethical Lens Inventory?

The Ethical Lens Inventory (ELI) from *Ethics Game* is a tool to help you gain insight on your personal ethical values and decision-making. Within the course, you will be asked to complete the ELI and will be provided a link to access and enroll. You will need to fill out the ELI to reflect on these results as you complete Task 1.

How do I access the Ethical Lens Inventory?

You can find the link within the course under Practical Relevance of Ethical Theories > Ethical Theories and Concepts.

How do I attach my ELI document along with Task 1?

Once you complete the survey, you will create a pdf document with your results by pressing the icon on the upper-right corner of the results box. This pdf should be submitted as a **separate** document along with your Task 1 submission.

Where can I find the Clarifying Your Values exercise?

The Clarifying Your Values exercise instructions for Task 1 can be found further down within the course under "Task 1 Tips." You will refer to results from this in conjunction with your ELI results for Task 1.

How can I sign up for cohorts?

You will find the information and links you need under Explore Cohort Offerings on the left side of the course home page.

Do you hold live webinars? If so, where can I find the schedule?

Yes, you can find information about all the live events, as well as registration links, under Explore Cohort Offerings on the left side of the course home page.

Course Road Map

WEEK 1	<input type="checkbox"/> Read all material in the Introduction, Explore Cohort Offerings, and Preparing for Success sections of the course.
	<input type="checkbox"/> Review the competencies and objectives for "Practical Relevance of Ethical Theories."
	<input type="checkbox"/> Complete the Ethical Lens Inventory (ELI).
	<input type="checkbox"/> Read Chapters 1 and 2.
WEEK 2	<input type="checkbox"/> Complete the "Apply Your Knowledge Exercise: Pinto Fires Case" in Chapter 2 (pages 63–67).
	<input type="checkbox"/> Read Chapter 4 and review discussion questions 6 and 13 at the end of the chapter.
	<input type="checkbox"/> Review the competencies and objectives for "Ethical Leadership and Code of Ethics."
	<input type="checkbox"/> Read Chapters 3, 4, and 5.
WEEK 3	<input type="checkbox"/> Review Chapter 4 sections: pages 110–113, pages 113–121, pages 126–131, and pages 131–136.
	<input type="checkbox"/> Complete the "Apply Your Knowledge Exercise" found in Chapters 3, 4, and 5.
	<input type="checkbox"/> Read the "Preparing for Task 1" instructions.
	<input type="checkbox"/> Attach a copy of the ELI and submit Task 1.
WEEK 4	<input type="checkbox"/> Review the case "Values Issue" in Chapter 4, p.152, and answer the questions that follow.
	<input type="checkbox"/> Review the case "Culture Change at Texaco" in Chapter 5, p. 206, and answer the questions that follow.
	<input type="checkbox"/> Read Chapter 6 and view the "Codes of Ethics" and "Ethics Audits" instructor videos.
	<input type="checkbox"/> Read "Preparing for Task 2."
WEEK 5	<input type="checkbox"/> Begin Task 2 Sections A and B.
	<input type="checkbox"/> Review the competencies and objectives for "Policy and Program Development."
	<input type="checkbox"/> Review Chapter 6 sections: pages 239–241, pages 241–242, and pages 242–245.
	<input type="checkbox"/> Read Chapter 7.
WEEK 6	<input type="checkbox"/> Complete the "Apply Your Knowledge Exercise: Case Studies," pages 251 and 287.
	<input type="checkbox"/> Review the competencies and objectives for "Social Responsibility."
	<input type="checkbox"/> Read Chapter 9.
	<input type="checkbox"/> Review the case "Merck and River Blindness" on page 354 and answer the questions that follow.
WEEK 7	<input type="checkbox"/> Read Chapter 10.
	<input type="checkbox"/> View the "Ethical Dilemmas" instructor video.
	<input type="checkbox"/> View the "Primary and Secondary Stakeholders" instructor video.
	<input type="checkbox"/> Complete Sections C and D, and submit Task 2.
WEEK 8	<input type="checkbox"/> Review the competencies and objectives of "Legal and Regulatory Requirements."
	<input type="checkbox"/> Review Chapter 6: "Structuring Ethics Management" (pages 218–224).
	<input type="checkbox"/> Review Chapter 4: "Addressing Individuals' Common Ethical Problems: How to Blow the Whistle" (pages 146–150).
	<input type="checkbox"/> View the "Whistleblowing" instructor video.
WEEK 9	<input type="checkbox"/> Review page 252, Appendix.
	<input type="checkbox"/> Complete the "Apply Your Knowledge Exercise."
	<input type="checkbox"/> Read "Preparing for Task 3."
	<input type="checkbox"/> Submit Task 3.
Course Completed!	

Tips for Success

- Refer to the "Task Tips" within the course for information on how to successfully complete each performance task.
- View all instructor videos located within the course.
- Review/complete the "Apply Your Knowledge Exercises" to help you gain valuable insight and self-reflection
- Attend cohort sessions, or review recordings.

Course Instructors

Do you want to be efficient in your learning? Then follow the lead of the most successful students who reach out to their course instructors early. Contact your course instructor when starting the course.

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