WGU's

Financial Management

getting started guide

C214

Course Overview

Welcome to C214, Financial Management! In this course, you will learn 16 topics through the primary learning resource, MyEducator. Within each topic, you will watch the summary video, read the e-text, watch additional videos, and complete self-check questions. To help you track your progress in the course, view the Topics and Pacing guide located in the Preparing for Success section. Competency will be demonstrated by the successful completion of an objective assessment. The Financial Management course covers practical approaches to analysis and decision-making in the administration of corporate funds, including capital budgeting, working capital management, and cost of capital. Topics include financial planning, management of working capital, analysis of investment opportunities, sources of long-term financing, government regulations, and global influences. Through this course, you will improve your ability to interpret financial statements and manage corporate finances.

About Assessments

The assessment is the last stop on your journey to success!

While optional, the items within the course material—self-assessment questions, such as topic quick checks and end of topic reviews,—give you a chance to practice with the material as you learn. These practices are unscored and will give immediate feedback. Consider using these as a measurement of your progress in the course and a way of engaging with your learning.

You will also encounter both unproctored and proctored multiple-choice assessments in this course. The pre-assessment is unproctored and will give you a similar experience to the proctored objective assessment. Please note that you are being assessed on your overall competency of a topic; although you may receive a specific piece of content on the pre-assessment, you should ensure your overall competency in that area before engaging with the high stakes exam. To maximize your success, treat the pre-assessment as you would a proctored exam. Contact your course instructor to access the proctored assessment.

To help provide you with the best assessment experience possible, we occasionally add unscored items to the proctored assessment. If you see additional items on your proctored assessment, please know this is normal and you are helping to improve the assessment experience for future students.

Technology

You will utilize the MyEducator platform for this course. In the upper right-hand corner next to your name is a drop-down arrow. Select the arrow to expose the menu selections. Select "Tutorials" to access the video on how to use and navigate MyEducator courseware.

Focus Points for Success

Below are logistics items, common obstacles, and resources you will want to know about prior to entering this course.

What are tips for successfully completing C214?

Carefully read and review the assigned materials (topic readings, videos, and quick checks). Be sure you pay close attention to the videos, as they include essential information. Meet with your course instructor. Webinars both live and recorded will help you learn the content.

How can I utilize the materials to succeed?

View the summary videos first. Read the e-text materials, complete the self-check assessment in each topic section, and take the topic review quiz at the end. Watch the webinars. See course instructors with any questions!

How will this course help me as a healthcare management student?

This course will help you make more effective decisions to improve the viability and sustainability of the healthcare institution using financial data. This is critical for the successful delivery of healthcare that is high quality, cost effective, and transparent.

Formulas

The formulas are available in the course materials. These are located in your MyEducator "Student Menu>Materials" link located in the top right navigation bar. You can also access them in Announcements under Equation Sidebar. The sidebar is available while you take the assessment

Roadmap

☐ Preparing for Success ☐ Topic 1: Overview of Finance ☐ ☐ Topic 2: Financial Statements: The Income Statement and Balance Sheet ☐	WEEK 1
☐ Topic 3: Financial Statements: Cash Flow ☐ ☐ Topic 4: Financial Ratio Analysis ☐	WEEK 2
☐ Topic 5: The Time Value of Money ☐ ☐ Watch Comprehensive Ovw – Session One ☐ Topic 6: Debt, Valuation, and Interest Rates ☐	WEEK 3
☐ Topic 7: Equity and Valuation ☐ ☐ Topic 8: Risk and the Capital Asset Pricing Model (CAPM) ☐	WEEK 4
☐ Topic 9: Cost of Capital ☐ ☐ Watch Comprehensive Ovw – Session Two ☐ Topic 10: Financial Forecasting ☐	WEEK 5
☐ Topic 11: Capital Budgeting ☐ ☐ Topic 12: Capital Structure ☐	WEEK 6
☐ Topic 13: Working Capital Management ☐ ☐ Topic 14: Firm Valuation ☐	WEEK 7
☐ Topic 15: Government Regulation ☐ Topic 16: Global Financial Managements ☐ Watch Comprehensive Ovw – Session Three ☐ Watch Dr. V's Bootcamp ☐ Take Pre-assessment ☐ Study areas where needed ☐ Take Objective Assessment	WEEK 8

Tips for Success

- Have frequent contact with your course instructor
- Ask questions early and often
- Be prepared to put in extra studying
- Attend webinar sessions or review recordings

Cohorts & Webinars

Live events for this course are held almost every week The Live Events Calendar includes live webinars for you to attend. You can also access the recorded cohorts located in Course Tips and Announcements.

Course Instructors

Successful students often reach out to their course instructors! Contact your course instructor when getting started.

Ken Cassell

Extension 5661 mailto:kenneth.cassell@wgu.edu TimeTrade

Ken has an MBA, has achieved his CMA designation, and has 35 years of experience in finance as a controller or CFO in a number of private and public companies.

Jerry Hartzog

Extension 6052 mailto:jerry.hartzog@wgu.edu TimeTrade

Jerry has a PhD in Finance from the University of Alabama and extensive experience in financial markets. He has served as the CFO of the Federal Home Loan Bank of San Francisco, has worked in structuring and trading derivatives at premiere Wall Street firms, and has been retained as an expert by several NYC banks.

Sankaran Venkateswar

Extension 4136 mailto:sankaran.venkateswar@wgu.edu TimeTrade

Sankaran holds a PhD from the University of Georgia as well as having earned the designations of CPA and CMA. He has over 25 years of experience teaching at both the undergraduate and graduate levels.

Ray Timamiyu

Ray obtained B.Sc. in Accounting, and MBA Degree in Finance – from Alabama A & M University, Huntsville, AL. He is also an Enrolled Agent admitted to practice before IRS. Ray's experience includes working for IBM, Emory University and Healthcare, GSC Kiwanis (non-profit), and Owner of a small Educational Consulting Firm.

Boris Abbey

Boris Abbey is a Course Instructor at Western Governors University. He earned a PhD in Finance from Old Dominion University in Norfolk Virginia and a JD from Campbell University in North Carolina.

Yvan Nazerwe

Yvan Nezerwe`s educational and professional backgrounds are in Finance. He earned a Doctorate in Finance at Alliant International University .He worked for 15 years in the financial services industry (banking and Investment operations), before joining Western Governors University.