

Applying AI/ML to e-Learning

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THE FUTURE OF LEARNING ?



Copyright Warner Bros

THE REALITY OF LEARNING TODAY

41%

time of the worker spent on things that offer little personal satisfaction and do not help them get work done.

5-10 SECS

Online, designers now have between five and ten seconds to grab someone's attention before they click away.

9

People unlock their smartphones up to nine times every hour

27

number of times online everyday

24

mins/week of the typical workweek is all that employees have to focus on training and development

2/3

Of knowledge workers actually complain that they don't have time to do their job



BUSY



DISTRACTED



OVERWHELMED



Most learners won't watch videos longer than 4 mins

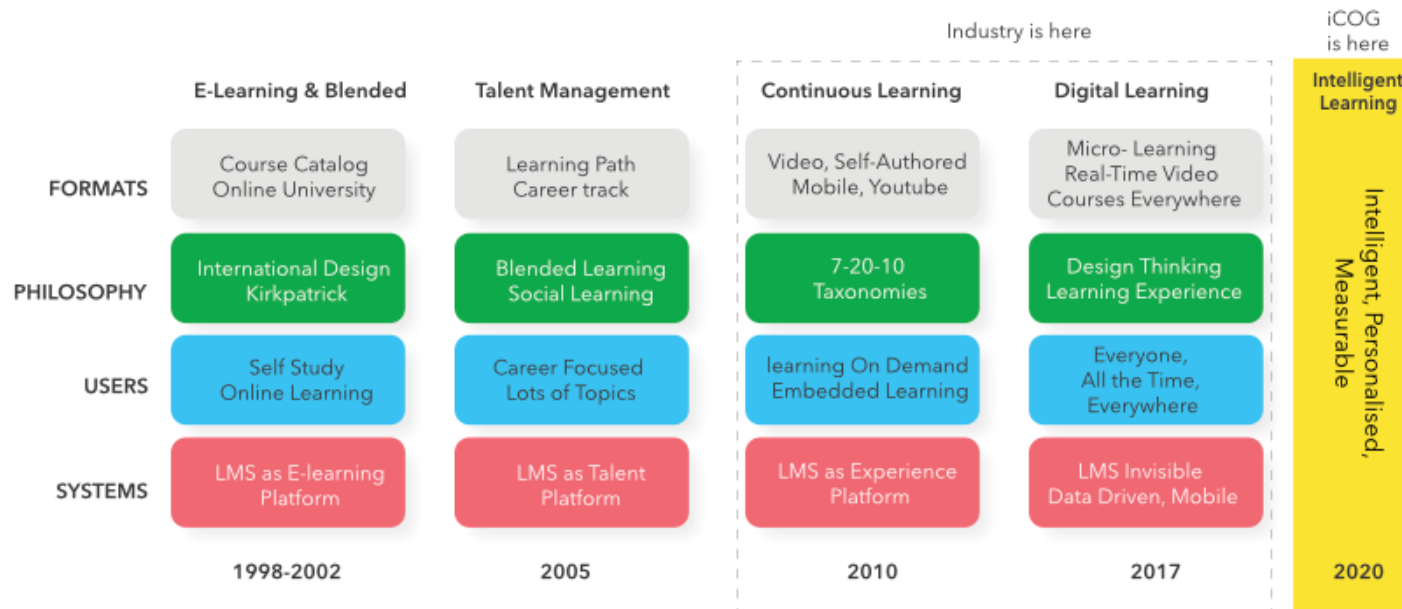
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IMPATIENT

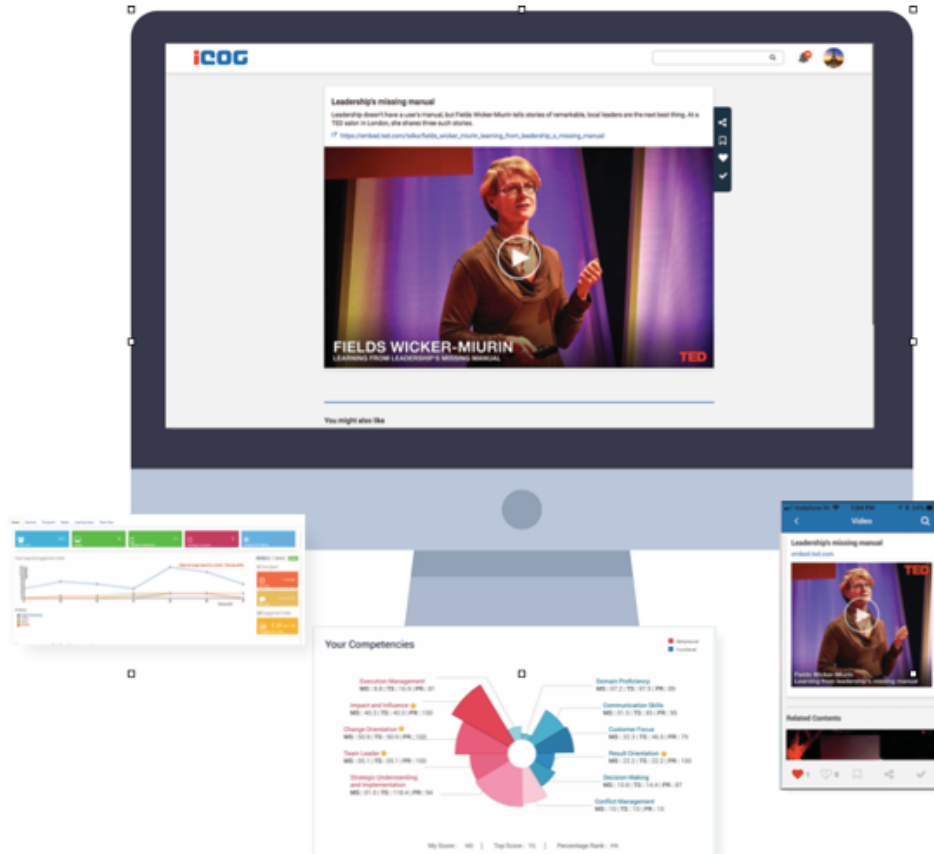
Information source: Deloitte

EVOLUTION OF L&D HAS BEEN BLINDINGLY FAST



Information source: Deloitte

WHAT IS iCOG



iCOG is a learning system with Assisted Learning Intelligence (A.L.I.)©. It's an aware system. The system brings you the learning you need and helps you transcend conventional learning plans.

Here's the system that learns what you need, what the organisation is learning, what the internet has to offer and serves what you should be learning. What you need to learn should come to you.

This is **Intelligent Learning**.

WHY iCOG



**Your employees will learn better and faster if they are provided a friendly learning assistant.
iCOG.ai uses proprietary deep learning algorithms to assist your employees through their learning journey.**



Facilitates an internal
learning social network.



Provides intelligence
for resource planning
/ allocation.



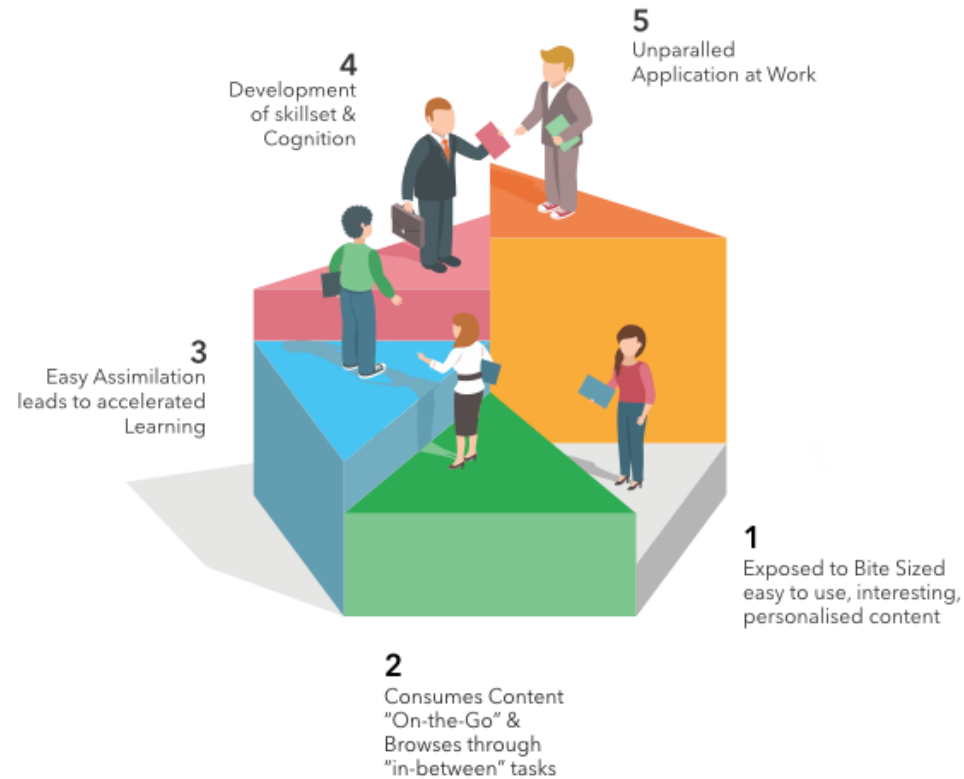
Gets to know the
learner's employee
profile.



Curates & recommends
learning paths that align
with company goals.

The Assisted Learning Intelligence (ALI)

CONSUMPTION - TO - APPLICATION



iCOG INSIDE

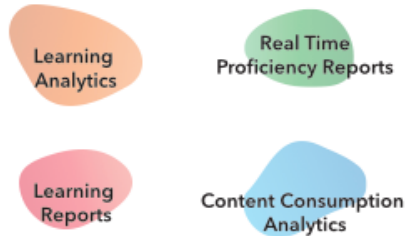


- Bots which are crawling the open web for relevant content
- The recommendation engine uses statistical machine learning
- Generic Data Sets used from the open source community
- Additional trained data sets used created in-house
- Dialogue based interaction system to simulate a personal tutor in the works
- Computer vision on videos to generate relevant meta-data and the ability to skip through to interesting bits of videos

iCOG IMPACT



GET ACCESS TO



iCOG REALTIME STATS

6+ MINS / DAY
Average Time Spent For Learning.

15 MINS / SESSION
Average Session Length.

52%
Are mobile learners and growing.

73%
Engagement Index increase in 4 months and growing.

iCOG IS BUILT BY

- 200+ engineering and content team
- Core Product team expertise in Deep Learning, AI, Machine Learning, NLP and Linguistic Models
- 7 PhDs
- 12+ Years of experience in OD and L&D function
- 300+ hours of content

DEMO

Q & A



iCOG

LET THE LEARNING SEEK YOU

Relevant | On-Demand | Measurable | Easy Integration

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