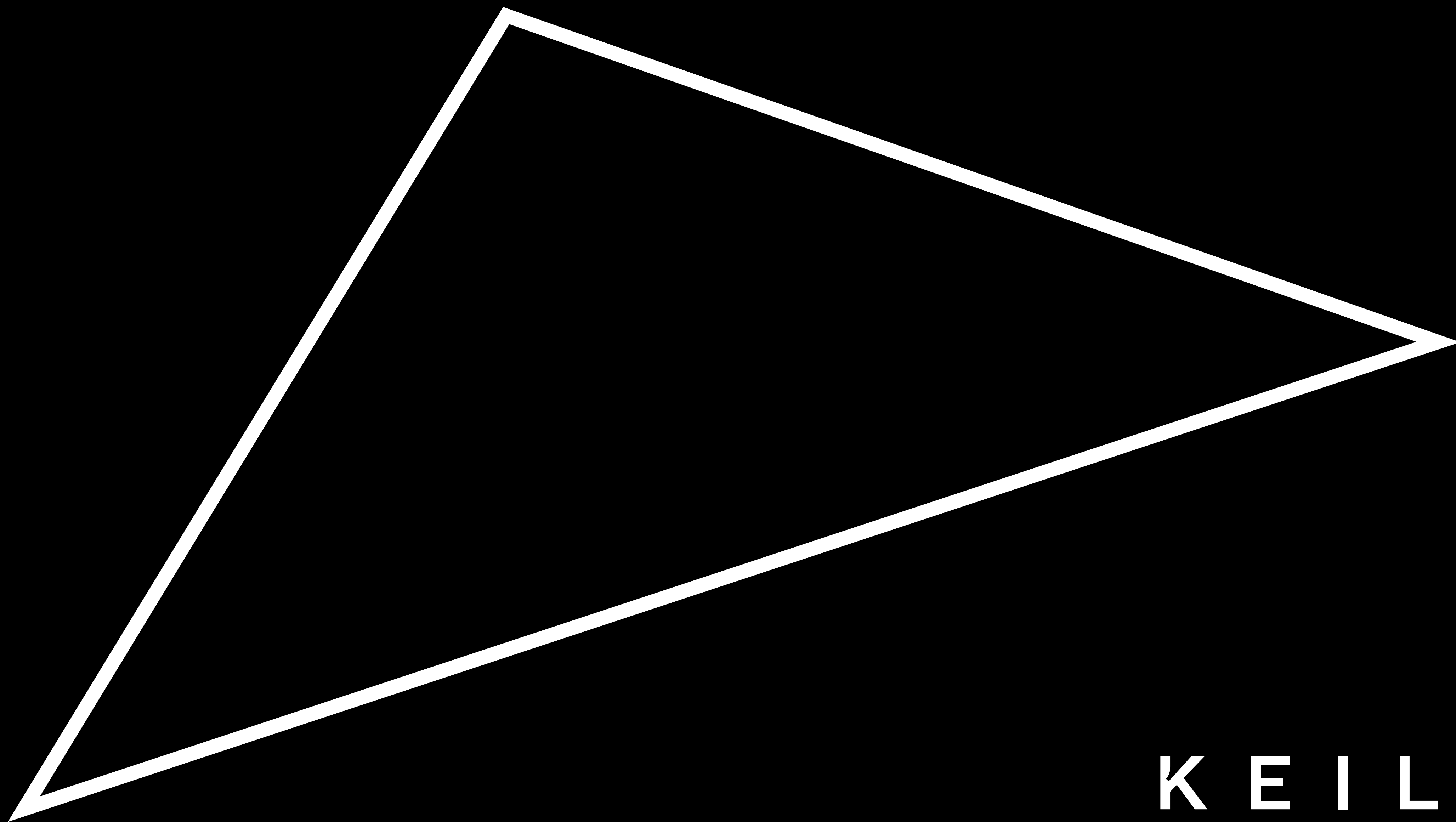


K E I L

R E D E S I G N

LOGO

KEILL



KEIL

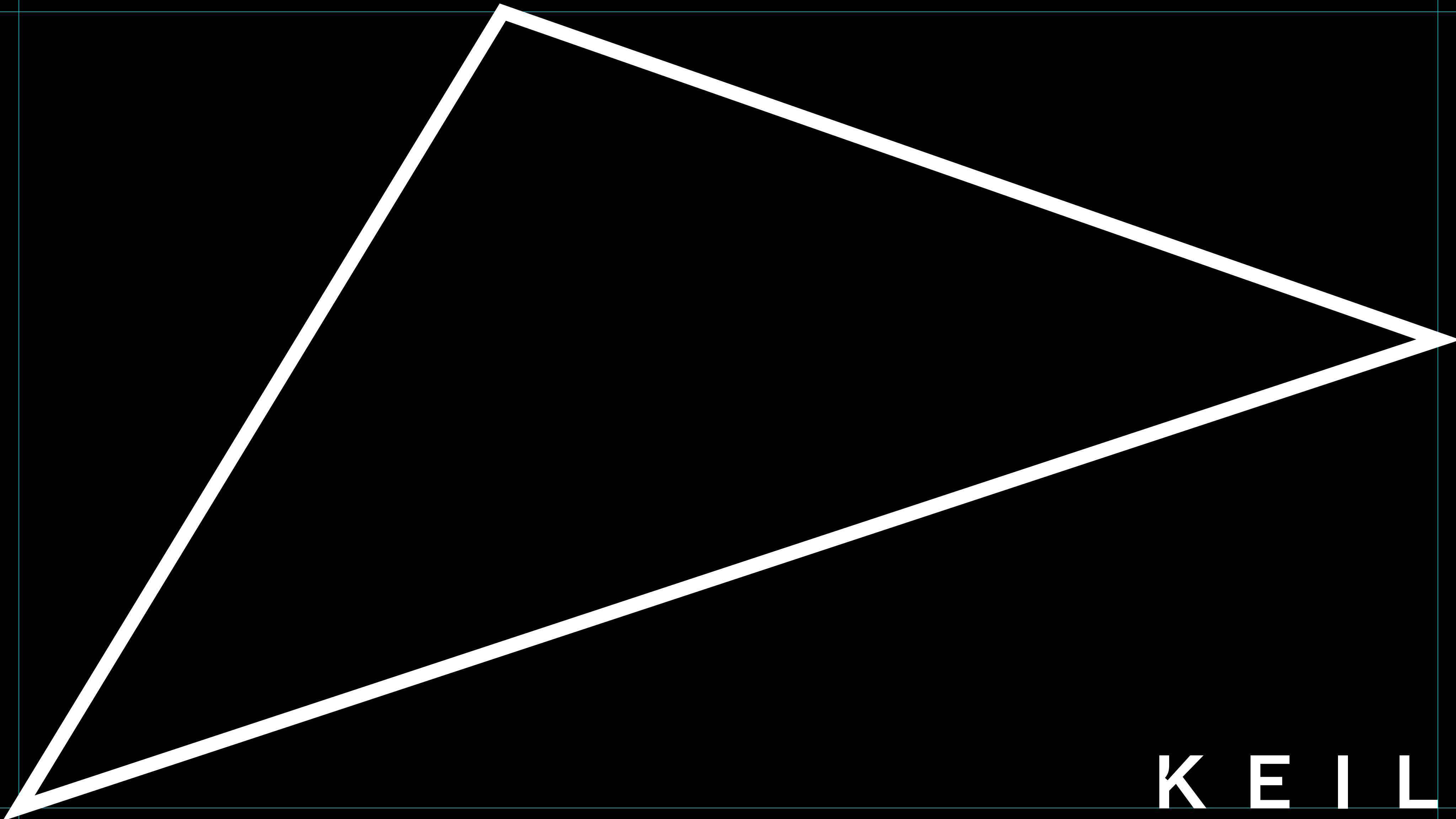
D i f f e r e n c e   a n d   R e p e t i t i o n

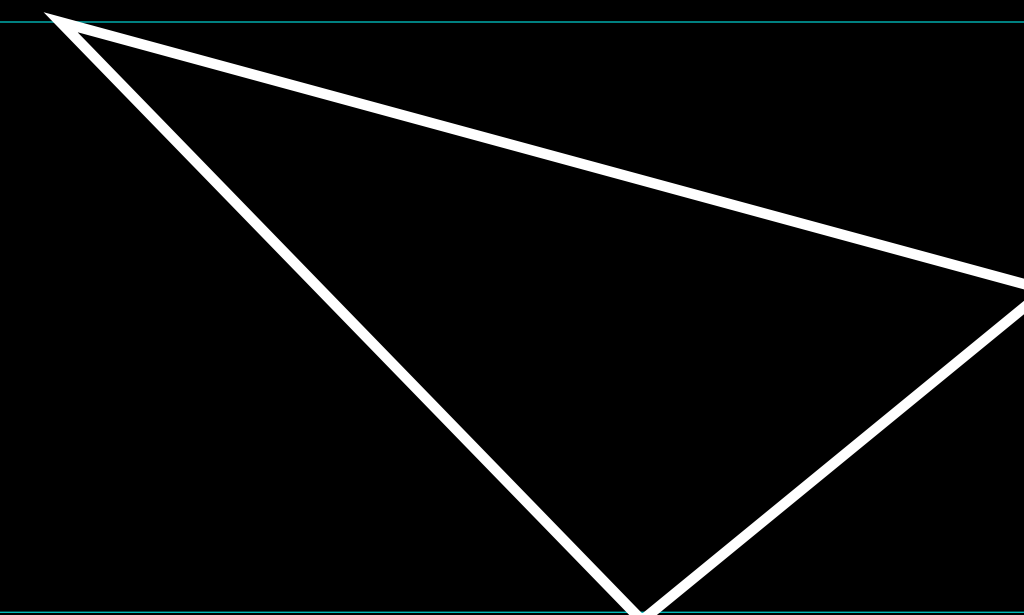
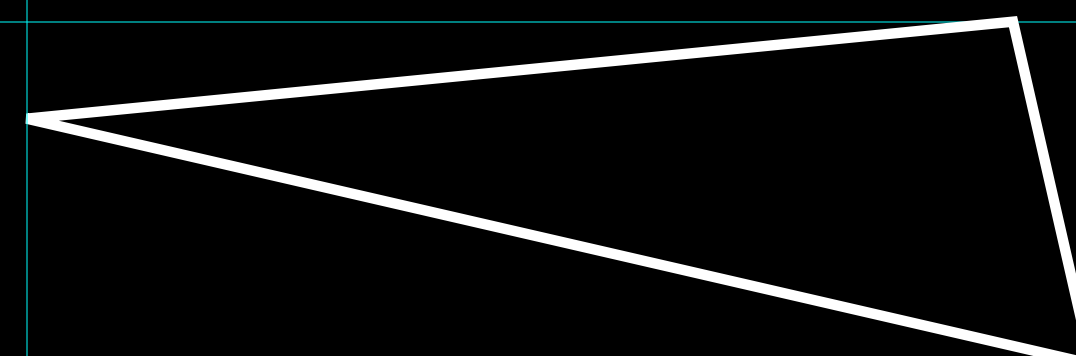
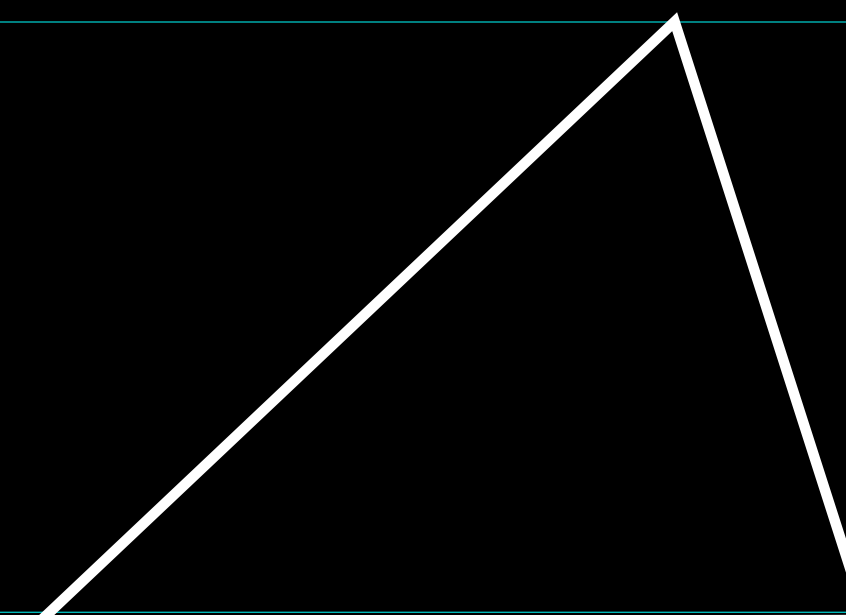
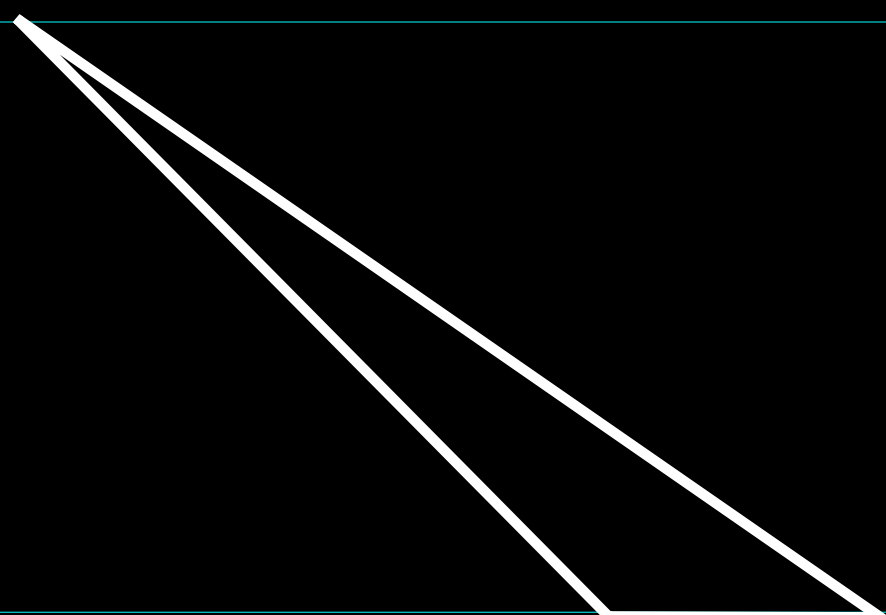
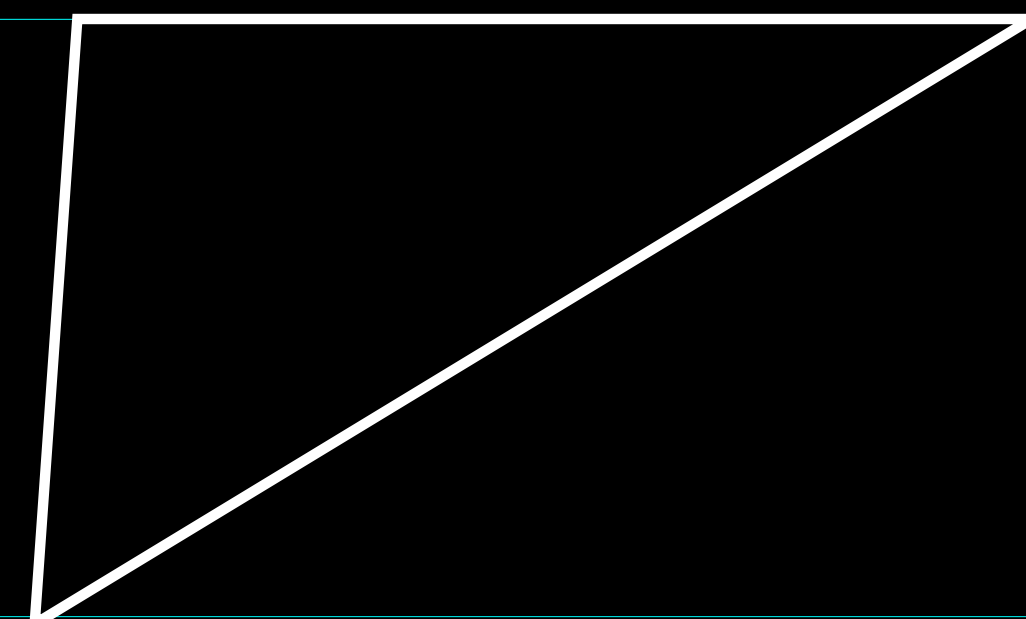
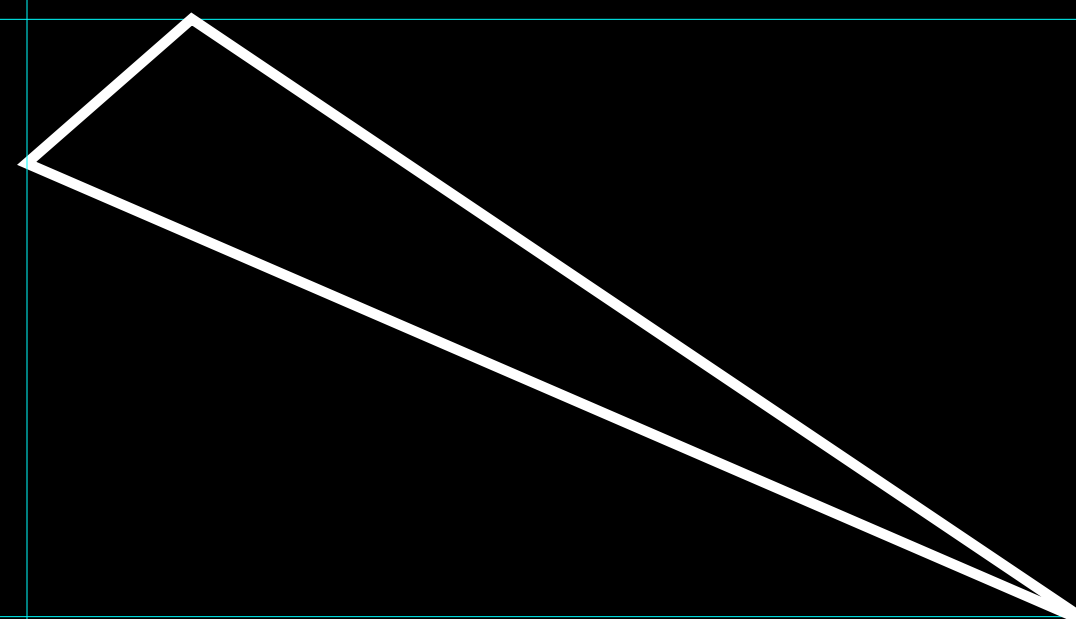
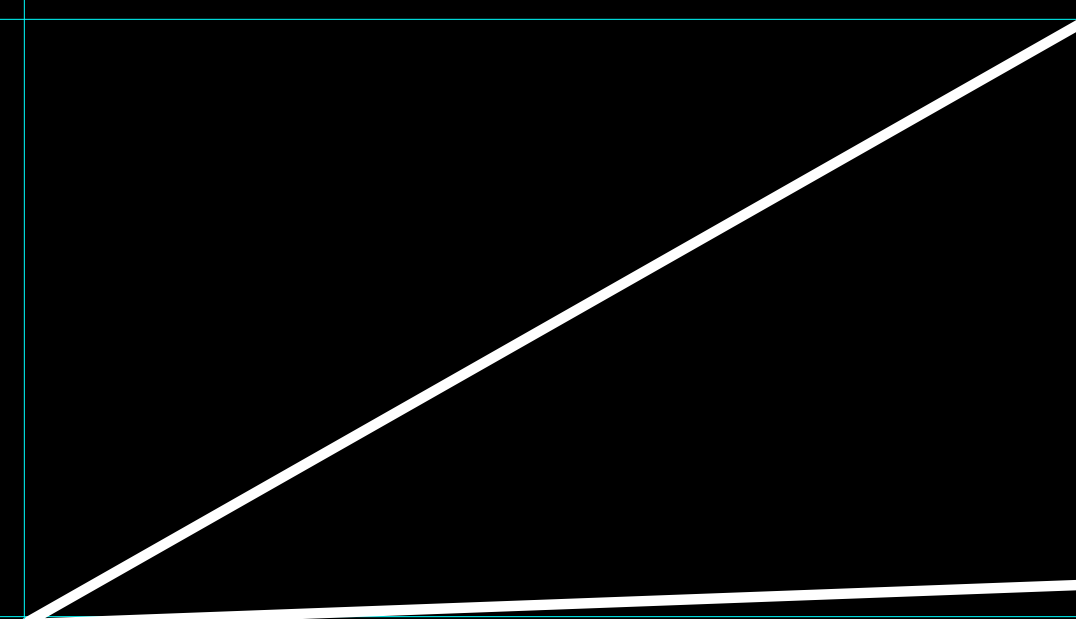
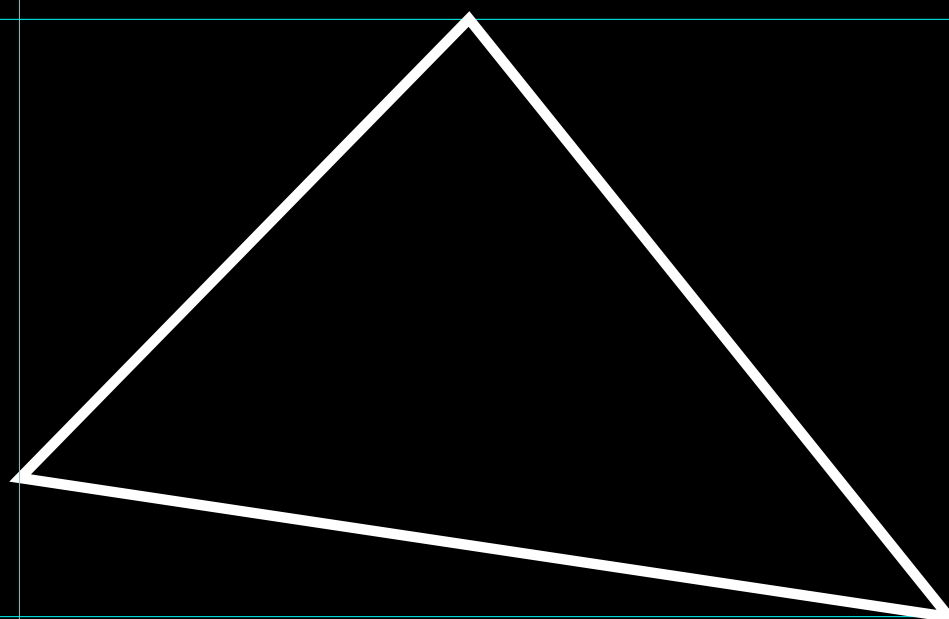
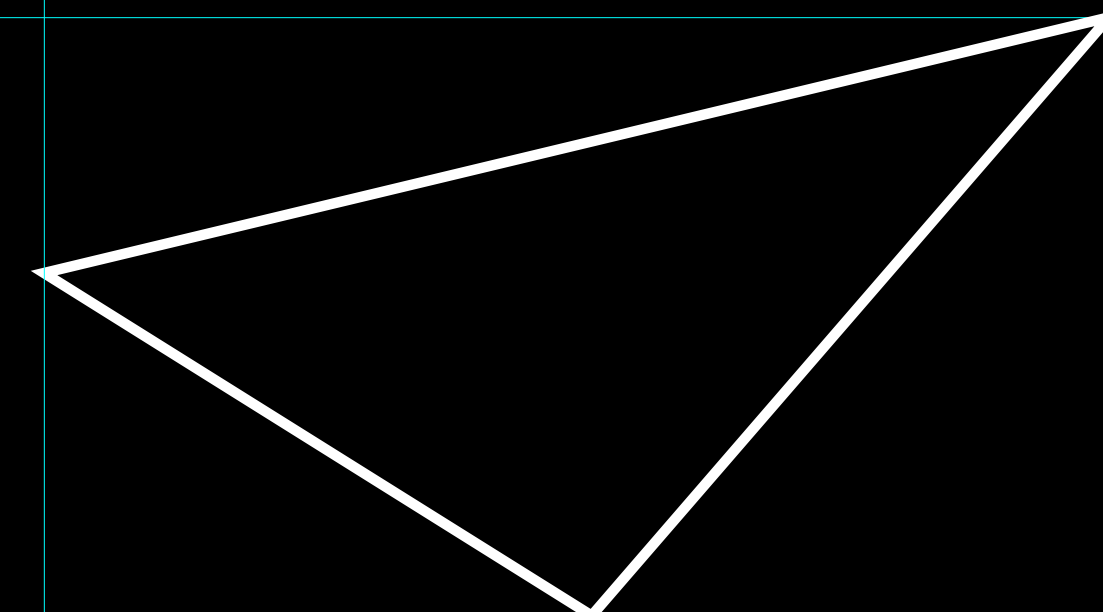
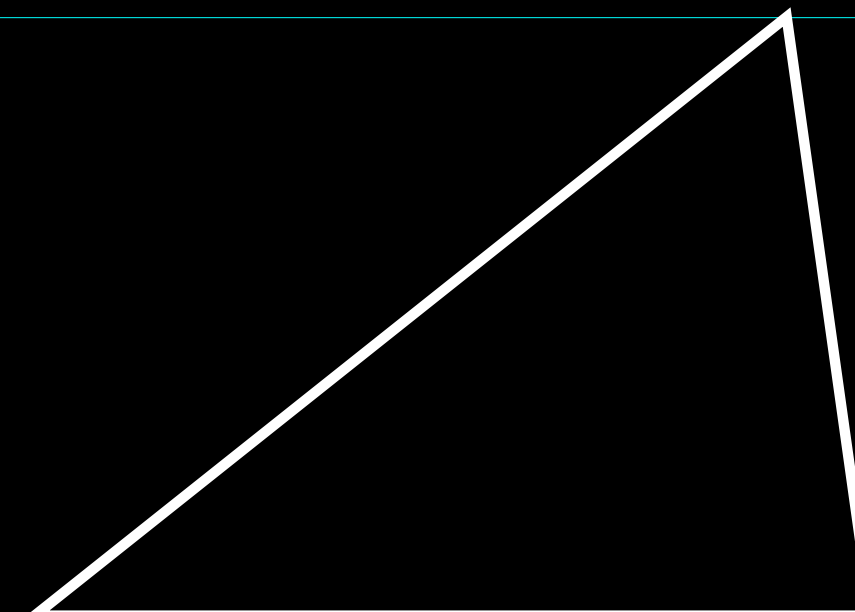
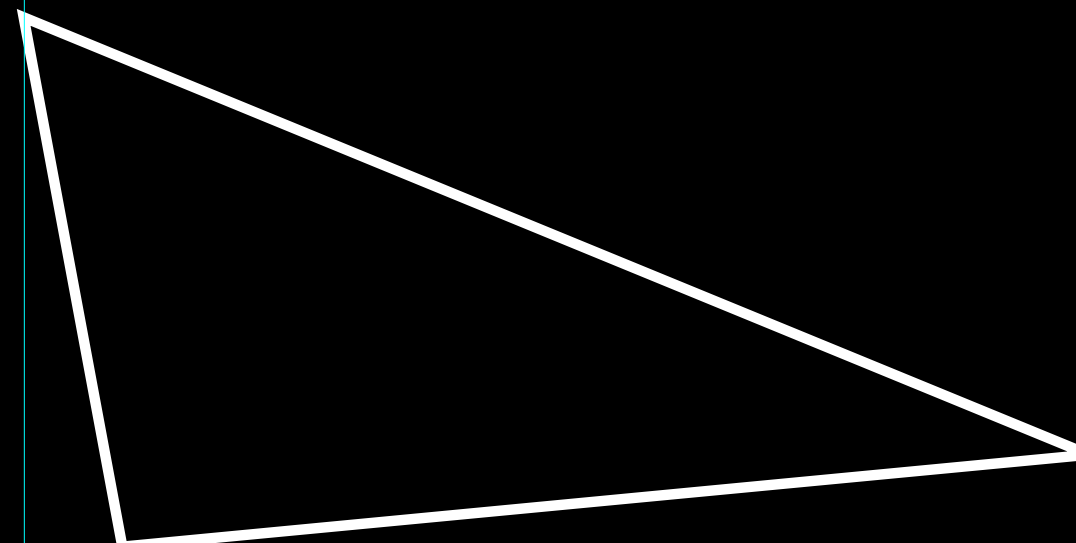
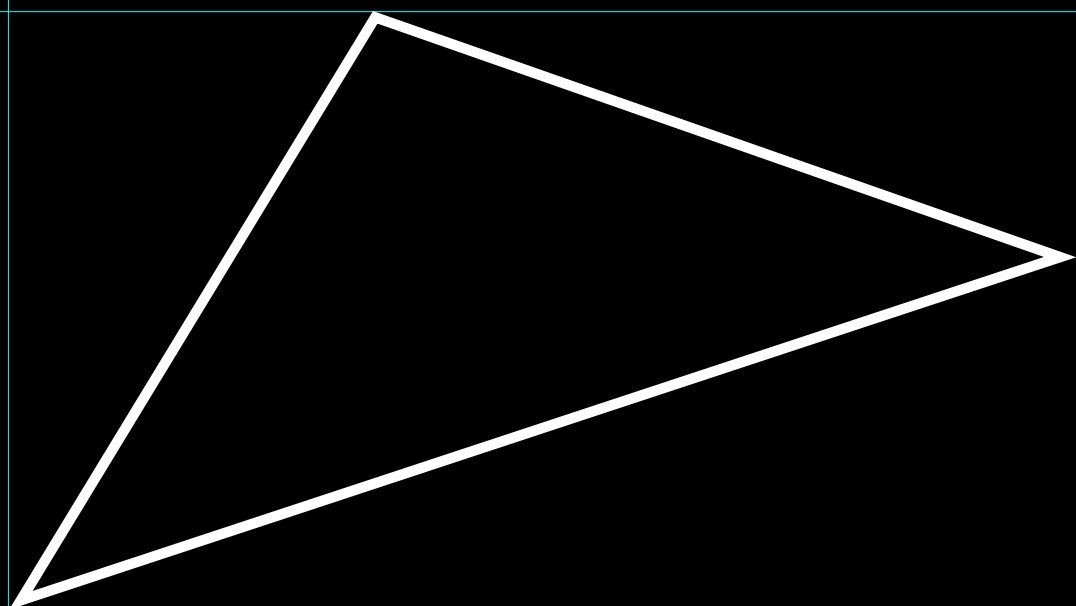
A u t o m a t e d   R a n d o m i z a t i o n

B o u n d e d   F r e e d o m

K E I L

1 6 : 9





F O N T

+

C O L O R

# WHYTE

Text, regular usage

THIN + *ITALIC*

EXTRA LIGHT + *ITALIC*

LIGHT + *ITALIC*

BOOK + *ITALIC*

REGULAR + *ITALIC*

MEDIUM + *ITALIC*

BOLD + *ITALIC*

HEAVY + *ITALIC*

BLACK + *ITALIC*

SUPER + *ITALIC*

# WHYTE

# INKTRAP

Headlines, Special Cases

At one end of the spectrum we have smooth and sharp transitions - the other end features graphic Inktraps at its joints. While this distinction was necessary during the hot type era to improve printing quality, the resurrected Variable Font technology, inspired us to revive the idea and control of Inktraps. Both families consist of 10 weights with corresponding italics, amounting to 40 individually accessible font styles - each features a large set of international punctuation and currency signs.



P R I N T

M E D I A






Paul Laesser  
 Leon Podesser  
 Eero Teuschl  
 Fabian Terler  
 Maria Schneider





**01. - 31.**  
**Okt. 2020**  
 Ausstellungsraum  
 Die Gasse 69  
www.roterkeil.at

Group exhibition

Poster

Solo exhibition



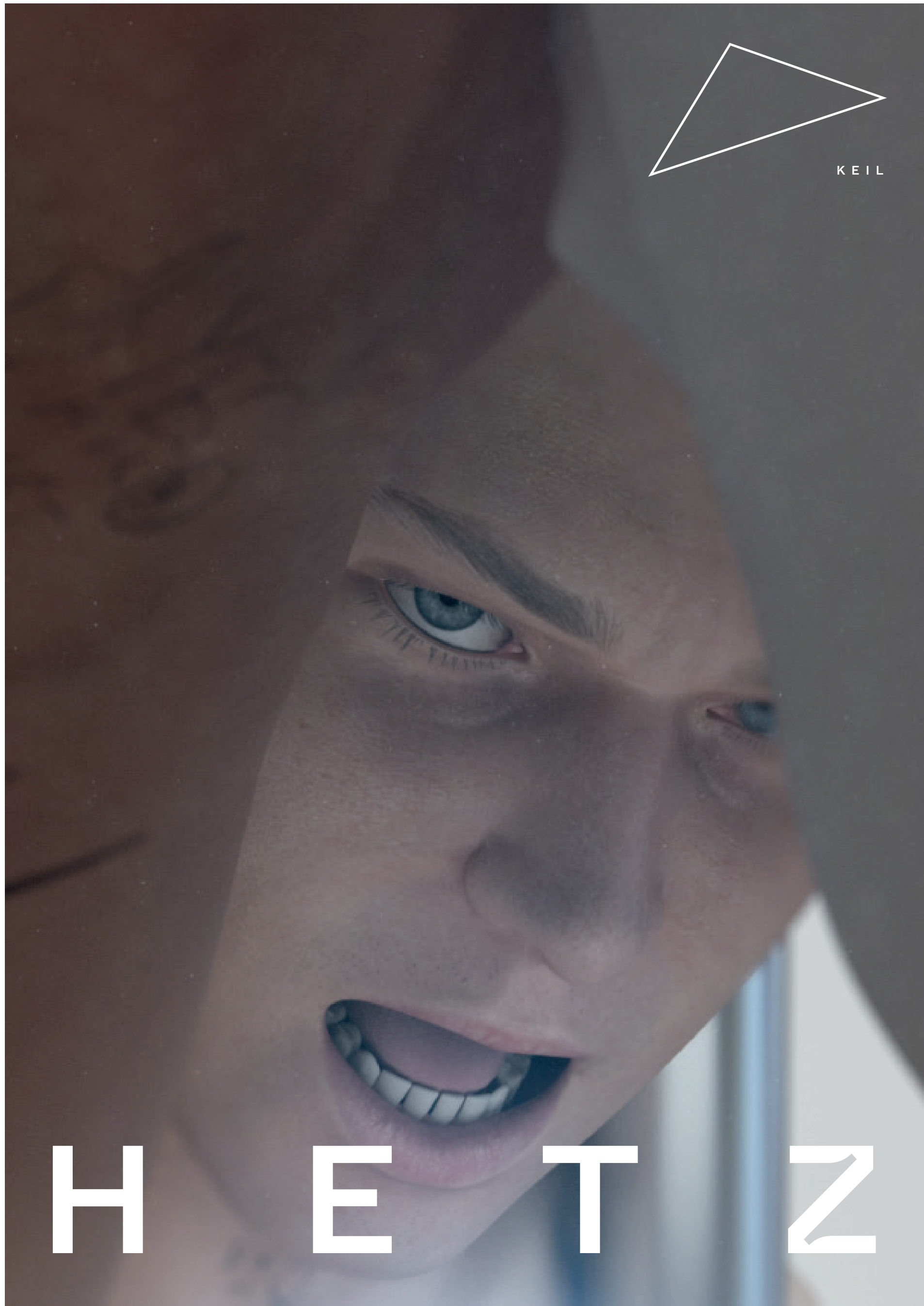
The  
 Exhibition  
 Keili Minogue



KEIL  


**01. - 31.**  
**Okt. 2020**  
 Ausstellungsraum  
 Die Gasse 69  
www.roterkeil.at





Flyer

Paul Laesser  
Leon Podesser  
Eero Teuschl  
Fabian Terler  
Maria Schneider  
Johannes Herster

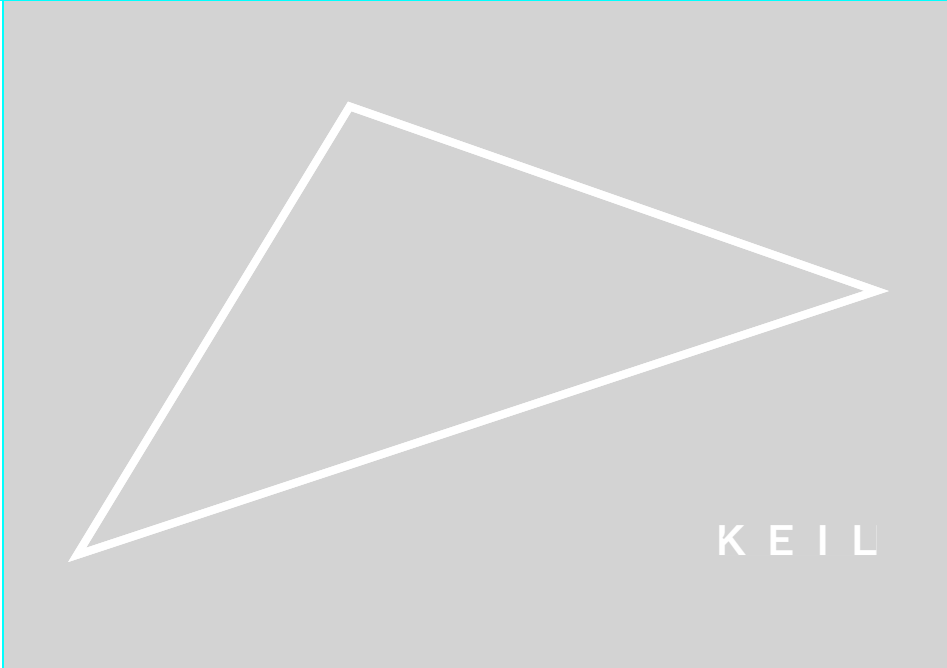
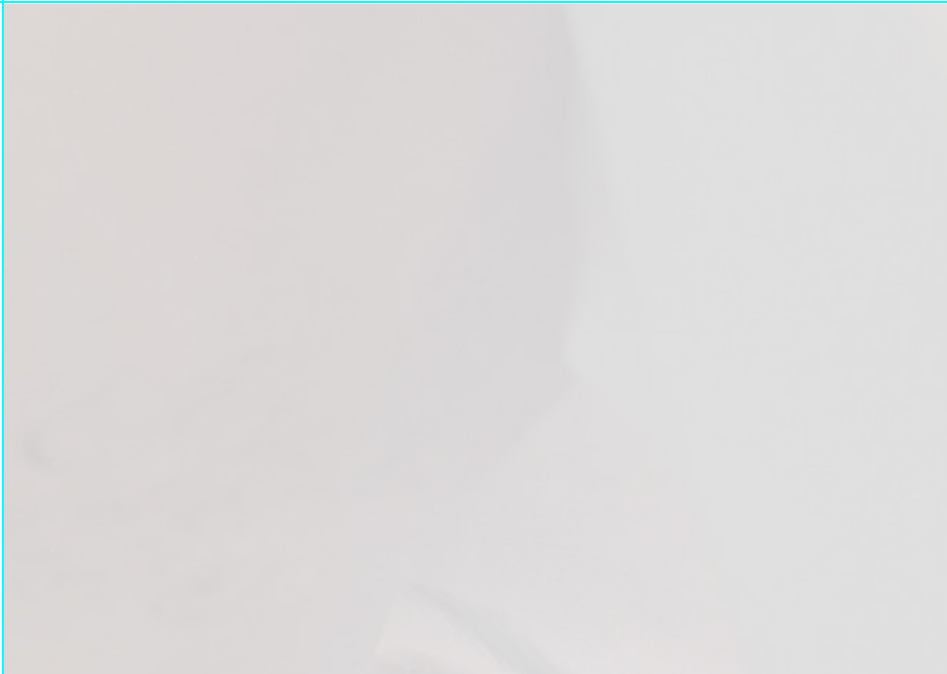
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Creative Freedom  
within recognizable  
Design boundaries



01. - 31.  
Okt. 2020

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Paul Laesser  
Leon Podesser  
Eero Teuschl  
Fabian Terler  
Maria Schneider

Four small white squares arranged horizontally.

Modular System