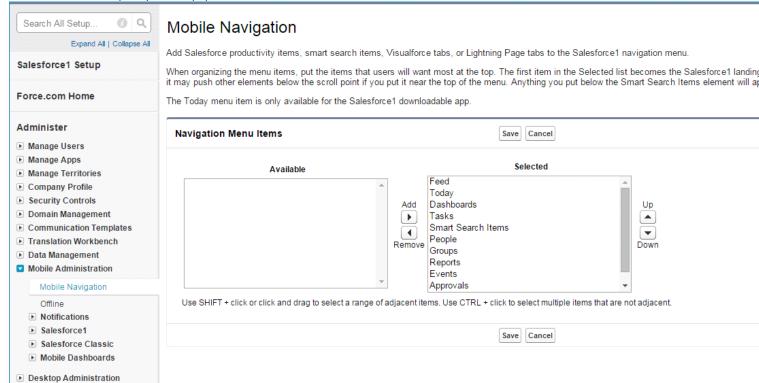
Increase Efficiency with Salesforce1 and Publisher

Wednesday, October 14, 2015 3:03 PM

Salesforce1 is a mobile app that allows access to Salesforce from mobile devices. Users must have the "API Enabled" permission enabled to access Salesforce1

Salesforce1 supports most of the declarative customizations, including custom fields, custom objects, and record types and page layouts. If any change is made to a page layout in the Web version, the mobile version gets automatically updated.

Admins can customize compact layouts to display the most useful information



Publisher actions allow users to create records, update records, and log calls from the chatter feed or the publisher in Salesforce1.

Object-Specific Publisher actions:

Create

- Allow users to create records.
- Respect validation rules and required field settings.

Update

- Allow users to make changes to a record from the record detail page.
- Must be object specific.
- Respect validation rules and required field settings.

Log a Call

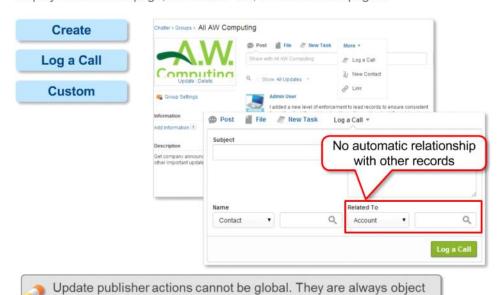
- Allows users to log phone calls or other customer interactions.
- Is saved as a completed task.

Custom

 Require Visualforce pages with developer-defined functionality.

Global Publisher Actions:

Display on the home page, the Chatter tab, or record detail pages.



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specific.

Setup | Create | Global Actions | Publisher Layouts