

Netflix Stock Analysis

Year 2017



Introduction

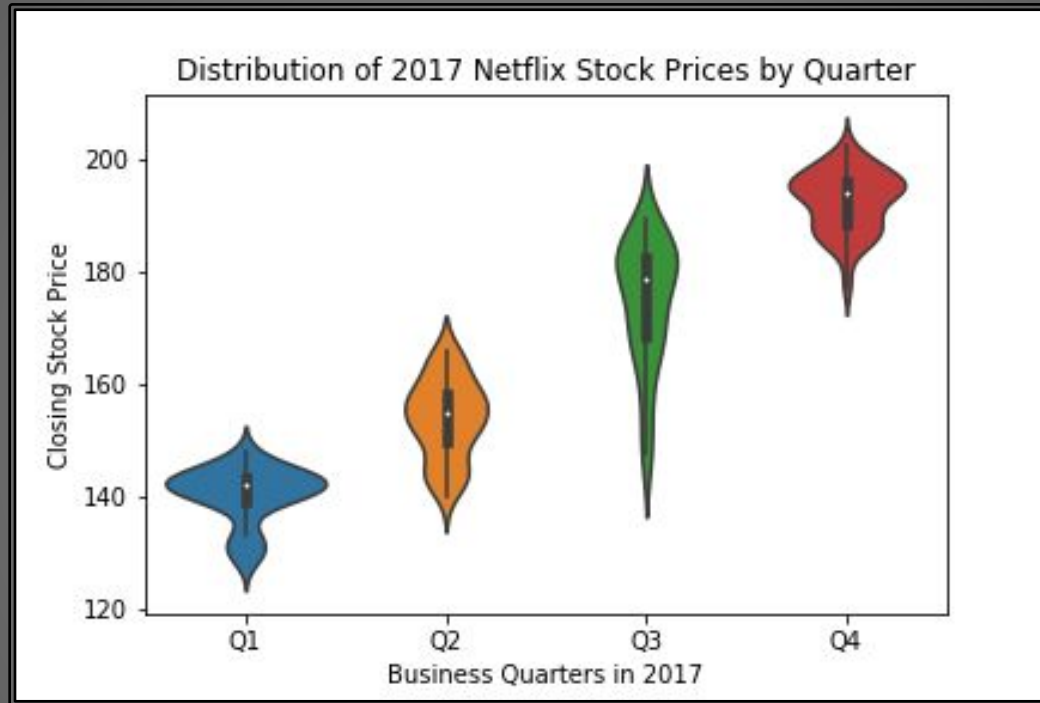
As a data visualization developer at Yahoo Finance, I have analyzed, prepared and plotted data to help the 'Netflix Stock Profile' team visualize their stock data.

These visualizations will help the financial analysts assess the risk of the Netflix stock.

Netflix Stock Profile Visualizations

- Distribution of Stock Prices in 2017
- Summary of Stock and Revenue By Quarter
- Earned Vs. Actual Earnings Per Share
- Netflix Stock Against the Dow Jones Stock



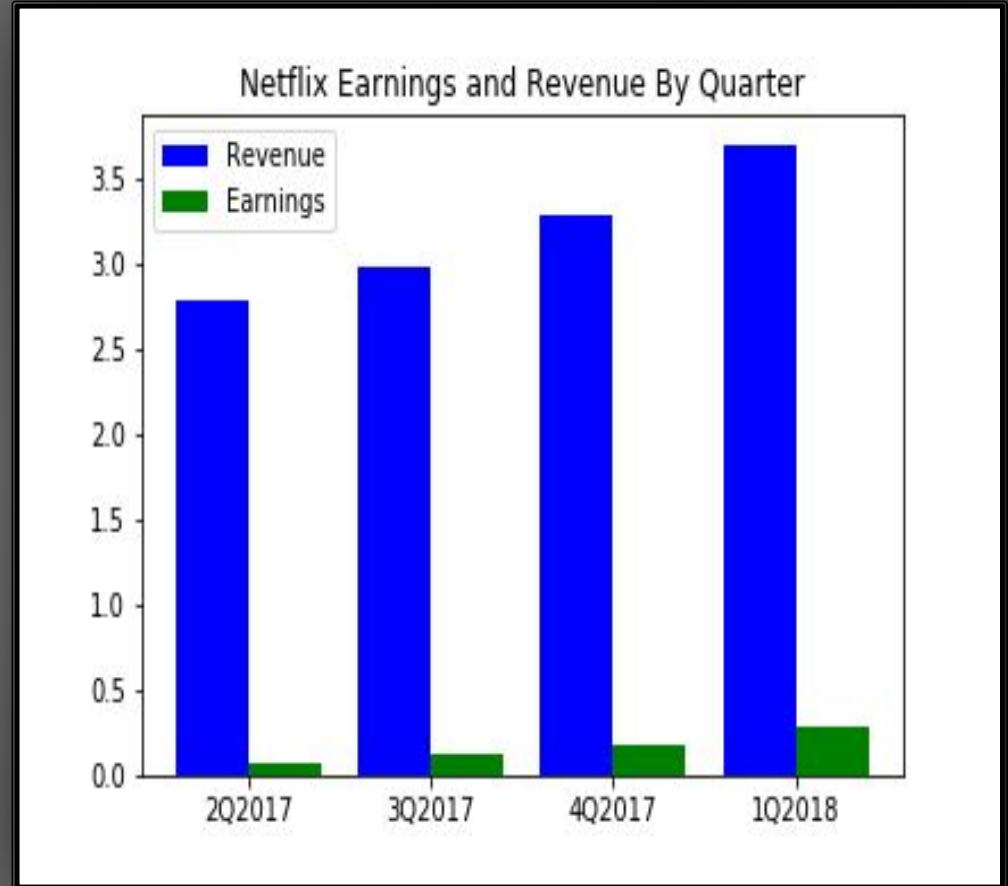


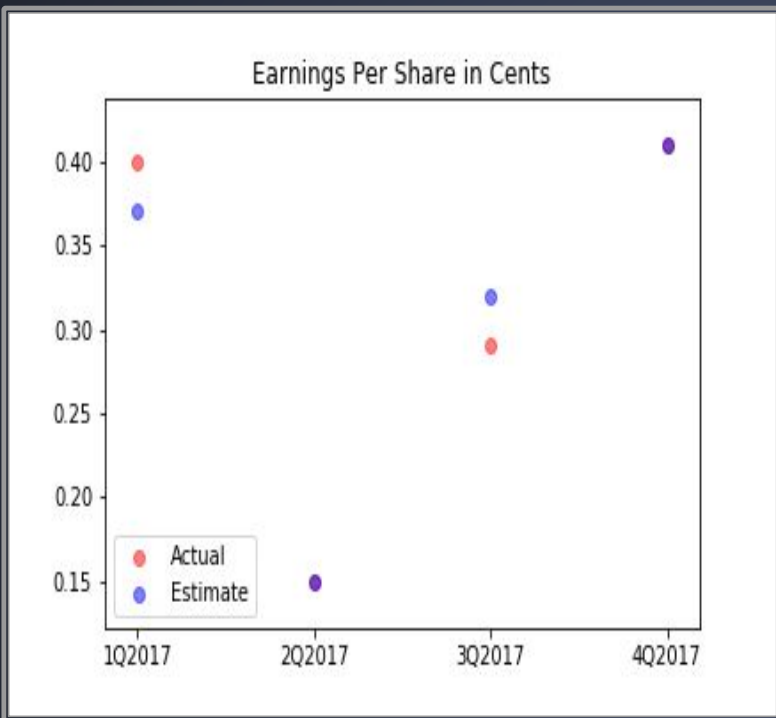
Distribution of Stock Prices by Quarter

Earnings Vs. Revenue By Quarter

When we compare quarterly earnings and revenue, we see a rising incline trend.

However, only roughly 5% of the revenue constitutes earnings.





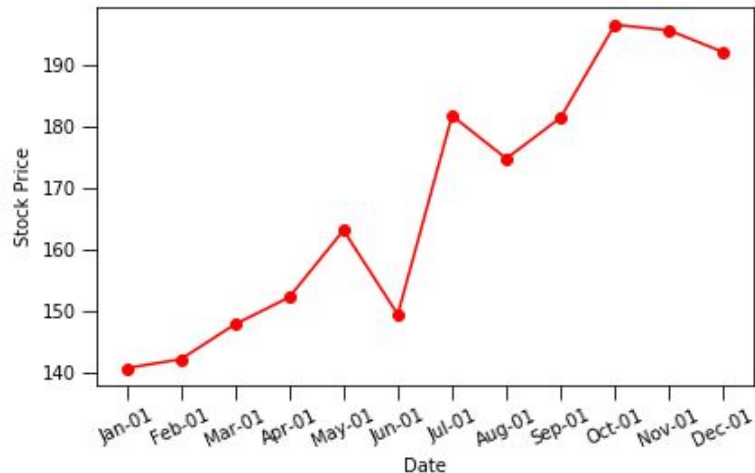
Actual Vs. Estimate

Looking at actual earnings per share to what was estimated in Q1 and Q3, we can see that they were only a few cents off.

In Q2 and Q4, the estimate reporting was 100% correct with actual earnings.

Netflix vs. Dow Jones

Netflix 2017



Dow Jones 2017

