

# Metric Analysis - Time Level

Select date range ▼

Dates ▼

Months ▼

Record Count

756,690

DAU

170,056

MAU

170,870

ADEC

6,253.64

Stick. Ratio

99.52%

Daily Revenue

514.18

ARPU

0.36

ARPPU

19.5

Conv. Rate

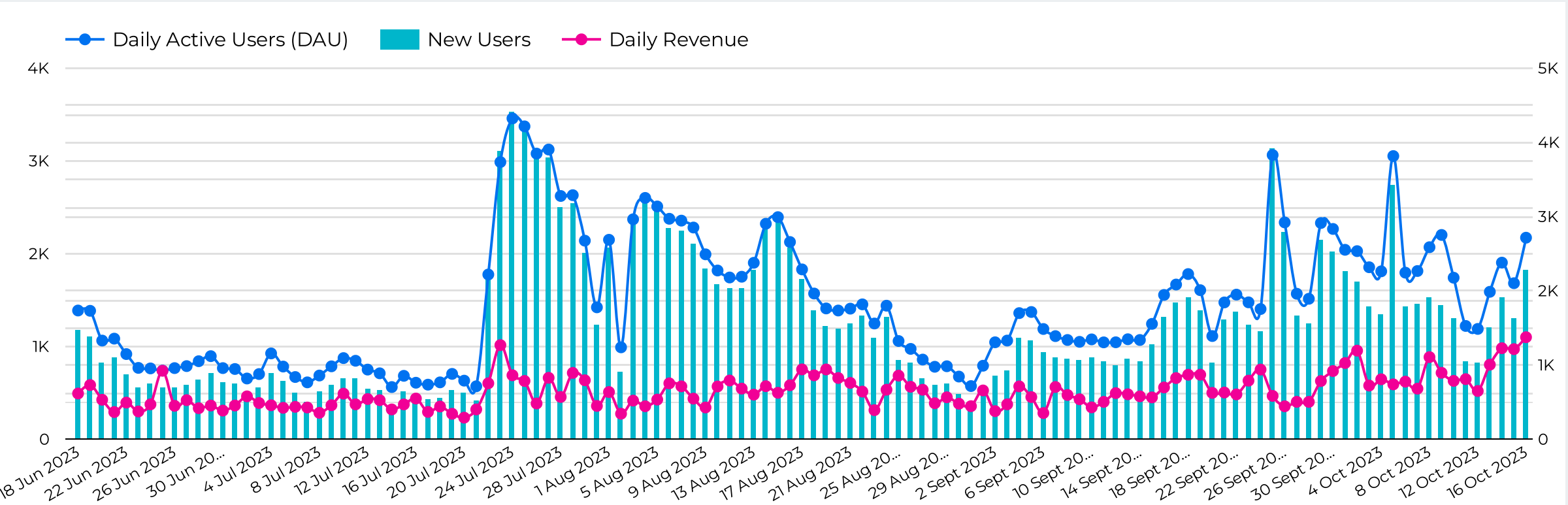
1.87%

CLTV

19.5

	event_date <span>▼</span>	Daily Active Users (DAU)	Monthly Active ...	Daily Revenue	ARPU (Average Revenu...	User Retention Rate...	New User Acquisi...
1.	16 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
2.	15 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
3.	14 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
4.	13 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
5.	12 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
6.	11 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
7.	10 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
8.	9 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
9.	8 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
10.	7 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
11.	6 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>
12.	5 Oct 2023	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>	<div></div>

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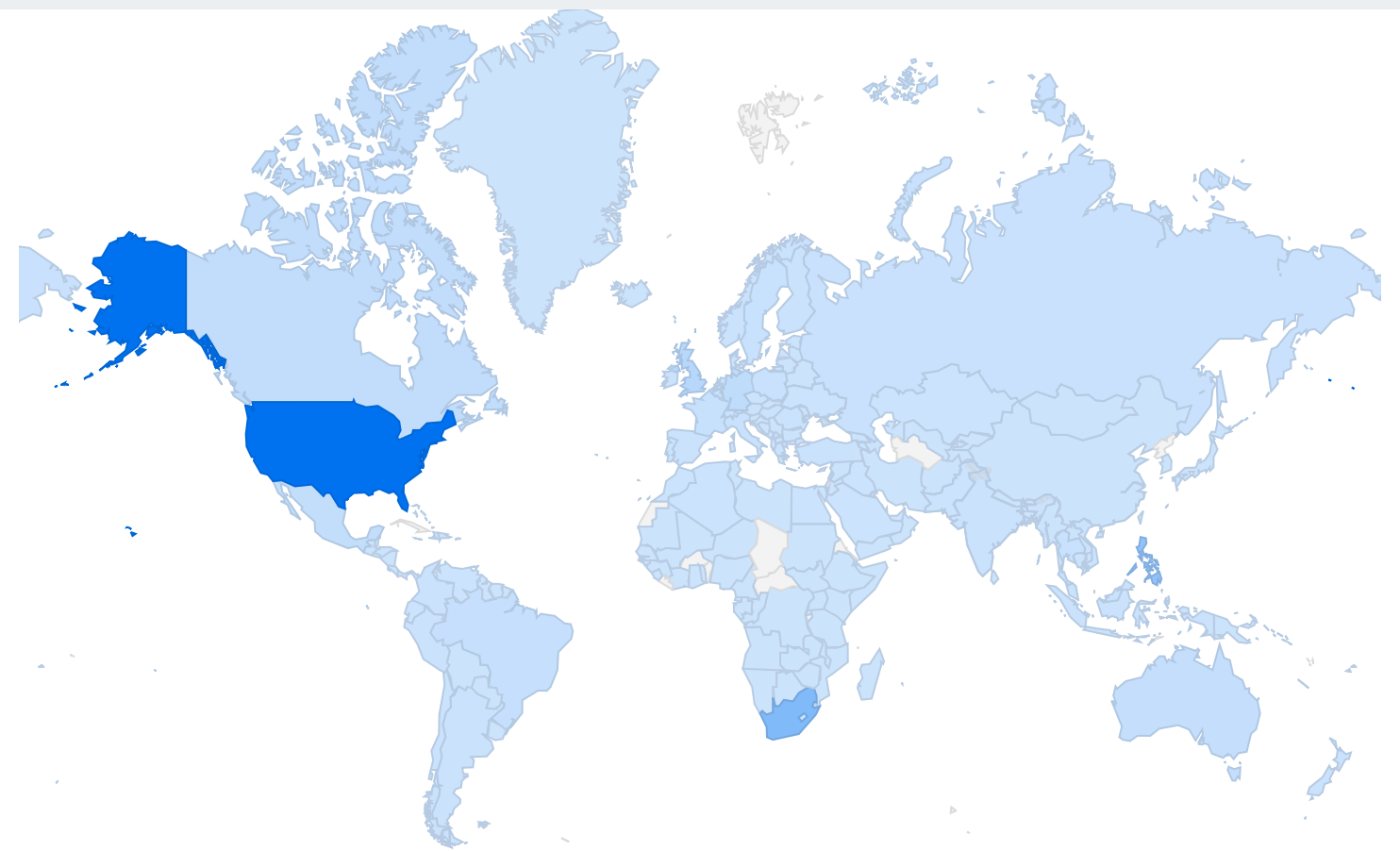
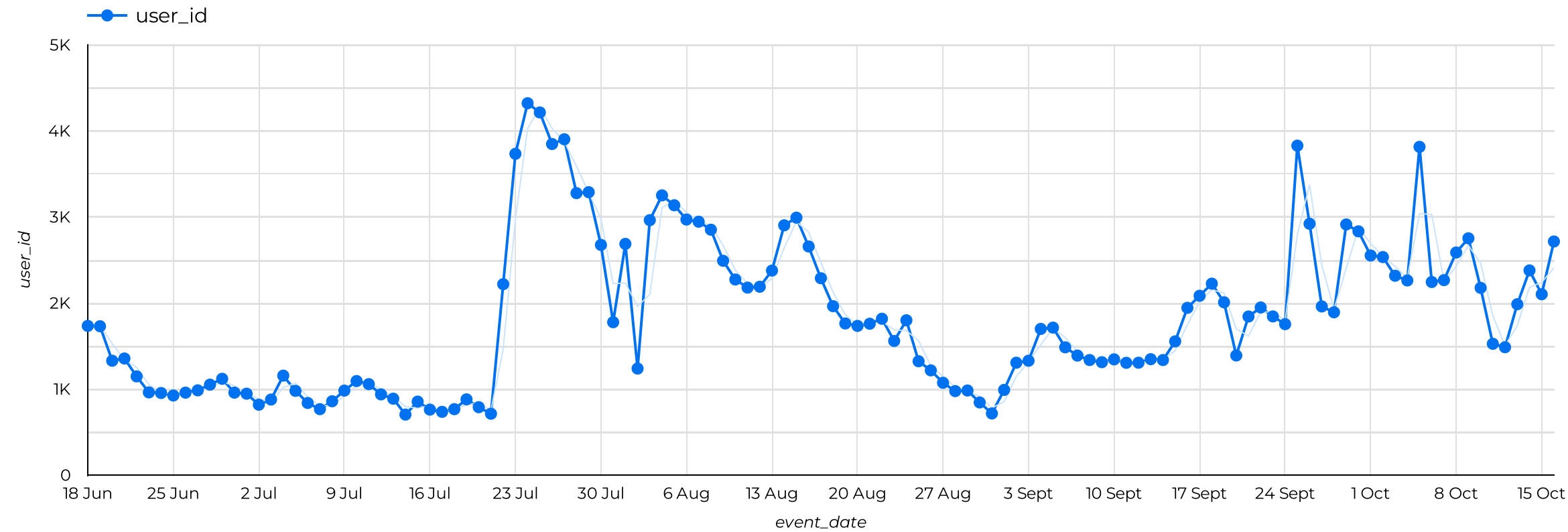


# User Analysis - Date & Country Level

User Activity Overview / Time Series

Select date range

country



Total Users

170,870

Daily Active Users (DAU)

170,056

New Users

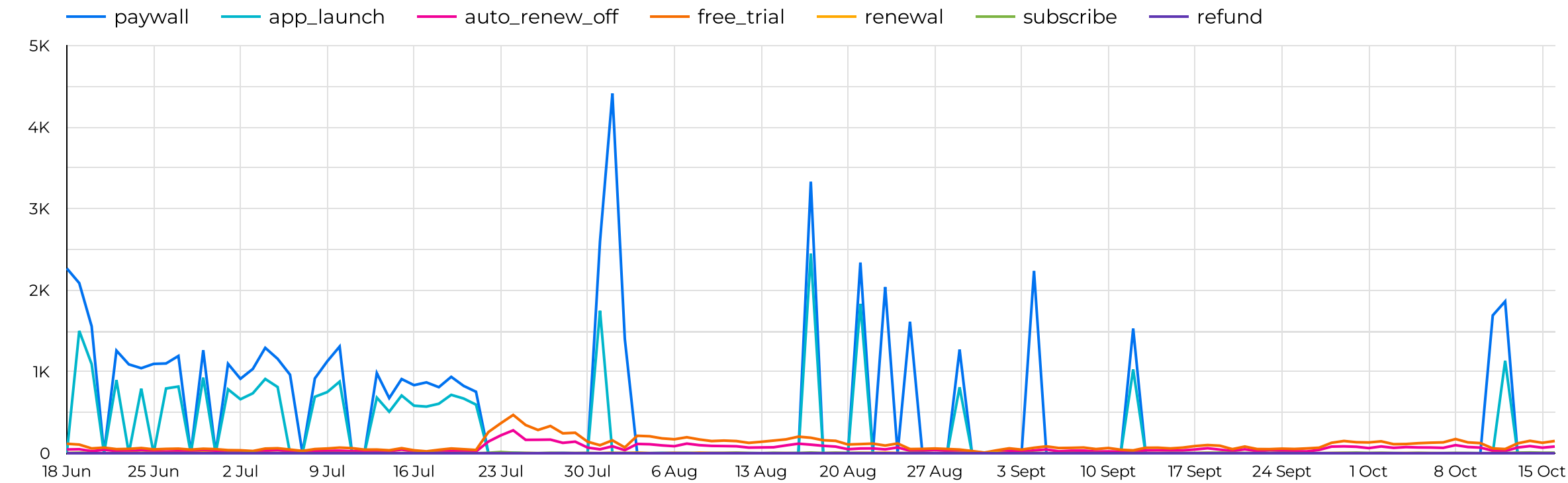
154,943

Total Revenue

62,216.07

Daily Revenue

514.18



# User Acquisition - Date & Country Level

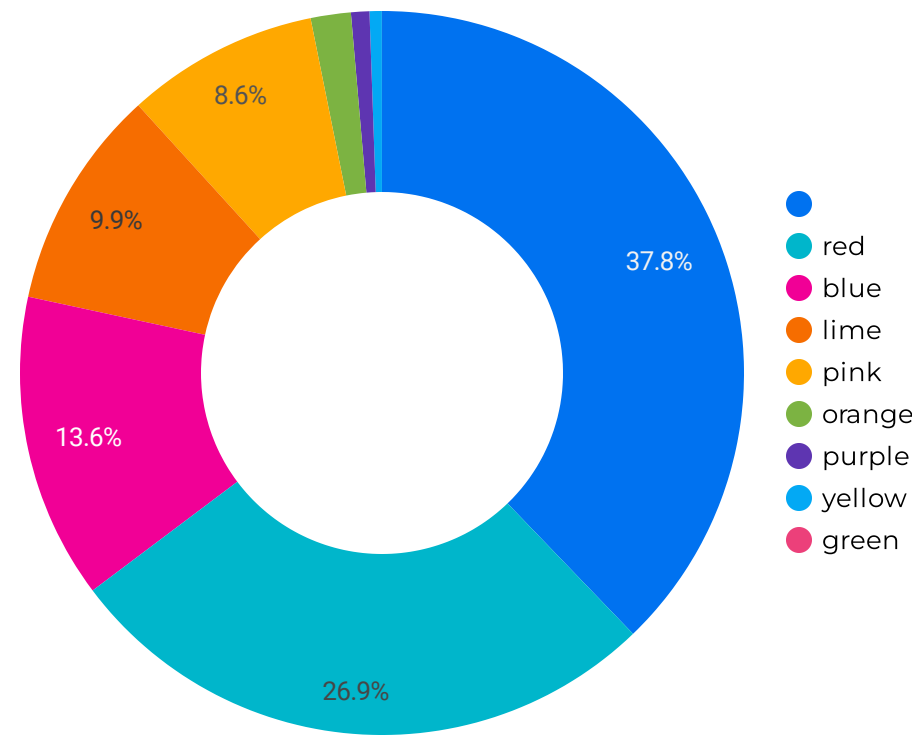
Months ▾

Dates ▾

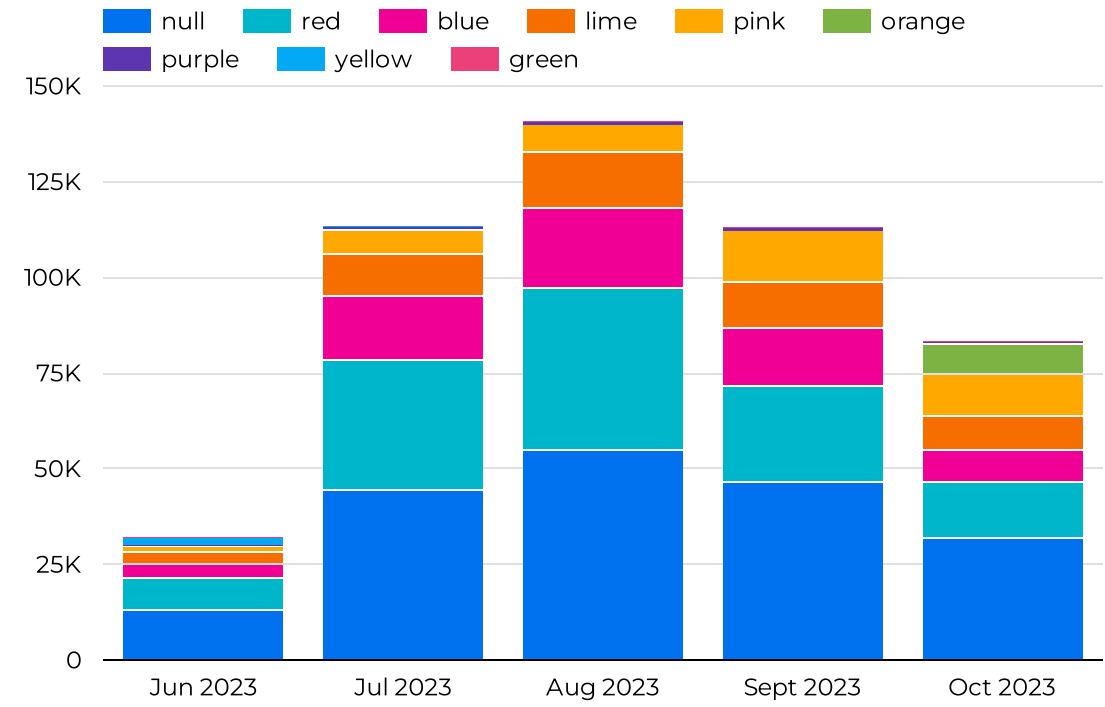
Select date range ▾

country ▾

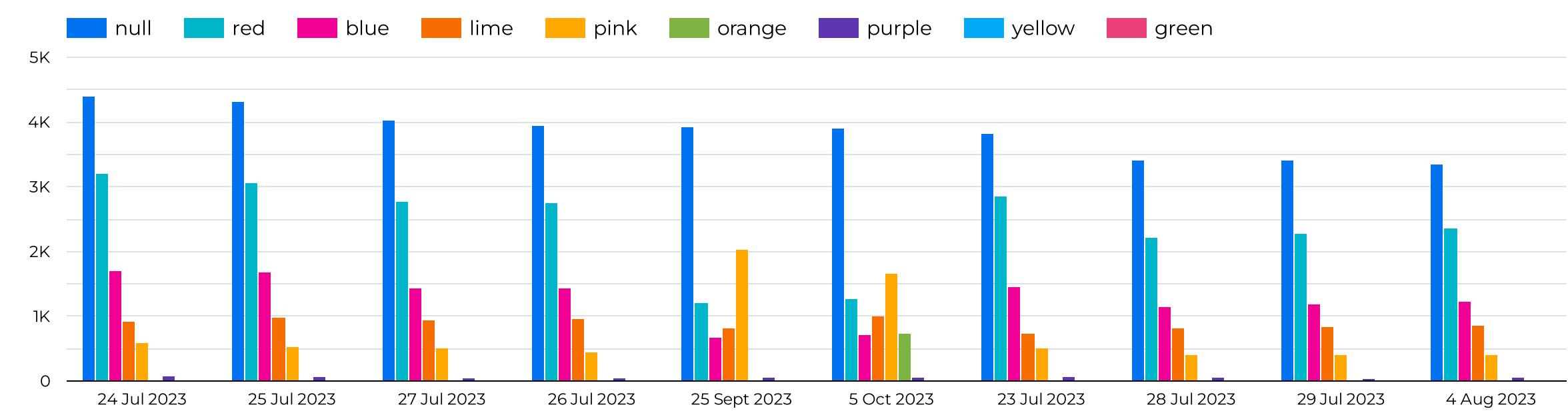
User Acquisition by Source



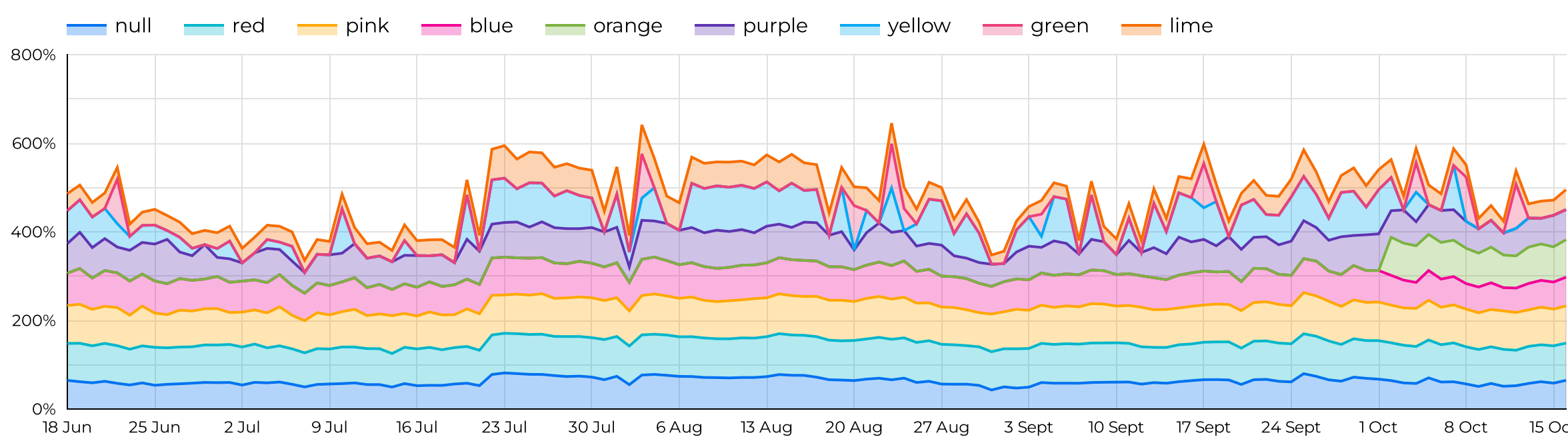
User Acquisition by Month



User Acquisition by Day



New User Acquisition Rate Trends by Source



# User Trend Analysis - Date & Country Level

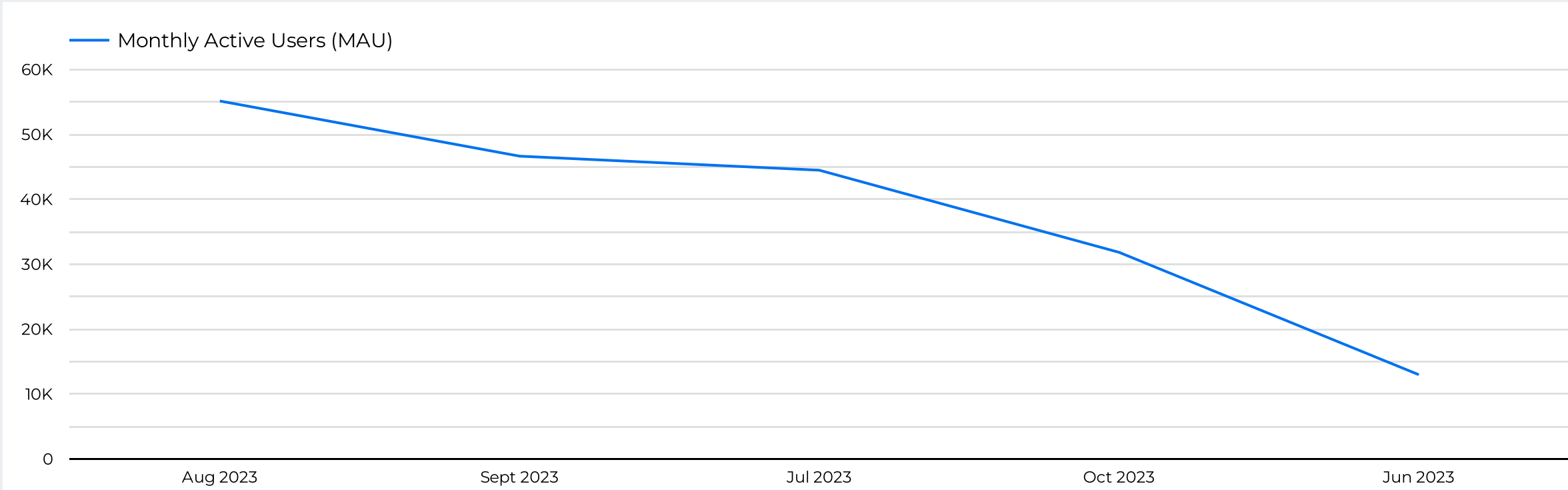
Months ▾

Dates ▾

Select date range ▾

country ▾

Daily Active Users (DAU) Trend



User Engagement Segmentation

