



# Jose Luis Reyes

## About me

I'm currently working as a food service assistant working my way to becoming a web-designer. I have a background in print design and have worked in Advertising in the past. I took up the BLOC Online UX/UI Design Apprenticeship course to pursue my passion for designing.

## Food Service

Food Service Assistant  
University of Chicago Medicine  
Present

## Advertising

Freelance Graphic Designer  
Apr 2004 - Jun 2007

Headed personal clients for print and budget TV production. Teamed up to launch a culinary show with 13 episodes. Shot photos for sports clothing for an online retail site.

Image Dimensions, Manila Phils.  
Graphic Designer  
Jun 1996- Apr 2004

Designed print ads, created story boards and presented these materials for campaign pitches. Attended pre-production, production and post-production sessions with creative team. Supervised artworks for print and photo shoots.

Avia/Euro RSCG, Manila Phils.  
Graphic Designer  
Nov 1995 - Jun 1996

Avellana & Associates, Manila Phils.  
Graphic Designer/Visualizer  
Jun 1993 - Nov 1995

Resource Advertising Manila Phils.  
Student/Junior Production Artist  
Jun 1990 - June 1993

## Contact Me

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773-225-0939

## Education

BLOC Inc.  
UX/UI Design Apprenticeship  
Apr 2015 - Aug 2015

University of Sto Tomas  
1986 -1991  
Fine Arts major in Advertising

## Tools

Photoshop CC  
Illustrator CC  
Sketch 3.0  
Sublime  
Balsamic  
HTML & CSS

## Other

<https://dribbble.com/josepreyes>  
<https://www.behance.net/joseluispreyes>  
<http://1louie.github.io/portfolio/>