

IDEATION PHASE
BRAINSTORMING & IDEA PRIORITIZATION

Date	03 November 2023
Team ID	NM2023TMID01224
Project Name	How to create a reel design using Canva

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⌚ 10 minutes to prepare
- 🕒 1 hour to edit/boost
- 👥 2-8 people (or comment = 1)

- ⌚ 10 minutes to prepare
- 👤 1 hour to calculate
- 👥 2-5 people to present

Before you collaborate

A little bit of preparation goes a long way. Here's what you need to do to get going.

10 minutes

Team gathering
 We a team of 5 members are gathered

Set the goal
Creating an efficient one for our calculating Canvas.

Learn how to use the facilitation tools
use the facilitation 3, preposers for run a happy and

[Open article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How to create a reel using canva?

Key rules of brainstorming

- **Strong** = strong
- **Enriches** = with color
- **Dirty** = judgment
- **Utterly** = other
- **Victorious** = me
- **Impassive** = be about

2. Brainstorm

1. www.fox.com
 2. www.fox.com
 3. www.fox.com
 4. www.fox.com
 5. www.fox.com
 6. www.fox.com
 7. www.fox.com
 8. www.fox.com
 9. www.fox.com
 10. www.fox.com
 11. www.fox.com
 12. www.fox.com
 13. www.fox.com
 14. www.fox.com
 15. www.fox.com
 16. www.fox.com
 17. www.fox.com
 18. www.fox.com
 19. www.fox.com
 20. www.fox.com
 21. www.fox.com
 22. www.fox.com
 23. www.fox.com
 24. www.fox.com
 25. www.fox.com
 26. www.fox.com
 27. www.fox.com
 28. www.fox.com
 29. www.fox.com
 30. www.fox.com
 31. www.fox.com
 32. www.fox.com
 33. www.fox.com
 34. www.fox.com
 35. www.fox.com
 36. www.fox.com
 37. www.fox.com
 38. www.fox.com
 39. www.fox.com
 40. www.fox.com
 41. www.fox.com
 42. www.fox.com
 43. www.fox.com
 44. www.fox.com
 45. www.fox.com
 46. www.fox.com
 47. www.fox.com
 48. www.fox.com
 49. www.fox.com
 50. www.fox.com
 51. www.fox.com
 52. www.fox.com
 53. www.fox.com
 54. www.fox.com
 55. www.fox.com
 56. www.fox.com
 57. www.fox.com
 58. www.fox.com
 59. www.fox.com
 60. www.fox.com
 61. www.fox.com
 62. www.fox.com
 63. www.fox.com
 64. www.fox.com
 65. www.fox.com
 66. www.fox.com
 67. www.fox.com
 68. www.fox.com
 69. www.fox.com
 70. www.fox.com
 71. www.fox.com
 72. www.fox.com
 73. www.fox.com
 74. www.fox.com
 75. www.fox.com
 76. www.fox.com
 77. www.fox.com
 78. www.fox.com
 79. www.fox.com
 80. www.fox.com
 81. www.fox.com
 82. www.fox.com
 83. www.fox.com
 84. www.fox.com
 85. www.fox.com
 86. www.fox.com
 87. www.fox.com
 88. www.fox.com
 89. www.fox.com
 90. www.fox.com
 91. www.fox.com
 92. www.fox.com
 93. www.fox.com
 94. www.fox.com
 95. www.fox.com
 96. www.fox.com
 97. www.fox.com
 98. www.fox.com
 99. www.fox.com
 100. www.fox.com

Group ideas

Take turns sharing your ideas while clustering similar or related nouns as you go. Once sticky notes have been produced, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and add "you and those it is into another sub-group."

20 minutes

See, for example, <http://www.fishbase.org>, the publicly available database of fish species, genera, and families, and <http://www.fishbase.org/Species/Species.asp?genus=Hemirhamphus>.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

© 20 minutes

FIG. 2. (a) The same scenario as in Figure 1, but the fish are swimming randomly to the right at a speed of 10 cm/s. (b) The same scenario as in (a), but the fish are swimming to the right by using a velocity field that was calculated by a 2D hydrodynamic flow solver.

After you collaborate

You can export the neural as an image or pdf to share with members of your company who might find it useful.

Quick add-ons

 Share the mural

Export the mural
Export a copy of the mural as a PDF or a 3D to e-mail or print, include it in docs, or save to your drive.

Keep moving forward

Strategy Blueprint
Define → Develop → Deliver → Monitor → Improve

Customer experience journey map
We build a customer journey, milestones, and objectives across channels.

Google, universities, opportunities & free
 (1) **Google** (2) **universities** (3) **opportunities** (4) **free**

Open the translation

 Share template feedback

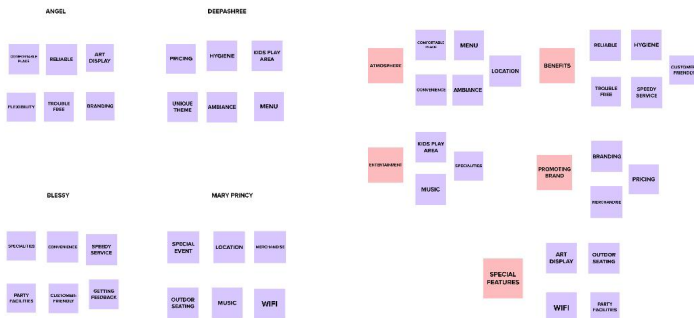
Importance vs. Feasibility

Y-axis: Importance
How important is it for your restaurant's efficiency and profitability?

X-axis: Feasibility
How likely is it for the target market to accept a new feature?

Quadrants:

- Top-Left (High Importance, Low Feasibility):** Deliver, Hygiene, Trouble Free, Menu.
- Top-Right (High Importance, High Feasibility):** Convenience, Speedy Service, Pricing, Outdoor Seating, Customized Friendly, Specialized, Merchandise, Getting Feedback, Ambiance, Unique Theme.
- Bottom-Left (Low Importance, Low Feasibility):** (Empty)
- Bottom-Right (Low Importance, High Feasibility):** Location, Comfortable Work.



**Need some
inspiration?**
Get all the good ideas
and tips you need in
300000 pages or more.

