

HOW TO CREATE A REEL DESIGN USING CANVA

PROJECT REPORT ON DIGITAL MARKETTING

Submitted by:

Angel L

Blessy J

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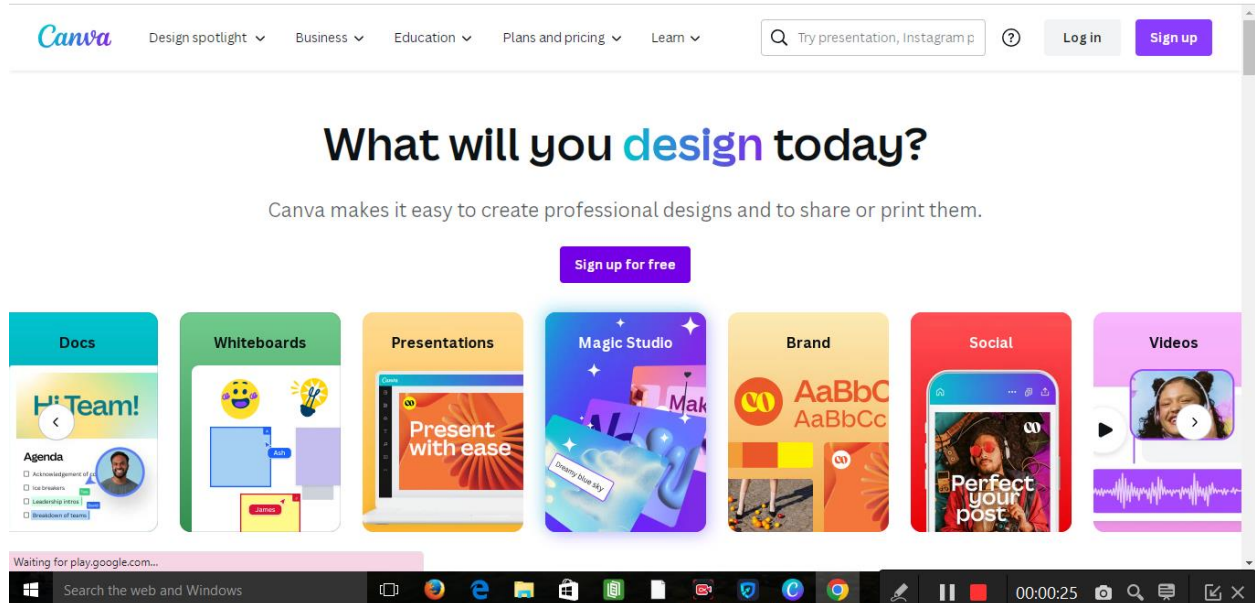
Mary Princy T



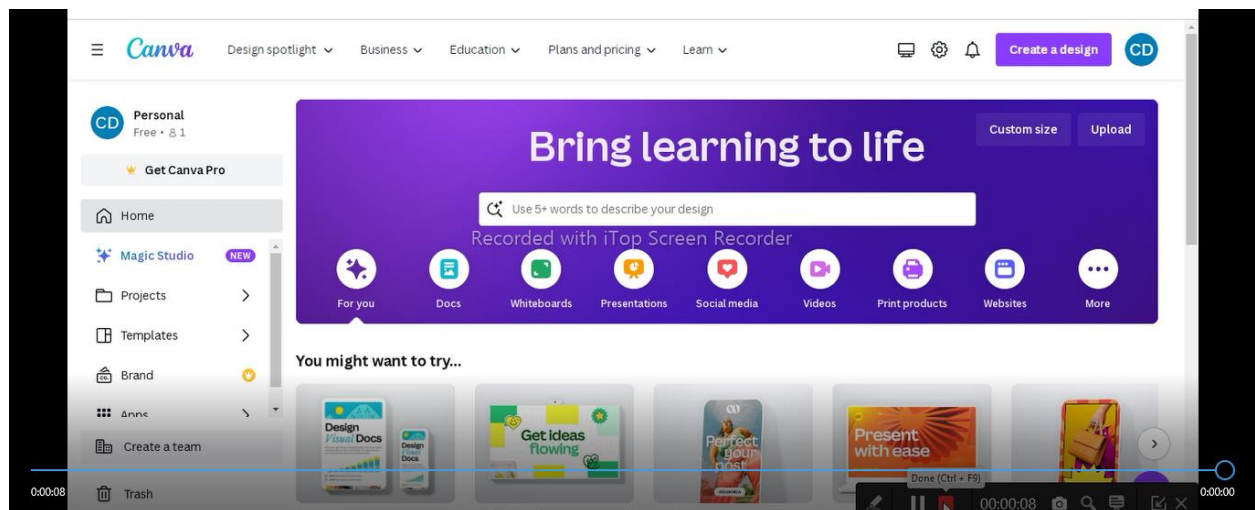
**ANNA UNIVERSITY REGIONAL CAMPUS – TIRUNELVELI
DEPARTMENT OF ELECTRONICS AND COMMUNICATION
ENGINEERING**

Step 1: NAVIGATION

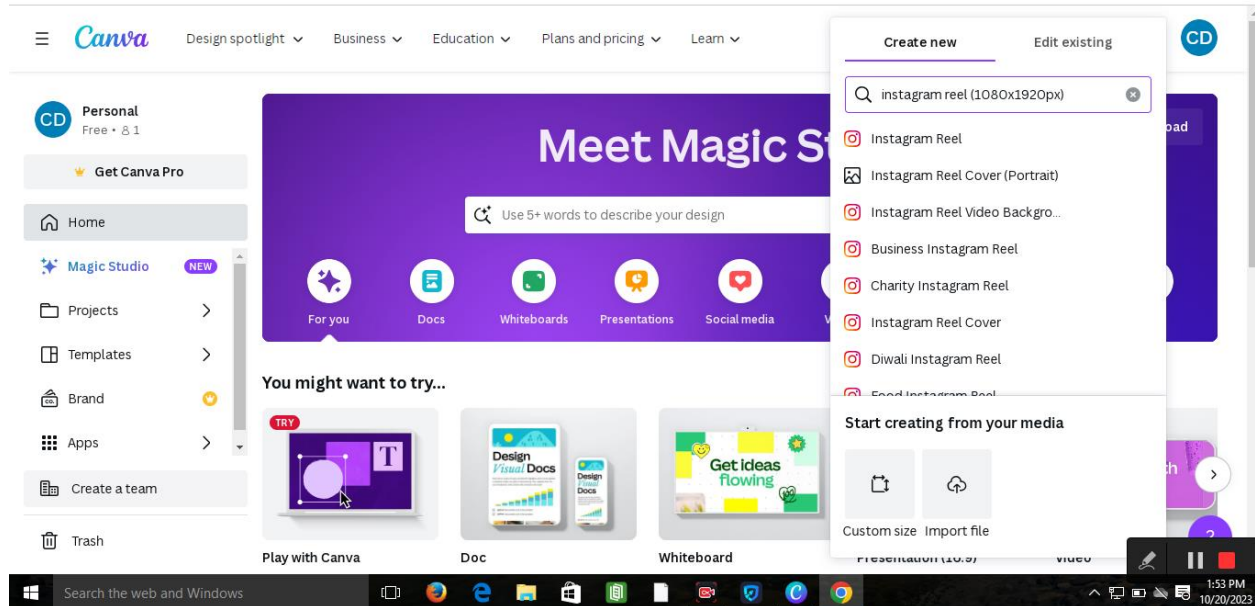
Navigation To " <https://www.canva.com> "



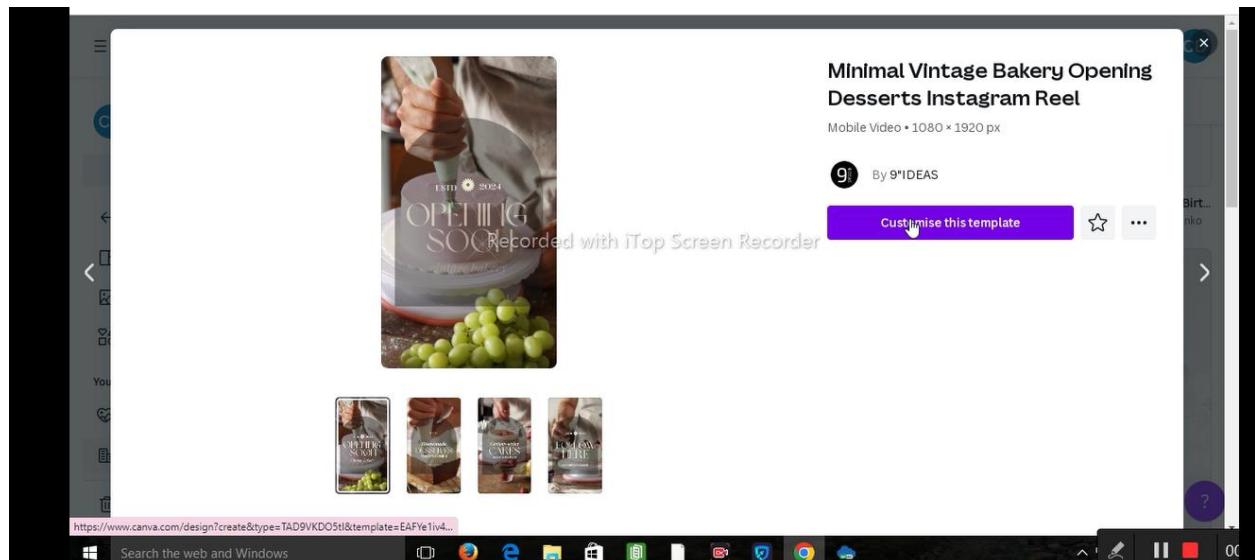
Step 2: CREATING A DESIGN



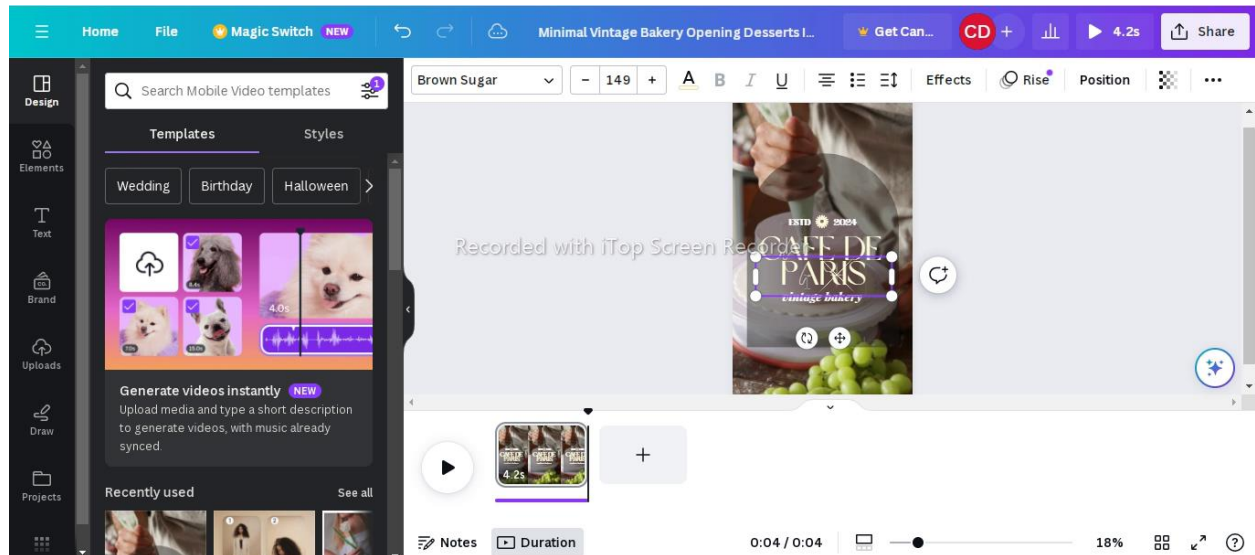
Step 3: SEARCHING REEL



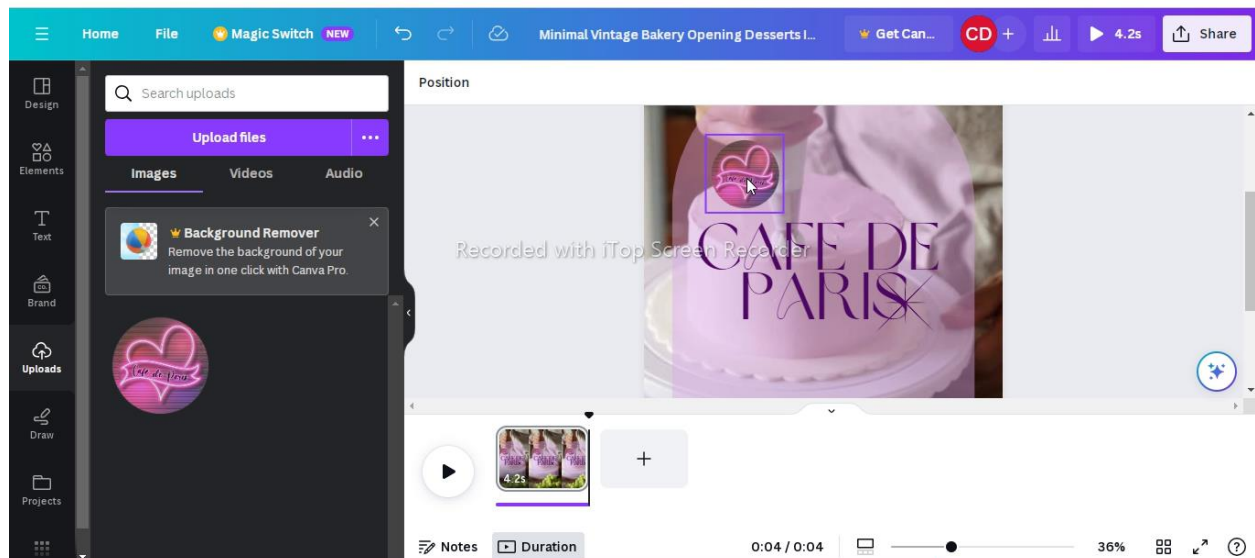
ADDING PAGES:



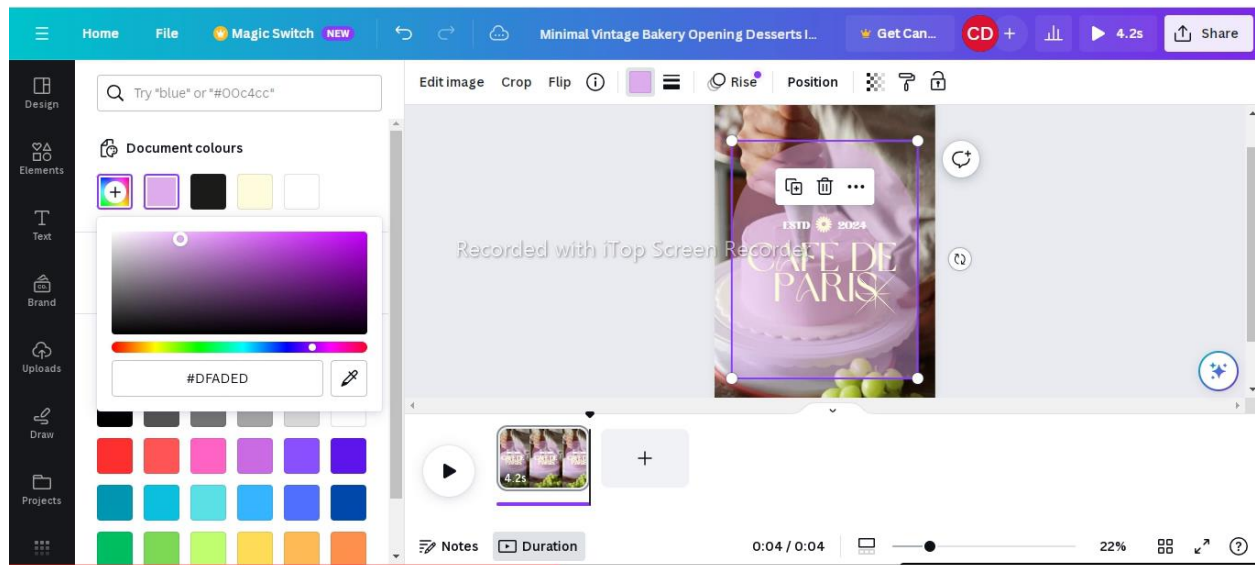
Step 4: Editing text content



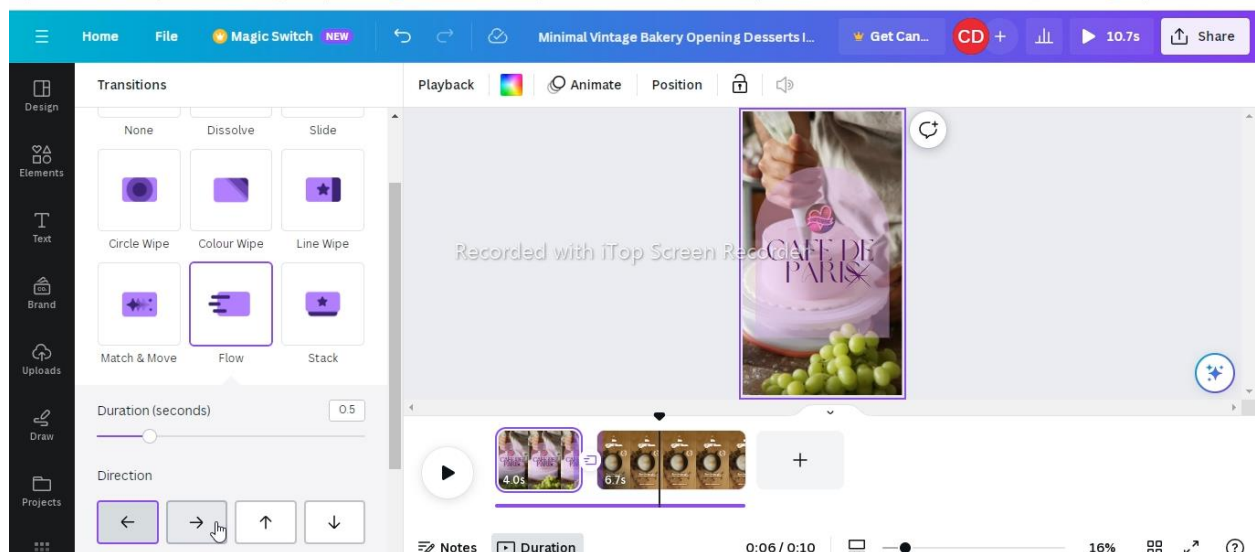
Step 5: Adding logo



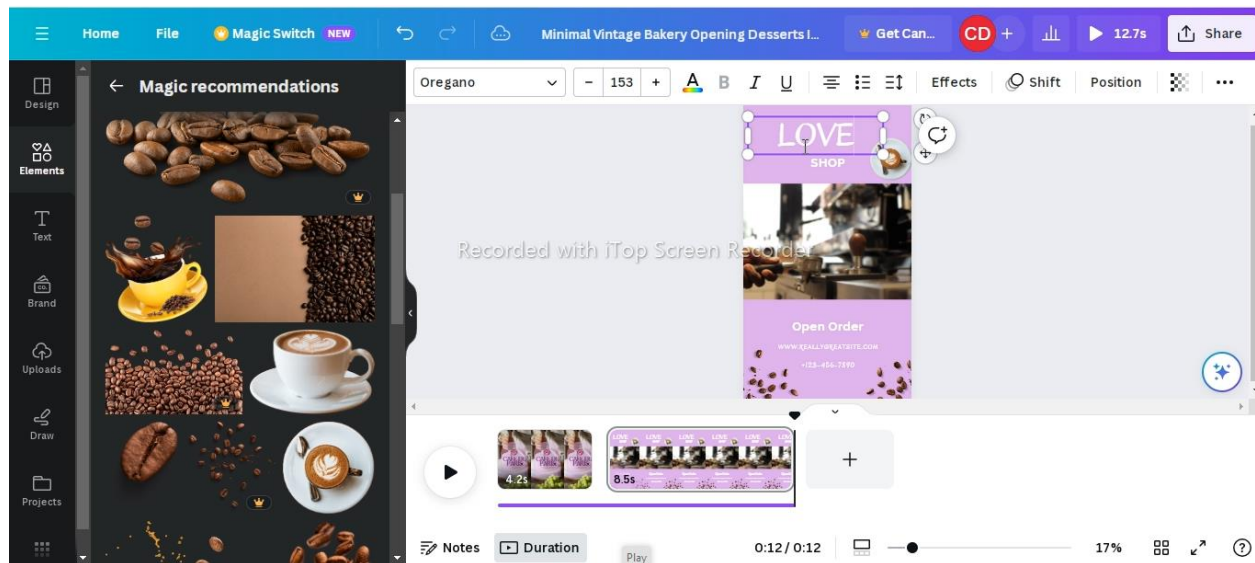
Step 5: Selecting the Background color



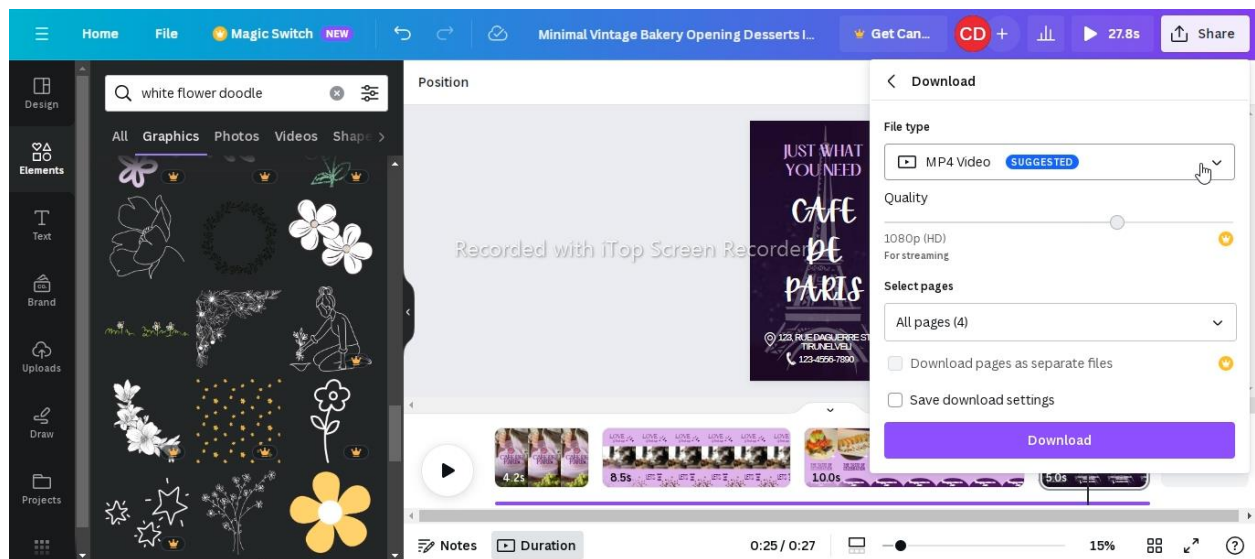
Step 6: Transition Effects



Step 7: Text Effects



Step 8: Share And Download



CREATED A INSTAGRAM REEL

