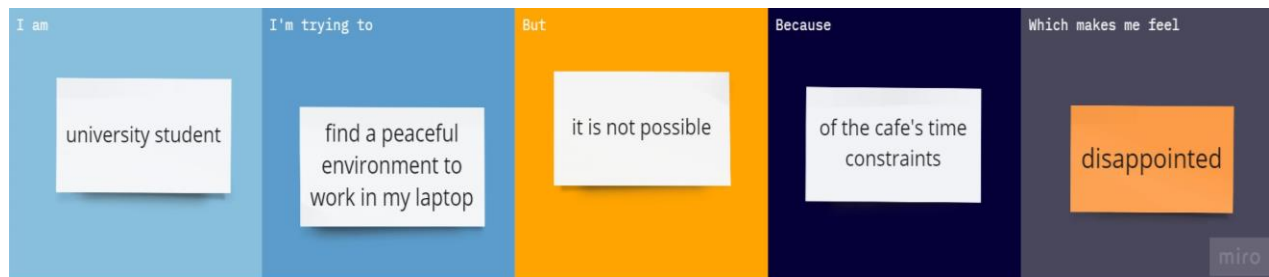


IDEATION PHASE

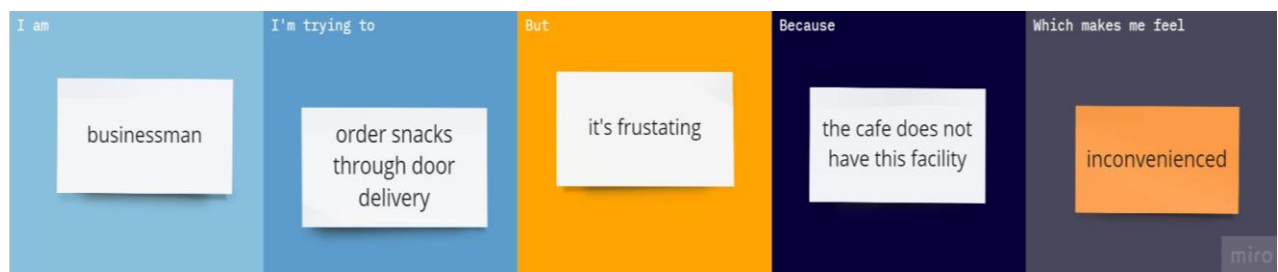
Defining Problem Statement

Date	3 November 2023
Team ID	NM2023TMID01224
Project Name	How to create a reel design using Canva

PS-1:



PS-2:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A university student	Find a peaceful environment to work in my laptop	It is not possible	Of the cafe's time constraints	Disappointed.
PS-2	A businessman	Order snacks through door delivery	It's frustrating	The cafe does not have this facility	Inconvenienced.