

PROMO MECHANICS:

- 1) For every purchase of specially stickered Cadbury and Toblerone chocolate in the participating canteen, the customer gets corresponding points.

Variant	Size	Points
Toblerone Milk	35g	3
Toblerone Milk	50g	4
Toblerone Milk	100g	8
Toblerone White	100g	8
Cadbury Dairy Milk	15g	1
Cadbury Dairy Milk	30g	2
Cadbury Fruit & Nut	30g	2
Cadbury Roast Almond	40g	3

- 2) Each sticker has a unique code at the back which serves as proof of purchase.
- 3) Customer must register at the Facebook promo page
(<http://www.facebook.com/CodeToJoyRaffle>) to join the promotion. Registration is only needed for first-time users. Succeeding log-ins will use the user's registered profile.
- 4) Customer enters the unique code in the Facebook promo page which will verify the codes and inform customer of their available points via the email address provided.
- 5) Points can be used to redeem collectible prizes from the same Facebook promo page
 - a) 35 points = Cadbury or Toblerone plush pillows
 - b) 20 points = Cadbury earphones
 - c) 10 points = Toblerone cord winder
- 6) Prizes will be delivered to the participating canteen where the chocolate was purchased within 7-10 days (subject to weekly cut-off every Thursday)
- 7) Customer must bring the print out of the confirmation letter to be sent via email to the email address they provided upon registration to the Facebook promo page.
- 8) Instant prizes are subject to availability. Offer good while supplies last.
- 9) Customer may redeem as many collectible prizes as they wish using their available points.
- 10) Points collected also serve as the quantity of entries for the e-raffle.
- 11) Raffle prizes are as follows:
 - a) Grand prizes: 1 winner of GoPro Hero 4 Silver Edition camera and 1 winner of Sony DSC TX30 waterproof digital camera
 - b) Consolation prizes: 10 winners of Herschel bags
- 12) All prizes are non-transferable and non-refundable.
- 13) This promotion is in no way sponsored, endorsed, or administered by, or associated with Facebook.
- 14) This promotion is open to all residents of the Philippines who are 18 years old and above.
- 15) The Promo Period shall be from October 15 to December 30, 2015.
- 16) The Raffle draw shall be on November 20, 2015 and January 8, 2016 to be held by the designated promo agency of MDLZ in the presence of a DOH-FDA representative.
- 17) A person cannot win a raffle prize more than once. In the event that a person is drawn more than once, he may choose the prize with the higher value and another entry will be drawn for the remaining prize.
- 18) Winners will be notified via phone call and email using the contact details as provided in the Facebook promo page. Winners must provide at least 2 government-issued IDs to claim their prize.
- 19) Raffle Prize winners must claim their prizes from the Mondelez Philippines, Inc. (MDLZ) office located at 8378 Dr. A Santos Avenue, Sucat, Paranaque at a mutually agreed schedule.

- 20) The winners must sign acknowledgement and quit claim documents upon receipt of their prizes, failure to sign the required documents will result in the disqualification of the participant from the promotion.
- 21) Winners shall be responsible for any (if any) additional costs, duties, taxes and/or other incidental expenses which may be incurred as a result of and/or related to the winners' claiming and/or acceptance of the prize.
- 22) Any prize notification returned to Mondelez Philippines, Inc. as undeliverable, or any prize not claimed within sixty (60) days from notification shall result in the return of the relevant prizes to Mondelez Philippines, Inc.
- 23) MDLZ reserves the right to substitute a prize of equal value in place of advertised prizes that are unavailable.
- 24) MDLZ has the right to disqualify all incomplete or defective entries.
- 25) Acceptance of a prize constitutes permission for MDLZ to use the winner's name and/or likeness for advertising purposes without further notice or compensation, unless prohibited by law.
- 26) MDLZ, its affiliates or subsidiaries shall not be liable to the participants for any monetary amount greater than the value of the prizes due to the prize winner under the rules and regulations of this contest.
- 27) MDLZ, its affiliates and subsidiaries shall not be liable to the participants in contract, tort or negligence or otherwise for any loss, damage, costs or expense of any nature whatsoever incurred or suffered by the participant and which is of indirect or inconsequential nature, including without limitation any economic loss or other loss.
- 28) By participating in this contest, contestants agree to abide by the official Terms & Conditions stated herein as well as the decision of the judges.
- 29) MDLZ reserves the right to revise, postpone or cancel this promotion at any time without prior notice.
- 30) All employees of Mondelez Philippines, Inc. its affiliates, subsidiaries, distributors, alliance partners, advertising, promotions and third party agencies, and their relatives up to the second degree of consanguinity and affinity are disqualified from joining the promotion.
- 31) MDLZ is not responsible for technical, hardware or software malfunctions, lost or unavailable network connections, undeliverable email, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, mobile/telephone, mobile/telephone line or other mobile/telephone related problems or errors, whether caused by the sender or by any of the equipment or programming associated with or utilized in this promotion, or by any human error which may occur in connection with this promotion. If, in the opinion of MDLZ, there is any suspected or actual evidence of tampering with any portion of the promotion, or if technical difficulties compromise the integrity of the promotion, MDLZ reserve the right to terminate the promotion and determine a winner using previously untampered data received as of the date of termination or to modify the promotion in a manner deemed appropriate by Mondelez Philippines.
- 32) **PRIVACY POLICY:** Any personal information supplied by you for this promotion will be the property of Mondelez Philippines. Mondelez Philippines will not sell, rent, transfer or otherwise disclose your personal data to any third party other than as explicitly described herein.