***Seventeen***

**Exclusivity**

Exclusive, secrets, secret

**Spending**

Coupons, gift

**Instant gratification**

Quick fix, quick fixes, tricks, now, hacks

**Novelty**

New, trends, update, upgrade, amp

**Self Absorption**

Selfie, selfies

**Social Media**

Insta-worthy, insta-glam, likes, go viral

**Personalization**

For you, for your, your, you can too, DIY

**Male Pleasure**

Guys confess,

**Sell words**

Free, exclusive, win

**Look**

Look cute, looks for you,

**Moral Language**

Right,

**Sexual Allure**

**Sexual Viriginty**

**Ideal Body**

Flat tummy, flat abs

**Girl Drama**

Sorority sisters,

**Workforce**

Summer job, no job, side hustle, earn money,

**Every day**

How beauty tips are correlated with every day demand to constantly be on

**Inclusivity**

Everyone, for all, all body types