

# **Case study of opening a Bakery in Toronto, Canada**



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## **Applied Data Science Capstone at Coursera**

### **Week 4 assignment Introduction part**

## **Introduction**

A few investors are interested in opening a bakery shop in the crowded city of Toronto. They think that if a business related deliver a quality food it will have a high value over other types of business. Despite the business of a Restaurant, bakery have a plus because restaurant mostly works on weekends and holydays, but bakery have the everyday item that is required by an average house. The idea of live bakery where shopper who really cares about their hygiene. They can see where everything is baking and can surely attract them. Also they can place there order through phone or website to have fresh bread. The order can be delivered to the house. All of this should be done by minimum staff this will give edge.

## **Problem Statement**

There is a big question that need to be answered "what is the best location?" searching a proper place in the right neighborhood is a difficult task and especially, when done manually requires a great deal of effort and time. best location would be the area where competition is low. What should be the proper distance between any existing business and ours. All of this should be calculated properly. This is where my solution can help.

## **Interested parties**

Any investor who is looking to open a business, especially if someone have a proper knowledge and experience in baking. If not, then is highly recommended to take classes or to become a Chef. This will help to take the maximum advantage. Marketing and running a business are other thing but to open a business it is critical to have the domain knowledge by the owner.