

Common Problems

- College students often find themselves lost when buying stuff for their daily use, often due to the abnormally high costs on online sellers/e-retailers.
- Another problem encountered by them is that the items they want, or need are not easily accessible.
- The added problem in such other marketplaces is that they are rife with fraud and trickery.

Idea

- Our idea is that of a student owned marketplace exclusively for students, where they can buy or sell anything
- All the students, whether buying or selling must be verified through their KIIT email ID.
- The products sold would be wide-ranging from second-hand books to



Advantages

- Our idea, that of a student owned marketplace exclusively for students, fixes many if not all the problems arising out of them.
- Since the marketplace would not be processing transactions and thus wouldn't be charging any fees, the sellers would get to keep 100 percent of the money they make of selling a product.
- Ease of access.