

Levi Long

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SUMMARY

Highly creative and results-driven web designer with a strong background in digital media innovation. Graduated from Texas State University with a major in digital media innovation and 4 years of experience developing engaging websites and digital content. Proficient in HTML, CSS, JavaScript, and Adobe Creative Suite. Adept at creating visually appealing designs that drive user engagement and meet business goals. Proven ability to collaborate effectively with cross-functional teams to bring projects from concept to launch.

EXPERIENCE

Daytime Stocker Produce

H-E-B

August 2021 - Present, Bastrop, TX

- Prepared, packaged, and merchandised fresh products on a daily basis, while maintaining all department and food safety and sanitation standards.
- Increased product rotation efficiency by 15% by implementing regular spot-checks and performing cycle counts within product areas.
- Consistently stocked merchandise to standards and replenished inventory as needed to promote successful customer shopping experience.

Daytime Stocker Grocery

H-E-B

June 2020 - August 2021, Bastrop, TX

- Provided a well-stocked and well-maintained department while providing superior customer service.
- Assigned to restock shelves and organize merchandise on store floor in compliance with stockroom plans and customers' needs, while completing tasks in a timely and organized manner.
- Performed daily tasks that resulted in an overall store rating of 97%, significantly lowering stock shrinkage by 24%.

Cashier

H-E-B

September 2019 - June 2020, Bastrop, TX

- Trained in cash handling, high-stress environments, and customer service.
- Showcased excellent service and community spirit.
- Answered product-related questions for customers, and offered additional or alternative products and services.
- Handled all cash register operations, processed payment transactions and provided exceptional customer service, resulting in a 200% increase in repeat customers.

Ranch Hand

L&L Ranch

November 2017 - August 2019, Bastrop, TX

- Took care of livestock such as cows and chickens.
- Inspected fences for damages and fixed them as they were needed.
- Livestock is checked for health issues and corrals for damage.
- Plot rotation through the year and grass maintenance.

EDUCATION

Bachelor of Science Mass Communications

Minor in Sociology • Texas State University • San Marcos, TX • 2023 • 3.5

CERTIFICATIONS

Hootsuite Certification

Hootsuite Academy • 2023

HubSpot SEO

HubSpot Academy • 2023

HubSpot Content Marketing

HubSpot Academy • 2023

SKILLS

Front End: HTML, CSS, JavaScript, Bootstrap, WordPress | Back End: Python, JavaScript | Design: InDesign, Premiere, Canva, Figma