

# Cover Letter Starfish Magazine



Dear Hiring Manager,

My name is Louiza Moran, and I wish to apply for the remote position of assistant web developer or graphic designer as advertised on Instagram. I have recently graduated from Atlantic Technological University Galway with a BSc in Computing and Digital Media. It was a broad ranging degree encompassing many areas such as web development, graphic design and illustration, game development, 3D modelling and more.

I am particularly interested in this internship because it aligns with my passions for front-end web development, graphic design, and creative digital and technical work. Through my studies and freelance/volunteer projects, I have gained experience in web design, WordPress, Adobe Creative Suite, and other tools such as Blender and DaVinci Resolve.

Attached is my CV, which includes a link to my website portfolio I am currently developing. I am available for an interview at any time, and hope to hear from you soon. Thank you for your consideration.

Kind Regards,

Louiza Moran



# LOUIZA MORAN

## CONTACT:



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087 0964 607



County Galway, Ireland

## EDUCATION:

### BACHELOR OF SCIENCE IN COMPUTING AND DIGITAL MEDIA

Atlantic Technological University  
Galway

### Computer Systems and Networks Level 5 Course

Castlebar Centre for Further  
Education (CCFE)

## SKILLS:

### Design:

- Adobe Photoshop/Illustrator/AE
- Affinity Designer/Publisher
- Figma

### Web Development:

- HTML & CSS
- JavaScript
- React Native
- Bootstrap/Tailwind CSS
- Git/Github
- Firebase
- AWS

## CERTIFICATES

**Cybersecurity for Business** -  
*Codeacademy*

**Design Thinking** - *Codeacademy*  
**Art in Renaissance Venice** - *The Open University*

**Art & Visual Culture: medieval to modern** - *The Open University*

[Github](#)

[LinkedIn](#)

[Portfolio](#)

## SUMMARY:

Recent Computing and Digital Media graduate specialising in graphic design and front-end web development. I am proficient in Adobe Creative Suite software such as photoshop and illustrator, and front end web development. I am eager to apply my skills to a role that combines design, technology, and interactivity. My portfolio is in the link above for further viewing of my work.

## WORK EXPERIENCE:

### Web Developer & Designer (Volunteer)

NWSPCA Ballina, Co Mayo (2022 - 2024)

- Designed and developed the NWSPCA Ballina website using WordPress, creating a user friendly site with both web and mobile responsiveness.
- Managed the technical setup, including domain registration, hosting, and SSL certificates, ensuring site security and reliability.
- Implemented custom design elements to align with the charities branding and identity to improve online presence and attract site visitors.

### Social Media Marketer (Volunteer)

NWSPCA Ballina, Co Mayo (2024-2025)

- Worked with the NWSPCA to come up with a social media plan.
- Conducted thorough market research and competitor analysis to identify growth opportunities, as well as a social media audit.
- Developed comprehensive reports and presentations for my course.
- Designed mockups and posters for their social media accounts.
- Planned a detailed 1 week posting plan for two of their most popular social media accounts.
- Tracked social media and website analytics and viewers, improving and implementing SEO and keywords.

### Galway Film Fleadh VR Volunteer

Galway Film Fleadh, Co Galway (2025)

- Supported the VR immersive experience at the Galway Film Fleadh by setting up and managing equipment and assisting attendees.
- Provided on-site technical support, including troubleshooting, device maintenance, and user guidance throughout the event.

## PROJECTS:

### WICK - Social Media Management App (College Project, 2025)

- Wick is a prototype app designed to help small business owners, influencers, and content creators manage their social media more efficiently.
- The app concept includes features such as analytics tracking, smart scheduling, trending topic insights, and posting across multiple platforms.
- I designed the apps wireframes, branding and logo, helped build the front end prototype using React Native with Expo, created a promotional video for the app using Davinci Resolve and created 6 tiktok filters using Effect House.