

EDUCATION					
B.Tech, CSE		Greater Kolkata College of Engineering and Management, MAKAUT		8.69/10	2024
Class XII		Kalyan Nagar Vidyapith for Boys, WBCHSE		73%	2020
Class X		Ramakrishna Mission Boys Home High School, WBBSE		79%	2018
SCHOLASTIC ACHIEVEMENTS					
Academic	Basics	• Ranked 26th in zonal-level Calcutta Talent Art School painting competition (Tiny <10 yrs) representing Chitrasah Art School			2010
		• Served as an NCC Junior Cadet during Class 9–10 ; developed skills in discipline, national service through training and civic drills			2017
		• Appointed prefect in Class 12 ; facilitated student-teacher communication, resolved peer-level issues, coordinated academic updates			2020
	Graduation	• Secured full-time Product role through PPO at Mocero Health based on exceptional performance, strategic thinking during internship			2023
		• Became the first student across all departments in the college to receive a job offer in the current academic year , setting a benchmark			
		• Ranked in the top 15% of my class ; achieved 2nd position in final-year semesters through academic rigor in technical subjects			2024
		• Coordinated planning, logistics of the event management and distribution responsibilities as a part of the Annual Tech & Cultural Fest core team by attracting 90+ participants and improved execution speed by 3× through optimized event workflows			2023
		• Participated in the debate competition at ECHO 2025 , college tech fest; showcasing persuasive communication			2023
		• Led campus sustainability project under Eco Club ; implemented eco-friendly practices and awareness drives to reduce resource waste			2023
		• Collaborated in Ground Zero Hackathon under Cyber Security West Bengal & ISOEH for capture the flag			2022
• Conceptualized Idea Hackathon under IIC of Gkcm on the topic Zero Carbon Footprint			2022		
Competitions	• Ranked 9 out of 2000+ participants in PRIDECORP ; national case study competition organized by IIM Calcutta on human rights			2021	
	• Secured 11th rank in KARWAAN 2021, creative writing competition hosted by RACHNA , literature society of Delhi University			2021	
	• Recognized among top 50 Outstanding Achievers in the Monomousumi International Writing Contest for original storytelling			2023	
	• Selected among top 50 delegates for the final round of SSBF MUN Y20 Summit (G20); demonstrated policy reasoning, global issue			2023	
	• Engaged in Prodigy case study conducted by IIM Bangalore , developed profit-maximization strategies using pricing, GTM			2021	
	• Qualified for Quarter Finals of Climate Change Olympiad 2023 , showcasing environmental literacy, sustainable policy analysis			2023	
	• Scored 94 percentile in CUET-PG on first attempt , demonstrating high analytical reasoning, learning across business, logic, quants			2024	
	• Secured MBA admission offers from leading B-schools including Globsyn Business School, GIBS Bangalore, JIMS Delhi			2024	
WORK EXPERIENCE					
Associate Product Manager @ Mocero Health		• Trained Icare HMS to directors for 2 weeks ; improved onboarding speed by 40% through live process simulations			Aug 2024 - Now
		• Boosted Icare’s revenue by 82% , reduced patient wait time by 30% , enabled 60% efficiency of NMC compliance automated MRD			
		• Introduced a new MRD diagnosis feature; cut retrieval time by 40% and improved accuracy by 25%			
		• Recruited Kolkata zonal teams and onboarded interns post skill-fit analysis to scale operations			
		• Identified 15+ bugs while testing App, CRM, and Chatbot flows; improved UI handoff and release quality			
		• Ran AB tests and user flow audits at Dhanwantralaya & AMM hospitals; increased task success rate by 18%			
		• Led HMS rollout at GNIDSR Hospital as team lead; achieved zero critical issues post-deployment			
		• Delivered workflow customizations across hospitals; cut redundant actions by 35%			
		• Managed social campaigns for 2 JIS Group colleges ; boosted content reach 3 times in 4 weeks			
		• Co-organized CAHO x Innolead NABH Thinktank Digital Standards conference; ensured full schedule compliance and ops delivery			
INTERNSHIPS					
Quollab		• Executed a 4-week live consulting sprint with Quollab ; conducted competitor benchmarking, SWOT analysis, and value chain mapping to assess GTM strategy and operational inefficiencies for a real client			2021 (4W)
		• Delivered a detailed strategy deck that uncovered growth levers and improved client positioning; recommended interventions projected to enhance revenue trajectory by 15% over the next quarter			
Icare Hospital		• Deployed on-site at Icare Hospital as part of Mocero Health’s HMS implementation team; collaborated with doctors, admins, and IT staff to gather requirements, test workflows, and ensure system readiness			2024 (7M)
		• Strengthened execution skills in a live hospital environment, accelerating rollout timelines and resolving 30+ cross-functional blockers during the initial deployment phase			
Bengal Tracom		• Managed end-to-end operational workflows for Eastern India’s leading Canon distributor (Bengal Tracom), overseeing process execution, stock tracking, inventory control, and cross-team coordination			2025 (4W)
		• Designed and automated reporting systems to optimize workflow efficiency, enhance compliance, reduce stock variance risk, and improve customer satisfaction metrics by 20%+			
IIM B Vista		• Represented IIM Bangalore’s VISTA Business Summit as Campus Ambassador; executed a 4-week outreach plan as a team that drove 600+ registrations, increased campus engagement by 12% , optimized content across 10+ university			2023 (4W)
JP Morgan Forge		• Engaged in hands-on virtual internship by J.P. Morgan (Forge) ; practiced banking workflows by analyzing balance sheets and income statements, identifying lending risks, delivering capstone project applying risk-mitigation strategies			2023 (2W)
Erekrut		• Managed end-to-end candidate screening, interview scheduling, onboarding coordination, and hiring funnel outreach; across multiple roles at Erekrut while being awarded “ Best Intern of Week 1 ” for consistent performance			2024 (4W)
Eduskills		• Completed a 10-week virtual internship on Cybersecurity by AICTE & Eduskills; explored threat modeling, ethical hacking, network security protocols, and SIEM tools through practical labs and case-based assessments			2023 10W
Pixstory		• Crafted branded storytelling during a 2-week internship at Pixstory ; produced 20+ high-engagement posts aligned with platform tone, focusing on narrative writing, content curation, and user sentiment, leading to a 11% organic spike			2023 (2W)
STARTUP/VENTURES					
Soul Matrix		• Operating a revenue-generating freelance consultancy (soon to launch as Soul Matrix), offering 1:1 guidance in Astrology, Tantra Sadhana, and Karmic healing via WhatsApp and peer referrals			June 2025 - Now
		• Delivered 50+ personalized sessions covering mantra prescriptions, graha dosha remedies, and spiritual diagnostics — now scaling into a full-stack app/web platform for personality analysis, sadhana tools, and predictive astrology			
Lisica Tech		• Co-founded early-stage startup Lisica Tech ; led client operations, managed 5+ B2B accounts end-to-end, delivering tailored business solutions including branding (logos/posters), digital marketing, web development — streamlined delivery pipelines and drove 75% client satisfaction across all engagements during my 7 months			2022 (7M)

Projects		• Developed a lightweight AI-powered Chrome extension that captures, summarizes, and stores user notes in-browser using GPT-based prompts and local Storage architecture	2025
		• Streamlined note-taking workflow by reducing manual effort by ~60%, enabling real-time text parsing, one-click capture, and persistent session data without external backend dependencies (Link)	
		• Drafted a detailed PRD for the user onboarding and rights management module of a Hospital Management System; mapped CRUD logic, field validation, user flows, role-based access control, and notification triggers under Mocero Health	2024
		• Designed structured input-output tables, filter logic, cache-based error handling, and communication flow (SMS/WhatsApp); ensured full backend-frontend alignment using Vue.js + MSSQL architecture (Link)	
		• Participated in SCMHRD ’s flagship national strategy event Stratomania 7.0 ; solved a real-world business case involving cross-functional challenges in operations, marketing, and GTM alignment	2023
		• Developed a structured solution using root cause analysis and 2x2 strategic frameworks; proposed a market entry and monetization model aligning with stakeholder KPIs	
		• Designed and evaluated end-to-end business process models using Lucid chart and BPMN standards, enhancing workflow visibility and strategic alignment for Business Analysis project under Coursera	2024
		• Applied stakeholder analysis, KPI mapping , and flowchart optimization techniques to improve real-world business operations	
		• Built an interactive wireframe prototype for Demo Ecom Website named ‘ Shoplane ’ using Figma, applying core UX principles like user flow mapping, CTA hierarchy, and minimalist visual structure	2023
		• Became the first in college to propose a UI/UX model using Figma ; showcased the design as a product prototype interface (Link)	
Findings/ Loopholes		• Identified a token expiry bug in ChatGPT’s image generation module that prevents download of previously generated images	2025
		• Discovered a workaround by inspecting element metadata , retrieving the expired URL, and re-uploading via the interface to regenerate access — improving usability for image-based workflows while prompt generation (Link)	
		• Identified a systemic prompt-induced error in ChatGPT’s API integration (via Astrology Birth Chart GPT), where repeated invocation of vault/data module keywords triggered memory overload and session termination	2025
		• Analyzed output pattern degradation, failure thresholds, and backend resistance loops — revealing hidden limitations in LLM data gating and prompt saturation logic (Link)	
Skills		Tools: Excel, Figma, GitHub, Canva, Gen Ai Prompt Engineering	
		Interpersonal: Market research, Storytelling, Team leadership, Strategic networking, Negotiations, Client relations, Stakeholder engagement,	
		Domain: Resource Management, Automation, Process & Cost optimization, Scrum & Agile framework, Product Road Mapping & Lifecycle, Consumer Analytics, Product Launch & Pricing Strategy, Case Study (10+ solved)	
POSITIONS OF RESPONSIBILITY			
Publication		• Authored 15+ blogs on Tantra and Sakti Upasana on Medium ; decoding ritual practices, Mahavidya system, and sadhana (Link)	2025
		• Authored a poem; selected and published by Cahs Official, reaching 1M+ poetry enthusiasts on Facebook	2021
Research Paper		“ Prime Hydration: Reasons for Failure in the Indian Market ” STM Journal – • Conducted teardown of Prime Hydration’s failed GTM in India using SWOT, PESTEL ; analyzed gaps in localization, value, pricing • Benchmarked against players like Red Bull and Sting to extract learnings on FMCG product-market fit, consumer behavior, and post-hype brand stickiness in emerging markets (Link)	2025
Associations		• Led Mathematics Club for a 3-month session as Activity Organizer; implemented policy to enhance engagement, role and clarity	2021
		• Participated in Eco Club at GKCEM; supported sustainability-driven campus awareness drive & programs focused on green practices	2021
		• Active member of the Ieang Forum under the Computer Science Society	2023
EXTRA-CURRICULAR ACTIVITIES			
Volunteering		• Volunteered Hamari Pehchan Ngo through fundraiser campaign & increased engagement by 10% working as SE intern for 2 weeks	2023
		• Participated in Vedic Annadanam, Dharmic welfare activity under Kamakhya Bhairav Upasana Foundation by Sri Rajarshi Nandy	2025
		• Donated blood on World Blood Donor Day under the Youth Independence Foundation & contributed to community health outreach	2024
		• Contributed with Antarick club that fundraised ₹50,000 for a social hunger camp ; supported distribution efforts to serve families	2023
		• Volunteered with Ivolunteer to research impact narratives of multiple NGOs and transform them into audio-formatted stories	2023
Certifications		• Certified in Six Sigma White Belt by Aveta Business Institute; developed expertise in process improvement, defect reduction and Qc	2021
		• Certified in Fundamentals of Digital Marketing by Google; acquired knowledge in SEO, SEM , content strategy, customer funnels	2021
		• Completed certification program on Inventory Management under HP LIFE, covering demand forecasting, stock control	2025
		• Completed Google Analytics for Beginners certification by Google; gained skills in traffic analysis , user behavior tracking	2021
		• Mastered core Excel functionalities through a structured LLA training program	2021
Courses		• Completed Leadership Skills certification by IIM Ahmedabad on Coursera; gained insights into decision-making, influence, conflict	2023
		• Earned Coursera certification on Digital Product Management , mastering product road mapping workflows, MVP strategy, lifecycle	2025
Attendee	Webinar	• Attended an offline webinar on ‘ Real-life applications of algebra ’, gaining practical insight into its role in finance, cryptography	2021
	Panel	• Attended CAHO x Innolead’s offline conference on ‘ NABH Digital Standards ’; gained insights into hospital digital transformation	2025
	Cohort	• Attended HelloPM’s ‘ AI Masterclass for Product Managers ’; explored GTM strategy, MCPs , Vector DB, Perplexity , Notion AI	2025
	Summit	• Attended the ‘ Finance for All ’ summit by IIT Dharwad on Unstop; explored personal finance frameworks, budgeting strategies	2021
Hobbies		1. Poetry (Written 60+) 2. Astrology 3. Tantra Sadhna 4. Podcast listening 5. Anime 6. Debating	