

ESTHETIQUE

“Fashion is not necessarily about labels and brands; it’s about something that comes from within.”

People intertwine to bring the best out of their minds. As fibres are drafted, the apparels are crafted, the statutory delight of watching fashionable people with technical badges worth belong to the gasping eyes of the crowd. **ESTHETIQUE - The Smart Textile** calls upon you to set the runway on fire to give us some of the most memorable freeze frames of our lives. It's time that we welcome all the handsome hunks and gorgeous ladies to showcase the magma of their personality spliced with creativity and audacity to be judged.

THEMES: SMART TEXTILES

1. Protective clothing (Fire Fighting, Space Suit)
2. Camouflage (Defence apparels)
3. Resistive Textiles (Soil Repellent, Water Repellent, Self-Cleaning, Anti-Microbial)
4. Wearable Electronics
5. Sensitive Textiles (Heat Sensitive, Temperature Sensitive, Motion Sensitive)
6. Recyclable Textiles

Technical Rules:

1. Teams can choose at least two domains from the above themes and should well informed to the organising committee beforehand.
2. The clothes worn should contain technical relevance which can either be depicted directly or otherwise passively demonstrated.
3. The apparel parameters are as follows:
 - a) Aesthetic (appearance)
 - b) Wearability (usability)
 - c) Technicality (specific purpose or application as per your chosen domain)

General Rules and Instructions:

- **ESTHETIQUE - The Smart Textile** is a Technical Theme-Based Fashion Show open to college students of any program with valid id proofs.
- Each team must be composed of Max. 20 members and Min. 15 members, including one person for the sound. The team should contain both boys and girls.
- No person should be a part of multiple teams.
- Swapping or changing of the team member is prohibited.
- Crossover teams can be formed between students of at most 2 colleges, all having valid college ID cards for the current year.
- No branding on clothes should be there. Sponsors of colleges will be given announcements only.
- Team can take help of people outside the college such as designers, choreographers, makeup artists, but these professionals will not be a part of the team and will not be eligible for the best designer or best choreographer.

- Use of cigarettes, alcohol, water, fire and animals in any form will not be allowed on the stage or on the ramp. Any unfair means is strongly prohibited.
- The teams are required to bring in their own music in pen drives and one back up in CD and should hand it over to the organizers at least 2 hours before the event commences. The organizers will be providing the audio equipment to play the music.
- If lighting facility is to be availed, one person of the group can supervise the lighting. Otherwise it will be up to the lights group.
- For the use of props (if any). The team must consult the organizing committee beforehand.
- Rooms will be provided to teams for dressing up and rehearsal.
- Every team will be allowed 20-22 min to showcase all their models (empty stage to empty stage).
- Points will be deducted on exceeding the time limit.
- Use of National Flag and army uniforms during the performance is strictly prohibited, violation of this rule will lead to disqualification of the team.
- Team must not have any performer without college ID card of the registered college. This Rule will be strictly followed during registration and after the performance.
- Vulgarity of any kind would lead to disqualification from the event. Hence, if the team feels that any stunt or costume design can be deemed as vulgar it is strictly advised to consult the coordinators before performing.
- Any social or current issue around the world should not be exhibited by the team. The theme should be strictly technical.

- Teams will be judged on the basis of:
 - o Technowear
 - o Aesthetic
 - o Decency
 - o Expressions
 - o Originality and confidence
 - o Adherence to theme
 - o Clarity of Depiction
- Registration fees: 2500/-
- The decision of the event coordinator and judges will be final and binding on all.

For any queries, feel free
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