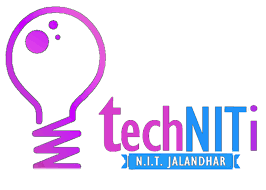
 DR. B.R. AMBEDKAR NATIONAL INSTITUTE OF TECHNOLOGY, 

JALANDHAR, PUNJAB (INDIA)

**Managerial**

**Bidding** **Jugaad**

**Event Description:**

Targeted audience: open to all

Team size: 4 to 5 members

Round 1:

Students will be provided with a startup company and provided with a budget (5 lakhs) for bidding.

Round 2:

During bidding time, different teams will bid on different items that are in auction and useful for their startup as situation given in the first round.

Evaluation of bidding will be done by judges on various parameters

1- How team allocate the funds on different items

2- Relevance of the items to the business that teams choose

3- Risk factor for acquiring some items while biding

4- Strength team work in the team

5- Elimination of the teams for final round

6- Final judgment by the judges

Round 3:

Shortlisted student will bid and then then best bidder will be choose by the judges

* Best Bidder award
* Best Risk taker Bidder award
* Best NIT J Bidder award

Event Head: Prashant Soni (88813-21774)