### **Problem Explanation**

The problem is to find an optimum place for placing a restaurant in the city Toronto, Canada.

# **Background**

It would be very helpful for an entrepreneur as the food restaurant business is the least cost investment business and also it is very beneficial as this business makes a great profit too.

### **Importance**

It is important to find a suitable location for opening a food business where there are less competitors and more commercial institutions. A large number of food businesses shut down only for the choice of location.

## **Targeted Audience**

The audiences will be the entrepreneurs who want a low cost start in commercial businesses and the chain food shops who are looking for a suitable place to expand.

#### Data

The locations of the neighborhood of the city Toronto and their locations are extracted in this file (<a href="https://github.com/1ronMan17/Coursera\_Capstone/blob/master/Segmenting%20and%20Clustering%20Neighborhoods%20in%20Toronto.ipynb">https://github.com/1ronMan17/Coursera\_Capstone/blob/master/Segmenting%20and%20Clustering%20Neighborhoods%20in%20Toronto.ipynb</a>)

Now using this locations I will search for the restaurant locations in the city and then the most busy commercial places in the town. Then from the data there I will get in which busier places need restaurants, and also the cost analysis of placing the restaurant