



## SALES ANALYSIS DASHBOARD

1.13M

Total Sold Units

9.21M

Total Discount Amount

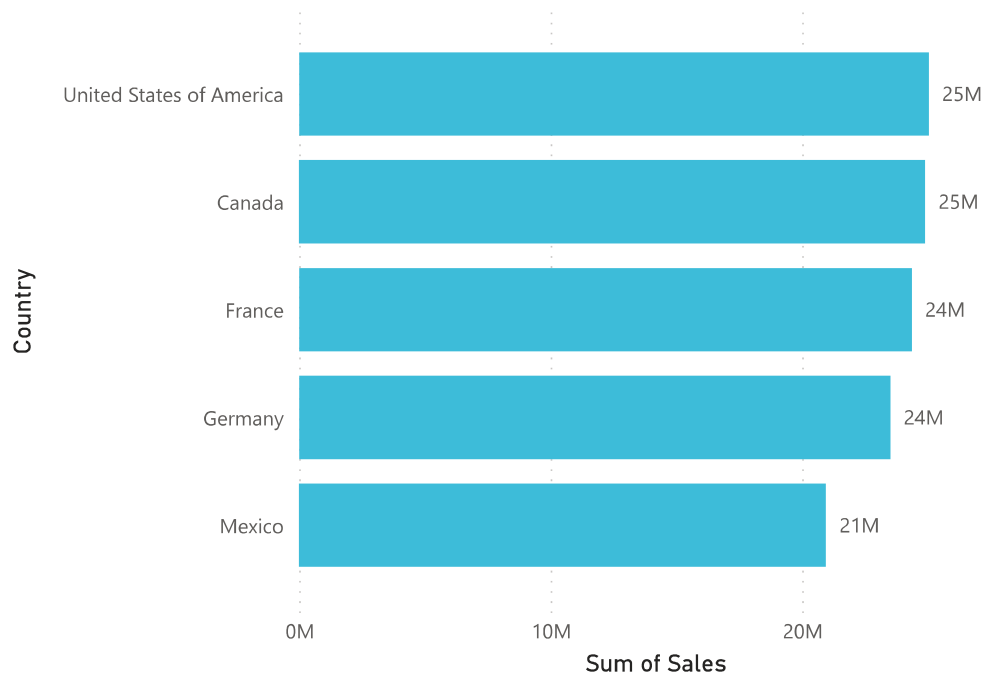
16.89M

Total Profit

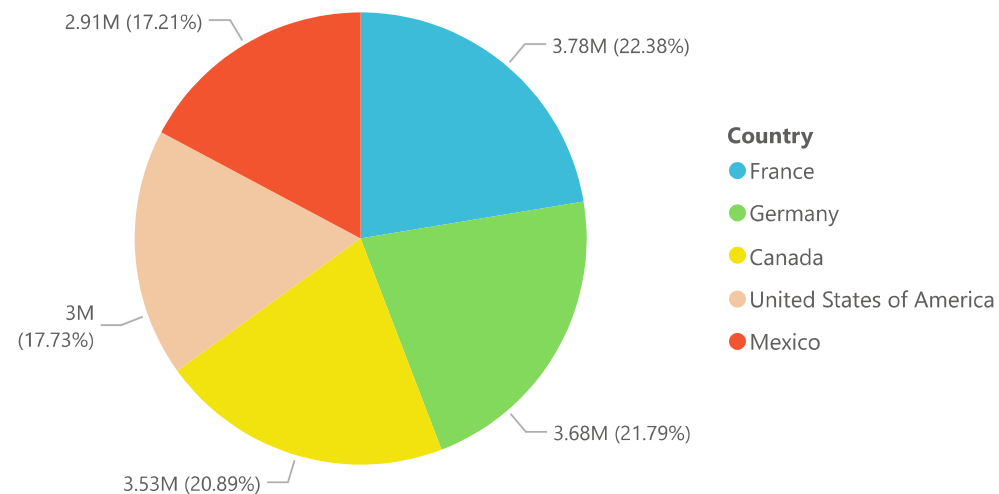
118.73M

Total Sales

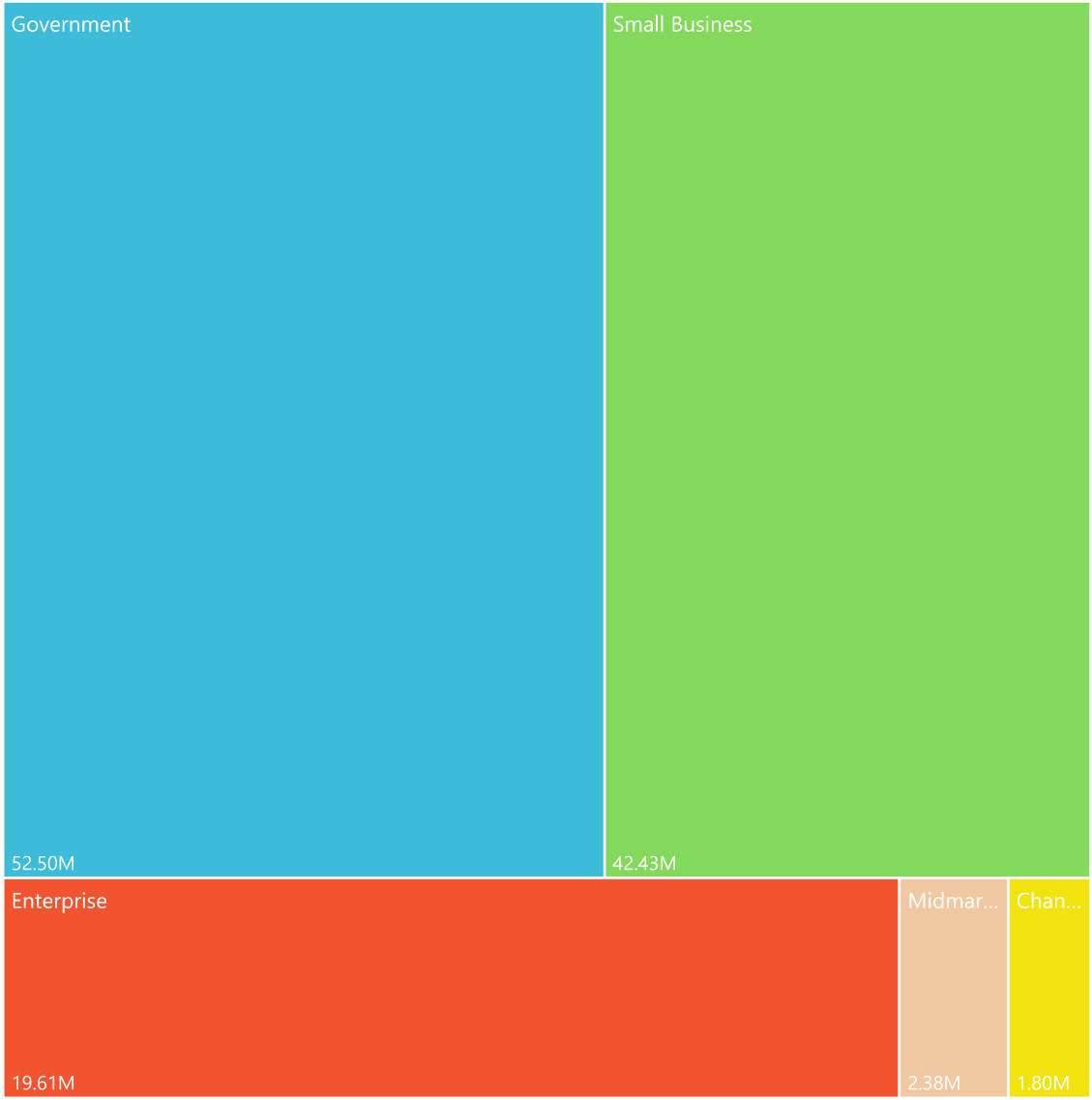
Sales by Country



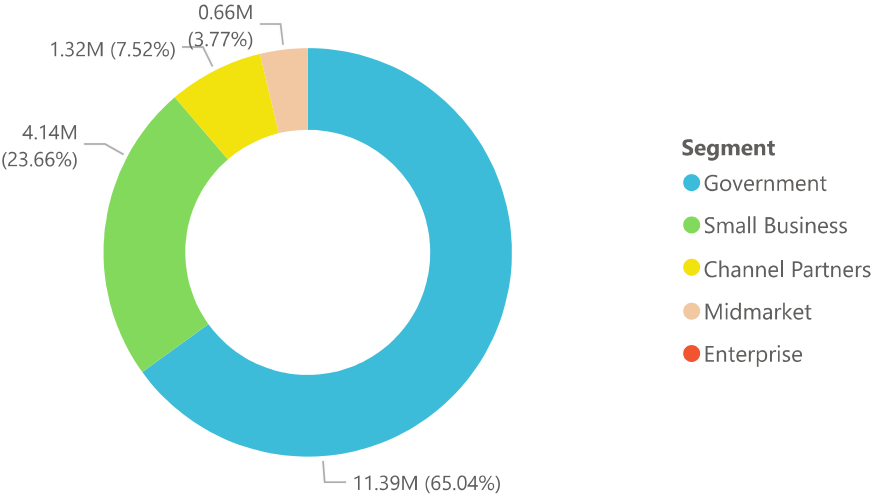
Profit by Country



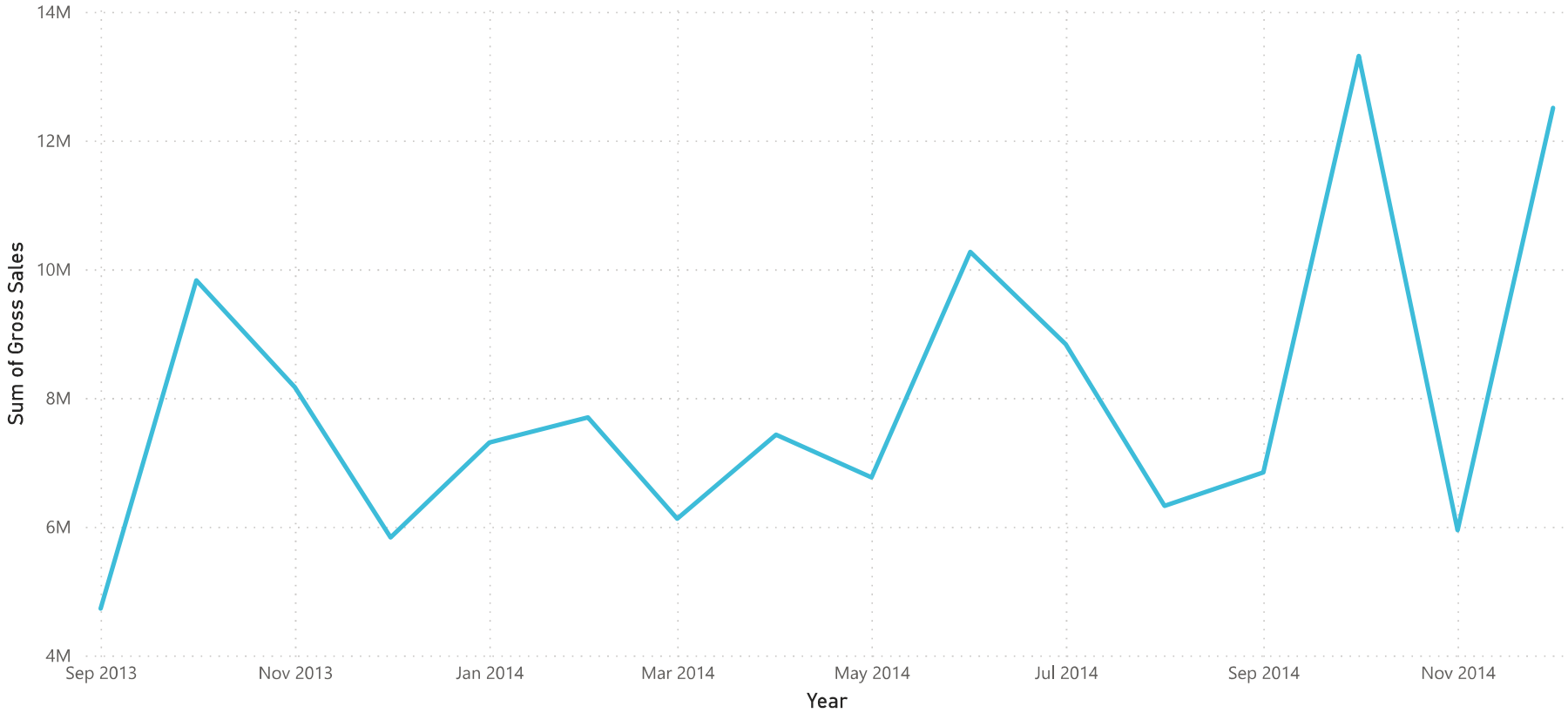
Sales by Segment



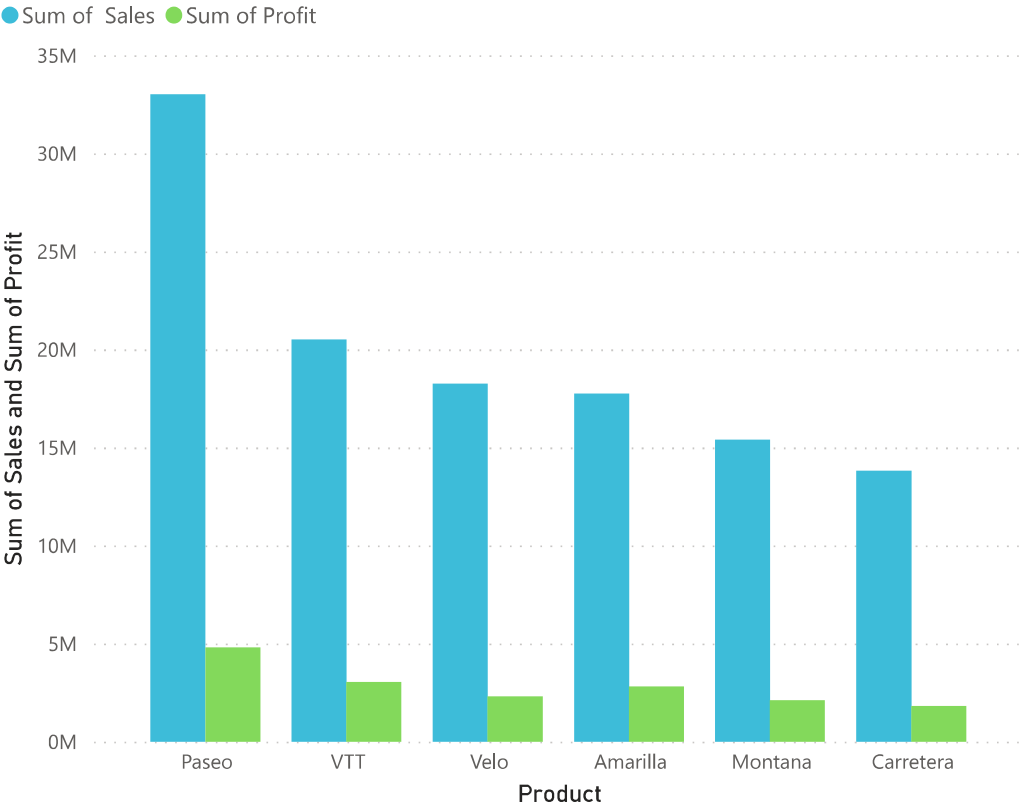
Profit by Segment



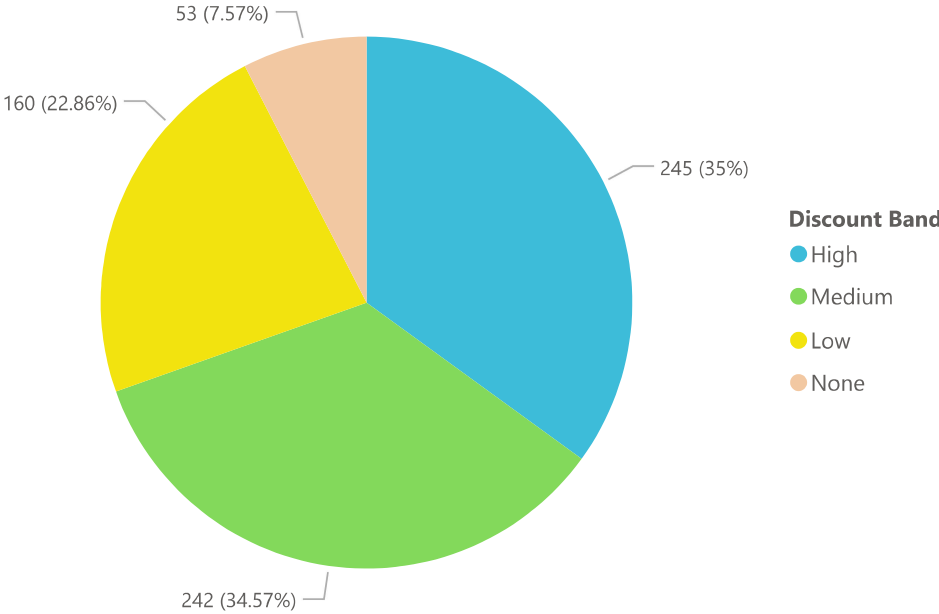
Gross Sales Trend



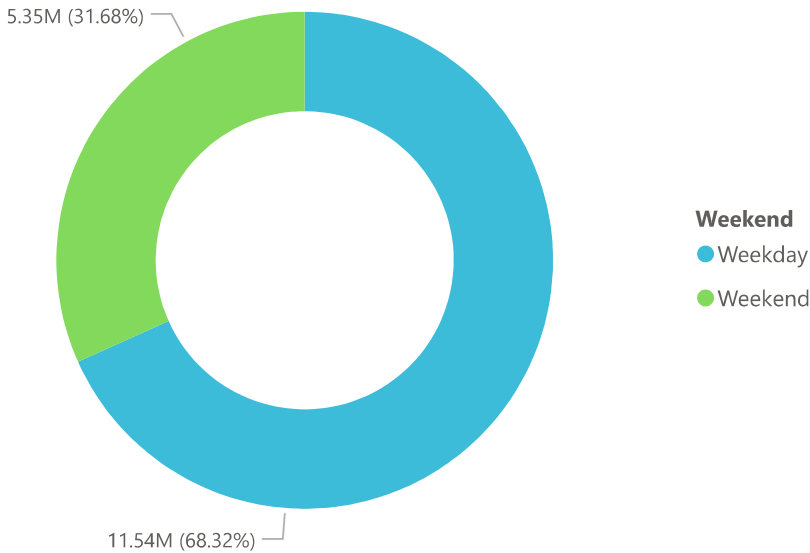
Sales and Profit by Product



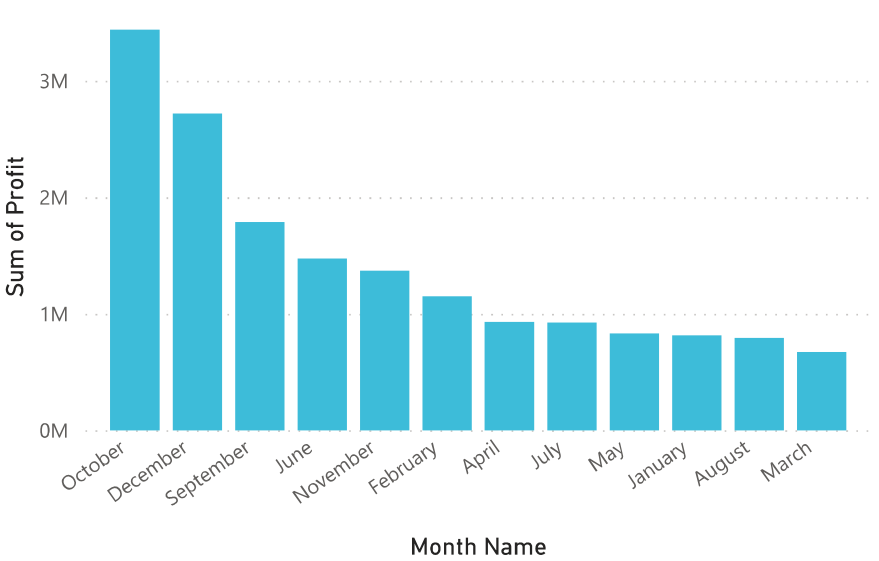
Discount Band Proportion



Profit in Weekend vs Weekday



Sum of Profit by Month Name



Product	Sum of Units Sold
Paseo	338,239.50
VTT	168,783.00
Velo	162,424.50
Amarilla	155,315.00
Montana	154,198.00
Carretera	146,846.00
Total	1,125,806.00

Year	Sum of Profit	Monthly_Growth_in_Profit
☐ 2013	<b>3,878,464.51</b>	<b>21.70%</b>
September	763,603.03	
October	1,657,795.10	117.10%
November	765,502.30	-53.82%
December	691,564.08	-9.66%
☐ 2014	<b>13,015,237.75</b>	<b>11.42%</b>
January	814,028.68	17.71%
February	1,148,547.39	41.09%
March	669,866.87	-41.68%
April	929,984.57	38.83%
May	828,640.06	-10.90%
June	1,473,753.82	77.85%
July	923,865.68	-37.31%
August	791,066.42	-14.37%
September	1,023,132.24	29.34%
October	1,781,985.92	74.17%
November	604,600.20	-66.07%
December	2,025,765.90	235.06%
<b>Total</b>	<b>16,893,702.26</b>	<b>13.63%</b>

Profit by Discount Band

