Opportunities for improvement

⭐ Increase visual salience of the "Clear all" button.

⭐ Creative ways of laying out tour itinerary summary:
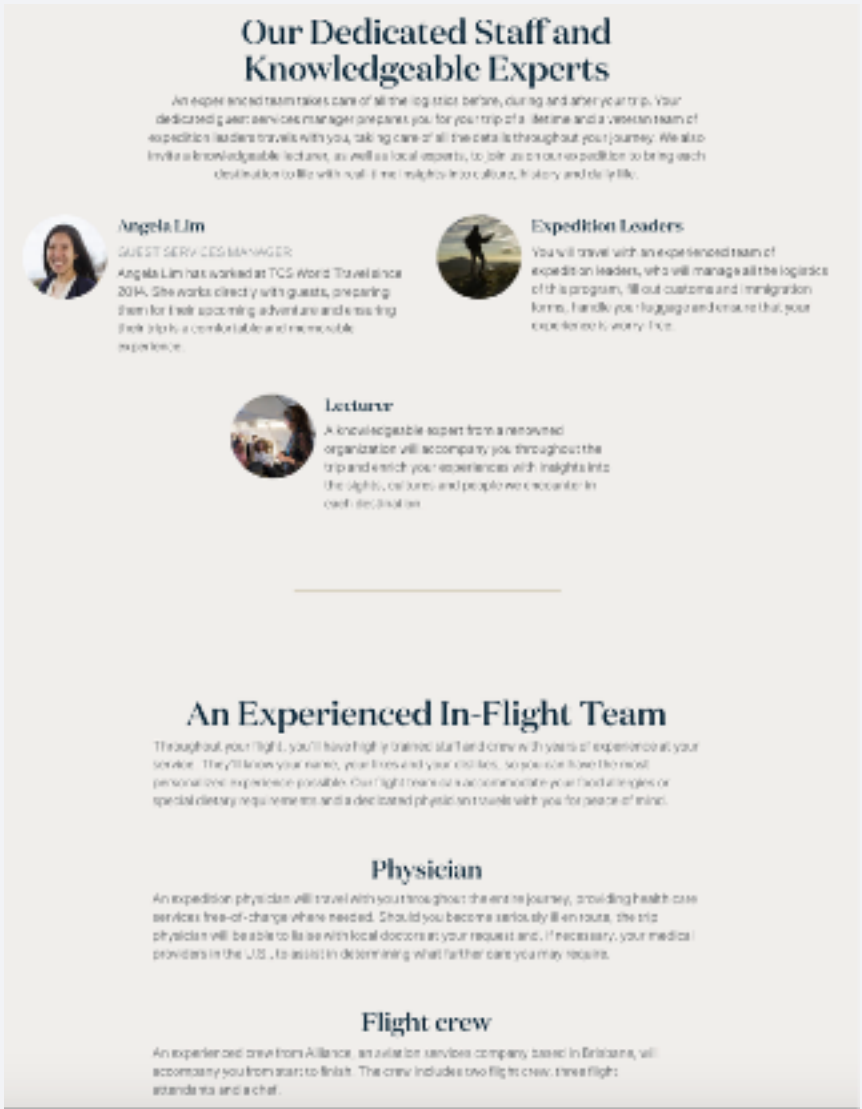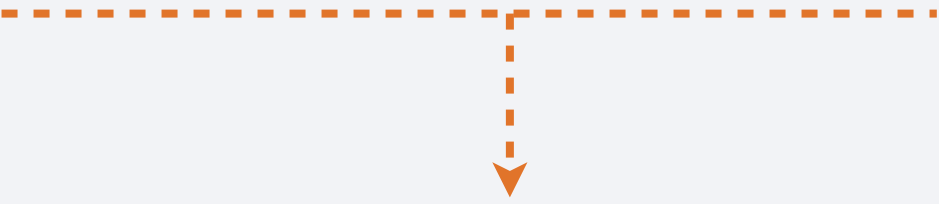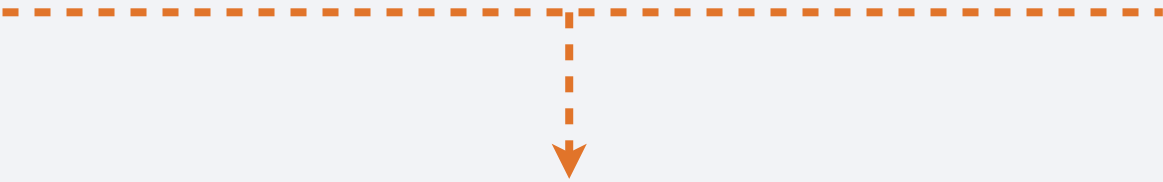
- Emphasize text that explains what "Available" vs. "Waitlisted" means.

⭐ Reduce the amount of space by combining the two CTAs to the LCT page and the "Contact Us" form.
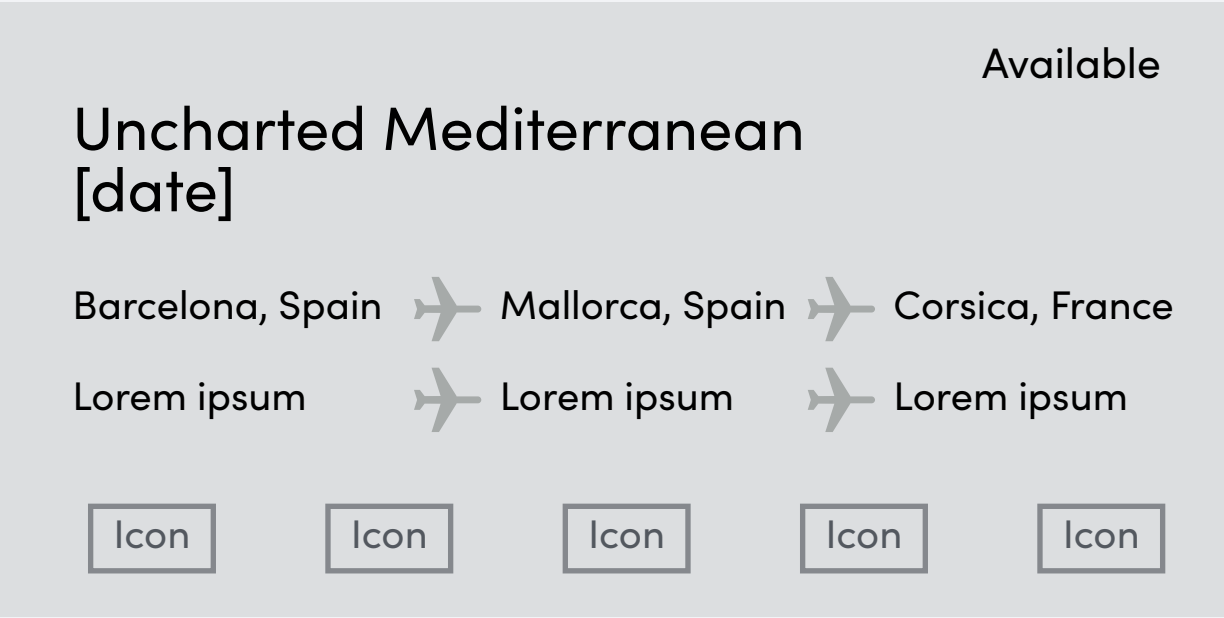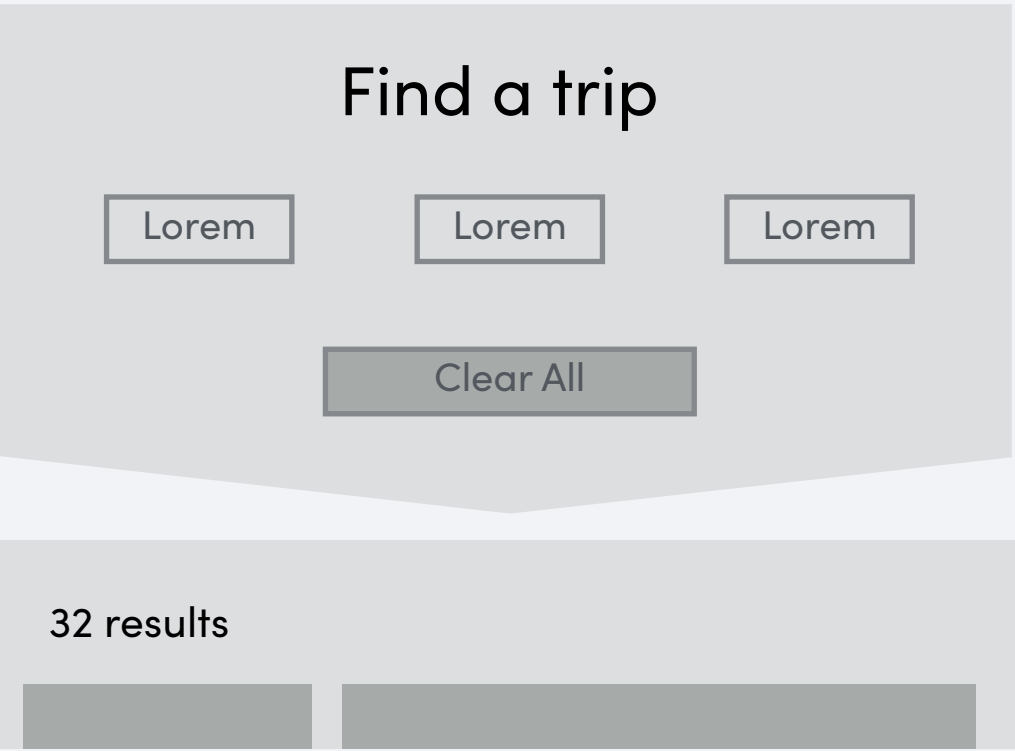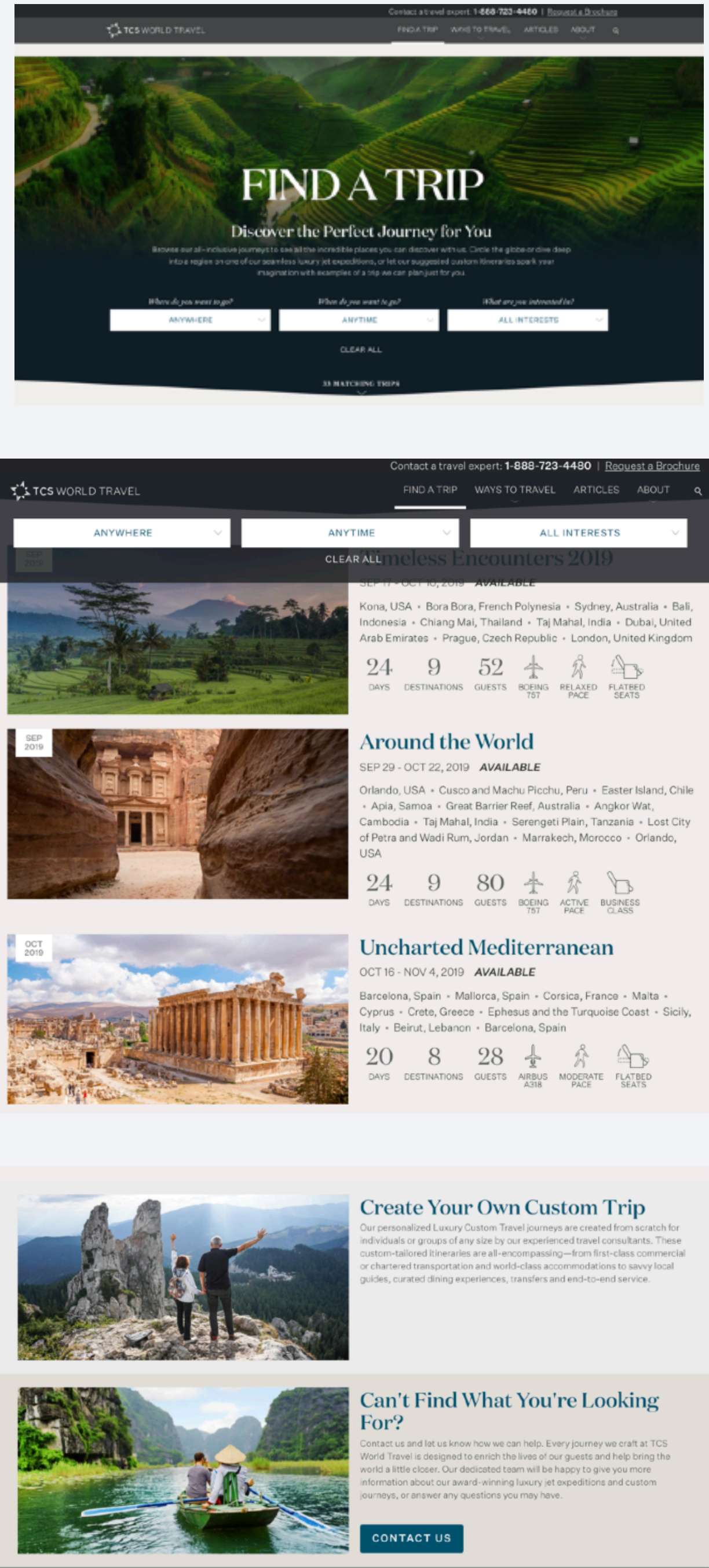
Opportunities for improvement

- ⭐ Clearer visual distinction to help users find and understand the home menu and the itinerary menu.

- ⭐ Invite users to click on map so they understand that it isn't a static image.

- ⭐ Make use of horizontal space to reduce the length of content and give users more control in navigating the tour page.