Sample work

User research process and outcome

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Process for alignment on features

- ❯ Collaborative workshops to discover and validate assumptions about how the user uses the product, including physical environment impacts

- ❯ Advocating for collaborative interactions involving all key stakeholders when discussing features or user behaviour

Process for alignment on features

> Mapping the flow of interactions within the system application is a key part of the early stage of the design process

> Creating user journey maps to discover and validate assumptions about how the user uses the product in order to complete tasks

> "Component LWA" map is broken down into 6 interaction experiences which are further broken down into features/requirements per interaction and scheduled for design based on "MVP" requirements
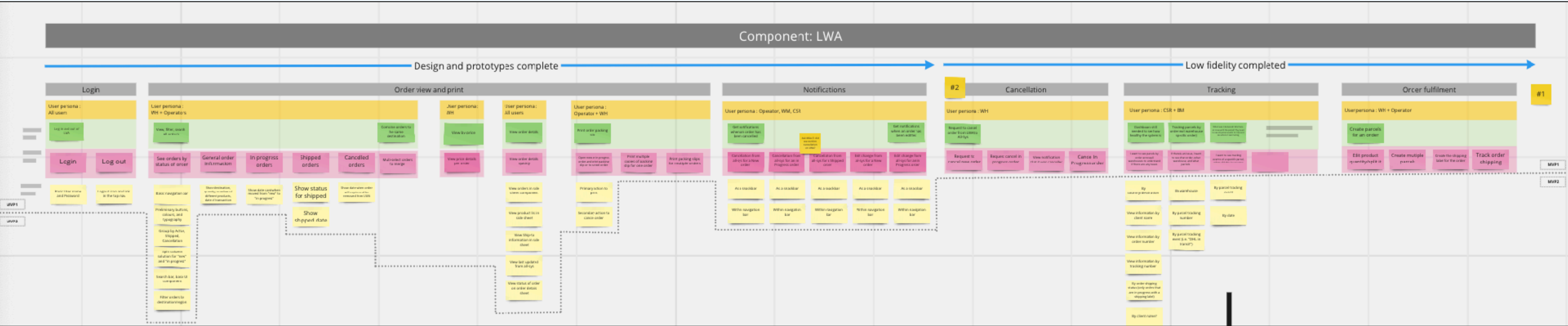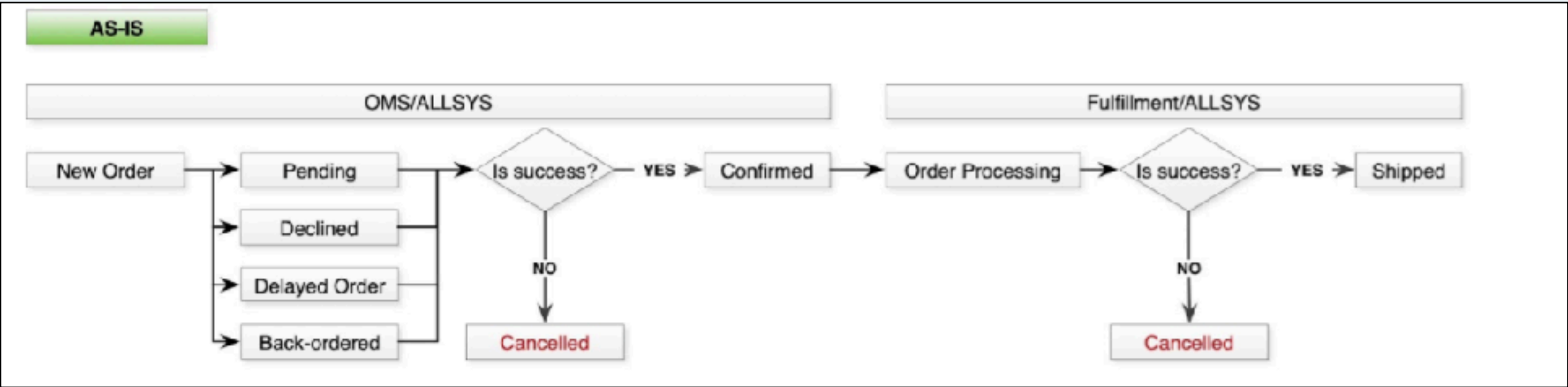
Process for usability testing on features

> Testing features and user flow on low to mid-fidelity UI screens with various users

> Capturing the results as a PASS or FAIL experience

> Prioritizing importance of fixing the UI for FAILED experiences

> Adjusting the interaction experience / feature

Implementation of a design system with design documentation

- ❯ Defining a new design system (and framework) that is simple to use now and easy to scale later

- ❯ Advocation and adherence to a new shared design system (i.e. Google Material, etc.)

- ❯ Ensuring design updates are documented on any collaborative platform (i.e. Atlassian, Miro, etc.)
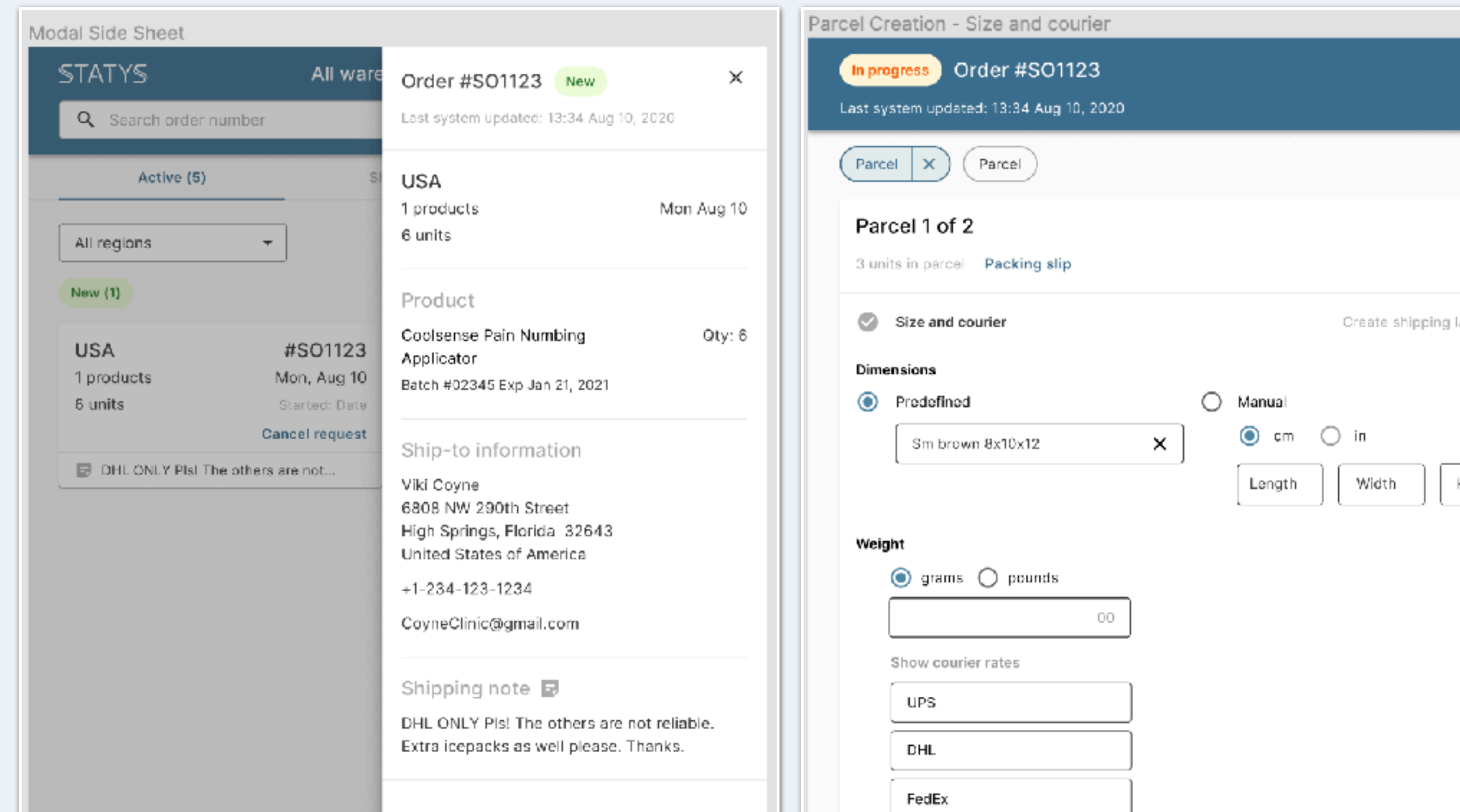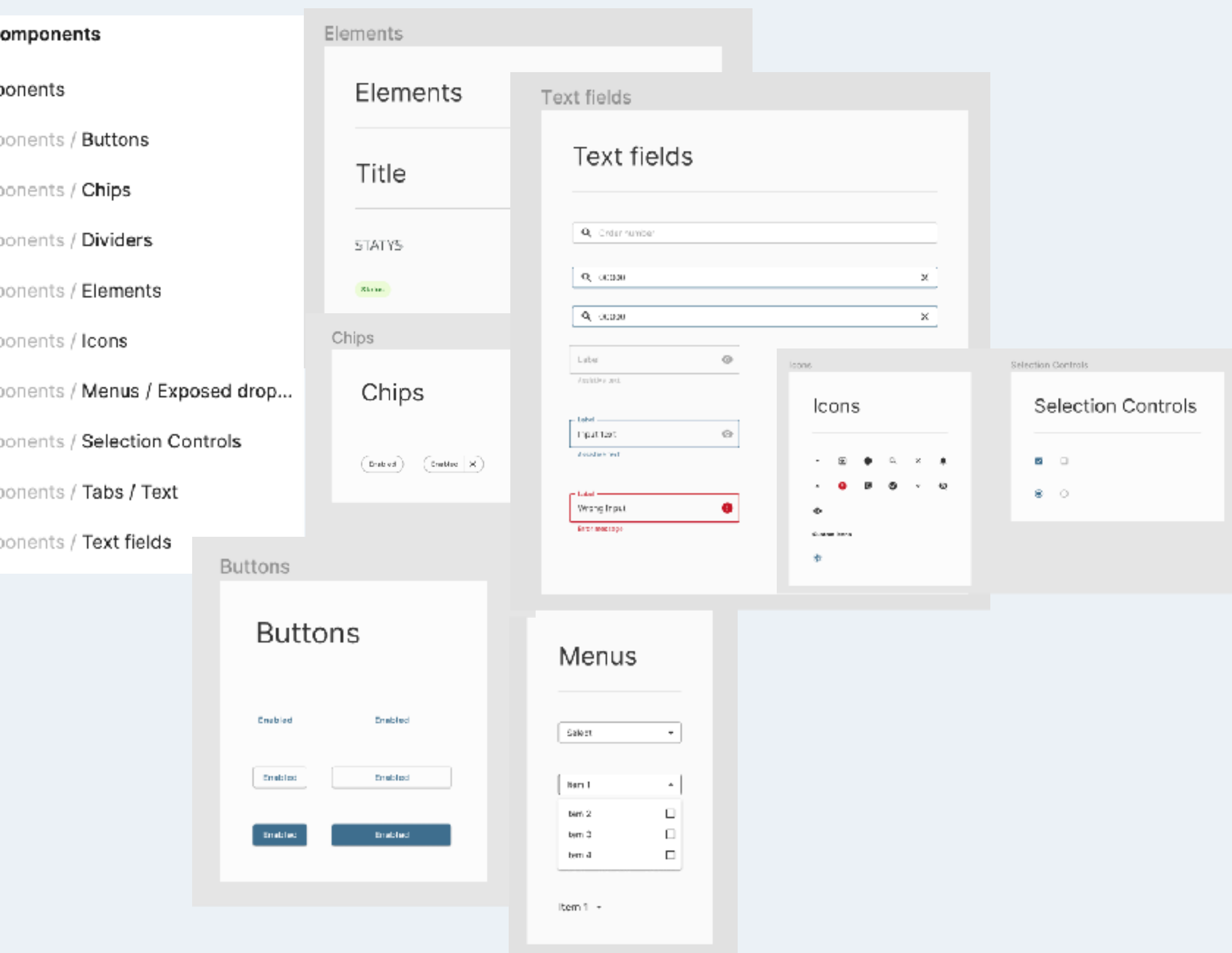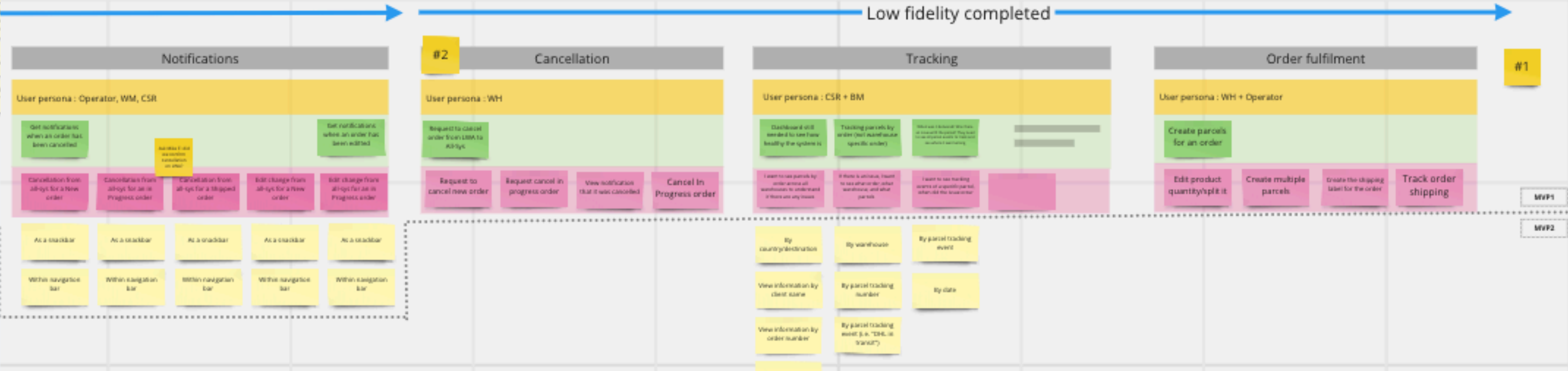
Process for tracking design progress

> ❯ I designed intentionally, focusing on simplicity and gradually adding complexity to the screens.

> ❯ Everything is backed by research results or stakeholders feedback and tracked.
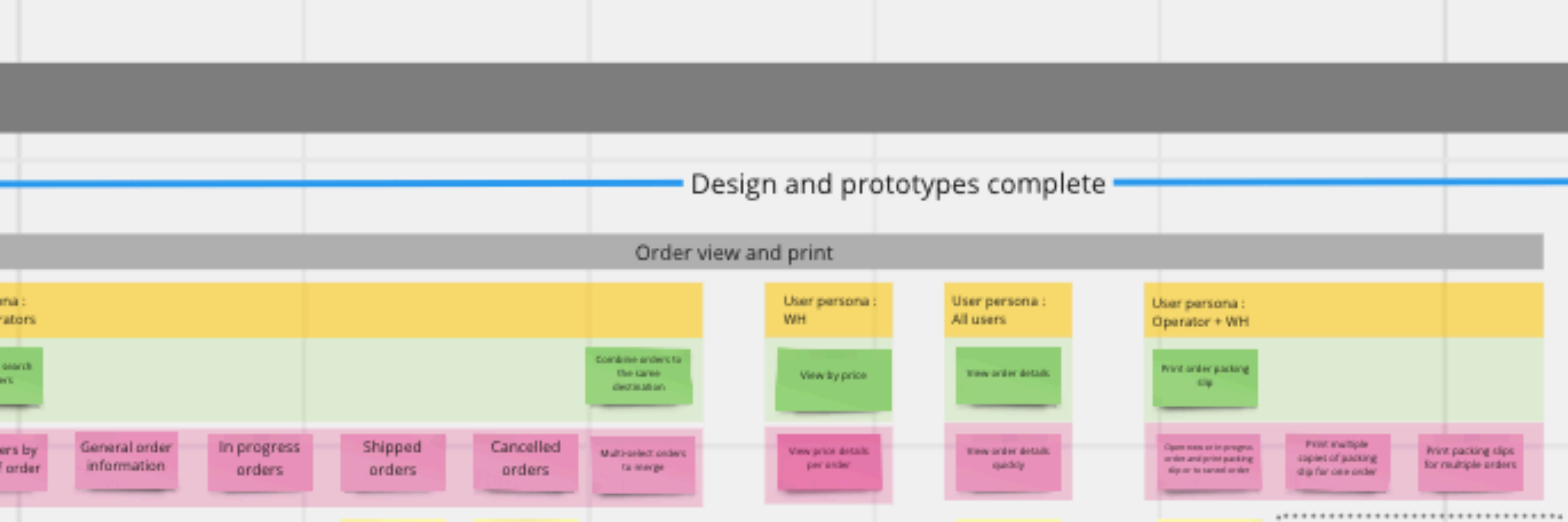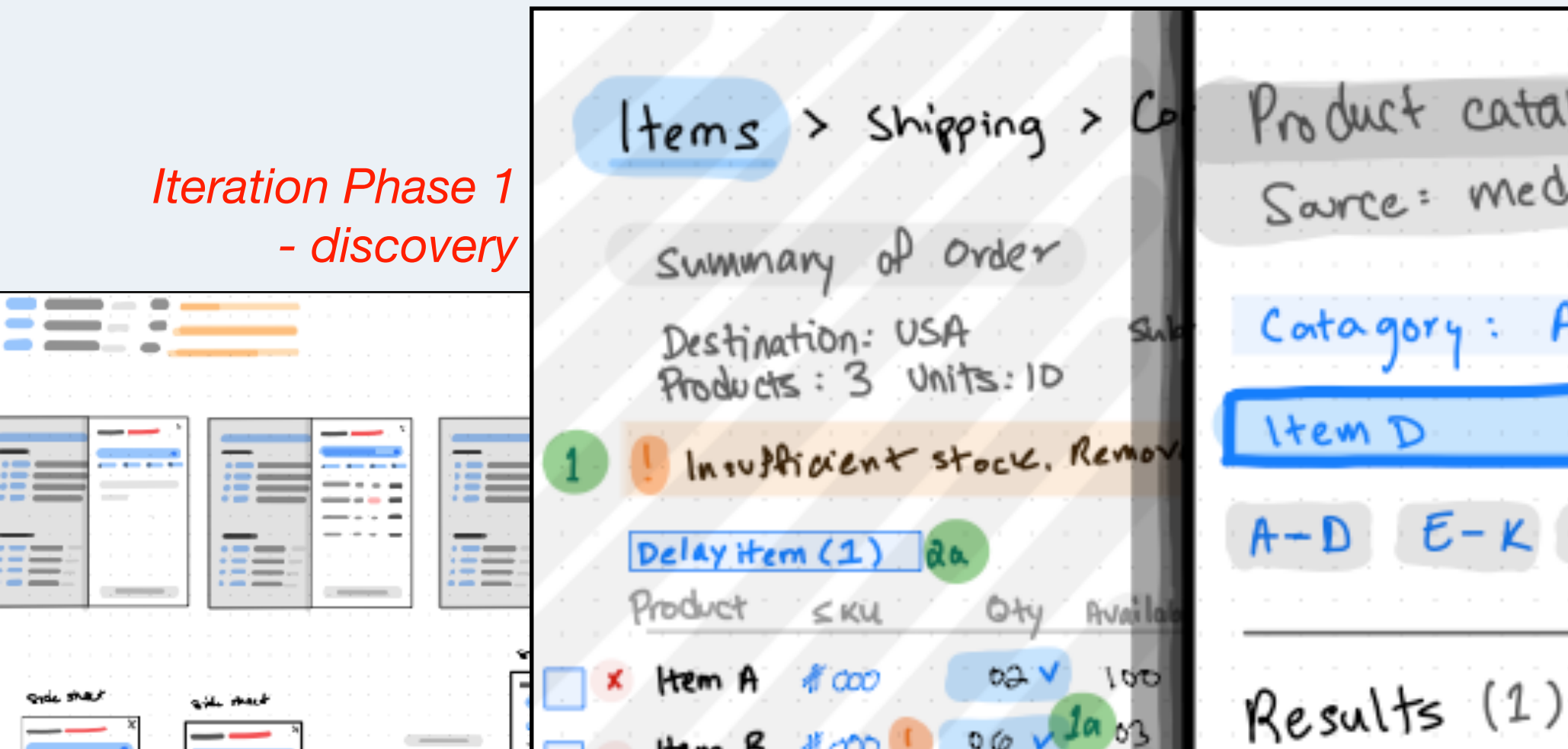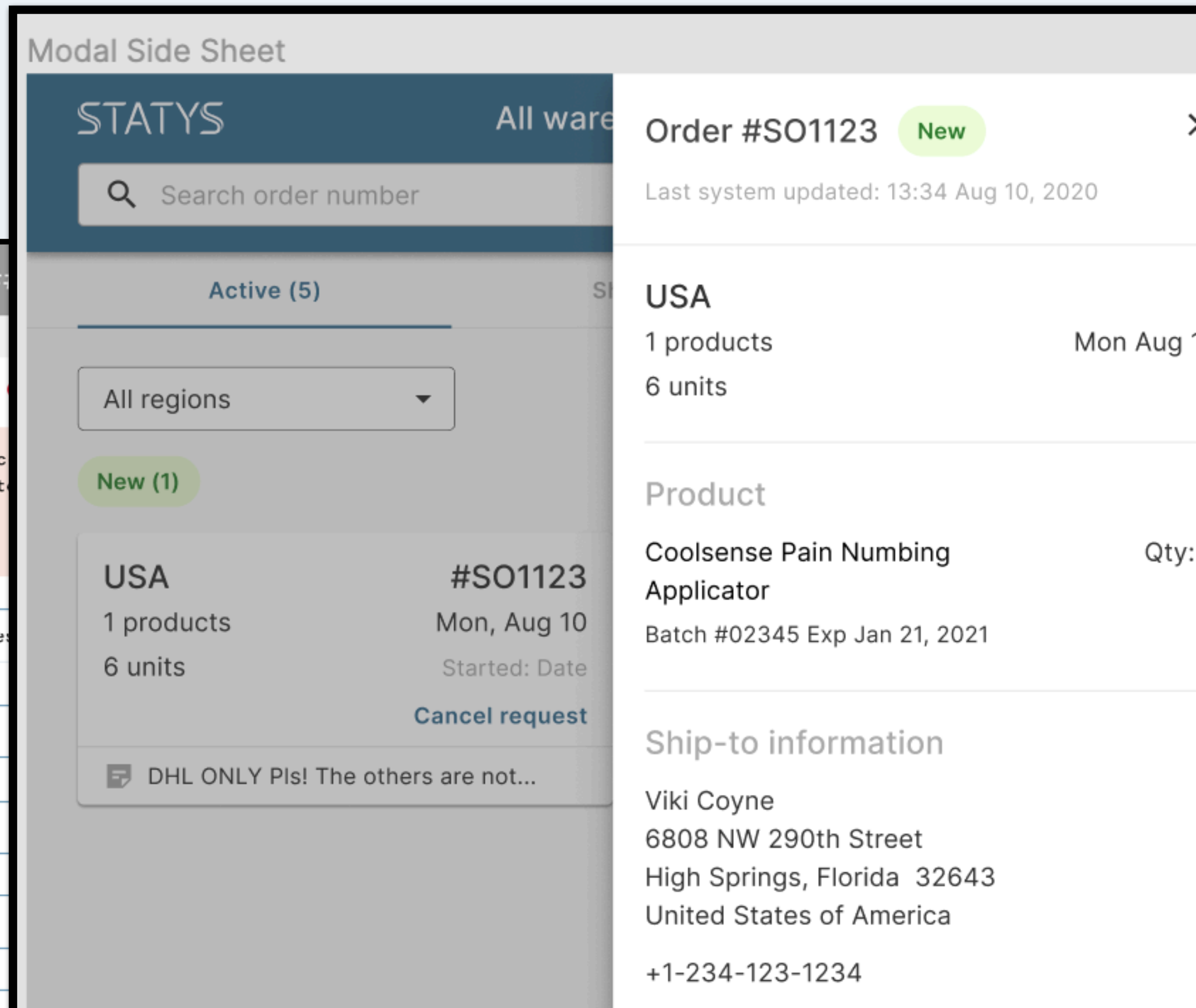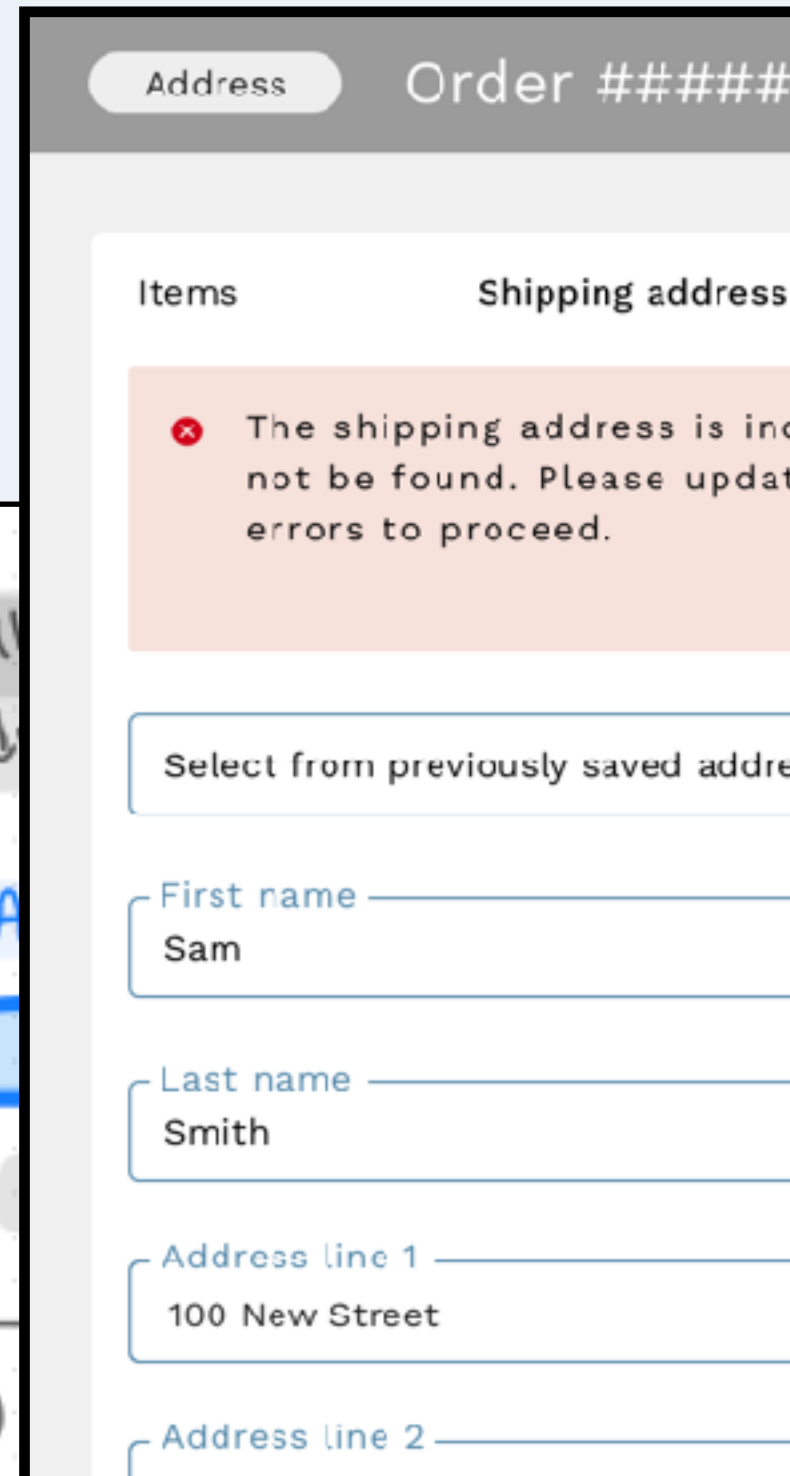
Process for design iterations

> Designing incrementally keeps the team on track on the product road map and allows features to be completed progressively and efficiently

Iteration Phase 1 - discovery

Iteration Phase 2 - use case explorations

Phase 3 - component ready for production

Iteration Phase 4 - final prod ready, Visual Quality Accepted

…Following the design-based product road map