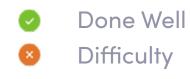
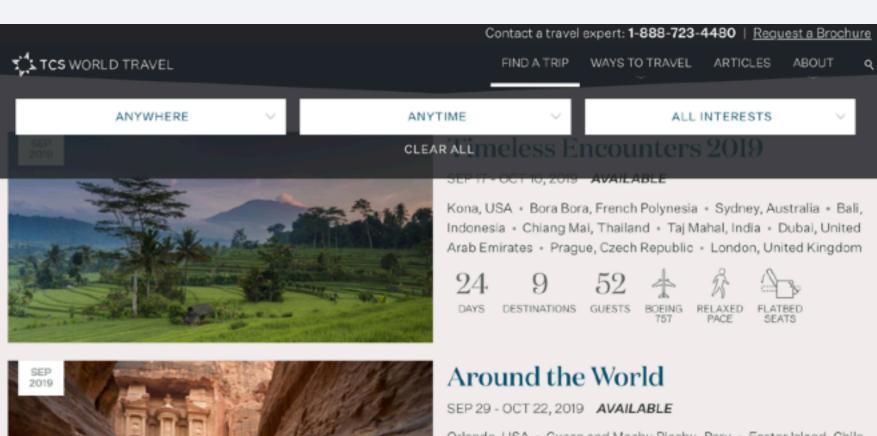
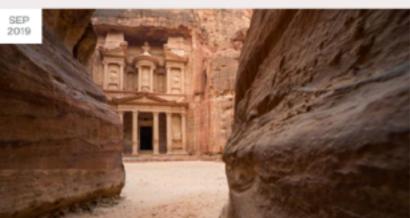
HEURISTIC EVALUATION: TRIP FINDER PAGE

Trip Finder

- Clean and well-structured content and visuals.
- User is empowered to find a specific itinerary through the dropdown options.
- Sticky itinerary filter bar allows users to quickly control displayed results without needing to scroll up and losing their location on the page.
- Difficult to find the "Clear all" button, appears as a header instead of a link.
- Unconventional use of bullet points makes it difficult to understand each tour summary
- Difficult to find links to the LCT and "Contact a consultant" CTA because it follows the same layout as the tour summary section, and is not visually distinct from other page content







Orlando, USA * Cusco and Machu Picchu, Peru * Easter Island, Chile * Apia, Samoa * Great Barrier Reef, Australia * Angkor Wat, Cambodia * Taj Mahal, India * Serengeti Plain, Tanzania * Lost City of Petra and Wadi Rum, Jordan * Marrakech, Morocco * Orlando, USA

24 9 80 & ACTIVE BUSINESS PACE CLASS



Uncharted Mediterranean

OCT 16 - NOV 4, 2019 AVAILABLE

Barcelona, Spain - Mallorca, Spain - Corsica, France - Malta - Cyprus - Crete, Greece - Ephesus and the Turquoise Coast - Sicily, Italy - Beirut, Lebanon - Barcelona, Spain

20 8 28 & MODERATE FLATBED SEATS



Create Your Own Custom Trip

Our personalized Luxury Custom Travel journeys are created from scratch for individuals or groups of any size by our experienced travel consultants. These custom-tailored itineraries are all-encompassing—from first-class commercial or chartered transportation and world-class accommodations to savvy local guides, curated dining experiences, transfers and end-to-end service.



Can't Find What You're Looking For?

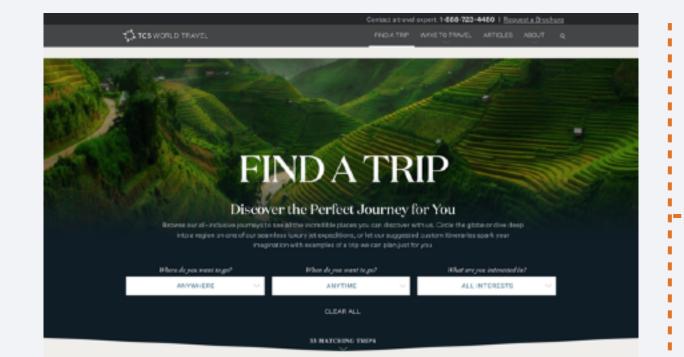
Contact us and let us know how we can help. Every journey we craft at TCS World Travel is designed to enrich the lives of our guests and help bring the world a little closer. Our dedicated team will be happy to give you more information about our award-winning luxury jet expeditions and custom journeys, or answer any questions you may have.

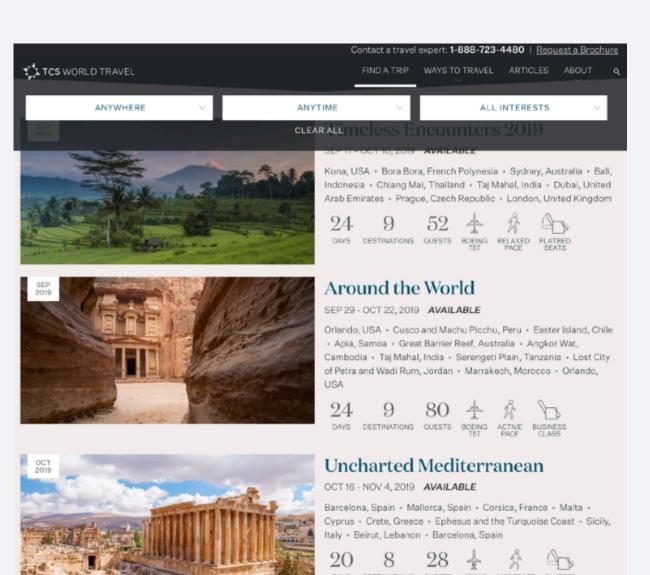
CONTACT US

HEURISTIC EVALUATION: TRIP FINDER PAGE

Opportunities for improvement

- Increase visual salience of the "Clear all" button.
- Creative ways of laying out tour itinerary summary:
 - Emphasize text that explains what "Available" vs. "Waitlisted" means.
- Reduce the amount of space by combining the two CTAs to the LCT page and the "Contact Us" form.







Find a trip

Lorem

Clear All

Lorem

Lorem

32 results





Can't Find What You're Looking world a little closer. Our dedicated team will be happy to give you more nformation about our award-winning luxury jet expeditions and custom ourneys, or answer any questions you may have.

CONTACT US

Can't find what you're looking for?

Contact us

Create a custom tour