

## SUMMARY

Travelled abroad as a freelance product designer gathering 3+ years of full-time experience designing end-to-end experiences for enterprise applications both in-house and within agencies. Seeking opportunities to solve complex research-driven design problems.

## RELEVANT EXPERIENCE

### **Sabbatical 2023 - 2024**

*A few major health setbacks forced me to take time from away from my career to focus on family priorities and personal growth.*

### **Inugo, Freelance contract — Product Designer in Auckland, New Zealand**

*2023, B2B parking management solutions*

- Identified user flows gaps in their demo parking management app by doing stakeholder interviews. Used the research to design a new Dashboard interface for meetings with c-suite executives

Results: The product team presented the new Dashboard interface as a guide during their demo application, securing budget approvals for the next phase of development.

### **Statys Tech, Freelance contract — Principal Product Designer in Toronto**

*2021-22, B2B marketplace and shipment supplier*

- Defined user journeys and pain points, addressed gaps, created new interfaces on Figma, presented prototypes, and gathered feedback through Miro for a legacy system's new shipping application
- Advocated for a Material design system, hired a junior UI designer, assessed User Acceptance Criteria for upcoming scrums, and tracked design documentation with the engineering team using Atlassian and joining scrum meetings.

Result: Redesigned shipping application user flow from conception to implementation completing multiple user stories and advancing the product roadmap for the shipment application and its related marketplace solution.

### **Spirent, Freelance contract — Product Designer in Toronto**

*2022, B2B tech hardware distributor*

- Collaborating with stakeholders and clients, I consolidated and integrated the written and visual content data assets of a recently merged competitor company. Subsequently, I updated several corresponding pages through their WebFlow CMS.

Results: Comprehensive product pages that accurately and clearly reflected Spirent's branding while effectively concealing the competitors' pages and ensuring a competitive advantage.

### **Orium (previously MyPlanet) — Interactions Designer in Toronto**

*2019 - 2020, design and tech agency*

- Employed UX research methodologies and facilitation skills resulting in successful and timely deliverable.

Results: (1) New user flows and visuals for an HR application utilized globally by a Fortune 500 company. (2) Redesigned global suppliers' search pages as a result of conducting research, gathering content and data, and creating and facilitating workshops. (3) Audited and advised UX and UI improvements on websites for diverse clientele.

### **Index Exchange — Product Designer in Toronto**

*2 years full-time 2017 - 2019, B2B ad-tech solutions*

Led deliverables for user flows of the core client-servicing platform, including: associated user actions for searching and blacklisting items, creating profile accounts, and viewing system status. Contributed to the initial phases of the new application.

## EDUCATION

**Design Systems Bootcamp**—[maven.com](https://maven.com), 2025 • **Product Design Immersive**—General Assembly (HackerYou) Toronto, 2017

## SKILLS

Strong communication and presentation skills • Team player • Collaborative • Client stakeholder management • Applying Product / User Experience Design principles • User Research Methodologies • HTML/CSS • Participation in agile dev cycles • Figma • Miro