

SUMMARY

Freelance product designer with 3+ years of full-time experience designing end-to-end enterprise applications across in-house and agency settings. Seeking opportunities to tackle complex, research-driven design challenges.

RELEVANT EXPERIENCE

Sabbatical 2023 - 2024

Took time away from career to address major health setbacks and focus on family priorities and personal growth.

Inugo, Freelance contract — Product Designer in Auckland, New Zealand

2023, B2B parking management solutions

- Identified user flow gaps in their demo parking management app by doing stakeholder interviews. Used the research to design a new Dashboard interface for meetings with c-suite executives.

Outcome: The product team presented the new Dashboard interface as a guide during their demo application, securing budget approvals for the next phase of development.

Statys Tech, Freelance contract — Lead Product Designer in Toronto

2021-22, B2B marketplace and shipment supplier

- Defined user journeys and pain points, addressed gaps, created new interfaces on Figma, presented prototypes, and gathered feedback through Miro for a legacy system's new shipping application.
- Advocated for a Material design system, hired a junior UI designer, assessed User Acceptance Criteria for upcoming scrums, and tracked design documentation with the engineering team using Atlassian and joining scrum meetings.

Outcome: Redesigned shipping application user flow from conception to implementation, completing multiple user stories and advancing the product roadmap for the shipment application and its related marketplace solution.

Spirent, Freelance contract — Product Designer in Toronto

2021, B2B tech hardware distributor

- Collaborated with stakeholders and clients; I consolidated and integrated the written and visual content data assets of a recently merged competitor company. Subsequently, I updated several corresponding pages through their WebFlow CMS.

Outcome: 5+ comprehensive product pages that accurately and clearly reflected Spirent's branding while effectively concealing the competitors' pages and ensuring a competitive advantage.

Orium (previously MyPlanet) — Interactions Designer in Toronto

2019 - 2020, design and tech agency

- Employed UX research methodologies and facilitation skills resulting in successful and timely deliverables.

Outcome: (1) New user flows and visuals for an HR application utilized globally by a Fortune 500 company. (2) Redesigned global suppliers' search pages as a result of conducting research, gathering content and data, and creating and facilitating workshops. (3) Audited and advised UX and UI improvements on websites for diverse clientele.

Index Exchange — Product Designer in Toronto

2 years full-time 2017 - 2019, B2B ad-tech solutions

Led deliverables for user flows of the core client-servicing platform, including associated user actions for searching and blacklisting items, creating profile accounts, and viewing system status. Contributed to the initial phases of the new application.

EDUCATION

Design Systems Bootcamp—maven.com, 2025 • **Product Design Immersive**—General Assembly/HackerYou Toronto, 2017

SKILLS

Collaboration • Stakeholder Management, Agile/Scrum, Facilitation, Communication & Presentation **Design & Research** • UX Research, Design Systems, UX/UI, Prototyping **Usability Testing Tools & Tech** • Figma, Miro, HTML/CSS, Atlassian, Material Design Systems