HEURISTIC EVALUATION: MENU, SEARCH, & FORMS

Opportunities for improvement

- Keep forms simple and quick to fill out. The longer it appears to take, the less likely users are to complete it:
 - If possible, pre-populate form fields (e.g., name, email) with information that the user previously filled out on other forms.
 - Only request the bare minimum information.
- To avoid confusing the user, reduce the number of forms:
 - Offer options to fill out different types of requests at the same time.
 - Use drop down menus, radio and check list buttons to help users complete forms more easily.

This form combines requests to be contacted and/or to receive a brochure into one

rst Name	Last Name	
Sam	Smith	
hat can we help you	with?	
Specific itinerary		
	eru	
Other		
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How would you like to	be contacted?	
	be contacted?	
How would you like to	be contacted?	
How would you like to	be contacted?	
How would you like to	be contacted?	
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To receive a brochure about this trip, please provide your provide you not contain the provide you will be seen the provide you will be seen to be seen the provide you will be seen to be	our
' indicates required	
We're Here to Help	1
* indicates required	
First Name *	
Sarah	A
Refer A Friend	κ
Earn a \$5,000 trip credit for each new guest referred who travels on a TCS World Travel private jet trip or qualifying custom journey. For terms and conditions, click here .	
For more information about the Moai Club referral program, email MoaiClub@TCSWorldTravel.com or call 866,875,5232 or 206,708,8152. * indicates required	
Your First Name * Your Last Name *	
Available	
Fill out this form to start the reservation process. One of travel specialists will follow up with you shortly during o	
regular business hours (Monday through Friday 9 a.m. PT). * Indicates required	to 5 p.n
regular business hours (Monday through Friday 9 a.m. PT).	to 5 p.n
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