BRIDGING THE AGE DIVIDE THROUGH PLANNED PROFESSIONAL MENTORSHIP: "MENTORS TO BEARS"

Fung Fellowship | Osher Lifelong Institute (OLLI)

Joey Babauta, Ken Whang, Nseke Ngilbus, Sonal Kapoor, Sneh Girdhar

Our Relevance

We designed a professional mentorship program to bring together older adults and college students of all backgrounds to form strong mentorship relationships. Our framework is robust enough to not only be implemented in the city of Berkeley, but also in college towns around the nation with communities that could benefit immensely from this design.

Our Value

While OLLI offers learning opportunities for its members, it hadn't been possible to create cross-generational professional and personal mentorship until our team developed an innovative program design during Spring 2020 that efficiently incorporated the needs of both the students and OLLI members involved.

Our Expertise

We developed our solution after extensive user research, through indepth interviews with both OLLI members and students. We followed the design process closely with routine checkins with our project partner, iterating through a few different prototypes before settling on one to test. We made use of the various class and community resources available to us to plan our user research, prototype development, and final showcase presentation.

About the Organization

organization that provides older adults with an intellectual, cultural, and creative connection to the Cal community, as well as a place for Berkeley's distinguished faculty and others to share their research and interests.

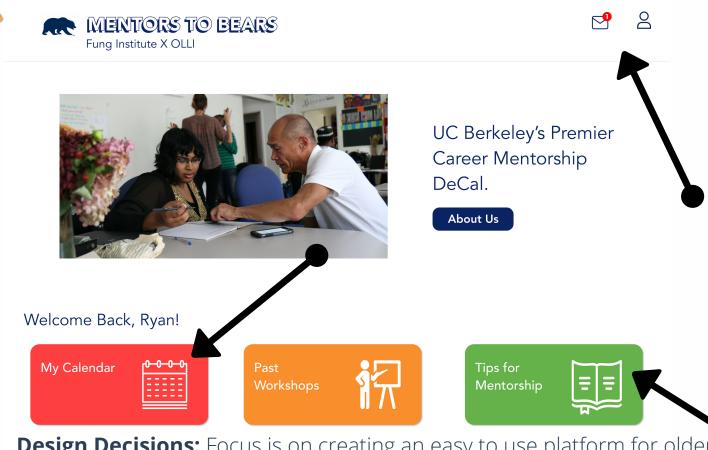


Matching Algorithm

Professional Field + Myers Briggs compatibility (a test that specializes in measuring certain factors)

- Extraversion/introversion
- Sensing/intuition
- Thinking/feeling
- Judging/perceiving

Based on these factors we will be matching 5 mentors to each mentee. The mentors and mentees will engage in a "speed dating" round following their matches.



Design Decisions: Focus is on creating an easy to use platform for older adults through simple navigation + bright colors (edited)

Hybrid Website

• Information about the DeCal

• • • • • • • • • • • • • • • • • • • •

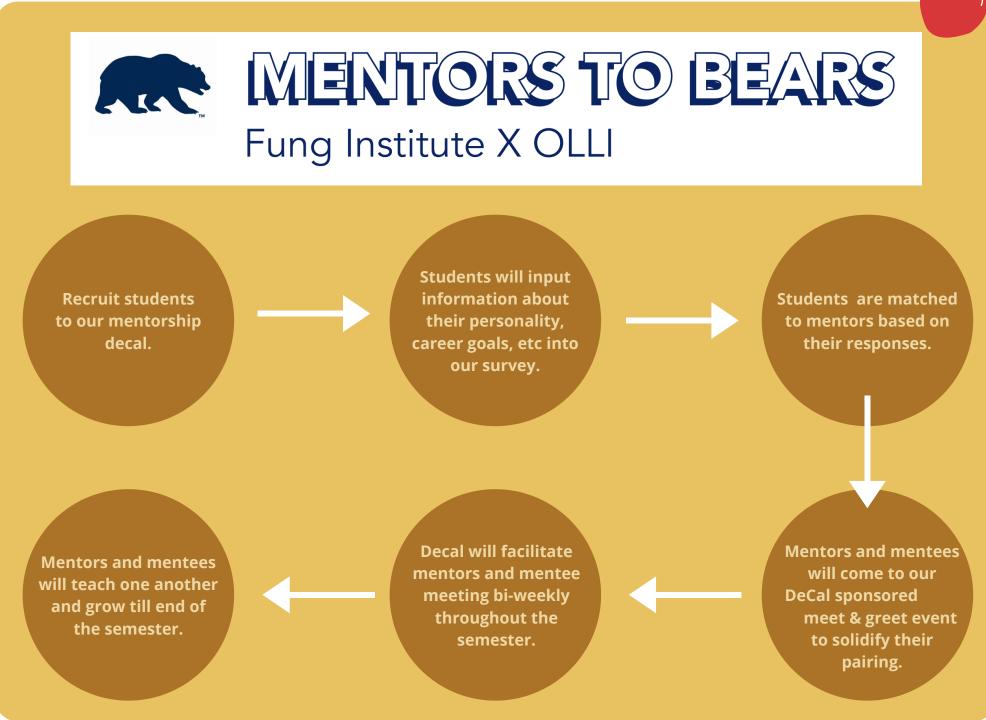
• Can access a portal through it

Portal Features

- My calendar
- Past workshops
- Tips for mentorship
- Messaging (mail button in header)
- Profile button in header (can access application here)

Messaging

Ability to message with mentor, receive mentorship matches after filling out application via messaging, etc.



How might we engage older adults and college students in a mutually beneficial mentorship?

