BlockTargeter

Maximize your airdrop ROI.

by bewatermyfriend

The Future of Token-Based Engagement

Digitalization & Tokenization

The digital economy is transitioning towards tokenization, reshaping value exchange and consumer interaction

Token-based Brand Community

Brands leverage tokens to build and engage communities, offering a unique way to connect and reward loyalty

The Future of Token-Based Engagement

Airdrop: the Token Native Way

Airdrops serve as a key strategy for token distribution, aiming to incentivize participation and loyalty within brand communities.

When Airdrop Market Saturate

In a market overflowing with airdrops, distinguishing and delivering value becomes increasingly challenging, diluting potential impact and ROI.

Our Solution: BlockTargeter

AI Customized Matching Algorithm

Preset and customizable AI algorithms to accurately match airdrops with user profiles for optimal engagement.

Data Privacy & Algorithm Security

Utilizes Phala Network for secure, private computations, safeguarding data and algorithmic integrity.

Targeting the Right Potential Customers

Pinpoints ideal recipients to reduce waste and enhance airdrop campaign efficiency and ROI.
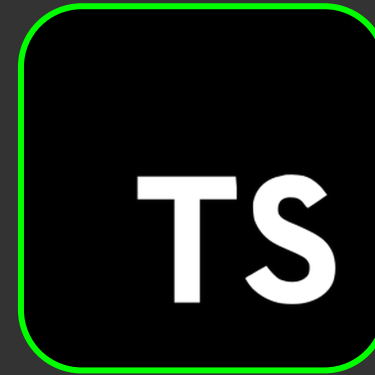
Tech Stack

Solidity
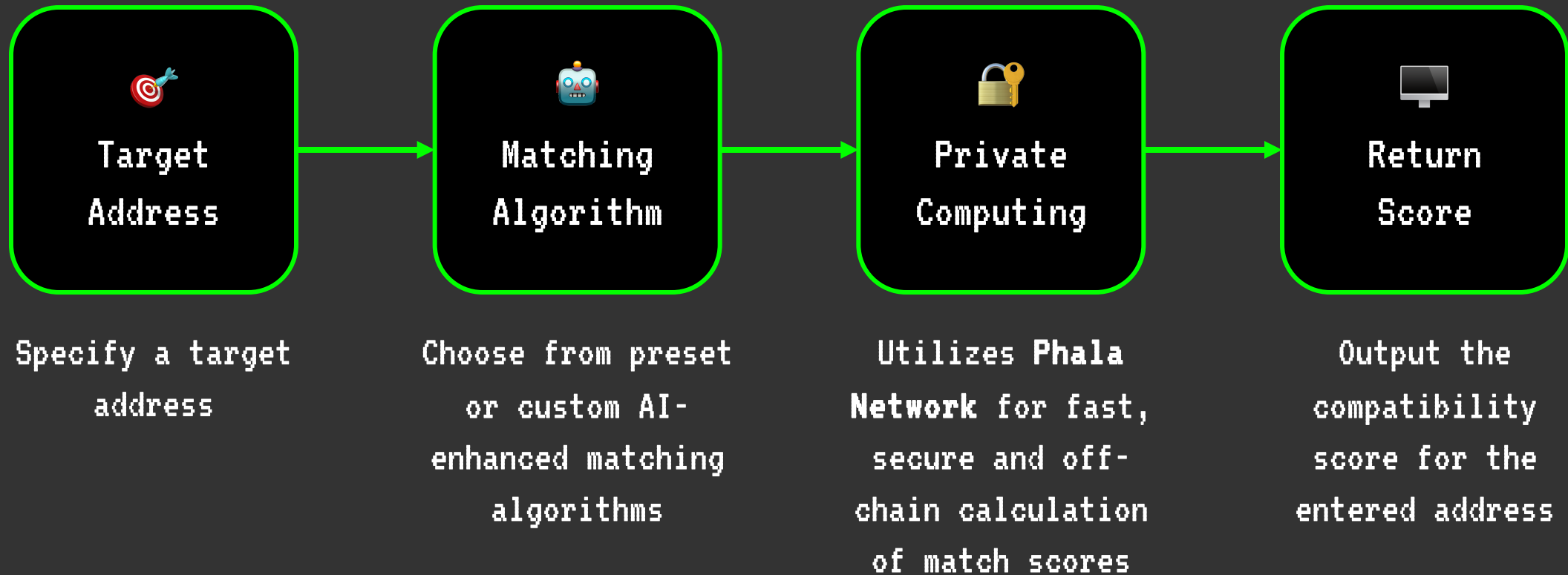

Airstack API

Phala Network

Node.js

TypeScript

Express

Demo

🎯

Target Address

Specify a target address

🤖

Matching Algorithm

Choose from preset or custom AI-enhanced matching algorithms

🔐🔑

Private Computing

Utilizes **Phala Network** for fast, secure and off-chain calculation of match scores

🖥️

Return Score

Output the compatibility score for the entered address

Team

- We are hackers from the **University of Chicago** & **Wuhan University**.

- We are **transforming SMBs** in the 🇺🇸 & 🇨🇳 with tech, **cutting platform fees**, and **boosting direct customer engagement**.

- We believe in **tokens' potential to revolutionize consumer engagement**, we're here to lead the shift.

Highlight

Empowering SMBs to **escape platform dependencies** and forge vibrant, **token-powered communities**. With BlockTargeter, unlock superior ROI through precision-targeted airdrops, **shaping the future of digital engagement**.

For more info, contact:
telegram @vaaaaaa7

X @1va77