

Little Panda Qiqi's Bedtime Routine

An Interactive Storybook App for Children's Habit Formation

ID: 24517089

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Project Overview

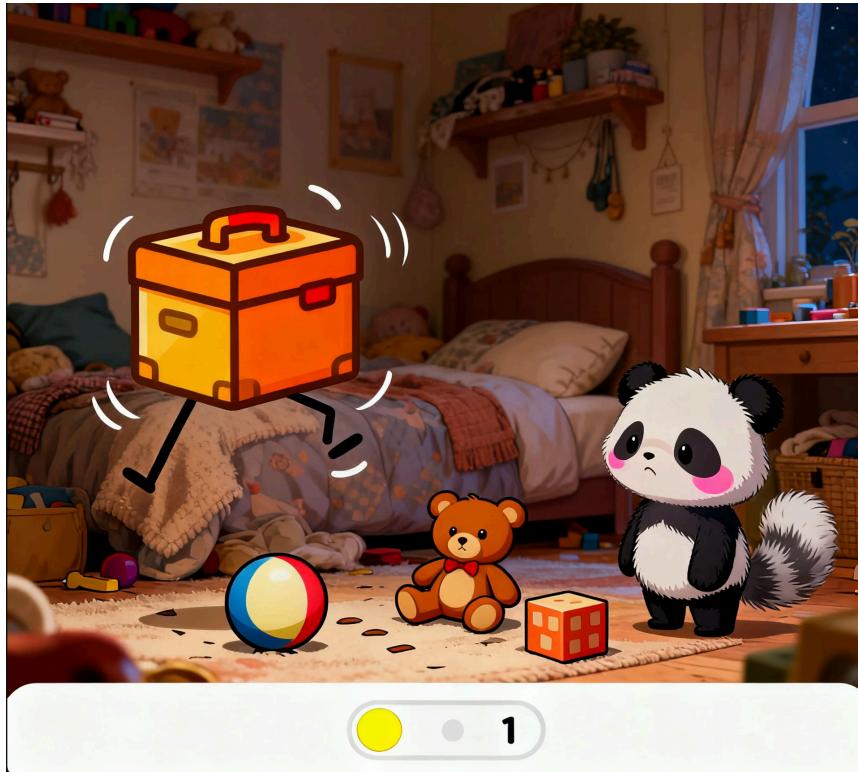
Target Audience: Toddlers aged 2-4 and their parents

Core Concept: “Guiding Habits through Interaction”

Key Features:

- Four interactive bedtime scenes
- Simple touch mechanics (tap, drag, swipe)
- Positive feedback reinforcement
- Character-driven narrative (Little Panda Qiqi)

Scene 1: Tidy Up Toys



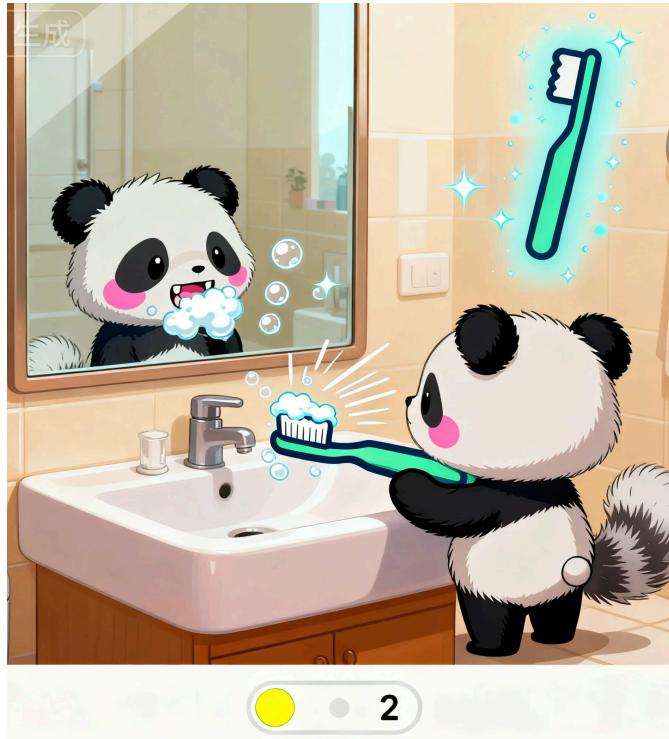
Interaction Mechanic: Drag & Drop

Task: Place scattered toys into bouncing toy chest

UX Highlights:

- Direct manipulation fosters sense of control
- Bouncing chest provides clear visual target

Scene 2: Brush Teeth



Interaction : Swipe Gesture

Task: Brush Qiqi's teeth (5-6 horizontal swipes)

UX Highlights:

- Mirror reflection creates identification
- Foam bubbles provide real-time feedback

Scene 3: Bubble Bath



Interaction : Tap to Activate

Task: Add bubbles to bathtub + optional rubber duck play

UX Highlights:

- Single tap triggers dramatic bubble cascade
- Colorful bubbles create sensory delight

Scene 4: Goodnight Story



Interaction : Swipe to Turn Pages

Task: Read bedtime story with Qiqi (3 storybook choices)

UX Highlights:

- Three books provide autonomy
- Smooth page-turn animation mimics real books
- Qiqi's yawn signals wind-down