APPLIED STATISTICAL ANALYSIS I

Introduction & stats review

Trajche Panov, PhD

panovt@tcd.ie

Department of Political Science
Trinity College Dublin

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Today's Agenda

(2) Lecture recap

(3) Tutorial exercises

Regression analysis

What is a variable? What is regression analysis?

Regression analysis

What is regression analysis?

* Variable: "a characteristic that can vary in value among subjects in a sample or population" (Agresti and Finlay 2009, 11)
* Dependent variable (DV): outcome, response variable, *Y*, phenomenon to be explained.
* Independent variable (IV): input, explanatory variable, covariate, predictor, *X* → Explain variation in DV using the IV.
* What is variation? (Example: Age → Income)

Measurement Scales

How can we measure concepts? And why does it matter?

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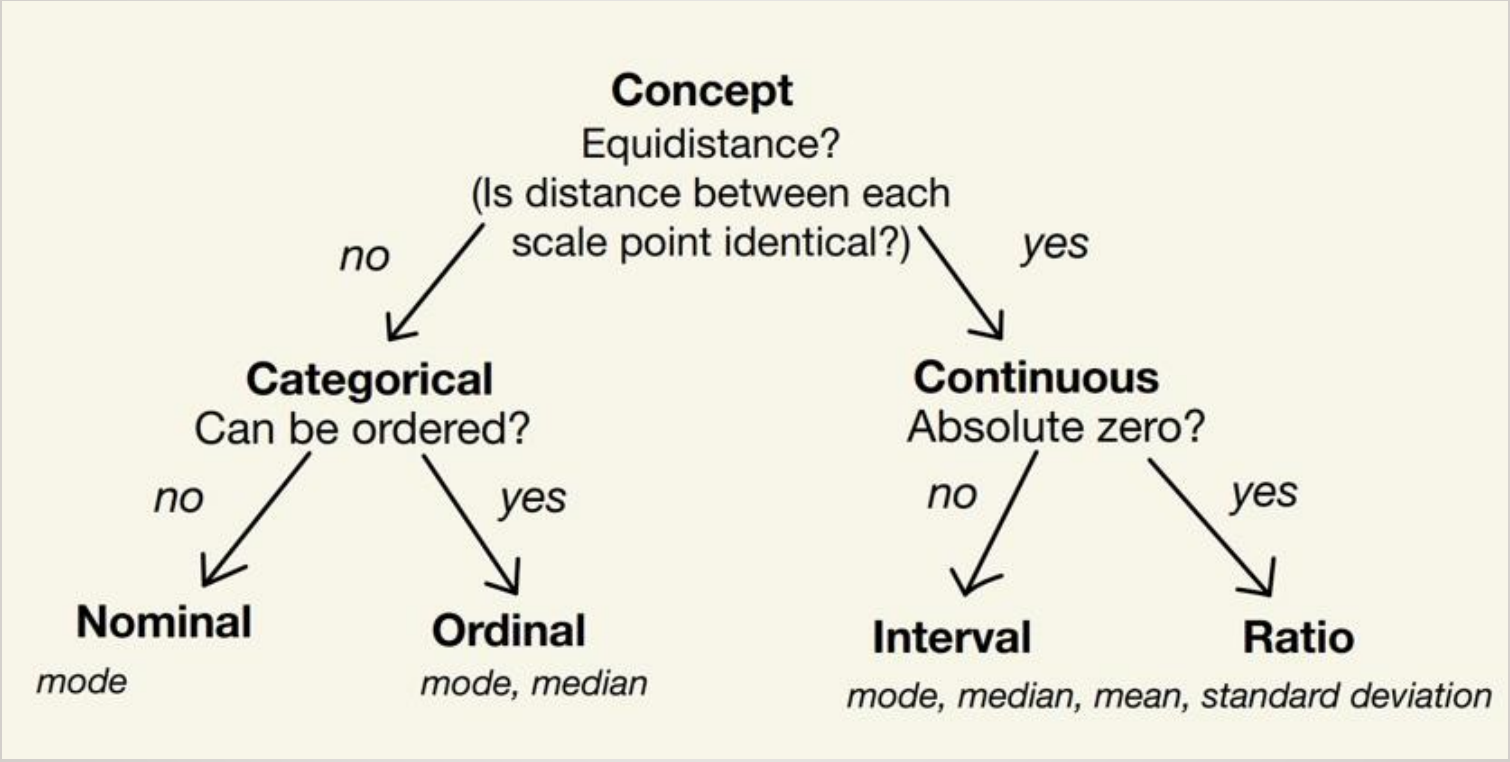


(Kellstedt and Whitten 2018, Chap. 5)

Discrete: finite set of possible values.

Continuous: infinite set of possible values.

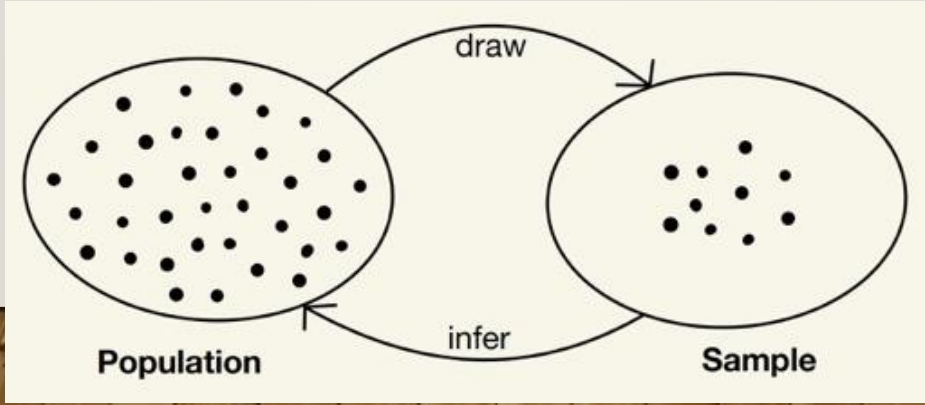
Population, sample, parameter, variable

What is the relationship between population and sample?

Population, sample, parameter, statistic

What is the relationship between population and sample?

- Population: "the total set of subjects of interest in a study" (Agresti and Finlay 2009, 5).
- Parameter: "numerical summary of the population" (Agresti and Finlay 2009, 5).
- Sample: "the subset of the population on which the study collects data" (Agresti and Finlay 2009, 5).
- Statistic: "a numerical summary of the sample data" (Agresti and Finlay 2009, 5).
- Observation: single subject/unit, one row in dataset



Inferential and descriptive statistics

What is the difference between inferential and descriptive statistics?

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What is the difference between inferential and descriptive statistics?

- Descriptive statistics: "summarize the information in a collection of data" (Agresti and Finlay 2009, 4).
- Inferential statistics: "provide predictions about a population, based on data from a sample of that population" (Agresti and Finlay 2009, 4).

Measures of central tendency and variability (dispersion)

How can we describe variables?

Measures of central tendency

How can we describe variables?

- Mean: $\bar{y}$ = Sum of all values divided by the number of observations, $\bar{y} = \frac{1}{n} \sum_{i=1}^{n} y_i$

Measures of variability (dispersion)

How can we describe variables?

- Variance: $s^2(y)$ = Sum of squared deviations divided by number of observations (deviation is the difference between observed value and the mean, $y_i - \bar{y}$), $s^2 = \frac{\sum_{i=1}^{n} (y_i - \bar{y})^2}{n-1}$
- Standard Deviation: Return original units by taking square root, $s = \sqrt{\frac{\sum_{i=1}^{n} (y_i - \bar{y})^2}{n-1}}$

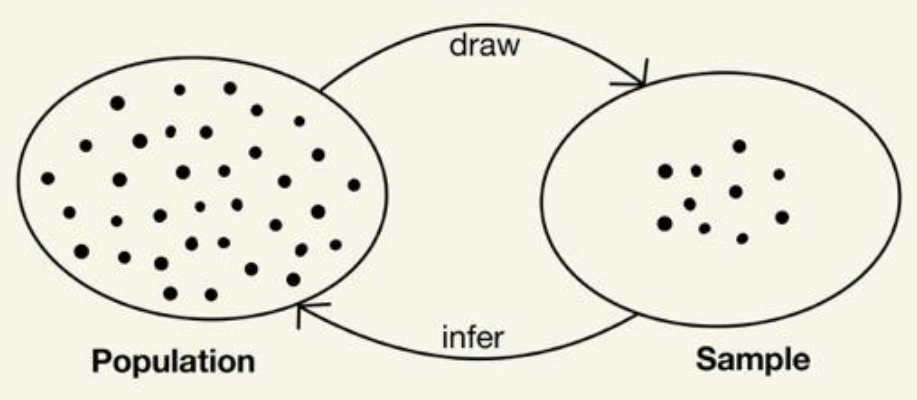
Probability

What is probability? What is a distribution? What is a probability distribution?

Probability

What is probability?

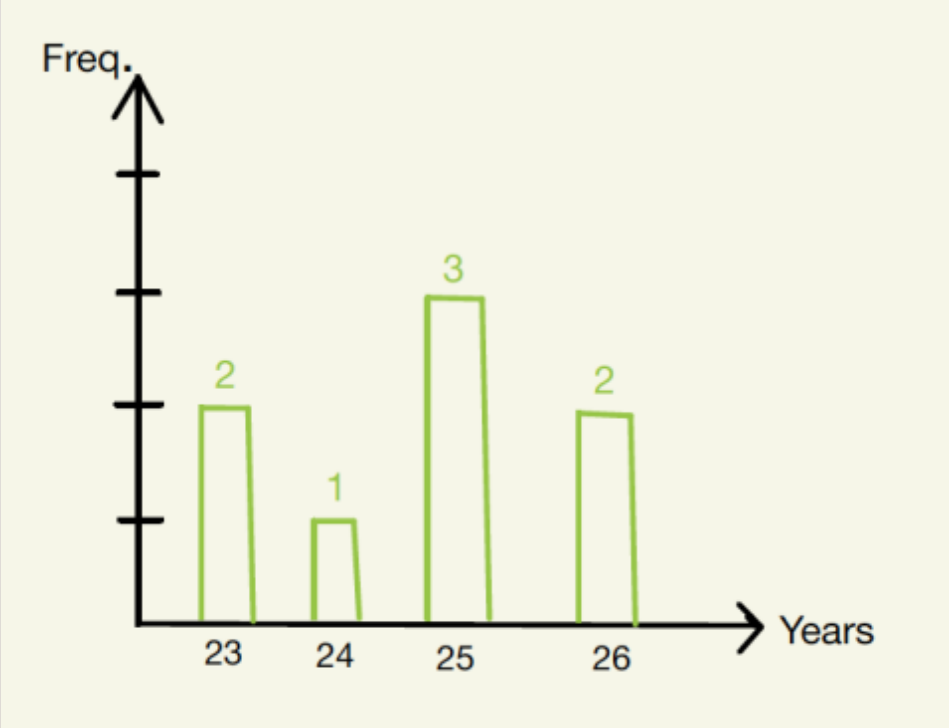
- Probability: "the probability that an observation has a particular outcome is the proportion of times that outcome would occur in a very long sequence of like observations" (Agresti and Finlay 2009, 73). → $P(A) = \frac{Numer\ of\ elements\ in\ A}{Number\ of\ all\ elements}$
- Why do we need probability?



16/31 Distributions and probability distributions

What is a distribution?

Example, Age of people in the room.

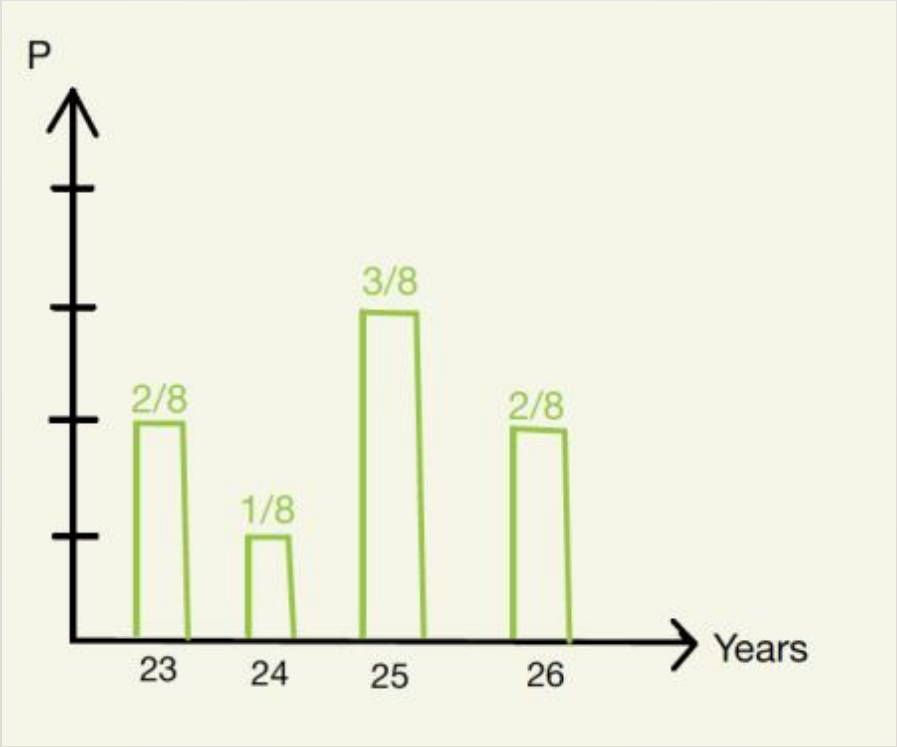


* Different shapes, for example, binomial distribution, normal distribution, t-distribution...

Distributions and probability distributions

What is a probability distribution?

- Probability distribution "lists the possible outcomes and their probabilities" (Agresti and Finlay 2009, 75).

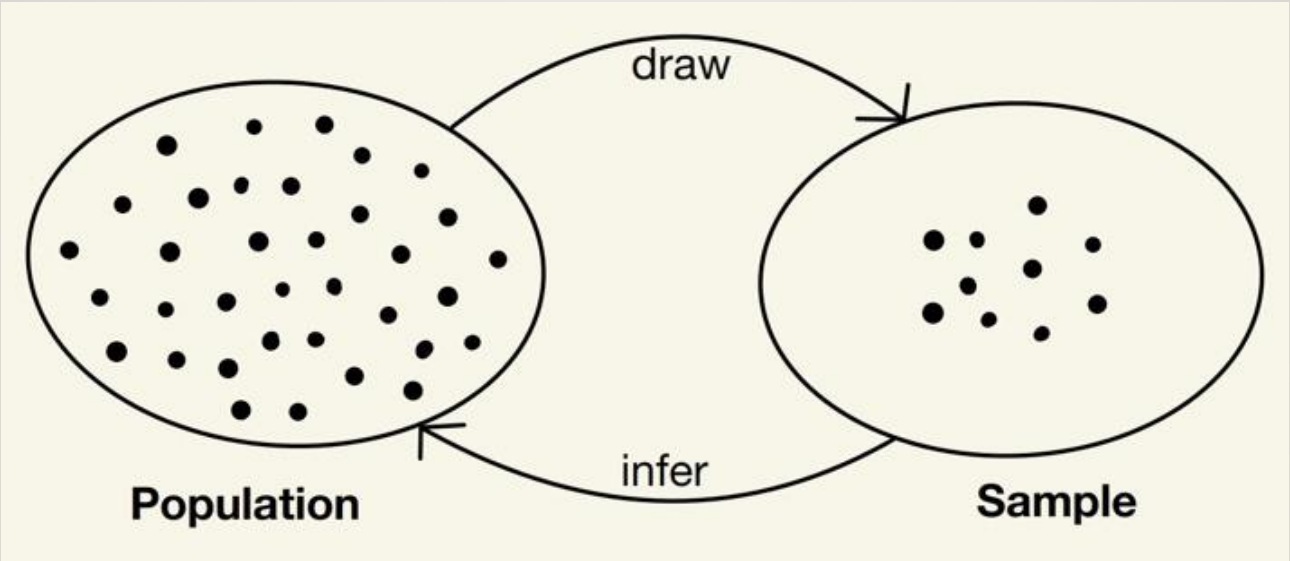


Sampling distribution

What is a sampling distribution? Why is this important?

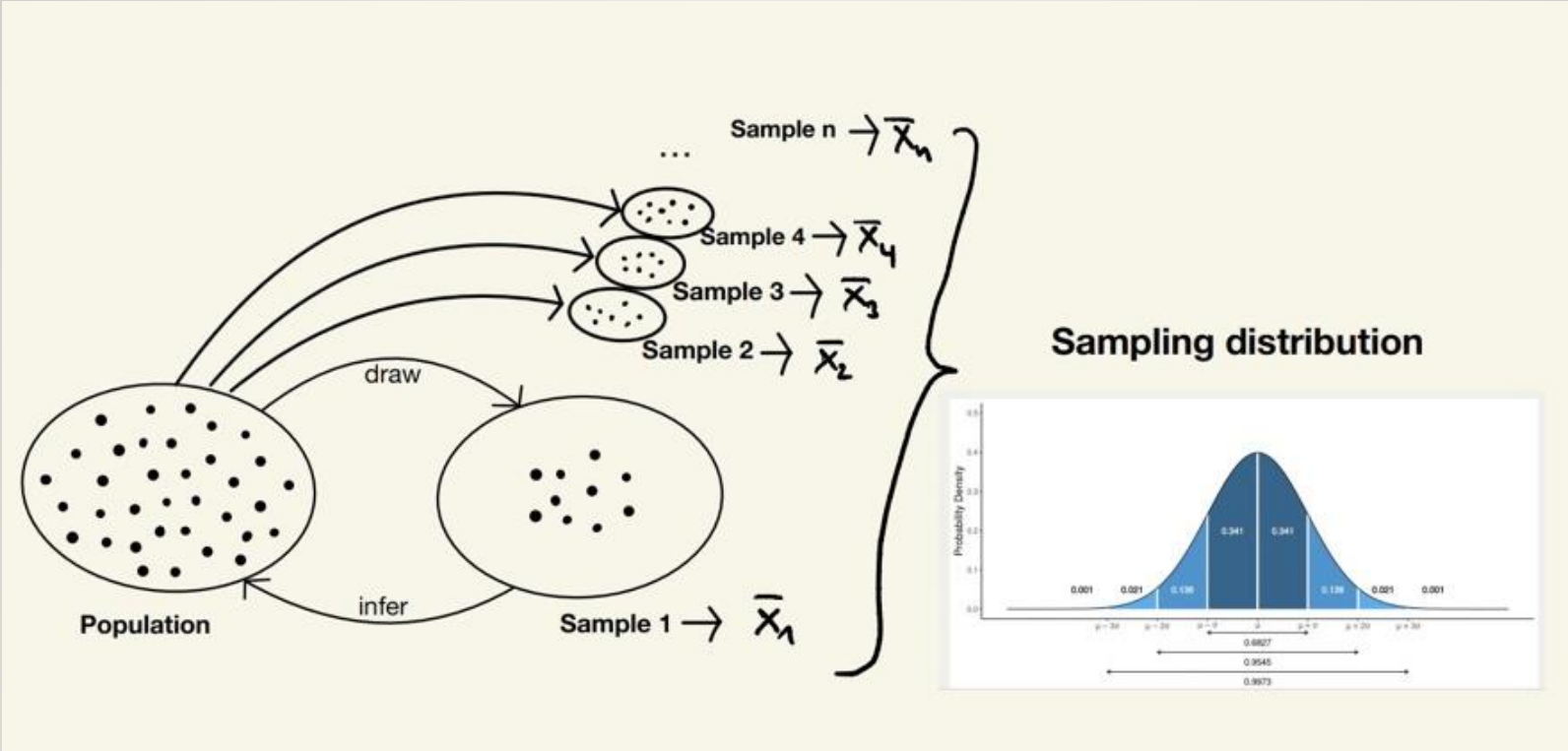
Sampling distribution

Recall the basic idea of empirical research



Sampling distribution

theoretically…



Sampling distribution

What is a sampling distribution?

- Sampling distribution "A sampling distribution of a statistic is the probability distribution that specifies probabilities for the possible values the statistic can take" (Agresti and Finlay 2009, 87).
- In other words, a probability distribution for a statistic rather than values of observations → What is the probability of $\bar{Y} = 0.5$, rather than what is the probability of $Y = 3$?

Sampling distribution

Why is this important?

- The corresponding probability theory "helps us predict how close a statistic falls to the parameter it estimates" (Agresti and Finlay 2009, 87). → how close is $\bar{y}$ to μ?
- Usually only one sample/one estimate → Point estimate: "is a single number that is the best guess for the parameter value" (Agresti and Finlay 2009, 107).

23 / 31 The sampling distribution of the mean, $\bar{y}$

- "If we repeatedly took samples, then in the long run, the mean of the sample means would equal the population mean μ" (Agresti and Finlay 2009, 90). → mean of the sampling distribution of $\bar{y}$ equals the population mean, hence, $\mu = \bar{y}$
- "The standard error describes how much $\bar{y}$ varies from sample to sample" (Agresti and Finlay 2009, 90). → standard error is estimated based on standard deviation, hence, $\sigma_{\bar{y}} = \frac{\sigma}{\sqrt{n}}$
- *Why does this work?*

Central Limit Theorem (CLT)

What is the Central Limit Theorem?

Central Limit Theorem

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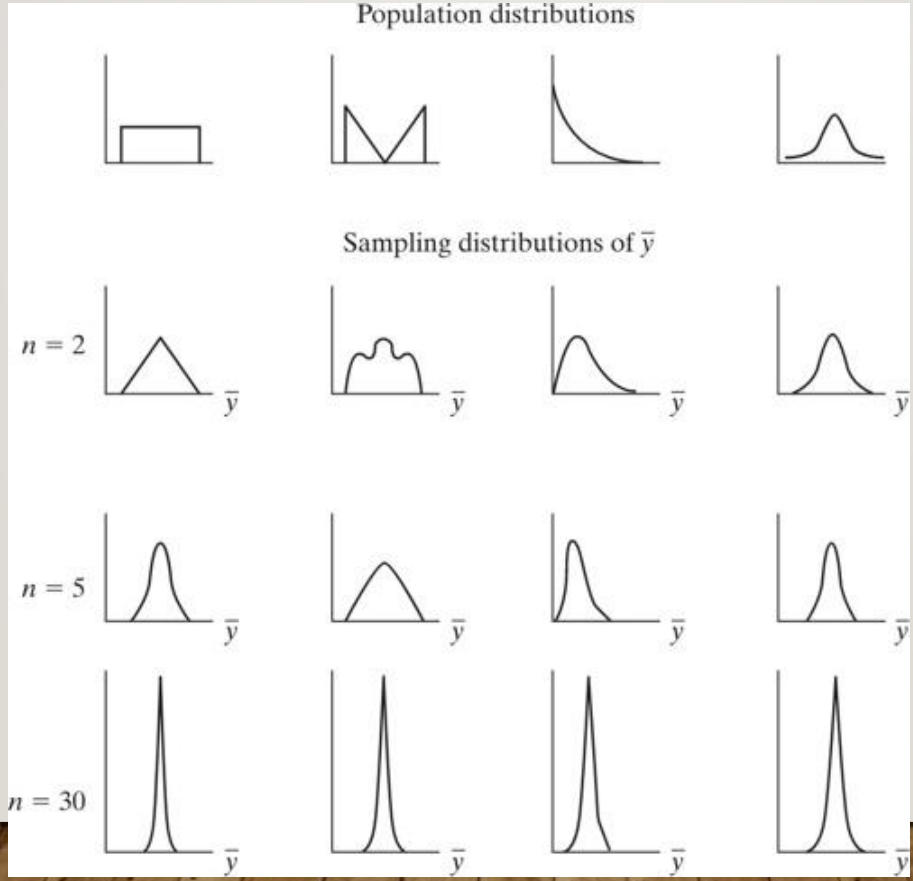
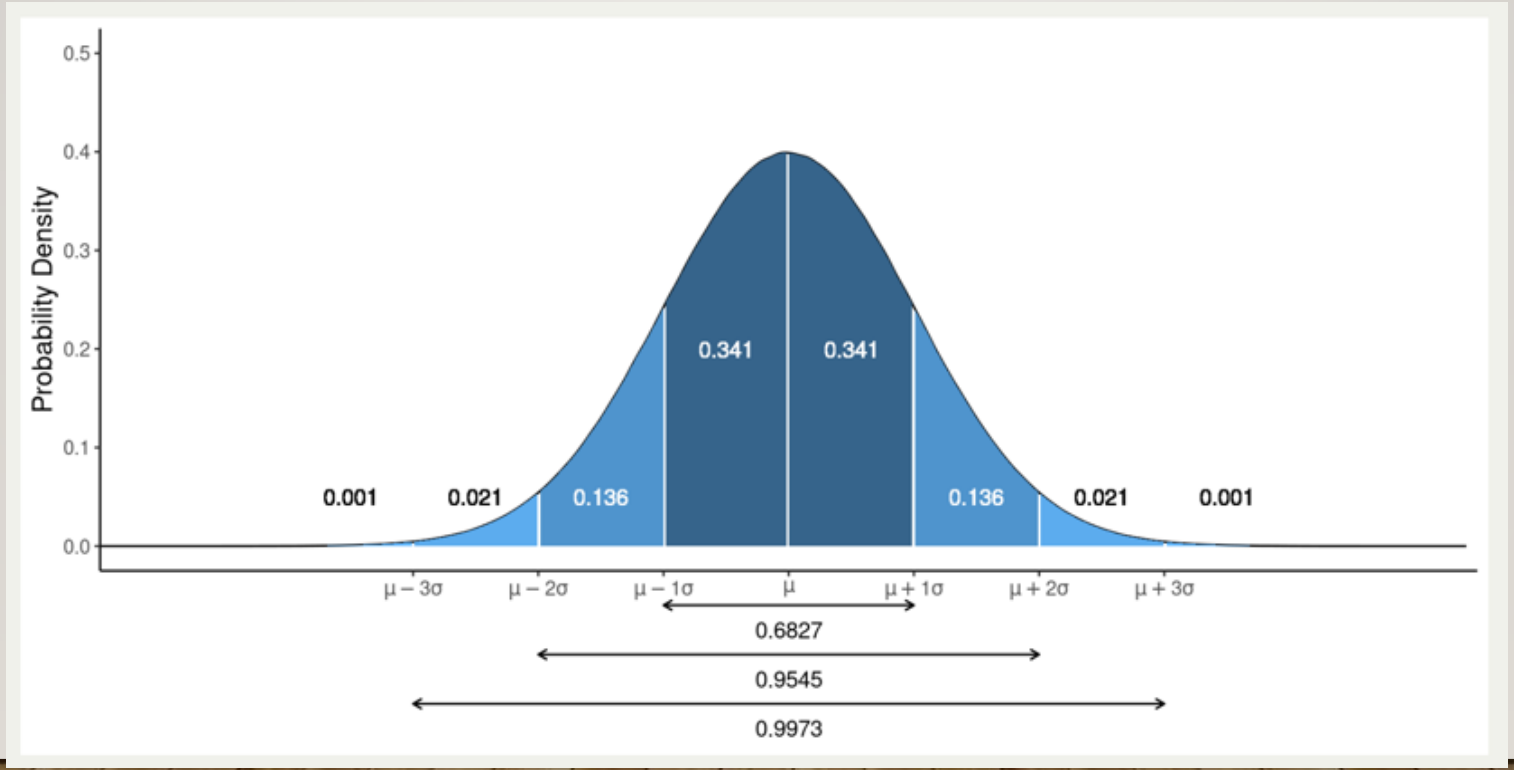
- "For random sampling with a large sample size *n*, the sampling distribution of the sample mean $\bar{y}$ is approximately a normal distribution" (Agresti and Finlay 2009, 93). → regardless of the population distribution



Central Limit Theorem

What is the Central Limit Theorem?

- "Knowing that the sampling distribution of $\bar{y}$ can be approximated by a normal distribution helps us to find probabilities for possible values of $\bar{y}$ (Agresti and Finlay 2009, 94). → key in inferential statistics



Confidence intervals

What are confidence intervals?

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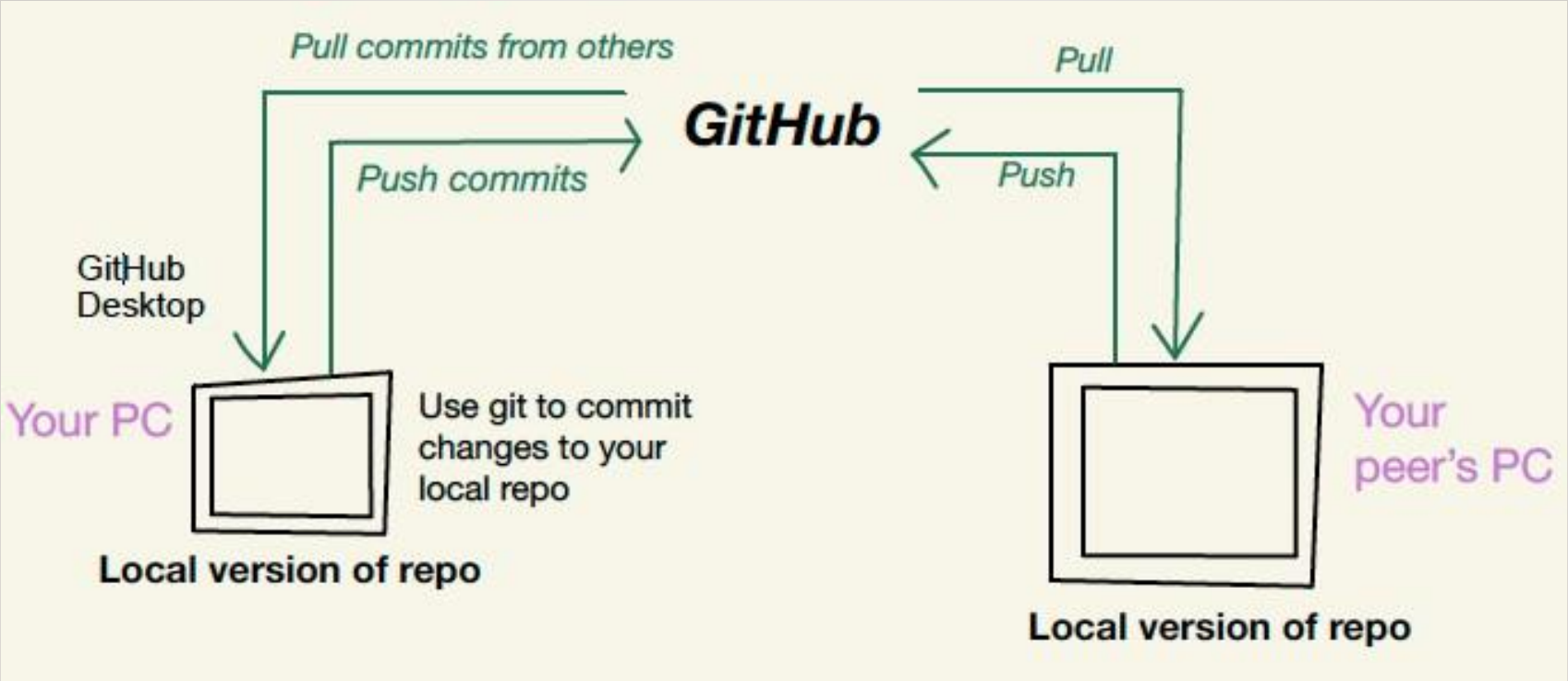
- Confidence interval: "an interval of numbers around the point estimate that we believe contains the parameter value" (Agresti and Finlay 2009, 110). → Point estimate ± Margin of error
- Confidence level:"The probability that this method produces an interval that contains the parameter" (usually 0.95, 0.99) (Agresti and Finlay 2009, 110).
- Margin of error = multiple of the standard error, $\sigma_{\bar{y}} = \frac{\sigma}{\sqrt{n}}$ (Agresti and Finlay 2009, 117).
- For example, for 95% confidence level, the margin of error is $\pm 1.96\sigma_{\bar{y}}$ (have a look at the normal distribution).

Software check

1. R and RStudio
2. LaTeX and TeXstudio/Overleaf
3. git, GitHub account and GitHub Desktop

git, GitHub workflow



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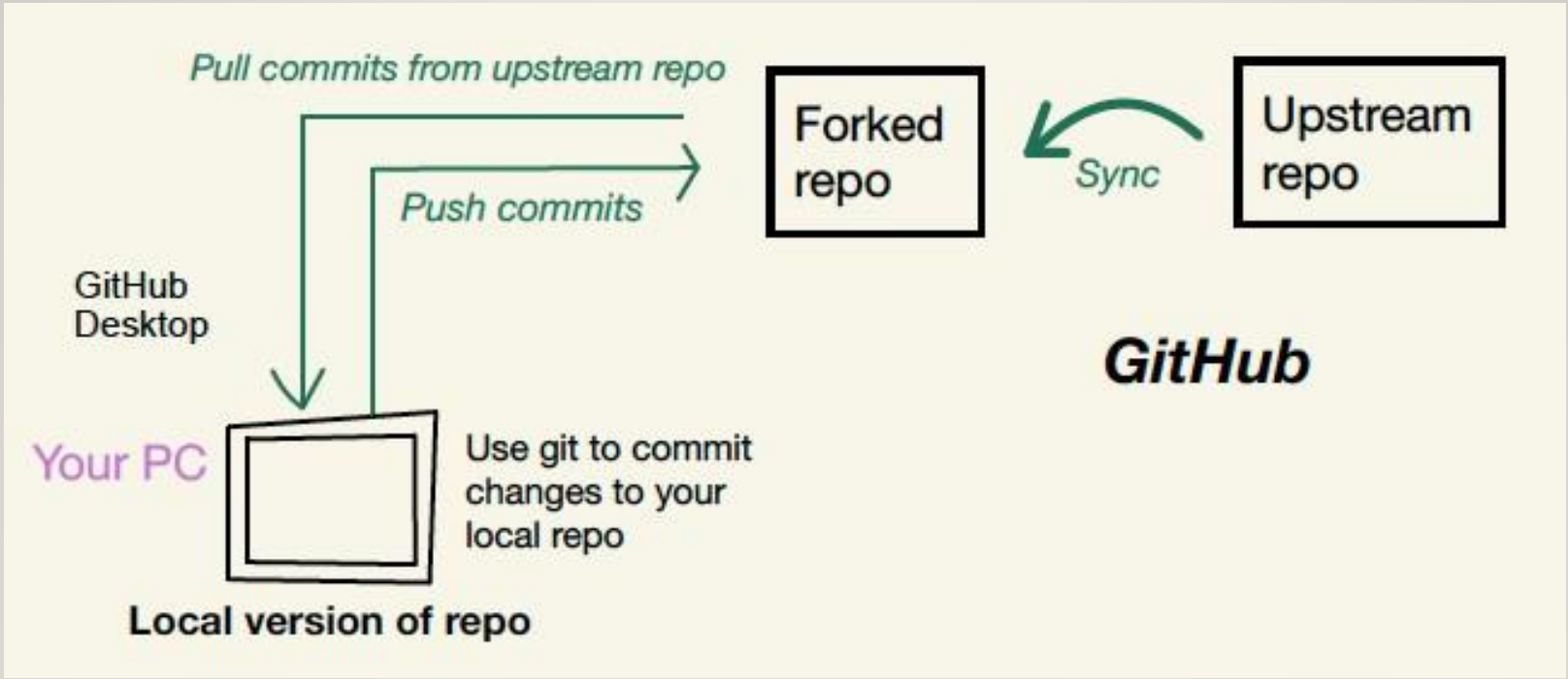

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- Agresti, Alan, and Barbara Finlay. 2009. *Statistical methods for the social sciences.* Essex: Pearson Prentice Hall.
- Kellstedt, Paul M., and Guy D. Whitten. 2018. *The fundamentals of political science research.* Cambridge: Cambridge University Press.

Thank you

for your attention!

panovt@tcd.ie