

User personas: meet **Bob**

Bob has recently discovered palm reading, but every site he's been to to learn more about hand lines have looked...sketchy

He uses the **palm reader app**, in our fortune telling app because it has a more modern design and it even looks good on his phone, which he uses a lot. Bob uses this app to take a picture of his hand and determines that he has a curved life line, which makes him more creative. He uses this as an opportunity to take some classes in the VIS department in order to see just how creative he really is.



Bob Ramirez (he/him)
3rd year CS major in Muir
Single, straight
Enjoys rock climbing
Familiar with technology
Uses his iPhone

User personas: meet **Alicia**

Alicia recently started a relationship with someone and would like to know if it will last.

She uses the **zodiac love compatibility tool** to determine how romantically compatible she and her partner will be by selecting the zodiac signs that correspond with their birthdates.

She learns that she is a Cancer and that her partner is a Capricorn, which tell her that they will have a stable and long term relationship so she decides to take the relationship more seriously.



Alicia Liu (she/her)

1st year visual arts major in Seventh

In a relationship

Interested in photography

Using Chrome on a Windows 11 laptop