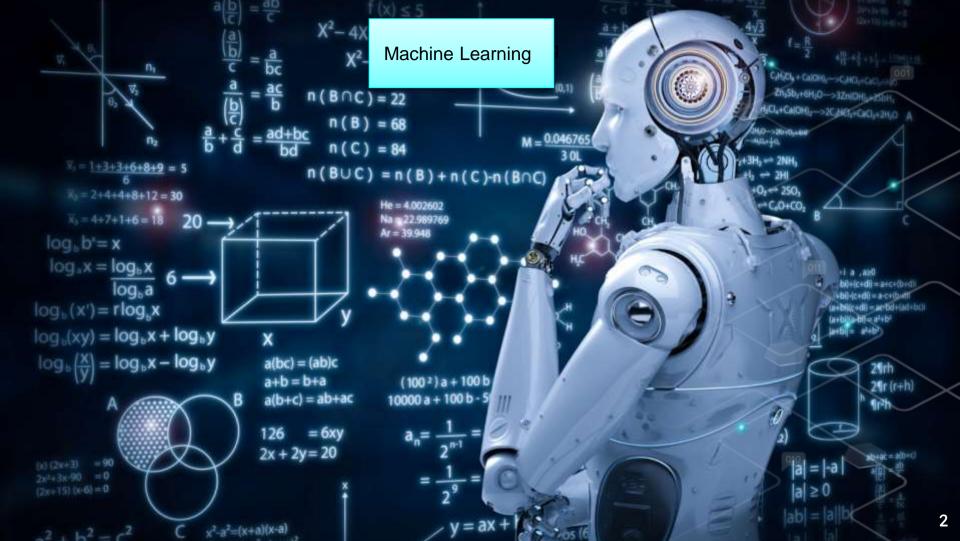
# PROJECT BASED LEARNING-1

Group-1 Project-12







# Topic

#### Multi Linear Regression:

Multiple Linear Regression is one of the important regression algorithms which models the linear relationship between a single dependent continuous variable and more than one independent variable.

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + ... + \beta_p x_{ip} + \epsilon$$
where, for  $i = n$  observations:
 $y_i = \text{dependent variable}$ 
 $x_i = \text{expanatory variables}$ 
 $\beta_0 = \text{y-intercept (constant term)}$ 
 $\beta_p = \text{slope coefficients for each explanatory variable}$ 
 $\epsilon = \text{the model's error term (also known as the residuals)}$ 

# STEPS

- Import the Packages
- Loading the Dataset
- Data Preprocessing
- Train and Test Data Split
- Modelling
- Predicting
- Data Visualizing



# **Import the Pakages**

```
In [1]: import numpy as np
   import pandas as pd
   from sklearn.preprocessing import LabelEncoder
   from sklearn.model_selection import train_test_split
   from sklearn.linear_model import LinearRegression
   from sklearn.linear_model import Lasso
   from sklearn.metrics import r2_score
   import seaborn as sns
   import matplotlib.pyplot as plt
   import warnings
   warnings.filterwarnings("ignore")
```

#### **Load the Dataset**

There are 5 different functions to load the dataset. They are:

- 1. Manual Function
- 2. loadtxt Function
- 3. genfromtxt Function
- 4. read\_csv Function
- 5. Pickle

I have used read\_csv function to load the data.

```
In [2]: df = pd.read_csv(r"E:\csv files\50_Startups.csv")
```

## Required:

- Packages
  - NumPy
  - Pandas
  - Sklearn
  - Matplotlib
- Softwares
  - Python
  - Jupyter Notebook



# Data Preprocessing

- df.head()
- df.info()
- o df.describe()
- o df.isnull().sum()
- df.corr()



# df.head()

This function **returns the first 5 rows of the dataframe.** To override the default, you may insert a value between the parenthesis to change the number of rows returned.

**Example:**  $df.head(2) \rightarrow this prints the first 2 rows of the dataframe$ 

In [3]:	df.head()					
Out[3]:						
		R&D Spend	Administration	Marketing Spend	State	Profit
	0	165349.20	136897.80	471784.10	New York	192261.83
	1	162597.70	151377.59	443898.53	California	191792.06
	2	153441.51	101145.55	407934.54	Florida	191050.39
	3	144372.41	118671.85	383199.62	New York	182901.99
	4	142107.34	91391.77	366168.42	Florida	166187.94

# df.info()

This function is **used to print a concise summary of a DataFrame**.

This method prints information about a DataFrame including the index dtype and column dtypes, non-null values and memory usage.

```
In [3]: df.info()
       <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 50 entries, 0 to 49
       Data columns (total 5 columns):
            Column
                            Non-Null Count
                                           Dtype
            R&D Spend 50 non-null
                                           float64
            Administration 50 non-null
                                           float64
            Marketing Spend 50 non-null
                                           float64
                      50 non-null
                                           object
            State
            Profit 50 non-null
                                           float64
       dtypes: float64(4), object(1)
       memory usage: 2.1+ KB
```

# df.describe()

This function is **used for calculating some statistical data like percentile, mean and std** of the numerical values of the Series or DataFrame. It analyzes both numeric and object series and also the DataFrame column sets of mixed data types.

In [4]:	df.des	df.describe()				
Out[4]:		R&D Spend	Administration	Marketing Spend	Profit	
	count	50.000000	50.000000	50.000000	50.000000	
	mean	73721.615600	121344.639600	211025.097800	112012.639200	
	std	45902.256482	28017.802755	122290.310726	40306.180338	
	min	0.000000	51283.140000	0.000000	14681.400000	
	25%	39936.370000	103730.875000	129300.132500	90138.902500	
	50%	73051.080000	122699.795000	212716.240000	107978.190000	
	75%	101602.800000	144842.180000	299469.085000	139765.977500	
	max	165349.200000	182645.560000	471784.100000	192261.830000	

# df.isnull().sum()

This function **returns the number of missing values in the data set**. A simple way to deal with data containing missing values is to skip rows with missing values in the dataset.

In [5]:	df.isnull().sum()	
Out[5]:	R&D Spend	0
	Administration	0
	Marketing Spend	0
	State	0
	Profit	0
	dtype: int64	

# df.corr()

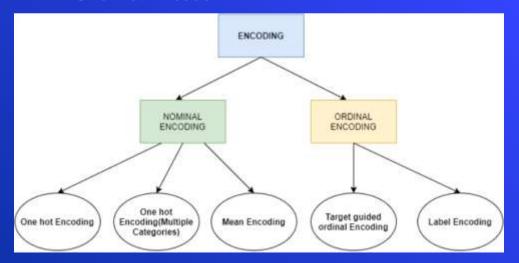
This function is **used to find the pairwise correlation of all columns in the dataframe.** Any na values are automatically excluded. For any non-numeric data type columns in the dataframe it is ignored.

In [6]:	df.corr()				
Out[6]:		R&D Spend	Administration	Marketing Spend	Profit
	R&D Spend	1.000000	0.241955	0.724248	0.972900
	Administration	0.241955	1.000000	-0.032154	0.200717
	Marketing Spend	0.724248	-0.032154	1.000000	0.747766
	Profit	0.972900	0.200717	0.747766	1.000000

## **Encoding the data**

Encoding is a technique of converting categorical variables into numerical values so that it could be easily fitted to a machine learning model. We have different types of encoding techniques. We mainly use 2 types of encoding techniques. They are

- 1. Label Encoder
- 2. One-Hot Encoder



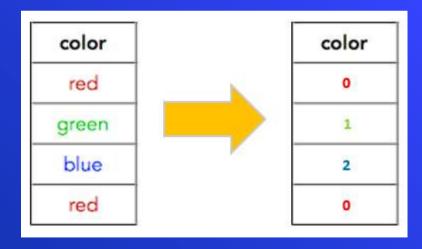
#### **One-hot Encoder**

One hot encoding is one method of converting data to prepare it for an algorithm and get a better prediction. With one-hot, we convert each categorical value into a new categorical column and assign a binary value of 1 or 0 to those columns. Each integer value is represented as a binary vector. All the values are zero, and the index is marked with a 1.

Color	Red	Yellow	Green
Red	i	0	0
Red	1	0	0
Yellow	0	1	0
Green	0	0	1
Yellow	0	1	0

#### **Label Encoder**

Label Encoding is a popular encoding technique for handling categorical variables. In this technique, each label is assigned a unique integer based on alphabetical ordering.



#### **Label Encoder**

We have used label Encoding technique in this Project to convert the categorical data.

```
In [8]: from sklearn.preprocessing import LabelEncoder
le = LabelEncoder()
df["State"] = le.fit_transform(df["State"])
df["State"].head()

Out[8]: 0    2
    1    0
    2    1
    3    2
    4    1
   Name: State, dtype: int32
```

#### Train and Test the data

Train/Test is a method to measure the accuracy of your model. It is called Train/Test because you split the the data set into two sets: a training set and a testing set i.e 80% for training, and 20% for testing.

# Modelling

Since our project is based on Multi Linear Regression we have to use 2 to 3 models to predict the accuracy. Here we have used Linear Regression model and also Lasso model. We fit and predict the data into the model.

```
In [16]: from sklearn.linear_model import Lasso
    lasso_ = Lasso()
    lasso_.fit(x_train,y_train)
    y_pred2 = lasso_.predict(x_test)
```

# **Predicting**

"Prediction" refers to the output of an algorithm after it has been trained on a historical dataset and applied to new data when forecasting the likelihood of a particular outcome.

```
In [15]: print("Model's Testing Accuracy:",lr.score(x_test,y_test))
    print("Model's Training Accuracy:",lr.score(x_train,y_train))

    Model's Testing Accuracy: 0.9533550269348674
    Model's Training Accuracy: 0.9445212239677727

In [19]: print("Model's Testing Accuracy:",lasso_.score(x_test,y_test))
    print("Model's Training Accuracy:",lasso_.score(x_train,y_train))
    Model's Testing Accuracy: 0.9533550885394169
    Model's Training Accuracy: 0.944521222979573
```

#### **Data Visualization**

Data visualization is defined as a graphical representation that contains the information and the data. By using visual elements like charts, graphs, and maps, data visualization techniques provide an accessible way to see and understand trends, outliers, and patterns in data. Data visualization libraries available in python are

- 1. Matplotlib
- 2. Plotly
- 3. ggplot
- 4. Seaborn
- 5. Altair
- 6. Geoplotlib
- 7. Bokeh



# **Types of Visualizations**

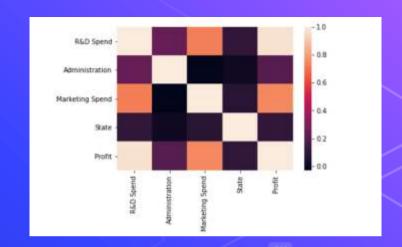
- 1. Line Chart
- 2. Bar Chart
- 3. Pie Chart
- 4. Donut Chart
- 5. Histogram Plot
- 6. Density Plot

- 7. Scatter Plot
- 8. Box Plot
- 9. Correlation Matrix Plot
- 10. Scatter Matrix Plot
- 11. Distribution Plot
- 12. Violin Plot
- 13. Heat map



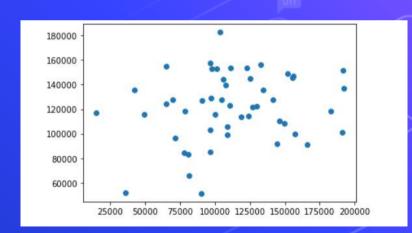
## Heat map

Representation of data in the form of a map or diagram in which data values are represented as colours.



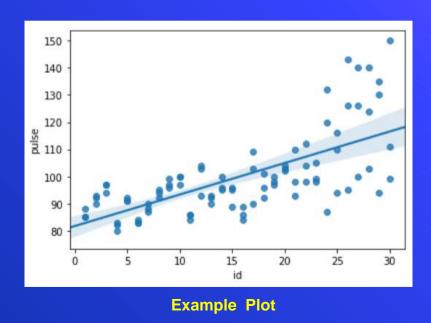
#### **Scatter Plot**

A graph in which the values of two variables are plotted along two axes, the pattern of the resulting points revealing any correlation present.



# Reg Plot

This method is used to plot data and a linear regression model fit. Here we have used **regplot** in this Project.



# Reg Plot

```
In [30]: import seaborn as sns
         axs = plt.subplots(figsize = (8,5.5))
         sns.regplot(x,y,data = df,color='g',marker="*",ci=None)
         sns.regplot(x1,y1,data = df,color='b',ci=None)
         sns.regplot(x2,y2,data = df,color='red',marker="+",ci=None)
         sns.regplot(x3,y3,data = df,color='purple',marker="^",ci=None)
         plt.show()
           400000
           300000
           200000
          100000
                                          100000
                                                 120000 140000
                                                              160000 180000
```

# Thank You!



