

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Who is your customer? i.e. working parents of 0-5 y.o. kids</p><ol style="list-style-type: none"><li>1. Passengers</li><li>2. This is useful for drivers those who are travellingCustomers no need to spend any money , power, networkthis project can with stand better than man made painted InDifferent road structures.</li></ol></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</p><p>Connection. These project will available anytime until itsigns. Gets damaged.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</p><p>This project gives proper and clear understanding about traffic signs and day to day current weather conditions.</p></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div><p>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</p><ol style="list-style-type: none"><li>1. It educates people about traffic signs who are travelling In roads</li><li>2. Showing different weather conditions and Most people are not following traffic conditions &amp; not The Digital signs educating the customers and the smart Indicating Temperature Values for passenger Convenience.Back story: Most of the people forget to wear seat belts trying to have knowledge about various traffic signs. address the problems and get job done. And using mobile phones during travelling due to this This type of behaviour it leads to major road accidents.</li></ol></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</p></div>	
Focus on J&P, tap into BE, understand RC	<div>3.TRIGGERS<div>TR</div><p>What triggers customerstoact?i.e.seeingtheirneighbourinstallingsolarpanels,r eadingaboutamoreefficient solution in thenews.</p><ol style="list-style-type: none"><li>1. Not every people have knowledge about various traffic signs.so, it helps some people about the different traffic signs.</li><li>2. Conditions of the weather can't be predictable in some of the times.so it shows temperature values to the people who are travelling in roads or highways.</li></ol></div>	<div>10.YOURSOLUTION<div>SL</div><p>Ifyouareworkingonanexistingbusiness,writedownyourcurrentsolutionfirst,fillinthe canvas ,andcheckhowmuchitfitsreality. Ifyouareworkingonanewbusinessproposition,thenkeepitblankuntilyoufillinthe canvas and come up with a solution that fits within customer limitations,solvesaproblemandmatchescustomerbehaviour. Nowadays road signs and speed limits are static, road signs and speed limits can't be changed in some cases. If we replace static</p></div>	<div>8. CHANNELSofBEHAVIOUR<div>CH</div><div>8.1 ONLINE</div><p>Whatkindofactionsdocustomerstakeonline?Extractonlinechannelsfrom#7 Customers can address their feedback through app or mail to get their job done.</p><div>8.2 OFFLINE</div><p>Whatkindofactionsdocustomerstakeoffline?Extractofflinechannelsfrom#7andusethefor customerdevelopment. Customer can address their feedback through toll free number or text messaging .</p></div>	Focus on J&P, tap into BE, understand RC

**4. EMOTIONS:BEFORE/ AFTER**

How do customers feel when they face a problem or a job and afterwards?

i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

- Some people don't have basic knowledge about various traffic signs & cannot predict weather conditions while travelling. so, due to that most of the road accidents happen.
- After implementing this project it helps and educates the people about various traffic signs & indicating the current weather condition to the passengers. Due to this we can prevent major road accidents.

signs with dynamic signs, the signs can be changed at any time and anywhere, even we can change the signs during a sudden change in weather conditions or if any accidents happened we can change the signs & tell the people to have another route or direction. If we replace ordinary signs with smart signs a large number of happening accidents can be reduced and we can save a lot of time by reducing the traffic. Even this type of system is helpful for education and medical institutions.