

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work shead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.





# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

#### Section in

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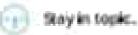
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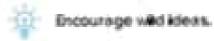
AND SHAPES



# Key rules of brainstorming

To run an amough and productive session











Go for volume.



f possible, be visual.



#### Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

TEP

You can select a sticky note and nit the pencil(switch to sketch) icon to start drawing?

#### Sersnys B

instructions if schools or hospitals near to the road

educating

about

various

showing safety measures during travelling for exemple: seat befores:

showing

instructions and

educating about.

Lane Discipline

indicating about road conditions

showing details about weather conditions like temperature and

Promedity voluces

Indicating traffic details to save peoples time

Animals crossing detections Indicating speed limits in different road wuctures

Sandhiya.P

showing details in terms of emergency

situations

indication of railway roads

indication of

four way

junction

traffic signs

Karlysramon R

Showing smart signs during sking turns in My regions or inhighway roads

water level indication in underground loads during rainy season Limiting the speed of vehicle in hill region when fog is high

Indication of vehicle entry from normal road to highway

overtake indication

Santhlya.S

sign indication if vehicles are taker than railway bridges

Introducing a beep or sound system in signs for blind people

Indicating the roaming wild animals in forest roads signifing to avoid accidents in convection of service road and bypass road

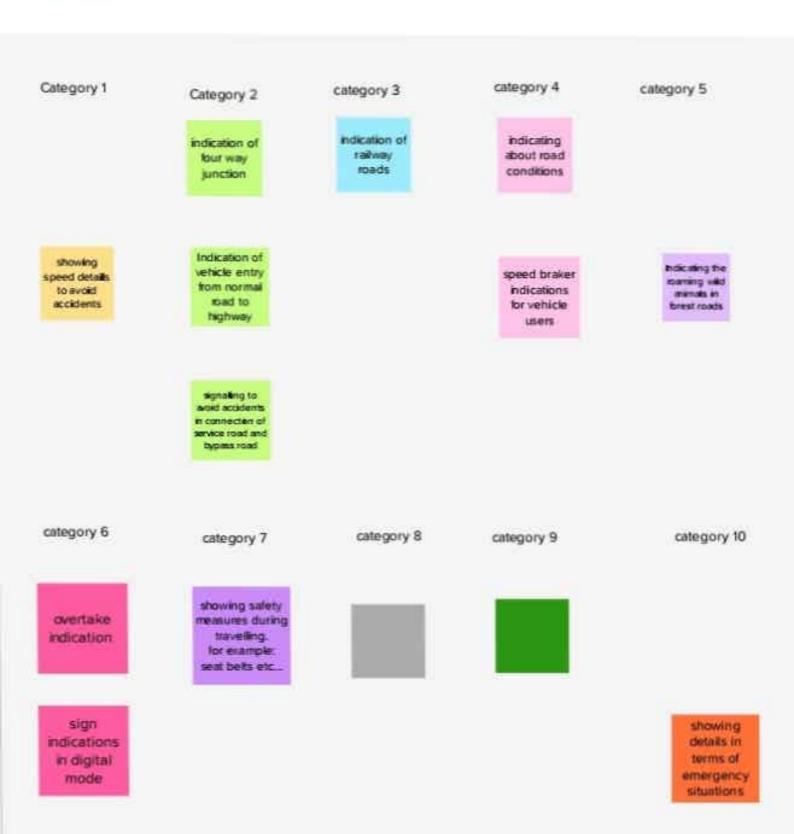
sign indications in digital mode speed braker indications for vehicle users showing speed details to avoid accidents



### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

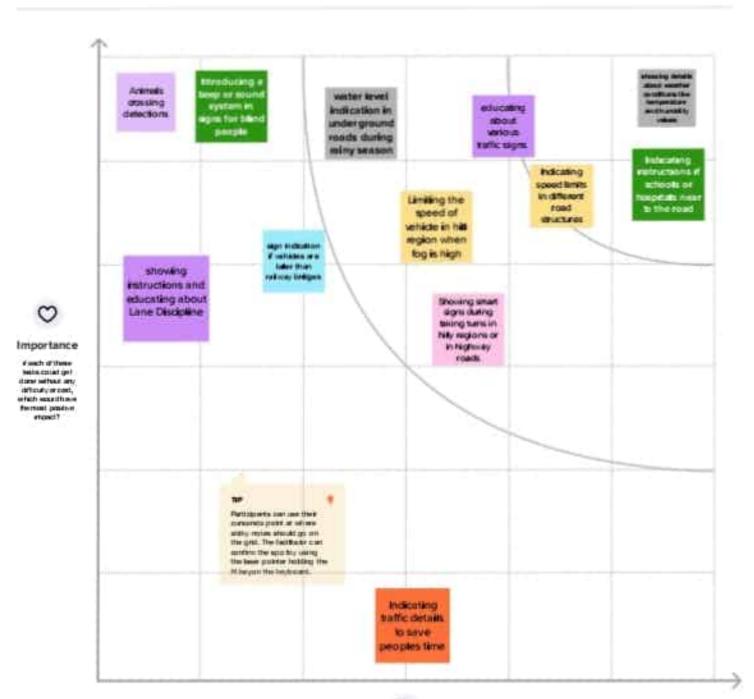




### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.







Feasibility

Negations of the experience, which was a versus transfer from the experience, which was a first companies, which



# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons



### Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



### Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

# Keep moving forward



### Strategy blueprint

Define the components of a new idea or strategy.

Open the template --



### Customer experience journey map

Understand customer needs, motivations, and distactes for an experience.

Open the template -+



### Strengths, weeknesses, opportunities & threats

Bentify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the temptate --