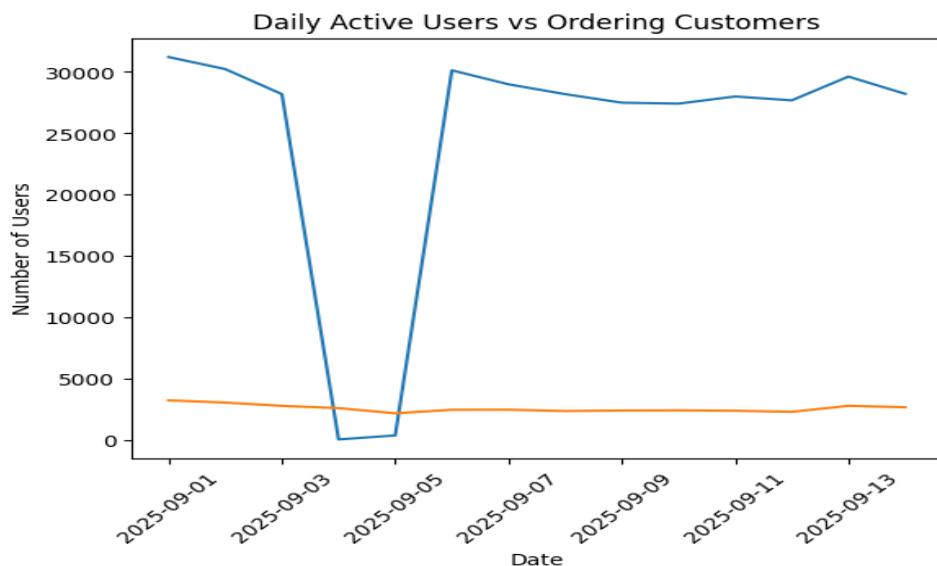


Data Analyst Intern Assignment - Visualization Report

Purchase Funnel Metrics:

Users with Events: 147336
Users with Valid Orders: 32964
Conversion Rate: 22.37%

Daily Active Users vs Ordering Customers



Revenue by Acquisition Channel

