

Live Demo – User Engagement & Purchase Funnel Analysis

Hi,

Please find below the live demo video link for the assignment submission.

Loom Demo Link:

<https://www.loom.com/share/51f47de934fb4cf78a82f3967ade6480>

The video includes:

- Project overview
- Data cleaning explanation
- Purchase funnel calculation
- Visualization walkthrough
- Business insights and conclusion

Thank you.

Surbhi Jain