

## Assignment -3

### Digital Marketing

Student Name	SUNDAR RAJAN M
Student Roll Number	20URCS045
NM ID	97D8EFDE55D5456BFB04E1764B440769
College Name	AAA College of Engineering and Technology

#### QUESTION:

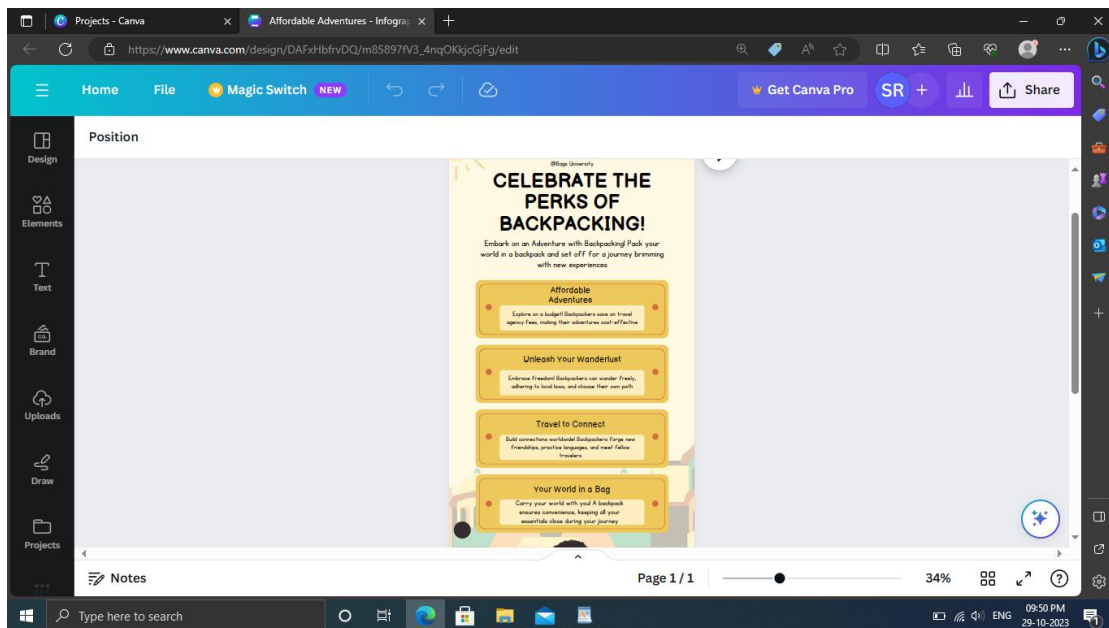
Create and design a social media advertisement poster using canva.

#### SOCIAL MEDIA ADVERTISEMENT POSTER USING CANVA:


Poster link:

[https://www.canva.com/design/DAFxHbfrvDQ/m85897fV3\\_4nqOKkjcGjFg/edit?utm\\_content=DAFxHbfrvDQ&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFxHbfrvDQ/m85897fV3_4nqOKkjcGjFg/edit?utm_content=DAFxHbfrvDQ&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

PosterTitle: Bags University



Poster Image:



@Bags University

# CELEBRATE THE PERKS OF BACKPACKING!

Embark on an Adventure with Backpacking! Pack your world in a backpack and set off for a journey brimming with new experiences

## Affordable Adventures

Explore on a budget! Backpackers save on travel agency fees, making their adventures cost-effective

## Unleash Your Wanderlust

Embrace freedom! Backpackers can wander freely, adhering to local laws, and choose their own path

## Travel to Connect

Build connections worldwide! Backpackers forge new friendships, practice languages, and meet fellow travelers

## Your World in a Bag

Carry your world with you! A backpack ensures convenience, keeping all your essentials close during your journey

