

## Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



People says that it is so easy for content creators to share their content with a large auidence.

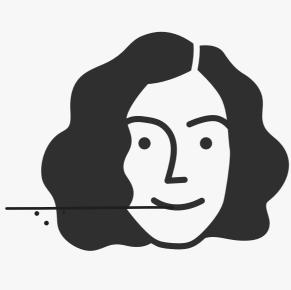
The most common thought that every youtube subsucribers have "It is the important medicine to killl boredom"

The simplicity of youtube is on of the many reasons why it has exploded in popularity our the years.

It's safe to say that youtube is the most population video platform out there

People think that youtube vedios increases awareness of soial issues such as bullying, indecent behaviour issues1

Youtube vedios
help the
government to
enage people and
to communicate
with them.



## NM2023TMID27115

Subscribers galore: Exploring world's top youtube channels

Being an important platform for learners. you can use youtube for learning more things like english, coding, bussiness management, and so much more

Subscribers feels that they can jam out to their favourite music.

At most, it helps in career life of an individual by digital marketing of their brands and by an individual talents.

Youtube is a source of income for a lot of people. just by creating youtube channels and uploading catchy and useful veidos.

They feel more entertained by youtube shorts.

They feels that youtubers should help to upload more talented vidoes



## Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



