



## Says

What have we heard them say?  
What can we imagine them saying?



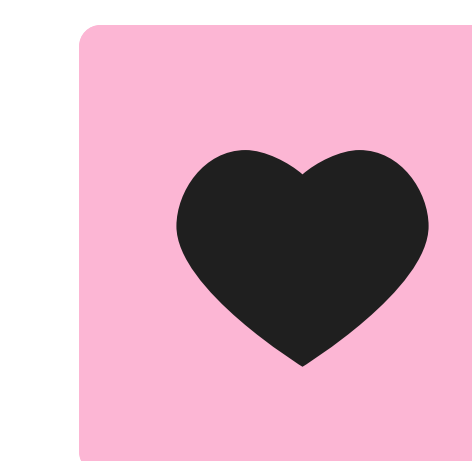
## Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



## Does

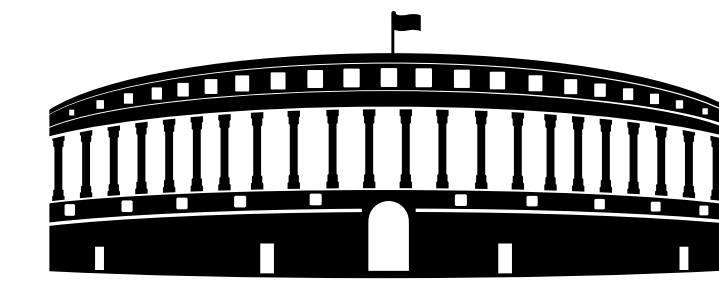
What behavior have we observed?  
What can we imagine them doing?



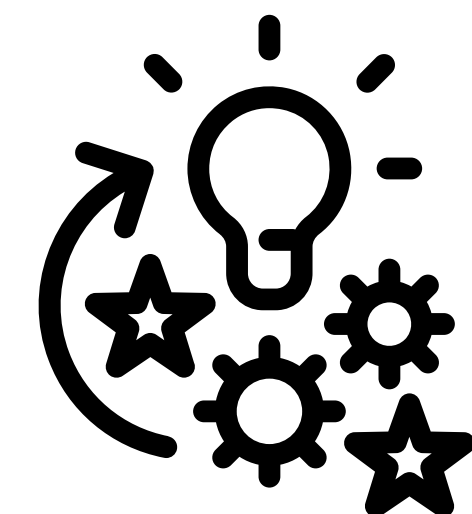
## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

# POLITICAL JUGGERNAUTS: A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SHABHA ELECTION

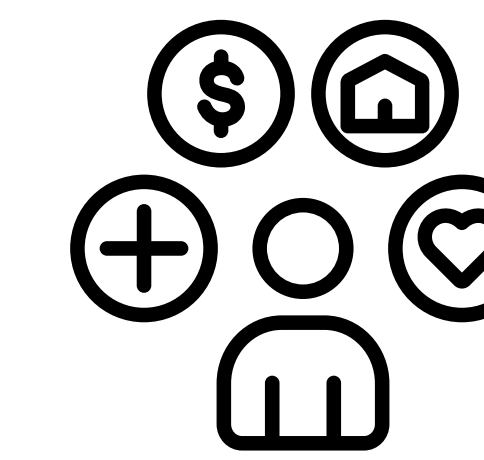


General elections were held in India in seven phases from 11 April to 19 May 2019 to elect the 17th Lok Sabha



BJP won 303 seats and formed the government but the total no. of Lok Sabha seats is 545

Members of Lok Sabha are elected by an adult universal suffrage



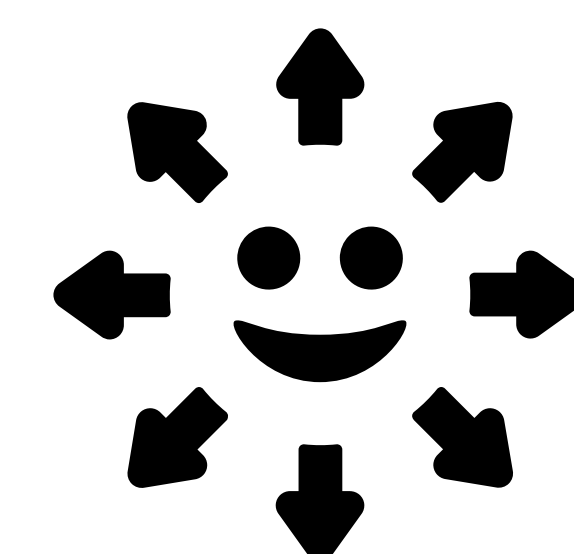
Will they fulfill people's dream?

BJP or Congress if any of them come will fulfill the needs of the people

Which government comes.....will be the people's trust bearer?

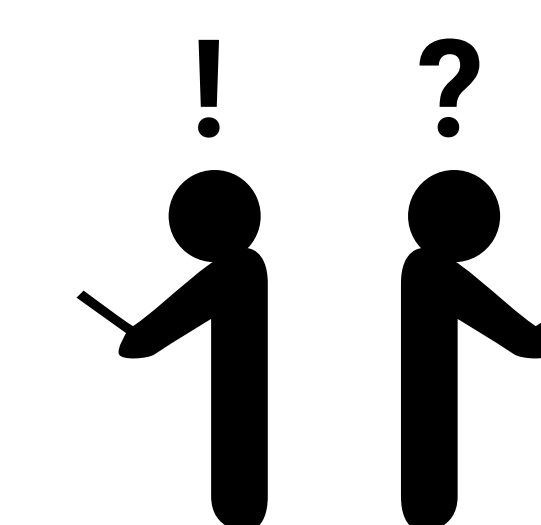
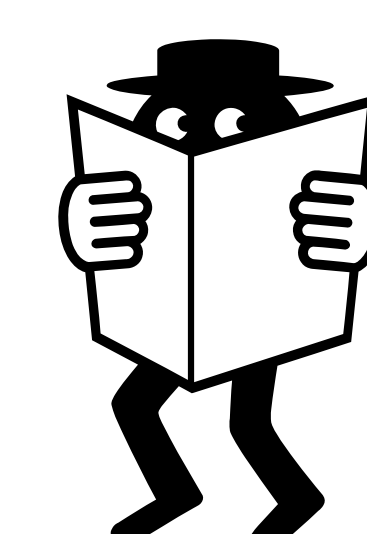


The Lok Sabha has certain powers that make it more powerful than the Rajya Sabha



It helps in proper functioning of democracy through the system of checks and balances

Money bills can be only introduced in the Lok Sabha. The Rajya Sabha can only suggest the money bill. It cannot reject it.



Farmers will get more benefits if BJP wins but if Congress wins farmers will get benefits they will be worried the

Both the parties are promised to provide employment opportunities to youth in government and private institutions and whoever wins

The youth are afraid that they will fulfill their promise