

KPI

Brand	Discount Percentage	Mrp	Number Of Reviews	Sale Price	Sales Share	Star Rating
Apple	0	77,000	794	77,000		5

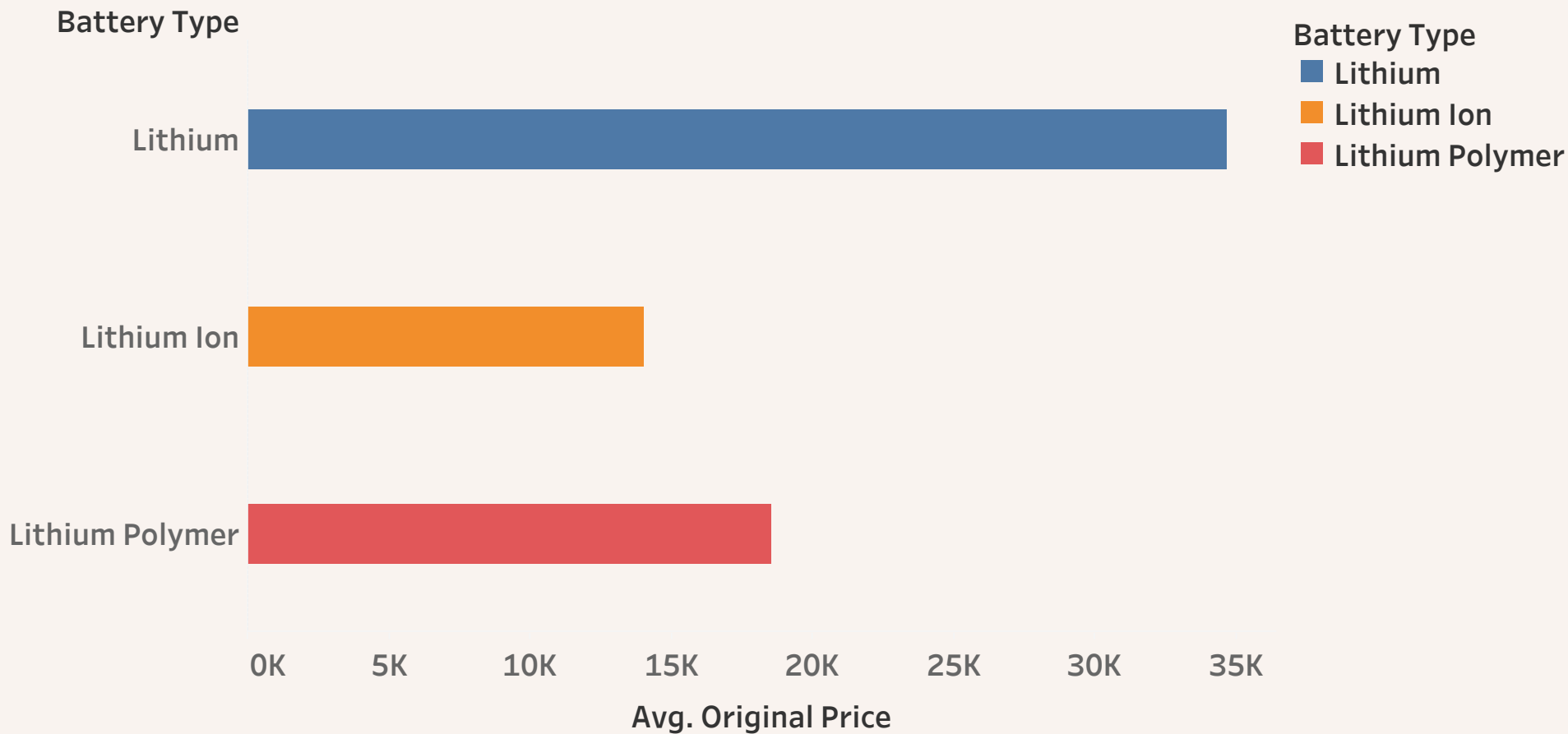
Discount Percentage, Mrp, Number Of Reviews, Sale Price, Sales Share and Star Rating broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

Model Specification Explanation

Model	Processor	Front Ca..	Rear Camera	Colour	<div>Black</div>	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800	
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900	

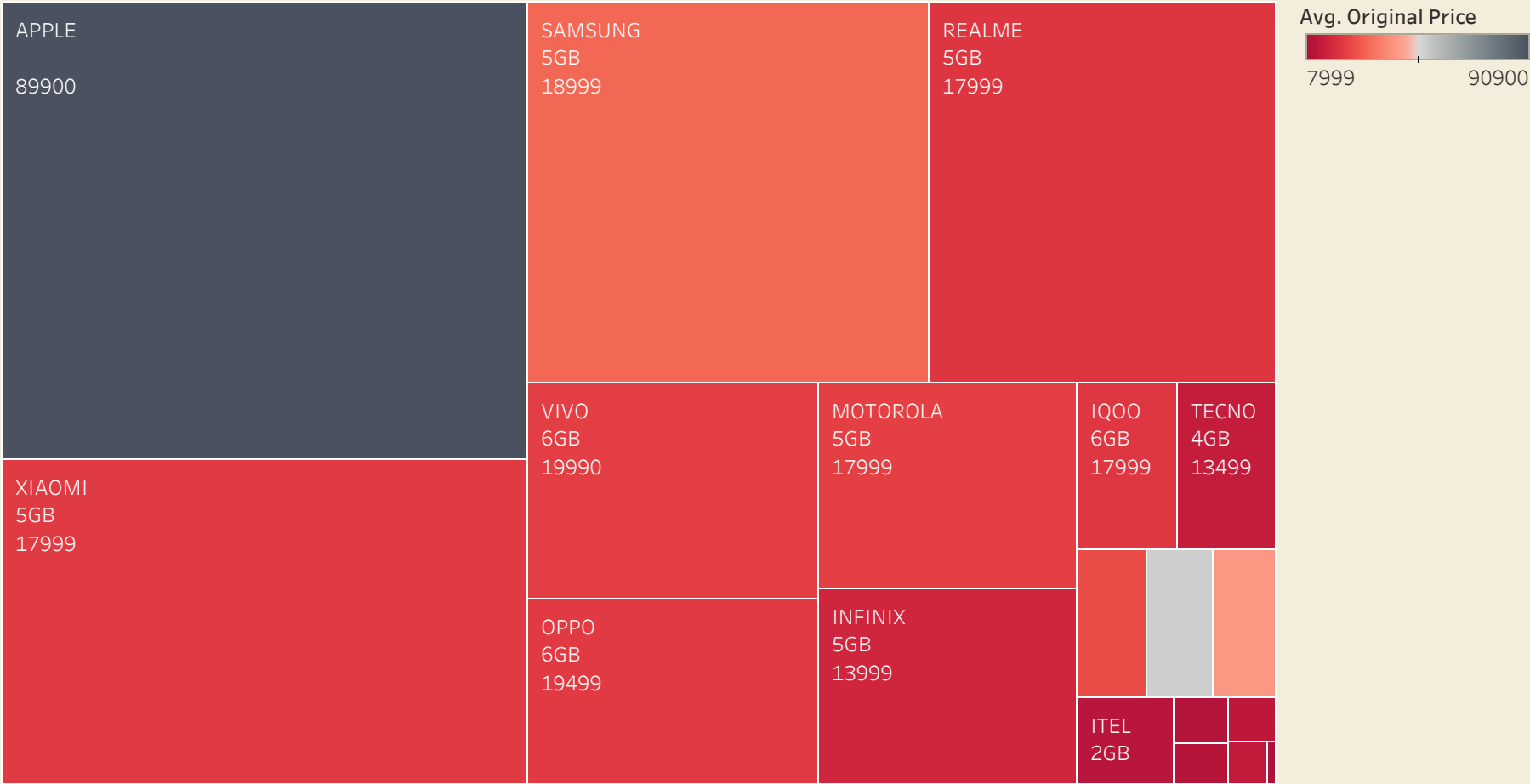
Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour. Color shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps Aqua Blue, Black, Cool Blue and Couture Blue.

Battery type distribution



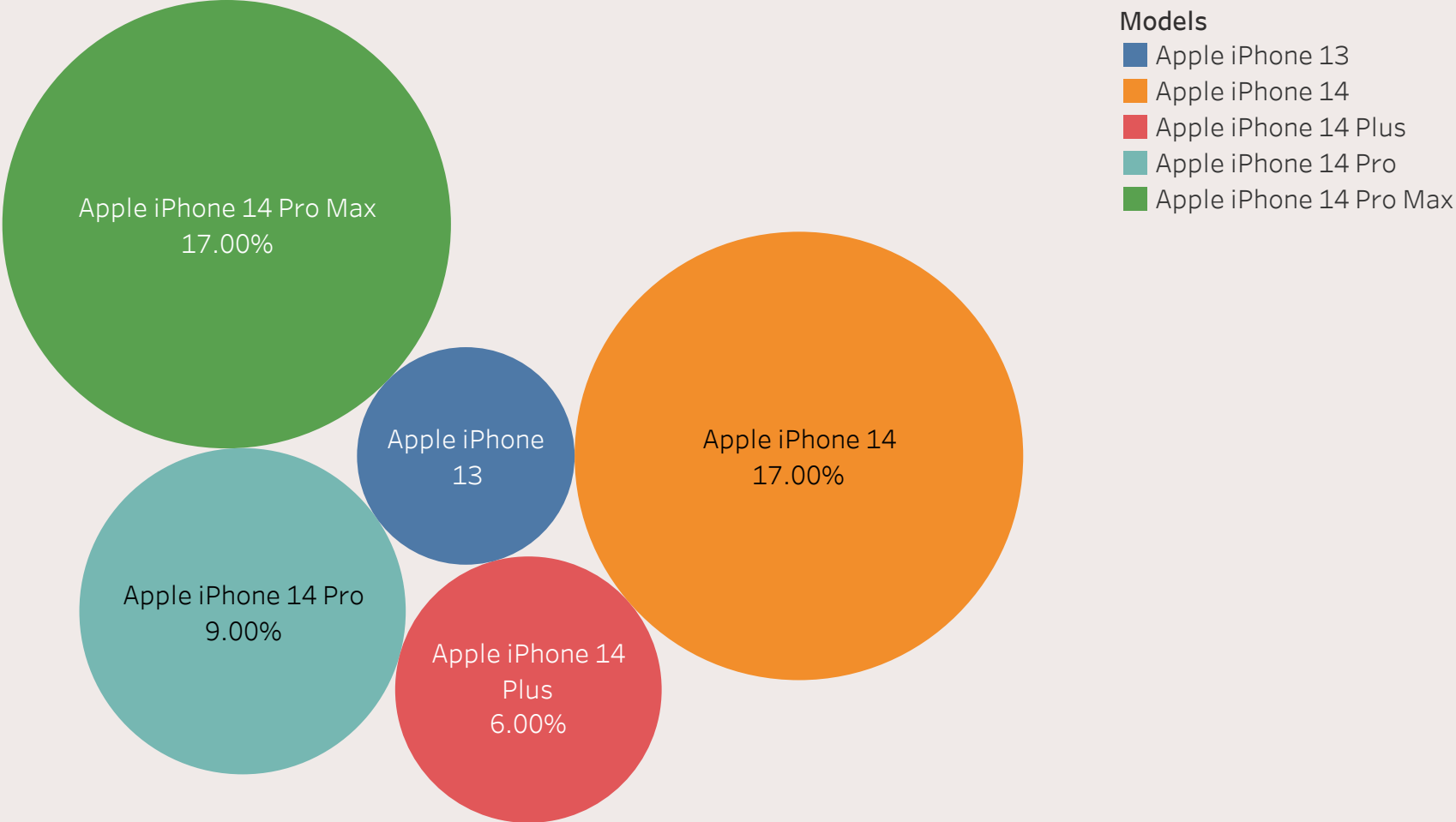
Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA. The view is filtered on Battery Type, which excludes Null.

Brand price comparison



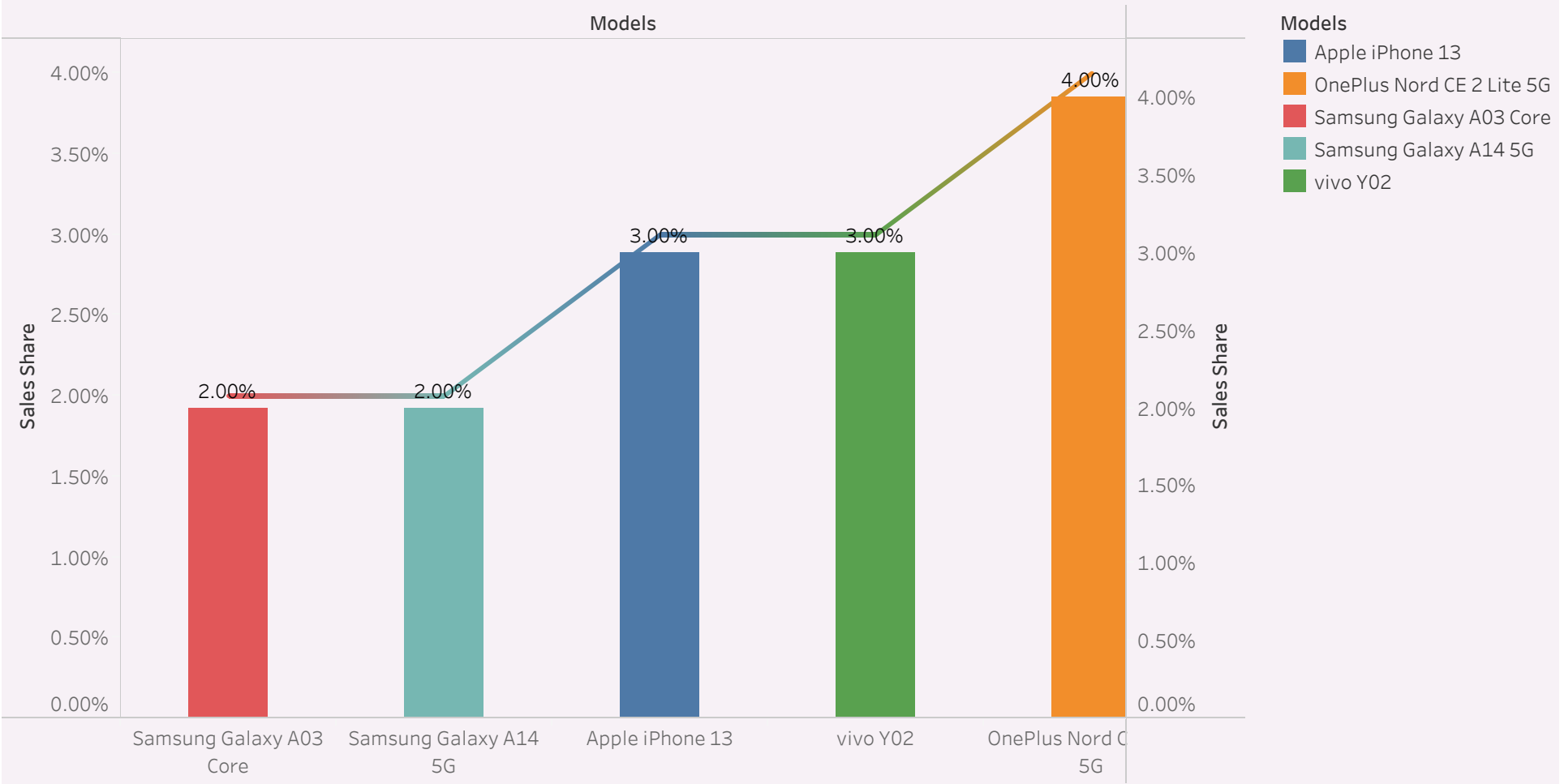
Brand, average of Memory and median of Original Price. Color shows average of Original Price. Size shows sum of Original Price. The marks are labeled by Brand, average of Memory and median of Original Price.

Model- share



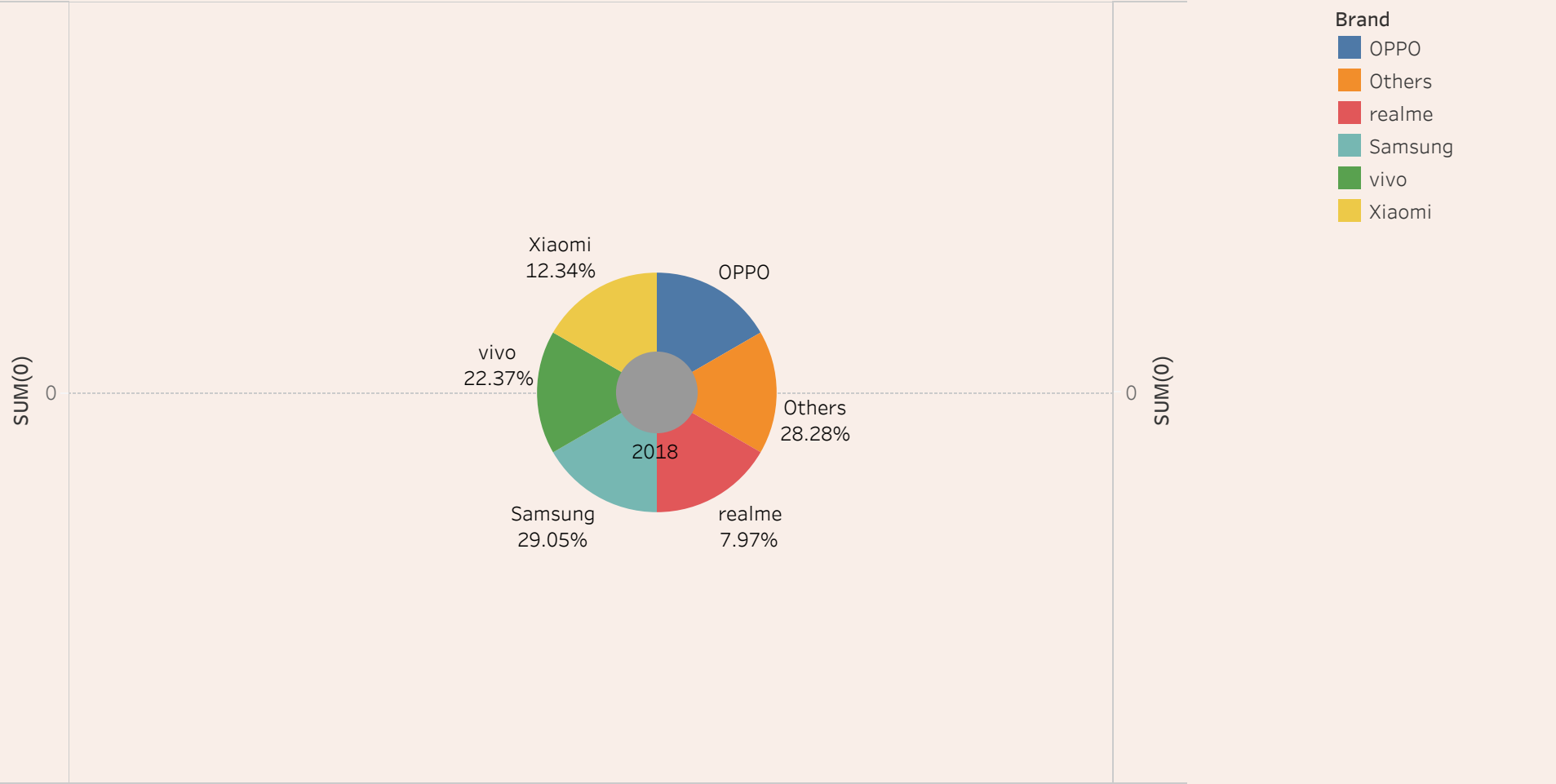
Models and Sales Share. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models and Sales Share.

Country wise best selling smart phone



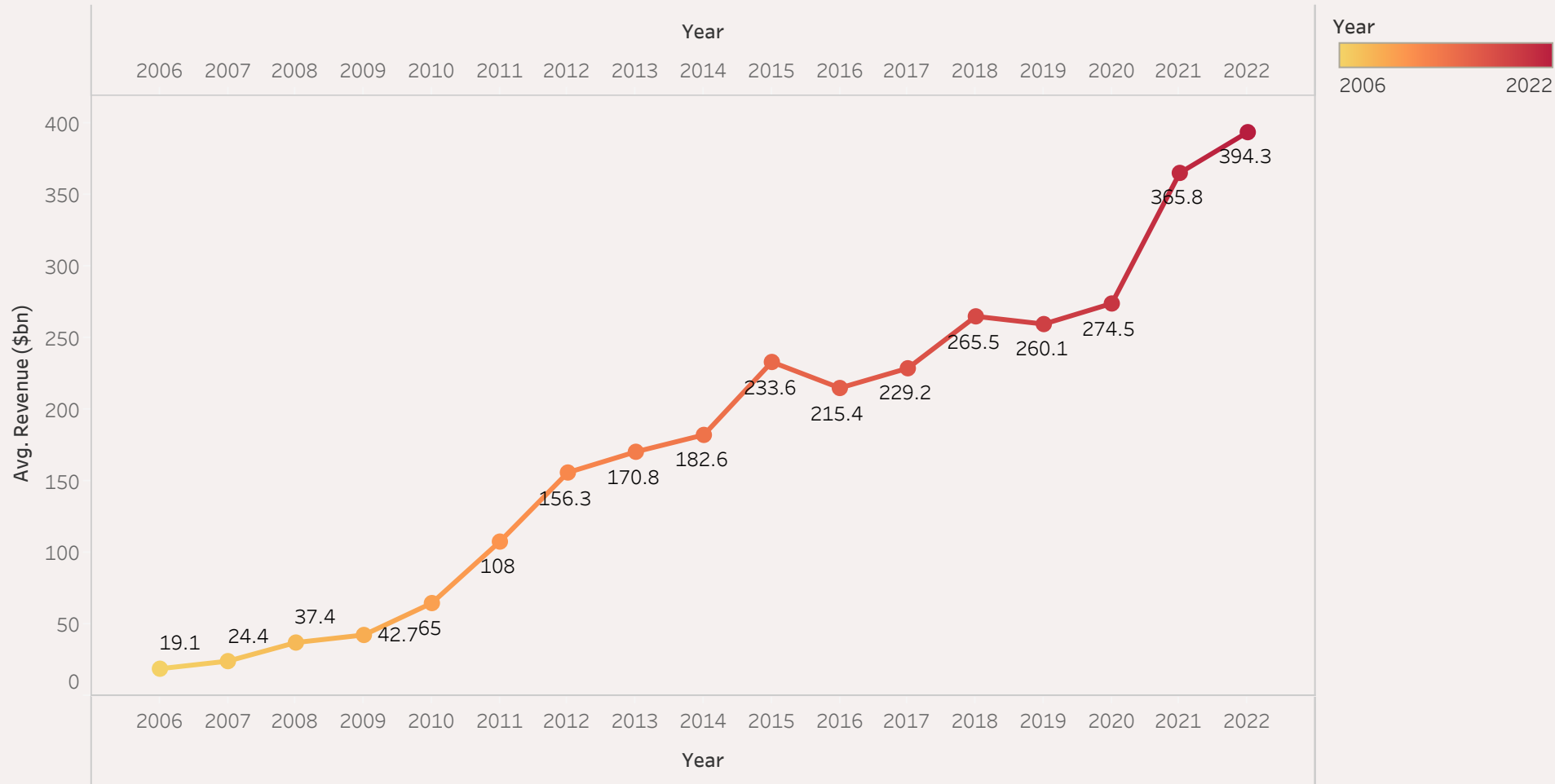
The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. For pane Sum of Sales Share (2): The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps India.

Quarterly-Share



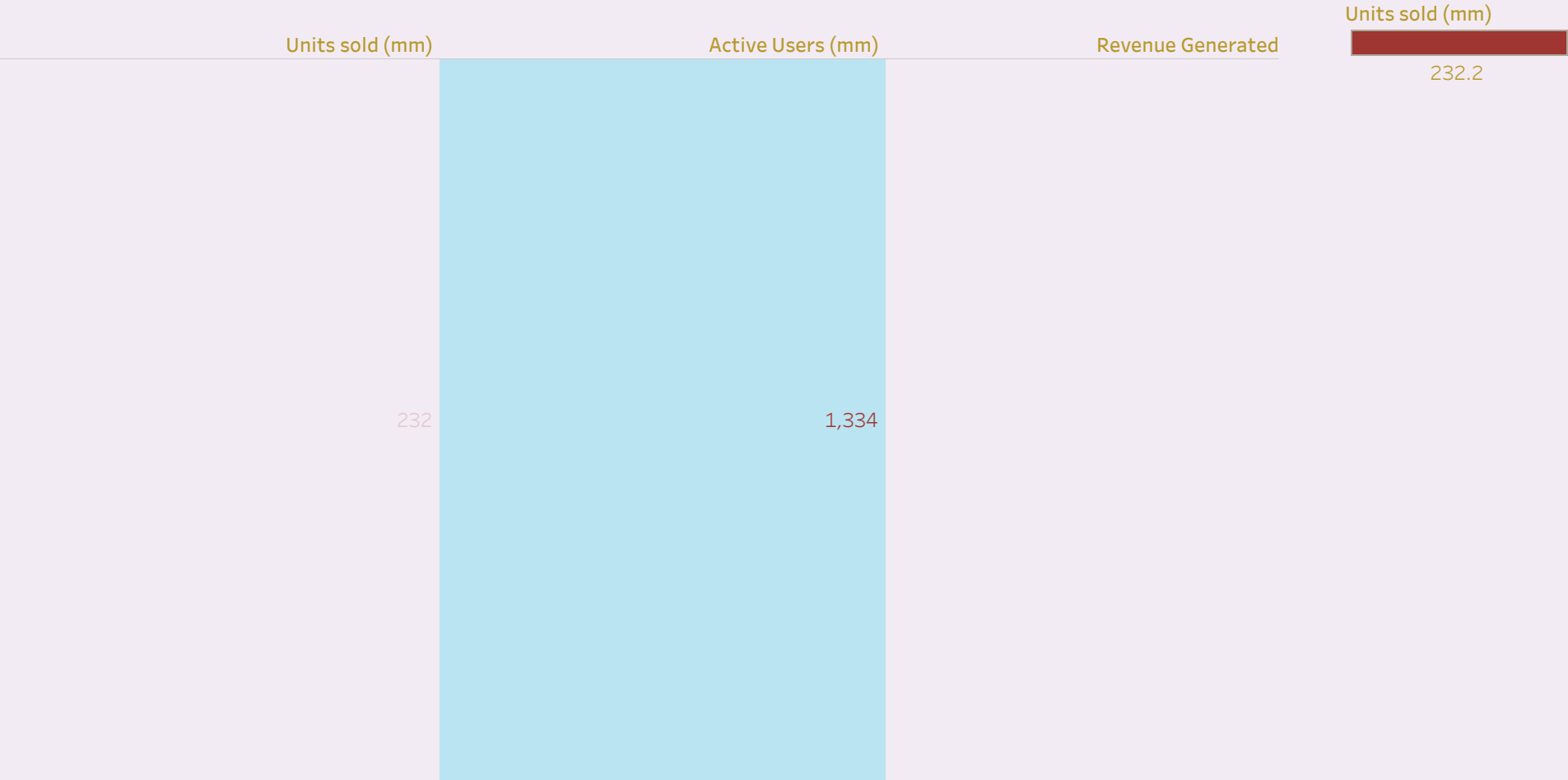
SUM(0) and SUM(0). For pane SUM(0): Color shows details about Brand. The marks are labeled by Brand and % of Total Annual Share. For pane SUM(0): The marks are labeled by Year. The data is filtered on Year, which keeps 2018.

Annual revenue



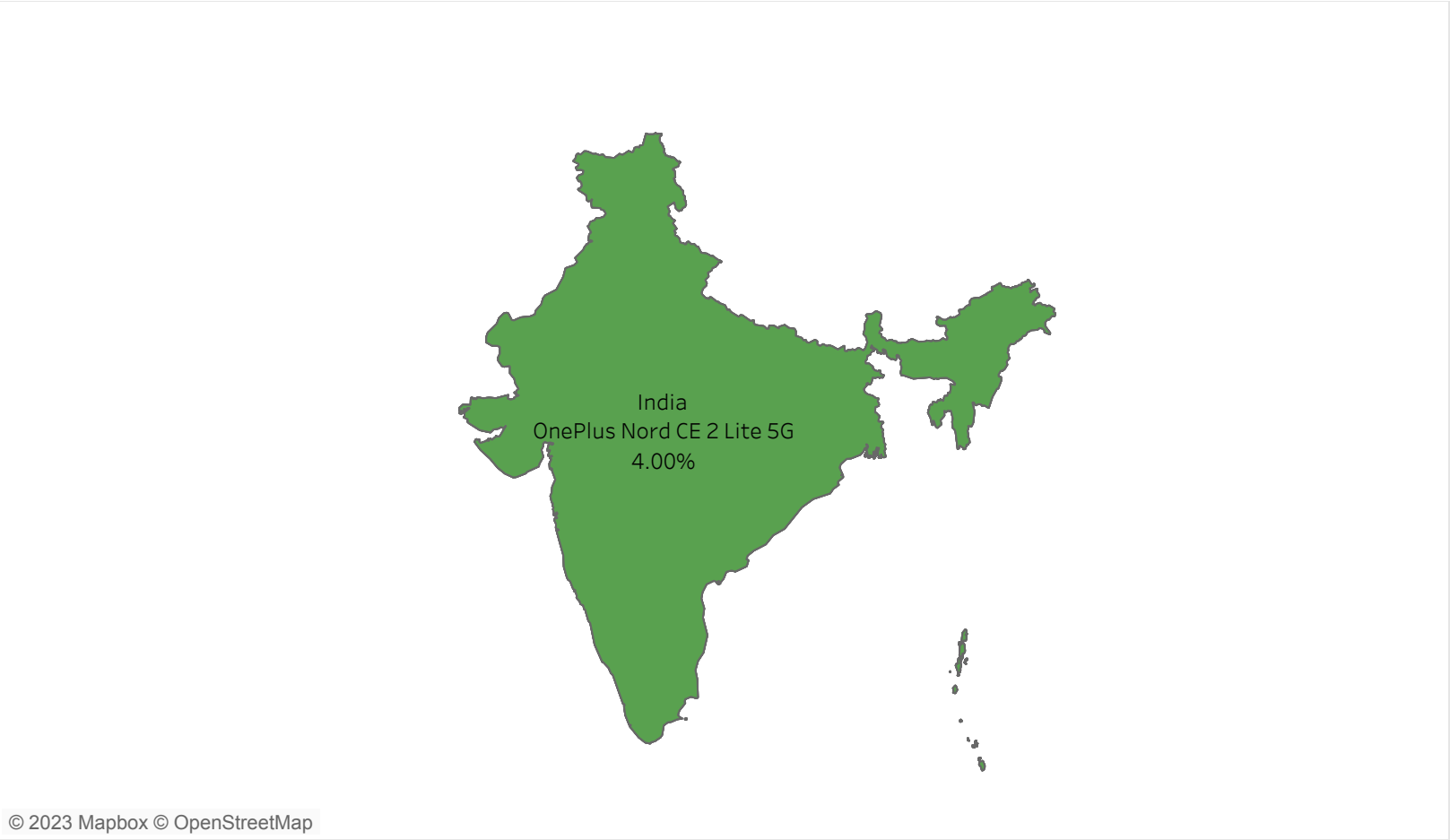
The trends of average of Revenue (\$bn) for Year and Year. Color shows details about Year. For pane Year (2): The marks are labeled by average of Revenue (\$bn).

KPI 2



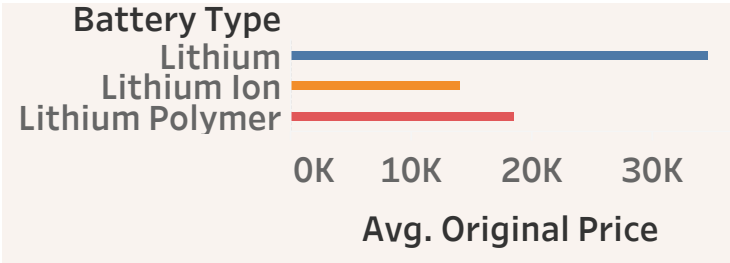
Units sold (mm), Active Users (mm) and Revenue Generated. Color shows Units sold (mm). The data is filtered on Year, which keeps 2022.

GLOBAL MARKET SHARE

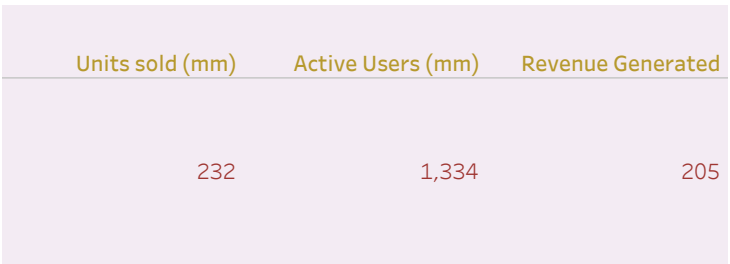


Map based on Longitude (generated) and Latitude (generated). The marks are labeled by Country, Models and Sales Share. Details are shown for Country. The view is filtered on Country, which keeps India.

Battery type distribution



KPI 2



KPI

Brand	Discount Perce..	Mrp	Number Of Revi..	Sale Price	Sales Share	S Rat
Apple	0	77,000	794	77,000		

Brand price comparison

Quarterly-Share



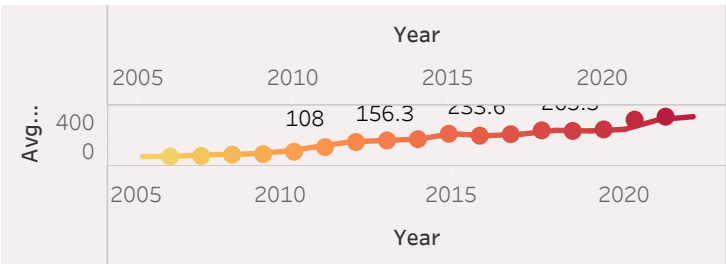
GLOBAL MARKET SHARE



Model Specification Explanation

Model	Process..	Front Ca..	Rear Ca..	Colour
APPLE I	A Bionic	12MP	12MP+	Black
APPLE I	A Bionic	12MP	12MP+	Black
APPLE I	A Bionic	12MP	12MP+	Black

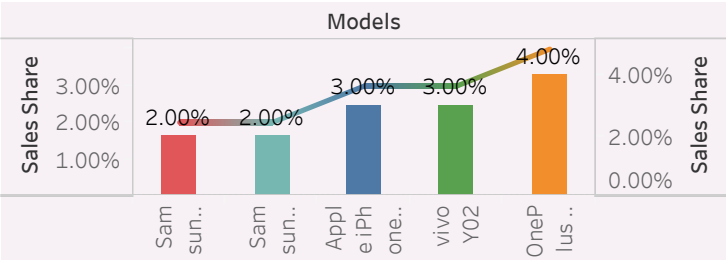
Annual revenue



Model- share



Country wise best selling smart phone



Measure Names

Active Users (mm)

Upc

MOBEXRGVZFZGZEWW

Colour

Multiple values

Brand

APPLE

Black

Brand MOTO..

Batter..

Lithi..

Lithi

Avg. Original Price

Models

Apple i..

Apple i..

Country

India

Models

Apple iPhone 13

Brand

OPPO

Year

2006 2022

Year

2022

Units sold (mm)

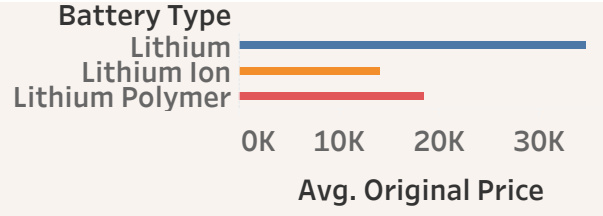
Country

India

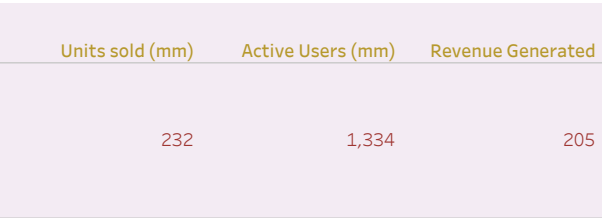
Story 1

A Data-driven Exploration of Apple's iPhone Impact in India

Battery type distribution



KPI 2



KPI

Brand	Discount Percentage	Number of Reviews	Sale Price	Sales Share	Sales Ratio
Apple	0	77,000	794	77,000	

Brand price comparison Quarterly-Share



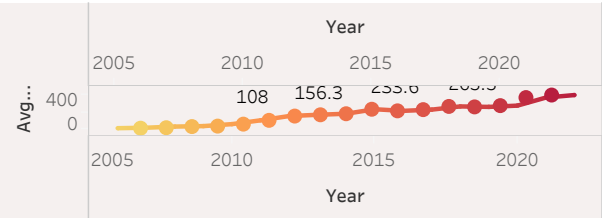
GLOBAL MARKET SHARE



Model Specification Explanation

Model	Process..	Front Ca..	Rear Ca..	Colour
APPLE I..	A Bionic..	12MP	12MP + ..	Black
APPLE I..	A Bionic..	12MP	12MP + ..	Black
APPLE I..	A Bionic..	12MP	12MP + ..	Black

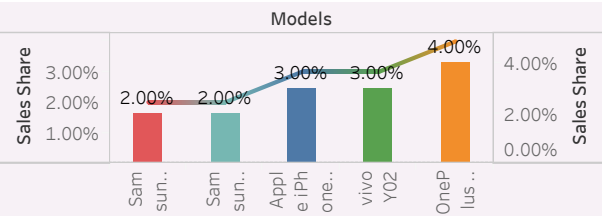
Annual revenue



Model- share



Country wise best selling smart phone



Measure Names

Active Users (mm)

Upc

MOBEXRGVZFZGZEWV

Colour

Multiple values

Brand

APPLE

Black

Brand MOTO..

Batter.. Lithi..

Lithi

Avg. Original Price

Models

Apple i..

Apple i..

Country

India

Models

Apple iPhone 13

Brand

OPPO

Year

2006 2022

Year

2022

Units sold (mm)

Country

India