Installation Instructions

If you want to experiment with xlrd, the easiest way to install it is to do the following in a virtualenv:

```
pip install xlrd
```

If your package uses setuptools and you decide to use xlrd, then you should add it as a requirement by adding an install_requires parameter in your call to setup as follows:

```
setup(
    # other stuff here
    install_requires=['xlrd'],
)
```