	Rank	Name	Link	Brand channel	Subscribers (millions)	Primary language	Category	Country
0	1	T-Series	Link	Yes	238	Hindi[7][8]	Music	India
1	2	Cocomelon	Link	Yes	155	English	Education	United States
2	3	Sony Entertainment Television India	Link	Yes	153	Hindi[9]	Entertainment	India
3	4	MrBeast	Link	No	137	English	Entertainment	United States
4	5	PewDiePie	Link	No	111	English	Games	Sweden
5	6	Kids Diana Show	Link	Yes	109	English[10][11][12]	Entertainment	Ukraine
6	7	Like Nastya	Link	No	105	English	Entertainment	United States
7	8	Vlad and Niki	Link	No	94.9	English	Entertainment	Russia
8	9	WWE	Link	Yes	93.8	English	Sports	United States
9	10	Zee Music Company	Link	Yes	93.4	Hindi[13][14]	Music	India
10	11	Blackpink	Link	Yes	84.8	Korean	Music	South Korea
11	12	Goldmines	Link	Yes	83.3	Hindi	Film	India
12	13	5-Minute Crafts	Link	Yes	79.2	English	How-to	Cyprus[a]
13	14	Sony SAB	Link	Yes	78.2	Hindi	Entertainment	India
14	15	BangtanTV	Link	No	73.9	Korean	Music	South Korea
15	16	Justin Bieber	Link	No	71.1	English	Music	Canada
16	17	Hybe Labels	Link	Yes	69.5	Korean	Music	South Korea
17	18	Canal KondZilla	Link	Yes	66.4	Portuguese	Music	Brazil
18	19	Zee TV	Link	Yes	66.3	Hindi	Entertainment	India
19	20	Pinkfong	Link	Yes	66.1	English	Education	South Korea
20	21	Shemaroo Entertainment	Link	Yes	64.2	Hindi	Music	India
21	22	ChuChu TV	Link	Yes	63.2	Hindi[16]	Education	India
22	23	Colors TV	Link	Yes	60.6	Hindi	Entertainment	India
23	24	Dude Perfect	Link	No	59	English	Sports	United States
24	25	Movieclips	Link	Yes	58.8	English	Film	United States
25	26	T-Series Bhakti Sagar	Link	Yes	58.4	Hindi	Music	India
26	27	Tips Industries	Link	Yes	57.3	Hindi	Entertainment	India
27	28	Wave Music	Link	Yes	56.6	Bhojpuri	Music	India
28	29	Marshmello	Link	No	56.2	English	Music	United States
29	30	Sony Music India	Link	Yes	56.1	Hindi	Music	India
30	31	El Reino Infantil	Link	Yes	56	Spanish	Music	Argentina
31	32	Aaj Tak	Link	Yes	55.9	Hindi	News	India
32	33	Eminem	Link	No	55.6	English	Music	United States
33	34	LooLoo Kids	Link	Yes	53.1	English	Music	Romania
34	35	Ed Sheeran	Link	No	53	English	Music	United Kingdom
35	36	Yash Raj Films	Link	Yes	52.7	Hindi	Music	India
36	37	Ariana Grande	Link	No	52.4	English	Music	United States
37	38	Taylor Swift	Link	No	51.1	English	Music	United States
38	39	BillionSurpriseToys	Link	Yes	50.6	English	Entertainment	United States
39	40	Infobells	Link	Yes	49.8	Hindi	Education	India
40	41	JuegaGerman	Link	No	47.6	Spanish	Games	Chile
41	42	Billie Eilish	Link	No	47.4	English	Music	United States
42	43	Badabun	Link	Yes	46.5	Spanish	Entertainment	Mexico
43	44	Fernanfloo	Link	No	45.7	Spanish	Games	El Salvador
44	45	Bad Bunny	Link	No	45.4	Spanish	Music	United States (Â Puerto Rico)
45	46	SonyMusicIndiaVEVO	Link	Yes	45.4	Hindi	Music	India
46	47	Shemaroo	Link	Yes	45.2	Hindi	Entertainment	India
47	48	Get Movies	Link	Yes	45	Russian	Entertainment	Russia
48	49	Felipe Neto	Link	No	44.9	Portuguese	Entertainment	Brazil

49 50	A4	Link	No	44.6	Russian	Entertainment	Belarus
50 As of Marchâ 14, 2023U	TC As of Marchâ 14, 2023UTC	As of Marchâ 14, 2023UTC	As of Marchâ 14, 2023UTC	As of March 14, 2023UT	C As of Marchâ 14, 2023UTC	As of Marchâ 14, 2023UTC	As of March 14, 2023UTC