

# Data Mining Paper

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## Data Mining:

bag purse pocket new old god  
Data mining is the process of extracting useful information, knowledge, hidden pattern and relationships from large amount of dataset using techniques like machine learning, statistics and Artificial intelligence. It helps organizations to make better decision and prediction.

breakfast dinner lunch brick critic critical  
Traditional data analysis focuses on summarizing data and answering "what happen" using basic statistics. Data mining goes beyond this by discovering hidden pattern, Predicting the future trends and explaining why "it happen" and "what happen next" in future. That's why data mining is more automated, intelligent and Predictive than the traditional data analysis.

Problem reason excuse manual custom auto

Traditional data analysis focuses on examining historical data to compute ~~the~~ summaries such as averages, total and percentage. It is mainly descriptive in nature and help to understand what happen already.

In contrast data mining

book diary notebook separate mixture picture

(2)  
one hot encoding and label encoding are the two methods that used to convert the categorical data to numerical data.

~~Jordan~~ ~~burden~~ Jordan burden relax.  
Label Encoding :- Label encoding assign each category by a unique integer value. for example if the categories are (Red, Blue, Green) they may be encoded as 0, 1, 2. This method is useful when the categorical data have a natural order (ordinal data) like small medium, large. However, when use on nominal data which has no order it may create a false sense of ranking which can mislead the model.

~~zipline~~ ~~dragon~~ Swimming south north west  
one hot encoding :- create a separate binary column for each category for example for the same colors three new columns created. and the presence of category is marked by 1 while others are 0. This method is appropriate for nominal data. where categories do not have any order. It prevent model from assuming any ranking among categories however, it increase the no of columns especially when category is many. cylinder slender cone  
L.E for ordered data while one for nominal data.



(b)

(3)

When one-hot encoding is applied to dataset that contain categorical variable with a large number of categories. Several challenges arises one create a separate binary column of each category which can result in very large no. of column this leads to problem known as high dimensionality.

Firstly a large no. of column increase the memory and storage requirement of dataset.

Secondly it produce a sparse matrix means most value are zero. which makes computation slow and less efficient.

Thirdly:- high dimensionality ~~increase~~ can negatively effect the performance of ML model cause overfitting. where the model learn noise instead of patterns.

Therefore OHE become difficult to use when ~~it~~ it increase dimensionality computation cost & risk of overfitting.

(C)

(D)

Filter method and wrapper method are two main approaches for feature selection in data Pre Processing

~~Filter~~ Filter method :- evaluate the relevance of feature by using statistical test such as correlation, chi-square test etc. These method do not involve any ML model while selecting feature. Therefore they are fast, computational efficient and suitable for large datasets, however they may not always produce the best feature for specific model they do not consider model performance

Wrapper method use the performance of ML model to evaluate the subset of feature. The model is trained and tested repeatedly with diff combination of feature e.g forward selection, backward elimination. These method generally produce a more accurate feature subset but they are computationally expensive, slow and not suitable for big dataset.

→ Filter method are faster but less customized while wrapper are slower but produce more accurate feature.



(d)

Feature selection improves the performance of ML model by removing irrelevant or less informative features from the dataset. When unnecessary features are included the model becomes more complex or may learn noise instead of meaningful pattern. This leads to overfitting by selecting only the most useful features the model becomes simple & more generalisable.

Also feature selection also reduces the dimensionality of data which decreases the computational cost of training the model. This results in faster training & prediction times.

Therefore feature selection leads to improved model accuracy, reduced overfitting, low computation time & more efficient & understandable.

(c)

The  $k$ -Nearest Neighbors KNN algorithm is a simple and commonly used classification method based on similarity b/w the datapoint. KNN does not produce a mathematical model in advance. Instead it stores a entire training dataset and make decision only when new data point needs to classify.

To classify a new datapoint KNN measure the distance b/w the new point and all existing point in dataset using the Euclidean distance

$$D = \sqrt{(x_1 - x_2)^2 + (y_1 - y_2)^2}$$

After calculating distance algorithm select the  $k$  closest datapoint called neighbour. The class of new data point is determined based on majority class among  $k$  neighbour.

Thus KNN determine neighbour based on distance & classification is made by majority voting among the nearest point.

Normalize study hours

$$\begin{aligned} \text{max} &= 14 \quad \text{min} = 6 \\ &= \frac{\text{study-hour} - 6}{14 - 6} \end{aligned}$$

→ Normalize Exam-Score. min = 65 max = 96

$$\frac{\text{ExamScore} - 65}{96 - 65}$$

Normalized table

~~study~~

Normalization is important because it scale all values to same range.

usually b/w 0 and 1 When feature like study-hour and exam score have different

unit and scale the larger number may dominate the smaller one in analysis. Normalization ensure that each

feature contribute equally, Prevent biased result, improve the performance of statistical and ML model and speed up calculation.

Therefore normalization make data easier to compare and more suitable for accurate model training.