What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



The lok sabha comprises of a total of 545 seats

The lok sabha has 543 seats filled by elected representatives

The election resulted in a landslide victory for the BJP which won 303 seats and formed the government

with 900 million eliible voters

PM Narendra Modi remains his partys main vote getter

The 2019 election is very hopefully

India election will be the largest the world has seen

Persona's name

Short summary of the persona

They are expecting one who will make laws for them

I will fulfill peoples expectation feels

When people make their own decisions, they become more confident in their abilities and are more likely to pursure their goals and aspirations

Frustration
when
preceiving
unfair treatment
or situation

Fear of judgement or negative evaluation in social situations

Anticipation and enthuriansm can lead to increased energy and engagement in activities



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





