



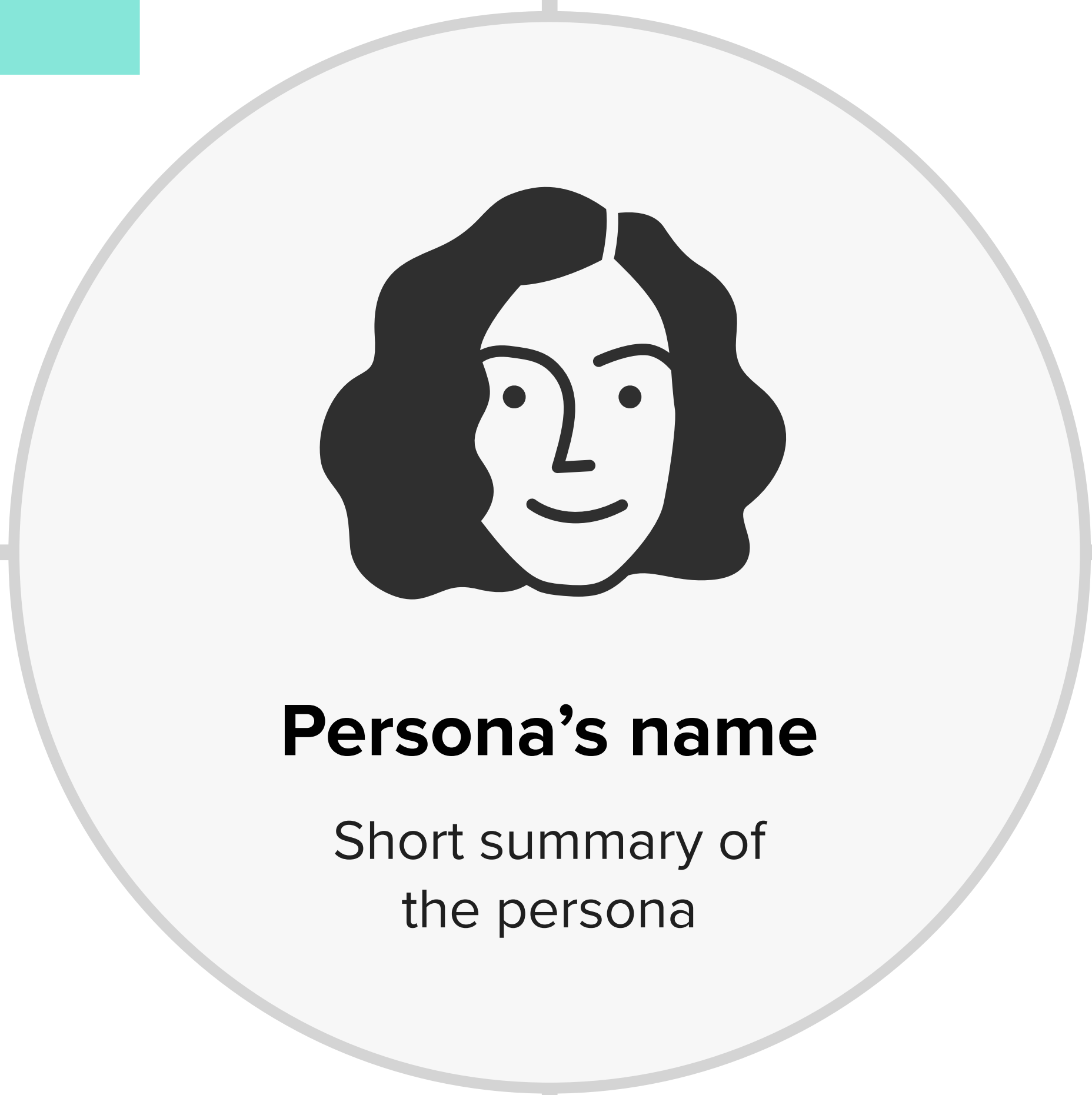
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

They are expecting one who will make laws for them

I will fulfill peoples expectation feels

When people make their own decisions,they become more confident in their abilities and are more likely to pursure their goals and aspirations

Frustration when preceiving unfair treatment or situation

Fear of judgement or negative evaluation in social situations

Anticipation and enthuriansm can lead to increased energy and engagement in activities



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)