



# Project Report

## 1 INTRODUCTION

### 1.1 Overview

A social media post is a short-form type of content or message that gets published on social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and other similar channels. It takes several different forms that result from mixing text, images, videos, links, and audio files.

### 1.2 Purpose

With social media, you can share information and ideas in a variety of ways.

## 2 Problem Definition & Design Thinking

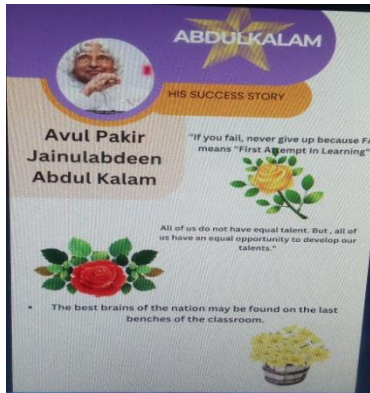
### 2.1 Empathy Map



### 2.2 Ideation & Brainstorming Map



## 2 RESULT



## 3 ADVANTAGES & DISADVANTAGES

1. *It Makes a Strong First Impression*
2. This is because a different set of customers may not react well to OUR WORK

## 4 APPLICATIONS

Such a symbol may not be able to evoke any meaningful response from the viewers as it has lost its novelty value.

## 5 CONCLUSION

This is very useful to me. I learned about canva. This is useful to my future self employment.