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MADHAV ECOMMERCE SALES DASHBOARD

438K Total Amount

37K Total Profit

5615 Total Quantity

121.01K Total AOV

0.08 Profit Margin %

500 Total Orders

Qtr 1 Qtr 2 Qtr 3 Qtr 4

Qtr 2 Qtr 3

Sum of Quantity by Category

Furniture 17%

Electronics 21%

Clothing 63%

Profit by Month

Sum of Profit by Sub-Category

Printers 8.6K

Bookcases 6.5K

Saree 4.1K

Accessories 3.4K

Tables 3.1K

Sum of Amount by CustomerName

Sum of Amount by State

Sum of Quantity by PaymentMode

EMI 10%

Credit Card 12%

Debit Card 13%

UPI 21%

COD 44%

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Cars Data Dashboard

Units sold by colours

Color	Percentage
black	35.0%
gray	22.81%
white	15.49%
blue	13.49%
silver	13.17%

year, Color, body, make, units

2020

Sum of units by body

Body Type	Sum of units
Sedan	~0.8M
SUV	~0.5M
Coupe	~0.1M
Convertible	~0.1M
Wagon	~0.1M

Audi Units
139K

Mercede...
185K

Hyundai..
293K

Rolls...
1M

Sum of units by make

Make	Percentage
Rolls Royce	64.24%
Hyundai	16.99%
Mercedes	10.7%
Others	~8.77%

2M Total Units Sold

0M Sum of year

Count of body by make

Make	Count of body
Rolls Royce	~0.8M
Hyundai	~0.2M
Mercedes	~0.1M
Audi	~0.05M

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Decomposition Tree

body Sedan Color black make Rolls Royce year 2022

Category	Sub-Category	Value
Total of u...	Sedan	8829K
	SUV	4334K
	Coupe	1839K
	Convertible	913K
	Wagon	870K
	black	3579K
	white	1713K
gray	1324K	
silver	1112K	
blue	592K	
Rolls Royce	Rolls Royce	2008K
	Audi	560K
	Hyundai	515K
	Mercedes	496K
	2022	939K
	2023	602K
	2024	254K
2020	2020	191K
	2021	22K
	2022	939K
	2023	602K

make

- Audi
- Hyundai
- Mercedes
- Rolls Royce

Color, body

- black
- blue
- gold
- gray
- red
- silver
- white

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Year

make	2020	2021	2022	2023	2024
Audi	139400	544400	336600	740350	365050
Hyundai	293200	275500	601700	780900	296200
Mercedes	184600	313500	532750	754300	228600
Rolls Royce	1108600	736300	3833350	3495325	1387750

Visualizations Data

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