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Overall Sales 899.90M Total Units... 2M Total Operating Profit 332.13M Operating Margin % 36.91% Avg Price.. 45.22 Retailer Count 6

Operating Margin % by Product

Category	Value
Men's Street Foo...	27.52%
Women's Apparel	39.63%
Men's Apparel	32.85%
Women's Street Foo...	15.09%
Men's Athletic F...	16.08%

Total Sales by Retalier

Retailer	Value
Men's Street Foo...	247.67M
Women's Apparel	356.64M
Men's Athletic F...	295.59M
Women's Street Foo...	144.66M
Men's Athletic F...	163.17M

Operating Profit by Region

Region	Value
West	135.8M
North...	144.66M
South	269.94M
Southe...	186.32M
Midwest	186.32M

Total Sales by Sales Method

Method	Value
Online	247.67M (27.52%)
In-store	356.64M (39.63%)
Marketplace	295.59M (32.85%)

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Total Sales by Region

Region	Value
New York	135.8M (15.09%)
Florida	144.66M (16.08%)
South ...	269.94M (30%)
Wash...	186.32M (20.7%)
California	186.32M (20.7%)
Texas	186.32M (20.7%)
North Carolina	186.32M (20.7%)
Louisiana	186.32M (20.7%)

Total Sales by Sales

Unit Sold by Product

Product	Value
West Gear	247.67M
Foot Locker	356.64M
Sports Direct	295.59M
Amazon	144.66M
Walmart	163.17M

Total Sales by Year & Month

Page 1 of 1

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Select all Basketball Cricket Football Hockey Tennis Select all 2021 2022 2023 2024

Venue Sport Round Year Team1 Team2

Arena X Basketball Final 2021 Hawks

Basketball 1528M Final 280M 2021 Hawks 7M

Cricket 1461M Group Stage 451M 2022 Panthers 33M

Football 1276M Quarter Final 336M 2023 Sharks 23M

Hockey 1501M Semi Final 461M 2024 Tigers 7M

Tennis 1080M

Sum of Revenue 32428M

Arena X 6847M

Arena Y 5847M

Stadium A 7190M

Stadium B 5940M

Stadium C 6604M

Visualizations Data

Page 1 Page 2 +

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" Sports Event Analytics Dashboard : Revenue & Attendance Insights "

Select all Basketball Cricket Football Hockey Tennis All

**Sports-Wise Revenue & Attendance**

Year-Wise Revenue

Year	Revenue	Attendance
2021	8405650958	14068541
2023	8394249383	14479325
2024	8014544055	13327158
2022	7613505192	13225610

Total Revenue

**6603937730**

**7bn**

**7bn**

**6bn**

**6bn**

**6bn**

Total Revenue Team1 **3960178897**

Quarterly Attendance **14391779**

Top Revenue Venue **32428M**

Total Matches **498**

Total Revenue Team2 **4088370572**

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