SEO Site Checkup

https://seo-web-design-tarefa05.vercel.app/
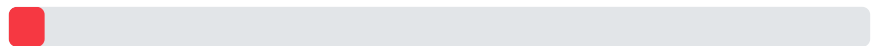
Report generated on Sep 11, 2025
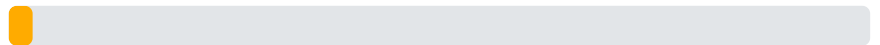
SEO Score
94/100

Average SEO score of top 100 sites: 74%

This website received an SEO score of **94 out of 100**, which is higher than the average score of **74**. Our analysis has identified **3 important issues** that can be addressed to further enhance your website's performance and improve its search engine visibility.

3 Failed

2 Warnings

67 Passed

Issues to fix

HIGH	To improve the website experience for your visitors, it is recommended to eliminate any render-blocking resources on this webpage.
HIGH	Build quality backlinks from websites relevant to your topic/niche to improve your search engine rankings.
LOW	Without an SPF record, spammers can easily spoof emails from this domain, potentially leading to compromised email security and deliverability issues.

SEO Site Checkup

Common SEO issues

✓ Meta Title Test

This webpage is using a title tag.

> **Text:** Site Faculdade exemplo
> **Length:** 22 characters

✓ Meta Description Test

This webpage is using a meta description tag.

> **Text:** Página web da faculdade exemplo, uma faculdade fictícia criada para estudo e treino dos conceitos básicos de HTML e CSS da matéria de Web Design do curso de Engenharia da computação
> **Length:** 181 characters

ⓘ Google Search Results Preview Test

Desktop version

https://seo-web-design-tarefa05.vercel.app/
Site Faculdade exemplo
Página web da faculdade exemplo, uma faculdade fictícia criada para estudo e treino dos conceitos básicos de HTML e CSS da matéria de Web Design do curso d...

Mobile version

https://seo-web-design-tarefa05.vercel.app/
Site Faculdade exemplo
Página web da faculdade exemplo, uma faculdade fictícia criada para estudo e treino dos conceitos básicos de HTML e CSS da...

✅ Social Media Meta Tags Test

This webpage is using social media meta tags.

Open Graph Meta Tags	
og:title	Página web da faculdade exemplo
og:description	Página web da faculdade exemplo, uma faculdade fictícia criada para estudo e treino dos conceitos básicos de HTML e CSS da matéria de Web Design do curso de Engenharia da computação
og:image	icone.png
og:url	https://seo-web-design-tarefa05.vercel.app/

ℹ️ Most Common Keywords Test

There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

6 faculdade	6 exemplo	4 instituição	3 nossos	3 áreas

✅ Keywords Usage Test

The most common keywords of this webpage are distributed well across the important HTML tags. This helps search engines to properly identify the topic of this webpage.

Keyword	Title tag	Meta description	Headings
faculdade	✓	✓	✓
exemplo	✓	✓	✓
instituição	✗	✗	✓
nossos	✗	✗	✓
áreas	✗	✗	✗

Keywords Cloud Test

3 acadêmica	1 acordo	2 administração	1 aluno	2 alunos	1 atuação	1 atuo
1 biblioteca	1 campus	2 civil	2 ciência	1 clínica	2 computação	2 conhecimento
1 conjuntas	1 constitucional	1 conta	1 contamos	1 contato	1 convivência	1 corpo
2 cursos	1 dedicada	1 depoimentos	1 desafios	2 direito	1 diversas	1 docente
1 doutores	2 educação	1 empresa	1 empresas	2 engenharia	2 ensino	
1 especialistas	1 estamos	1 estrangeiras	1 estrutura	6 exemplo	1 experiência	
6 faculdade	1 firmamos	2 formação	1 futuro	1 grande	1 graças	1 hoje
1 infraestrutura	1 inicial	1 inovação	4 instituição	1 intercâmbio	1 internacional	
1 investindo	1 laboratórios	2 medicina	2 mercado	1 mestres	1 minha	1 missão
1 modernos	1 mudou	2 nossa	1 nosso	3 nossos	1 notícias	1 oferecer
1 oferecidos	1 palestras	2 para	1 parceria	1 pela	1 pesquisas	1 preparados
2 professores	1 profissionais	1 página	1 qualidade	1 qualificados	1 quem	
1 realizou	1 recebida	1 recentes	2 semana	1 sempre	1 sobre	1 somos	1 suas
2 superior	1 suporte	1 tecnologia	2 todos	1 tradicional	2 transformando	
1 universidades	2 vida	1 vindo	1 workshops	3 áreas	1 ótima	

Related Keywords Test

There are no indexed keywords for this domain!

Competitor Domains Test

Identifying competitor domains allows you to find domains that are competing with your website for search engine rankings on similar keywords. These domains typically target the same audience and have overlapping goals in terms of organic traffic.

SEO Site Checkup

✅ Heading Tags Test

This webpage contains headings tags.

H1 tags

Faculdade Exemplo

H2 tags

Bem-vindo à nossa instituição

Quem Somos

Nossos Cursos

Infraestrutura

Corpo Docente

Notícias Recentes

Depoimentos

Fale Conosco

✅ Robots.txt Test

Congratulations! Your site uses a "robots.txt" file.

https://seo-web-design-tarefa05.vercel.app/robots.txt

✅ Sitemap Test

This website has a sitemap file.

https://seo-web-design-tarefa05.vercel.app/sitemap.xml

✅ SEO Friendly URL Test

All links from this webpage are SEO friendly.

✅ Image Alt Test

All "img" tags from this webpage have the required "alt" attribute.

SEO Site Checkup

✅ Responsive Image Test

All images in this webpage are properly sized for different users' viewports.

✅ Image Aspect Ratio Test

All image display dimensions match the natural aspect ratio.

✅ Inline CSS Test

This webpage is not using inline CSS styles.

✅ Deprecated HTML Tags Test

This webpage does not use HTML deprecated tags.

✅ Google Analytics Test

This webpage is using Google Analytics.

✅ Favicon Test

🌐 This website appears to have a favicon.

❌ Backlinks Test

We didn't find any backlinks for this domain! Quality backlinks from websites relevant to your topic/niche are critical for strong search engine rankings.

✅ JS Error Test

There are no severe JavaScript errors on this webpage.

✅ Console Errors Test

This webpage doesn't have any warnings or errors caught by the Chrome DevTools Console.

✅ Charset Declaration Test

This webpage has a character encoding declaration.

> *Content-Type: text/html; charset=utf-8*

SEO Site Checkup

✅ Social Media Test

This webpage is connected successfully with social media using:
Facebook

Speed optimizations

1 Failed   **1** Warnings   **23** Passed

✅ HTML Page Size Test

The size of this webpage's HTML is **2.33 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.

✅ DOM Size Test

The Document Object Model (DOM) of this webpage has **95 nodes** which is less than the recommended value of 1,500 nodes.

✅ HTML Compression/GZIP Test

This webpage is successfully compressed using **br compression** on your code. The HTML code is compressed from **6.57 Kb** to **2.33 Kb (65% size savings)**. This helps ensure a faster loading webpage and improved user experience.

✅ Site Loading Speed Test

The loading time of this webpage (measured from N. Virginia, US) is around **0.52 seconds** and this is under the average loading speed which is **5 seconds**.

✅ JS Execution Time Test

The JavaScript code used by this webpage is executed in less than **2 seconds**.

✅ Page Objects Test

This webpage has less than **20 http requests**. A higher number of http requests results in a user's browser needing to request a large number of objects from the server, which will ultimately slow down the loading of your webpage.

Content size by content type

Content type	Percent	Size
Javascript	76.6 %	138.57 Kb
Image	21.4 %	38.71 Kb
Html	1.5 %	2.70 Kb
Css	0.6 %	1.02 Kb
Font	0.0 %	0 B
Other	0.0 %	0 B
TOTAL	100%	181.00 Kb

Requests by content type

Content type	Percent	Requests
Css	40.0 %	2
Html	20.0 %	1
Javascript	20.0 %	1
Image	20.0 %	1
Font	0.0 %	0
Other	0.0 %	0
TOTAL	100%	5

Content size by domain

Domain	Percent	Size
googletagmanager.com	76.6 %	138.57 Kb
seo-web-design-tarefa05.vercel.app	23.4 %	42.43 Kb
TOTAL	100%	181.00 Kb

SEO Site Checkup

Requests by domain

Domain	Percent	Requests
seo-web-design-tarefa05.vercel.app	80.0 %	4
googletagmanager.com	20.0 %	1
TOTAL	100%	5

✅ Page Cache Test (Server Side Caching)

This webpage is using a caching mechanism. Caching helps speed page loading times as well as reduces server load.

✅ Flash Test

This webpage does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.

⚠️ CDN Usage Test

This webpage is not serving all resources (images, javascript and css) from CDNs!

> How to pass this test?
>
> In order to pass this test you are advised to use a CDN service. A Content Delivery Network (CDN) is a globally distributed network of web servers that allows a quick transfer of assets and provides high availability and high performance. The primary benefits of using a CDN service are:
> - Improving website loading times
> - Reducing bandwidth costs
> - Increasing content availability and redundancy
> - Improving website security

✅ Modern Image Format Test

This webpage is using images in a modern format.

✅ Image Metadata Test

This webpage is not using images with large metadata.

✅ Image Caching Test

This website is using cache headers for images and the browsers will display these images from the cache.

✅ JavaScript Caching Test

This webpage is not using uncached JavaScript resources from same domain!

✅ CSS Caching Test

This webpage is using cache headers for all CSS resources.

✅ JavaScript Minification Test

All JavaScript files used by this webpage are minified.

✅ CSS Minification Test

All CSS resources used by this webpage are minified.

❌ Render Blocking Resources Test

This webpage is using render blocking resources! Eliminating render-blocking resources can help this webpage to load significantly faster and will improve the website experience for your visitors.

How to pass this test?

In order to pass this test, you have to reduce the impact of render-blocking resources.

First, you have to identify what's critical and what's not. You can use the Chrome DevTools (Coverage tab) to identify non-critical CSS and JS.

Once you've identified critical code, you can try the below methods to eliminate render-blocking resources:

- inline critical JS within a script tag in your HTML document
- inline critical CSS required for the first paint inside a style block in the head of the HTML document
- move the script and link tags at the end of the HTML document
- add async or defer attributes to non-critical script or link tags
- split CSS styles into different files, organized by media query
- compress and minify your text-based resources

✅ Nested Tables Test

This webpage is not using nested tables. This speeds up page loading time and optimizes the user experience.

✅ Frameset Test

This webpage does not use frames.

✅ Doctype Test

This webpage has a doctype declaration.

> *<!DOCTYPE html>*

✅ URL Redirects Test

This URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

✅ Largest Contentful Paint Test

The Largest Contentful Paint duration of this webpage is **0.16** seconds. To provide a good user experience, Google recommends that sites should strive to have Largest Contentful Paint of **2.5** seconds or less.

> **Largest Contentful Paint element within the viewport:**
>
> *<img src="campus.jpg" alt="Foto contém vários prédios cinzas um ginásio e peq...">*

✅ Cumulative Layout Shift Test

The CLS score of this webpage is **0.0000**. To provide a good user experience, Google recommends that sites should strive to have a CLS score of **0.1** or less.

Server and security

0 Failed   **0** Warnings   **10** Passed

✅ URL Canonicalization Test

https://seo-web-design-tarefa05.vercel.app/ and https://www.seo-web-design-tarefa05.vercel.app/ resolve to the same URL.

SEO Site Checkup

✅ SSL Checker and HTTPS Test

This website is successfully using HTTPS, a secure communication protocol over the Internet.

- ✅ The certificate is not used before the activation date.
- ✅ The certificate has not expired.
- ✅ The hostname "seo-web-design-tarefa05.vercel.app" is correctly listed in the certificate.
- ✅ The certificate should be trusted by all major web browsers.
- ✅ The certificate was not revoked.
- ✅ The certificate was signed with a secure hash.

Certificate Chain:

Server certificate	
Common Name	*.vercel.app
Subject Alternative Names (SANs)	*.vercel.app, vercel.app
Not Valid Before	Sun, August 24th 2025, 4:25:33 pm (UTC)
Not Valid After	Sat, November 22nd 2025, 4:25:32 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	R13

Intermediate certificate	
Common Name	R13
Organization	Let's Encrypt
Location	US
Not Valid Before	Wed, March 13th 2024, 12:00:00 am (UTC)
Not Valid After	Fri, March 12th 2027, 11:59:59 pm (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

Root certificate	
Common Name	ISRG Root X1
Organization	Internet Security Research Group

Location	US
Not Valid Before	Thu, June 4th 2015, 11:04:38 am (UTC)
Not Valid After	Mon, June 4th 2035, 11:04:38 am (UTC)
Signature Algorithm	sha256WithRsaEncryption
Issuer	ISRG Root X1

✅ Mixed Content Test (HTTP over HTTPS)

This webpage does not use mixed content - both the initial HTML and all other resources are loaded over HTTPS.

✅ HTTP2 Test

This webpage is using the HTTP/2 protocol.

✅ Safe Browsing Test

This website is not currently listed as suspicious (no malware or phishing activity found).

✅ Server Signature Test

The server signature is off for this webpage.

✅ Directory Browsing Test

Directory browsing is disabled for this website.

✅ Plaintext Emails Test

This webpage does not include email addresses in plaintext.

✅ Unsafe Cross-Origin Links Test

This webpage is not using **target="_blank"** links without **rel="noopener"** or **rel="noreferrer"** attribute.

Mobile usability

0 Failed **0** Warnings **3** Passed

✅ Meta Viewport Test

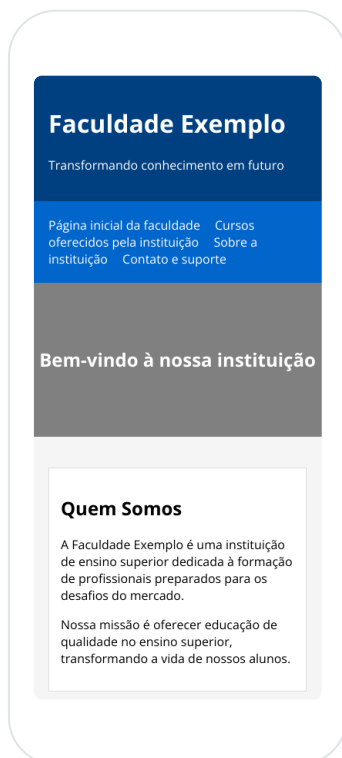This webpage is using a viewport meta tag.

> *<meta name="viewport" content="width=device-width, initial-scale=1.0" />*

✅ Media Query Responsive Test

This webpage is using CSS media queries, which is the base for responsive design functionalities.

ⓘ Mobile Snapshot Test

SEO Site Checkup

Advanced SEO

1 Failed   **1** Warnings   **7** Passed

✅ **Structured Data Test**

This webpage is using structured data.

✅ **Custom 404 Error Page Test**

This website is using a custom 404 error page. We recommend to have a custom 404 error page in order to improve the website's user experience by letting users know that only a specific page is missing/broken (and not the entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links.

✅ **Noindex Tag Test**

This webpage does not use the noindex meta tag. This means that it can be indexed by search engines.

✅ **Canonical Tag Test**

This webpage does not use the canonical link tag.

ℹ️ **Nofollow Tag Test**

This webpage does not use the nofollow meta tag. This means that search engines will crawl all links from this webpage.

ℹ️ **Disallow Directive Test**

Your robots.txt file includes a disallow command which instructs search engines to avoid certain parts of your website! You are advised to confirm if access to these resources or pages are intended to be blocked (e.g., if they contain internal-only content or sensitive information).

✅ **Meta Refresh Test**

This webpage is not using a meta refresh tag.

❌ SPF Records Test

This DNS server is not using an SPF record! SPF (Sender Policy Framework) allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record or TXT record in the Domain Name System (DNS). You can find more information about SPF records here.

How to pass this test?

An **SPF record** is a type of **Domain Name Service (DNS)** record that allows email systems to check if the sender of a message comes from a legitimate source and refuse an email if the source is not legitimate. Adding an SPF record is as easy as adding CNAME, MX or A records in your DNS zone. You can find more information here.

Before creating the SPF record for your domain, it is important to have access at your domain's DNS zone and to know what mail servers your domain is likely to use and plan how you want any non-authorized email to be handled.

Example:

Let's say that you are planning to send emails using Google Apps and you also want to ensure that no other mail servers are authorized. You can use an SPF record like this:

v=spf1 include:_spf.google.com -all

"v=spf1" - This sets the SPF version

"include:_spf.google.com" - This includes Google mail servers in your list of authorized sending servers

"-all" - This means that any server not previously listed is not authorized

If you are using your own VPS to send email and not any other service like Mandrill, Google Apps, etc. then you can create an SPF record like this:

v=spf1 mx -all

Note:

Setting an SPF record for your domain can help in reducing the chances of a spammer using your domain name in unsolicited emails. Research carefully what mail servers your domain is likely to use and plan how you want any non-authorised email to be handled.

⚠️ Ads.txt Validation Test

This website doesn't use an ads.txt file! Ads.txt is a text file that contains a list of Authorized Digital Sellers. The purpose of ads.txt files is to give advertisers and advertising networks the ability to verify who is allowed to sell advertising on your website.