

The Impacts of Social Media on Society

Social media - noun: *forms of electronic communication (such as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos)*

<https://www.merriam-webster.com/dictionary/social%20media>

Roles:

Jason: Website development, referencing management and research

Seongrok: Website development and lead researcher

Charlie: Website styling, GitHub repository manager and ensuring meeting of assignment requirements

Why we chose this topic:

Businesses:

- Targeted advertising
- Employment
- Public relations
- Productivity loss
- Collection of data

Individuals:

- Privacy
- Big Data
- Free communication
- Career opportunities
 - Working for social media companies
 - Content creator
 - Working for businesses who employ on social media
- Distracted from productivity

■ Risks

■ Choices

■ Opportunities



<https://www.whatmobile.net/Features/article/5-little-known-social-media-marketing-tips-that-will-take-your-marketing-to-new-heights>