## ALEXANDRE BRUNO FERNANDES DE ALVARENGA

Age: 39 years old

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Portfolio: https://2011alexandrealvarenga.github.io/Portfolio2/

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## PROFESSIONAL GOAL - Mid-level Wordpress/PHP Developer

WordPress Developer with 5 years of experience building custom themes and plugins from scratch or using Elementor. Bachelor's degree in Information Systems and fluent in English. Skilled in developing high-performance websites optimized for Google Web Vitals.

Strong knowledge of WordPress, PHP, HTML, CSS (Bootstrap 3, 4, 5 / Sass / Tailwind), JavaScript (React, jQuery), Gulp, XAMPP, Nginx, Git (GitHub/GitLab), and Figma. SEO-oriented development using Semrush and Google's best practices. Experience with Cloudflare (reverse proxy) and API integration (REST and SOAP).

## **EDUCATIONS**

2012 to 2015 Graduate in Systems Information

São Paulo Uninove University

**2011 to 2012** Technologist in Information Technology São Paulo Institute Tecnology of Barueri

**Languages:** Português - Nativo

English - Advanced

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## **WORK EXPERIENCES**

Company: Almaviva Solutions S/A / Government of the state of São Paulo

**Function:** Mid-Level Wordpress/PHP Developer

Jun 2022 in current

**Duties:** Create wordpress theme's from scratch using just code and working with Elementor, i developed many plugins with functions as create, read, update and delete functions, showing data in control painel from data base, i built tool for event calender and others plugins too. I used API consumption as Rest and SOAP reducing cost. I built using following applications: Wordpress, PHP, Elementor, HTML, CSS 3 (Bootstrap/Sass), Jquery, Javascript, Xampp and Nginx Server, MySql e Sql Server, Git, GitHub, GitLab. Create and maintenance website according to SEO Semrush tools and Google Structure. I build projects using <u>Figma</u>.

Projects: Compras - Procon - SGGD - Prodesp - Rota - Desenvolvimento Econômico

Company: RGR Information Tecnology LTDA / Tokyo Marine Insurance Company

Function: Junior Wordpress/PHP Developer

Oct 2020 to Jun 2022

**Duties:** I maintanance the institucional website <u>Tokio Marine</u>, and when i joined the company a million people accessed monthly, and i did a job improving the SEO and optimizing the speed and improved the performace around 4 millions the access monthly. I used the tools: Wordpress, PHP, develop custom plugin in Wordpress, HTML, CSS 3 (Bootstrap/Sass), Jquery, gulp (JS/CSS/HTML minification), Xampp and Nginx Server, MySql e Sql Server, Git, GitHub, GitLab.

Projects: Tokio Marine - Blog Tokio Marine - Intranet

**Company:** Infobrujac Information Tecnology LTDA Function: Junior Wordpress/PHP Developer

Feb 2020 to out 2020

**Duties:** It was the beginning of the journey realizing somes freelances, somes without paiments just to improve my experiences, i priorized build wordpress themes using codes, i worked in marketing agencie too. I used Wordpress, PHP, HTML, CSS 3 (Bootstrap/Sass), Javascript (Jquery), gulp (JS/CSS/HTML minification), Xampp Server, BD MySql e Sql Server, Git, GitHub, GitLab e SEO. I deployed reverse proxy with Cloudflare tool.

Projects: Michelli Duje - Operah - Sr Odonto

I worked for 11 years as support analyst in others companies.