ALEXANDRE BRUNO FERNANDES DE ALVARENGA

Phone: 55 11 97957-3056 / 94190-2255
E-mail: 2011brunofernandes@gmail.com
Address: São Paulo - Brazil
Portfolio: https://2011alexandrealvarenga.github.io/Portfolio2/
Linkedin: https://www.linkedin.com/in/alexandre-bruno-alvarenga-wordpress/

PROFESSIONAL GOAL - Mid-level Wordpress/PHP Developer

WordPress Developer with 5+ years of experience building custom themes and plugins from scratch or using Elementor. Bachelor's degree in Information Systems and fluent in English. Skilled in developing high-performance websites optimized for Google Web Vitals.

Strong knowledge of WordPress, PHP, HTML, CSS (Bootstrap 3, 4, 5 / Sass / Tailwind), JavaScript (React, jQuery), Gulp, XAMPP, Nginx, Git (GitHub/GitLab), and Figma. SEO-oriented development using Semrush and Google's best practices. Experience with Cloudflare (reverse proxy) and API integration (REST and SOAP).

EDUCATIONS

2012 to 2015   Bachalor - Systems Information
Brazil - SP   Uninove University

2011 to 2012   Technologist - Information Technology
Brazil - SP   Institute Tecnology of Barueri

Languages: Português - Nativo
           English - Proficient

WORK EXPERIENCES

Company: Almaviva Solutions S/A / Government of the state of São Paulo
Function: Mid-Level Wordpress/PHP Developer   -   Jun 2022 to Oct 2025
Duties: I developed custom WordPress themes from scratch and worked extensively with Elementor. I created multiple plugins with full CRUD functionality and built tools such as an event calendar, integrating data directly into the WordPress admin panel. I also implemented REST and SOAP API integrations to reduce costs. Additionally, I built an API-based form that redirected customer service requests, cutting operational costs by 90%. I enhanced site security by removing unnecessary external plugins and customizing themes, deleted unused plugin tables to improve page speed, optimized SEO and accessibility, and improved mobile responsiveness.
Projects: Compras - Procon - SGGD - Prodesp - Rota - Desenvolvimento Econômico

Company: RGR Information Tecnology LTDA / Tokyo Marine Insurance Company
Function: Junior Wordpress/PHP Developer   -   Oct 2020 to Jun 2022
Duties: I maintained the Tokio Marine institutional website, and after joining the company, I significantly increased monthly traffic from around 1 million to nearly 5 million visits by improving SEO and optimizing site performance. I enhanced mobile responsiveness, strengthened security by removing 25 external plugins and customizing themes, and cleaned unused plugin tables to boost page speed and overall performance.
Projects: Tokio Marine - Blog Tokio Marine - Intranet

Company: Infobrujac Information Tecnology LTDA
Function: Junior Wordpress/PHP Developer   -   Feb 2020 to out 2020
Duties: It was the beginning of the journey realizing somes freelances, somes without paiments just to improve my experiences, i priorized build wordpress themes using codes, i worked in marketing agencie too.
Projects: Michelli Duje - Operah - Sr Odonto

I worked for 11 years as support analyst in others companies.