ALEXANDRE BRUNO FERNANDES DE ALVARENGA

Age: 39 years old
Phone: 55 11 97957-3056 / 94190-2255
E-mail: 2011brunofernandes@gmail.com
Address: São Paulo - Brazil
Portfolio: https://2011alexandrealvarenga.github.io/Portfolio2/
Linkedin: https://www.linkedin.com/in/alexandre-bruno-alvarenga-wordpress/

PROFESSIONAL GOAL - Mid-level Wordpress/PHP Developer

WordPress Developer with 5 years of experience building custom themes and plugins from scratch or using Elementor. Bachelor's degree in Information Systems and fluent in English. Skilled in developing high-performance websites optimized for Google Web Vitals.

Strong knowledge of WordPress, PHP, HTML, CSS (Bootstrap 3, 4, 5 / Sass / Tailwind), JavaScript (React, jQuery), Gulp, XAMPP, Nginx, Git (GitHub/GitLab), and Figma. SEO-oriented development using Semrush and Google's best practices. Experience with Cloudflare (reverse proxy) and API integration (REST and SOAP).

EDUCATIONS

2012 to 2015   Bachalor - Systems Information
Brazil - SP   Uninove University

2011 to 2012   Technologist - Information Technology
Brazil - SP   Institute Tecnology of Barueri

Languages: Português - Nativo
                     English - Proficient

WORK EXPERIENCES

Company: Almaviva Solutions S/A / Government of the state of São Paulo
Function: Mid-Level Wordpress/PHP Developer
                     Jun 2022 to Oct 2025
Duties: Create wordpress theme´s from scratch using just code and working with Elementor, i developed many plugins with functions as create, read, update and delete functions, showing data in control painel from data base, i built tool for event calender and others plugins too. I used API consumption as Rest and SOAP reducing cost.
I built using following applications: Wordpress, PHP, Elementor, HTML, CSS 3 (Bootstrap/Sass), Jquery, Javascript, Xampp and Nginx Server, MySql e Sql Server, Git, GitHub, GitLab. Create and maintenance website according to SEO Semrush tools and Google Structure. I build projects using Figma.
Projects: Compras - Procon - SGGD - Prodesp - Rota - Desenvolvimento Econômico

Company: RGR Information Tecnology LTDA / Tokyo Marine Insurance Company
Function: Junior Wordpress/PHP Developer
                     Oct 2020 to Jun 2022
Duties: I maintanance the institucional website Tokio Marine, and when i joined the company a million people accessed monthly, and i did a job improving the SEO and optimizing the speed and improved the performace around 4 millions the access monthly. I used the tools: Wordpress, PHP, develop custom plugin in Wordpress, HTML, CSS 3 (Bootstrap/Sass), Jquery, gulp (JS/CSS/HTML minification), Xampp and Nginx Server, MySql e Sql Server, Git, GitHub, GitLab.
Projects: Tokio Marine - Blog Tokio Marine - Intranet

Company: Infobrujac Information Tecnology LTDA
Function: Junior Wordpress/PHP Developer
                     Feb 2020 to out 2020
Duties: It was the beginning of the journey realizing somes freelances, somes without paiments just to improve my experiences, i priorized build wordpress themes using codes, i worked in marketing agencie too. I used Wordpress, PHP, HTML, CSS 3 (Bootstrap/Sass), Javascript (Jquery), gulp (JS/CSS/HTML minification), Xampp Server, BD MySql e Sql Server, Git, GitHub, GitLab e SEO. I deployed reverse proxy with Cloudflare tool.
Projects: Michelli Duje - Operah - Sr Odonto

I worked for 11 years as support analyst in others companies.